

# B&G

BISHOP VEROT'S ALUMNI MAGAZINE



# BISHOP VEROT

## CATHOLIC HIGH SCHOOL

### Why Advertise in B&G?

Reach an Educated Niche Consumer Market with Buying Power

Reach 7,300 Alumni, Students and Parents Through  
Direct Mail and 80,000 + Online Readers with Every Issue

## ADVERTISING AGREEMENT

Advertiser Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

New Advertiser       Contract Renewal

Check Ad Size:  1/3 Page V     1/3 Page H     1/2 Page V     1/2 Page H     Full Page (IFC or IBC or BC)

Check Frequency Rate:  1     2     3     4

**Please select the issues for advertisement:**

- FALL 2023 (October)                       SPRING 2024 (April)  
 WINTER 2024 (January)                       SUMMER 2024 (July)

Date Initial Artwork to be provided: \_\_\_\_\_ (If already on file disregard)

Will new artwork be submitted for each edition?  Yes     No

PRICE PER ISSUE \_\_\_\_\_

WITH FREQUENCY DISCOUNT \_\_\_\_\_

TOTAL CONTRACT AMOUNT \_\_\_\_\_

CHECK ONE:  PAY IN FULL     BILL QUARTERLY

AD DESIGN \_\_\_\_\_

TOTAL PAYMENT DUE: \_\_\_\_\_

Premium Placement?  Yes     No Placement Request: \_\_\_\_\_

*Please make checks payable to the Bishop Verot Catholic High School. Mail to 5598 Sunrise Drive, Fort Myers, FL 33919*

Advertiser Signature: \_\_\_\_\_

Advertiser Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Reach 7,300 alumni through direct mail and 80,000+ online readers with every issue.  
Connect with parents of Bishop Verot students throughout the year at sporting events.

## Rate Information

COVER POSITION	1X	4X
Back Cover.....*	N/A.....\$1,550.....	\$1,350
Inside Cover.....*	N/A.....\$1,000.....	\$800
Inside Back.....	\$1,000.....	\$800 *Available

INTERIOR ADS	1X	4X
Full Page.....	\$800.....	\$650
1/2 Page Horizontal.....	\$500.....	\$400
1/2 Page Vertical.....	\$500.....	\$400
1/3 Page Horizontal.....	\$375.....	\$300
1/3 Page Vertical.....	\$375.....	\$300

Premium Placement additional \$100 per issue

### MECHANICAL SPECS

Back Cover	Trim Size: 8.5" w x 8.25" h Bleed: 8.75" w x 8.375" h
Full Page	Trim Size: 8.5" w x 11" h Bleed: 8.75" w x 11.25" h
1/2 Pg Horizontal	7.75" w x 4.75" h
1/2 Pg Vertical	3.75" w x 9.75" h
1/3 Pg Horizontal	7.75" w x 3.125" h
1/3 Pg Vertical	2.375" w x 9.75" h

### FILE REQUIREMENTS

All images must be 300 dpi or higher  
Line art resolution between 1200 and 2400 dpi  
Press Ready PDF (high resolution) files only

### AD DESIGN

Ad design is available for an additional fee.

