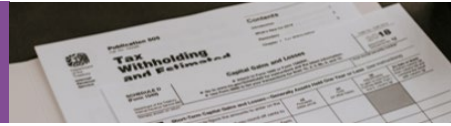


Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations. This career cluster includes occupations ranging from business owner and entrepreneur, to accountant, retail manager and market analyst.

Accounting and Financial Services



The Accounting and Financial Services program of study focuses on occupational and educational opportunities associated with examining, analyzing, and interpreting financial records. It includes exploration of financial services, preparing financial statements, auditing financial statements prepared by others, and interpreting accounting records. This program of student also introduces students to mathematical modeling tools.

Secondary Courses for High School Credit

Level 1

- Business Information Management I
- Principles of Business, Marketing, and Finance

Level 2

- Accounting I

Level 3

- Accounting II (H) ¹

Level 4

- None



Work-Based Learning and Expanded Learning Opportunities

Exploration Activities

- Participate in Business Professionals of America (BPA)

Work-Based Learning Activities

- Intern with a local accounting firm

Industry-Based Certifications

- Accounting Foundations ¹

Postsecondary Opportunities

Associates Degrees

- Accounting
- Accounting Technology/Bookkeeping

Bachelor's Degrees

- Accounting
- Banking and Financial Support Services

Master's, Doctoral, and Professional Degrees

- Business Administration and Management
- Finance



Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Accountants and Auditors	\$87,000	13,000	20%
Tax Preparers	\$61,000	900	14%
Personal Financial Advisors	\$117,000	1,900	21%

Successful completion of the Accounting and Financial Services program of study will fulfill requirements of the Business and Industry endorsement. Revised – May 2024

Accounting and Financial Services Course Information

Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Business Information Management I	13011400 (1 credit)	None	9
Principles of Business, Marketing, and Finance	13011200 (1 credit)	None	10

Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Accounting I	13016600 (1 credit)	Business Information Management I & Principles of Business, Marketing, and Finance	11

Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Accounting II (H)	13016700 (1 credit)	Accounting I	12

Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
None	-	-	-

FOR ADDITIONAL INFORMATION ON THE BUSINESS, MARKETING, AND FINANCE CAREER CLUSTER,
PLEASE CONTACT YOUR CAMPUS CTE COUNSELOR

<https://tea.texas.gov/cte>

Mesquite ISD does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities and provides equal access to the Boy Scouts and other designated youth groups. The following people have been designated to handle inquiries regarding the nondiscrimination policies: Title IX Coordinators – Chassordee Willie and Emilio Duran, and/or Section 504 Coordinator Amanda Carroll at 3819 Town Crossing Blvd., Mesquite, TX 75150 / 972-288-6411.

Further nondiscrimination information can be found at
[Notification of Nondiscrimination in Career and Technical Education Programs.](#)