SHAWNEE MISSION SCHOOL DISTRICT LOGO STANDARDS

The Shawnee Mission School District logos should work across all media. To ensure the expression of the logo is right for its context, we've created a system that includes colors and reverse treatments.

COLORS

PMS 303
100**C** 47**M** 22**Y** 82**K**
0**R** 42**G** 58**B**
HTML 002A3A

PMS 541
100**C** 58**M** 9**Y** 46**K**
0**R** 60**G** 113**B**
HTML 003C71

PMS 652
58**C** 26**M** 2**Y** 5**K**
125**R** 155**G** 193**B**
HTML 7D9BC1

PMS 7527
3**C** 4**M** 14**Y** 8**K**
214**R** 210**G** 196**B**
HTML D6D2C4

PMS 7539
24**C** 13**M** 18**Y** 38**K**
142**R** 144**G** 137**B**
HTML 8E9089

PMS 7908
0**C** 76**M** 72**Y** 31**K**
164**R** 73**G** 61**B**
HTML A4493D

PMS 152
0**C** 66**M** 100**Y** 0**K**
229**R** 114**G** 0**B**
HTML E57200

PMS 1365
0**C** 34**M** 76**Y** 0**K**
255**R** 181**G** 73**B**
HTML FFB549

PMS 577
35**C** 2**M** 58**Y** 0**K**
169**R** 196**G** 127**B**
HTML A9C47F

FONTS

Noto Serif, Regular
Noto Serif, Italic
Noto Serif, Bold
Noto Serif, Bold Italic

Gotham Book
Gotham Book Italic
Gotham, Bold
Gotham, Bold Italic

Gotham family fonts are recommended. If the Gotham font is not available then a sans serif font such as Corbel should be used.

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