

# Q4 FY 2016-17 NARRATIVE FINANCIAL ANALYSIS (April 1, 2017 – June 30, 2017) FUND 26 - FRIENDS OF PEAK TO PEAK CHARTER SCHOOL

#### **REVENUES**

## **Major Gifts Revenues**

- > Donations to the Peak Scholarship Fund were \$35K in Q4, or 46% of budget. YTD, donations were \$63K, or 84%. When previously committed scholarship fund donations of \$20K and \$85K are included, the total is \$168K in total donations.
- > The scholarship fund had realized gains of \$7K, and unrealized gains of \$33K in Q4. YTD, realized gains were \$30K, and unrealized gains were \$111K.
- > Other major gift donations were \$12K in Q4, or 25% of budget. YTD, other major gifts were \$26K, or 52% of budget. When the Google grant of \$32K is included in major gifts donations, total donations were \$58K, or 116% of budget.
- > Total major gifts revenues were \$47K in Q4, or 37% of budget. YTD, they were \$109K, or 87%. When the Google grant and previously committed scholarship donations are added, total donations were \$226K.

#### **Events and Other Fundraising Revenues**

- Annual gift donations were \$20K in Q4, or 13% of budget. YTD, AG donations were 173K, or 110% of budget.
- Auction and gala revenues were \$100K in Q4, or 77% of budget. YTD, revenues were \$130K, or 100% of budget.
- > Innovation fund donations were \$43K in Q4, which were unbudgeted.
- Run for the Peak donations were \$28K, or 92% of budget. YTD, they were \$30K or 98% of budget.
- > Ongoing fundraising (gift cards, spirit wear, calendars, etc.) revenues were \$8K in Q4, or 13% of budget. YTD, they were \$42K, or 70% of budget.
- > Athletics & activities fundraising (golf outing, concessions, banners, etc.) revenues were \$0K in Q4. YTD, A&A fundraising was at \$33K, or 111% of budget.
- > Total events and other fundraising revenues were \$199K in Q4, or 49% of budget. YTD, they were \$450K, or 110% of budget.

#### **Total Revenues**

> Total fundraising revenues in Q4 were \$286K (including realized & unrealized gains), or 51% of budget. YTD, total fundraising revenues were \$701K, or 126% of budget.

#### **EXPENSES**

#### **Major Gifts Expenses**

- > Major gifts operating expenses were \$805 in Q4, or 13% of budget. YTD, they were \$1.5K, or 23% of budget.
- > Awarded scholarships totaled \$875 in Q4, or 2%. YTD, they were \$46K, or 87% of budget.
- > Scholarship fund investment management fees were \$3K in Q4, or 25% of budget. YTD, they were \$11K, or 97%.
- > Total major gifts expenses in Q4 were \$5K (including indirect costs), or 6% of budget. YTD, they were \$58K, or 83%.

### **Events and Other Fundraising Expenses**

- Annual gift expenses were \$0 in Q4. YTD, expenses were \$320, or 11% of budget.
- > Annual auction expenses were \$46K in Q4, or 115% of budget. YTD, expenses were \$56K, or 140% of budget.
- Run for The Peak expenses were \$1.8K in Q4, or 176% of budget. YTD, expenses were \$2.1K, or 212% of budget.
- Ongoing fundraising expenses were \$3.5K in Q4, or 14% of budget. YTD, they were \$23K, or 93% of budget.
- Athletics & activities fundraising expenses were \$81 in Q4, or 1% of budget. YTD, they were \$13K, or 63%.
   Other fundraising expenses were \$7K in Q4, or 62% of budget. YTD, they were \$13K, or 115% of budget.
- Total events and other fundraising expenses were \$58K in Q4, or 58% of budget. YTD, they were \$107K, or 107%.

#### **Total Expenses**

> Total fundraising expenses in Q4 were \$63K (including indirect costs), or 37% of budget. YTD, they were \$166K, or 97%.

# **FUND BALANCE**

# Friends of P2P Fund Balance

> The Q4 total ending fund balance for Friends of Peak to Peak was \$1,429,912, of which \$1,339,509 was attributable to the scholarship fund.

