

YEAR 13		YEAR 12	
Unit 3 Personal and Business Finance	Unit 1 Exploring Business	Assignment 1	P1: Features contributing to the success of two businesses P2: Explain how two contrasting businesses are influenced by stakeholders. P3: Explore the organisation structures, aims and objectives of two contrasting businesses. M1: Assess the relationship and communication with stakeholders of two contrasting businesses using independent research. M2: Analyse how the structures of two contrasting businesses allow each to achieve its aims and objectives
Learning Aim A Managing personal finance			
Learning Aim B Explore the personal finance sector			
Learning Aim C Understand the importance of accounting			
Learning Aim D Select and evaluate different sources of business finance			
Learning Aim E Breakeven and cash flow			
Learning Aim F Statements of comprehensive income and financial position/Evaluating Business performance			
Sept-Jan		Sept-Oct	

UNIT 3 EXAM	D1: Evaluate the reasons for the success of two contrasting businesses, reflecting on evidence gathered.
RESIT REVISION Unit 2/3	Assignment 2
Unit 8 Assignment 2	P4 Discuss the internal, external and competitive environment on a given organisation.
P3 Prepare documentation for use in recruitment and selection activities	P5 Select a variety of techniques to undertake a situational analysis
P4 Participate in interview activities	P6 Explore how the market structure and influences on supply and demand affect the pricing and output decisions of the business
P5 Complete a SWOT analysis on your performance	M3 Assess the effects of the business environment
P6 Prepare a personal skills development plan	M4 Assess how a business has responded to changes in the business environment
M2 Demonstrate analytical response questioning	D2 Evaluate the extent to which the business environment affects an organisation using a variety of situational analysis techniques
Feb-May	
Oct-Dec	

<p>M3 Analyse the results if the process and how the skills development plan contributes to future success</p>	
<p>D2 Evauate how well the documents prepared and participatin in interview activities supported the process for a job offer</p>	<p>Assignment 3</p>
<p>D3 Evaluate how well the recruitment and selection process complies with best practice and how it will support your future career</p>	<p>P7 Explore how innovation and enterprise contribute to the success of a business</p>
	<p>M5 Analyse how successful the use of innovation and enterprise has been for a given business</p>
	<p>D4 Justify the use of innovation and enterprise for a business in relation to its changing market and environment</p>
	<p>Unit 2 Developing a Marketing Campaign</p>
	<p>1.1 Developing a Rationale for the provided case study</p>
	<p>1.2 Creating aims and SMART objectives</p>
	<p>Dec-Jan</p>

<p>1.3 Analysis of the market e.g market size</p> <p>1.4 Justification- SWOT/PESTLE/PLC/Porters'</p> <p>1.5 Marketing message/Mix - 7Ps</p> <p>1.6 Budget</p> <p>1.7 Timescale</p>	<p>Unit 2 EXAM</p> <p>Unit 8 Recruitment and Selection Assignment 1</p>	<p>P1: Explain the recruitment and selection methods used by a large business</p> <p>P2: Explain the importance of adhering to recruitment processes which are ethical and comply with the current law</p>
<p>Feb-May</p>		<p>May-J</p>

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M1: Analyse the recruitment and selection methods used by a large business	D1: Evaluate how the recruitment methods selected by a business lead to success
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