



Sands of Time

39th Annual Auction
November 2, 2024

Advertising & Sponsorship

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8605 Cheltenham Avenue, Wyndmoor, PA 19038
email: auction@lschs.org • www.lschs.org/auction

Advertising & Sponsorship

Sponsorship Packages

Diamond \$10,000

- Presenting Sponsor, with special recognition at the auction and in other La Salle publications
- Full page color ad on the outside cover of the auction catalog (one available)
- Ten tickets with reserved seating for the auction
- Recognition on the La Salle website
- Visual and verbal recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Platinum \$5,000

- Full page color ad on the inside cover of the auction catalog (two available)
- Ten tickets with reserved seating for the auction
- Recognition on the La Salle website
- Visual and verbal recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Gold \$3,000

- Full page color ad with special placement in the auction catalog
- Six tickets for the auction
- Recognition on the La Salle website
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Silver \$2,000

- Full page color ad in auction catalog
- Four tickets for the auction
- Recognition on the La Salle website
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Bronze \$1,000

- Full page color ad in auction catalog
- Two tickets for the auction
- Recognition on the La Salle website
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

ADVERTISING OPPORTUNITIES

AUCTION CATALOG DEADLINE OCTOBER 20

Full Page Ad \$500

Black & White Only
Size: 7.67" (w) x 10" (h)

Half Page Ad \$350

Black & White Only
Size: 7.67" (w) x 5" (h)

Quarter Page Ad \$250

Black & White Only
Size: 3.83" (w) x 5" (h)

Business Card Ad \$100

Black & White Only
No Alterations

AD REQUIREMENTS

Please email ad layout to auction@lschs.org in a JPEG or PDF file or send a hard copy to the auction office.

If you do not have an ad layout, the auction office will create one for you.

Please contact the auction office at auction@lschs.org

Please do not fold, tape, or staple ad copy or business cards.

2 WAYS TO RESERVE YOUR AD

ONLINE: Please log on to our secure server and follow the instructions at www.lschs.org/auction

MAIL: Please complete the form and send to:

La Salle College High School
8605 Cheltenham Avenue
Wyndmoor, PA 19038
Attention: Auction