Q4 2016-17 FRIENDS OF PEAK TO PEAK		40	۰, ۴	2017.10	26.5					0/ 5			n/ f		
	2015		% of	2015-16	% of		15-16		016-17	% of		016-17	% of	2016-17	
FINANCIAL REPORT (April 1 - June 30, 2017)	Q4		Budget	YTD	Budget	RUI	DGET		Q4	Budget		YTD	Budget	BUDGET	Explanatory Notes
REVENUES															
Major Gifts Revenues	4 26	500		4 00 000							_				
Peak Scholarship Fund Donations	\$ 26	,609		\$ 88,006				\$	34,564	46.1%	\$	63,305	84.4%	\$ 75,000	Designated donations to scholarship fund
Previously Committed Scholarship Fund Donations								\$	-	0.0%	\$	20,000	51.9%	\$ 38,500	Designated gifts for 2015 scholarship award recipients
Other Major Gifts Donations				\$ 3,650				\$	12,297	24.6%	\$	25,892	51.8%		Other major gift donations, memorial gifts
Total Major Gifts Revenues	\$ 26	,609		\$ 91,656				\$	46,861	28.7%	\$	109,197	66.8%	\$ 163,500	1
Events and Other Fundraising Revenues															
Annual Gift Donations	\$ 20	,081	11 8%	\$ 137,996	81.2%	¢ 1	70,000	\$	20,480	13.0%	٠	173,143	109.6%	\$ 158,000	Annual gift campaign donations
Annual Auction and Gala Revenues	\$ 146			\$ 184,622			02,000		100,419	77.2%		129,939	100.0%	\$ 130,000	Annual auction & gala revenues, donations and sponsorships
Innovation Fund Donations	7 140	,031	143.270	7 104,022	101.070	7 1	02,000	ě	42,740	77.270	\$	42,740	100.070	\$ 130,000	Innovation fund donations
Run for the Peak Revenues	\$ 36	,328	121.1%	\$ 39,560	131.9%	٠ :	30,000	\$	27,626	92.1%		29,509	98.4%	\$ 30,000	Run for the Peak donations and sponsorships
		,373	12.7%	\$ 34,787	52.7%		66,000	\$	8,018	13.4%	\$	41,855	69.8%		· · · ·
Ongoing Fundraising Revenues  Athletics & Activities Fundraising Revenues		,122	9.5%	\$ 39,809	120.6%		33,000	è	0,010	0.0%	÷	33,177	110.6%		Revenues from gift cards, spirit wear, calendars, other fundraising
Total Events and Other Fundraising Revenues	\$ 213		53.4%	,,	108.9%			Ś	199,283	48.8%	Ś	450,364	110.4%	\$ 408,000	Revenues from athletics concessions, banner sponsorships, golf outing
Total Events and Other Fundraising Revenues	J 213	,334	33.4/0	3 430,773	100.576	, 4t	01,000	٠	199,203	40.076	Ą	430,304	110.4/8	\$ 408,000	
Indirect Revenues															
Realized Gains (Losses)	\$ 9	,992		\$ 46,122				\$	6,812		\$	30,436		\$ 23,363	Realized gains or losses on scholarship fund and AP fund
Unrealized Gains (Losses)		,911		\$ (59,950)				\$	32,750			111,055			Unrealized gains or losses on scholarship fund and AP fund
Total Other Revenues	\$ 36	,903		\$ (13,828)				\$	39,562		\$	141,492		\$ 23,363	
	4		50.00/	4	400.00/	A 4	21 222	400		40.00/	_		447 00/	ć F04.053	
GRAND TOTAL FUNDRAISING REVENUES	\$ 277	,506	69.2%	\$ 514,602	128.3%	\$ 40	01,000	\$285	5,706.03	48.0%	\$	701,052	117.9%	\$ 594,863	
EXPENSES															
Major Gifts Expenses															
Scholarship Fund Expenses	Ś			ċ .				\$	281	6.1%	\$	488	10.6%	\$ 4,625	Expenses to solicit scholarship fund donations and credit card fees
Other Major Gifts Expenses	\$	_		\$ 3,038				Š	524	30.0%	Ś	1,007	57.6%		Expenses to solicit scholarship fund donations and credit card fees
Total Major Gifts Expenses	٦			3,036				Ś	804.97	12.6%	4	1,496	23.5%	\$ 6,375	expenses to solicit other major girts donations and credit card rees
Total Major dits Expenses								7	804.57	12.070	7	1,430	23.370	\$ 0,373	
Events and Other Fundraising Expenses															
Annual Gift Expenses	\$ 1	,044	34.8%	\$ 1,093	36.4%	\$	3,000	\$	-	0.0%	\$	320	10.7%	\$ 3,000	Expenses incurred with promoting annual gift campaign
Annual Auction and Gala Expenses	\$ 6	,616	26.5%	\$ 59,104	236.4%	\$ 2	25,000	\$	45,996	115.0%	\$	55,813	139.5%	\$ 40,000	Expenses associated with annual auction and gala
Run for the Peak Expenses	\$ 2	,207	220.7%	\$ 2,261	226.1%	\$	1,000	\$	1,764	176.4%	\$	2,121	212.1%	\$ 1,000	Expenses associated with Run for the Peak event
Ongoing Fundraising Expenses	\$ 3	,266	10.9%	\$ 19,496	65.0%	\$ 3	30,000	\$	3,545	14.2%	\$	23,169	92.7%	\$ 25,000	Expenses associated with gift cards, spirit wear, calendars, other fundraising
Athletics & Activities Fundraising Expenses	\$	576	2.9%	\$ 16,615	83.1%	\$ 2	20,000	\$	81	0.4%	\$	12,570	62.8%	\$ 20,000	Expenses associated with concessions, banner sponsorships, golf outing
Other Fundraising Expenses	\$ 7	,672	51.1%	\$ 14,314	95.4%	\$ :	15,000	\$	7,068	61.9%	\$	13,152	115.1%	\$ 11,424	General admin expenses and credit card fees
Total Events and Other Fundraising Expenses	\$ 21	,381	22.7%	\$ 112,882	120.1%	\$ 9	94,000	\$	58,453	58.2%	\$	107,144	106.7%	\$ 100,424	
Indirect Expenses	_							_							
Awarded Scholarships	\$	-		\$ 17,500				\$	875	1.7%	\$	45,600	86.9%	\$ 52,500	Scholarships awarded to selected P2P students
CFF Investment Management Fees		,121		\$ 10,436		_		\$	2,937	25.1%	\$	11,335	97.0%	\$ 11,682	Community First Foundation investment management fees
Total Other Expenses	\$ 5	,121		\$ 27,936		\$	-	\$	3,812		\$	56,935		\$ 64,182	
GRAND TOTAL FUNDRAISING EXPENSES	\$ 26	,502	28.2%	\$ 140,819	149.8%	Ś S	94,000	\$ 63	3,070.68	36.9%	Ś	165,575	96.8%	\$ 170,981	
			, .	,			,					,,,,,,,,			
TOTAL NET FUNDRAISING REVENUE	\$ 251	,004		\$ 373,783		\$ 30	07,000	\$	222,635		\$	535,477		\$ 423,882	
	l .					١.		١.			١.				
Transfer to P2P Operating Budget	\$ 327	,870		\$ 337,810		\$ 30	07,000	\$298	8,769.34	84.0%	\$	329,672	92.6%	\$ 355,826	Fundraised monies transferred to P2P operating budget
INCREASE (DECREASE) IN FUND BALANCE	¢ 170	000)		ć 25.072					(70.424)			205 005		\$ 68.056	
INCREASE (DECREASE) IN FUND BALANCE	\$ (76	,866)		\$ 35,973		\$	-	\$	(76,134)		\$	205,805		\$ 68,056	
TOTAL BEGINNING FRIENDS FUND BALANCE	\$1,300	,973		\$1,188,135		\$1,18	88,135	\$ 1,	506,046		\$1,	,224,107		\$1,224,107	Friends beginning fund balance
Total Scholarship Fund Ending Balance															Scholarship fund ending balance
TOTAL ENDING FRIENDS FUND BALANCE	\$1,224	,107		\$1,224,107		\$1,2	24,107	\$ 1,	429,912		\$1,	,429,912		\$1,292,163	Friends ending fund balance

