

Arts, Audio/Video Technology, and Communications Career Cluster

The Arts, Audio Visual Technology and Communications (AAVTC) Career Cluster focuses on designing, producing, exhibiting, performing, writing, and publishing multimedia content requiring creative aptitude, fluency in computer and technology applications, and proficiency in oral and written communication. This career cluster includes occupations ranging from camera operator, audio and video technician, director, and producer to graphic designer and web and digital interface designer.

Fashion Design



The Fashion Design program of study explores the occupations and educational opportunities associated with designing clothing and/or creating products to meet specific commercial or promotional needs, such as displays, accessories, or designs. This program of study may also include exploration into designing clothing and accessories, and understanding consumer decision making, alteration skills and wardrobe planning.

Secondary Courses for High School Credit

Level 1

- Principles of Arts, Audio/Video Technology, and Communications

Level 2

- Fashion Design I

Level 3

- Fashion Design II/Lab ¹

Level 4

- Practicum in Fashion Design (H)



Postsecondary Opportunities

Associates Degrees

- Fashion Merchandise
- Stylist

Bachelor's Degrees

- Fashion Design
- Fashion Buyer

Work-Based Learning and Expanded Learning Opportunities

Exploration Activities

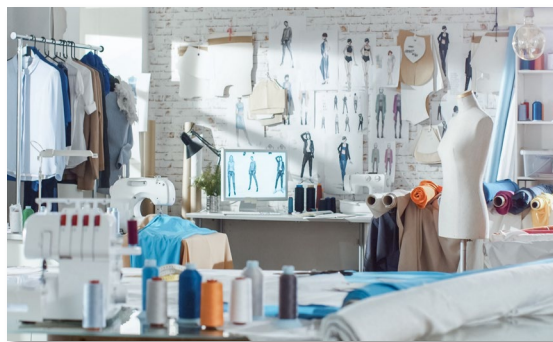
- Participate in Family, Career, and Community Leaders of America (FCCLA)

Work-Based Learning Activities

- Intern with a local store.
- Work in the retail industry with area corporations.

Industry-Based Certifications

- Adobe Certified Professional in Graphic Design and Illustration Using Adobe Illustrator ¹



Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Fashion Designer	\$39,000	50	8%
Merchandise Displayers & Window Trimmers	\$36,700	1,700	16%

Successful completion of the Fashion Design program of study will fulfill requirements of the Business and Industry endorsement. Revised – May 2024

Fashion Design Course Information

Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Principles of Arts, Audio/Video Technology & Communications	13008200 (1 credit)	None	9

Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Fashion Design I	13009300 (1 credit)	Principles of Arts, Audio/Video Technology & Communications	10

Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Fashion Design II/Lab	13009410 (2 credits)	Fashion Design I	11

Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Practicum in Fashion Design (H)	13009500 (2 credits)	Fashion Design II/Lab	12

FOR ADDITIONAL INFORMATION ON THE ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATIONS CAREER CLUSTER, PLEASE CONTACT YOUR CAMPUS CTE COUNSELOR
<https://tea.texas.gov/cte>

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Further nondiscrimination information can be found at
[Notification of Nondiscrimination in Career and Technical Education Programs.](#)