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MAJOR GIFTS
Total Revenues
Donations Posted to P2P
Direct Expenses
Surplus/(Deficit)

2016-17										
Q1 Q2 Q3 Q4							YTD	BUDGET		
\$ 516	\$	52,770	\$	9,050	\$	46,861	\$ 109,197	\$ 163,500		
\$ 50,000	\$	-	\$	31,857	\$	35,000	\$ 116,857			
\$ 259	\$	115	\$	317	\$	805	\$ 1,496	\$ 6,375		
\$ 50,257	\$	52,655	\$	40,590	\$	81,056	\$ 224,558	\$ 157,125		

2015-16										
Q1		Q2	Q3		Q4		YTD	BUDGET		
\$ 15,000	\$	38,450	\$ 11,597	\$	26,609	\$	91,656	\$ -		
\$ 17,500	\$	-	\$ 25,000	\$	-	\$	42,500			
\$ -	\$	-	\$ -	\$	-	\$	-	\$ -		
\$ 32,500	\$	38,450	\$ 36,597	\$	26,609	\$	134,156	\$ -		

FUNDRAISING							
Total Revenues							
Direct Expenses							
Surplus/(Deficit)							

2016-17										
Q1	Q2		Q3	Q4	YTD	BUDGET				
\$ 34,155	\$ 118,307	\$	98,619	\$ 199,283	\$ 450,364	\$ 408,000				
\$ 7,609	\$ 37,179	\$	3,903	\$ 58,453	\$ 107,144	\$ 100,424				
\$ 26,546	\$ 81,127	\$	94,717	\$ 140,829	\$ 343,219	\$ 307,576				

2015-16											
Q1	Q2	Q3	Q4	YTD	BUDGET						
\$ 32,605	\$ 116,165	\$ 74,009	\$ 213,994	\$ 436,773	\$ 401,000						
\$ 10,959	\$ 29,266	\$ 51,276	\$ 21,381	\$ 112,882	\$ 94,000						
\$ 21,646	\$ 86,899	\$ 22,733	\$ 192,612	\$ 323,890	\$ 307,000						