

AGENDA
Communications Committee
Hybrid Meeting

Wednesday, July 10, 2024 – 4:00pm

TO VIEW THE APPOINTMENTS/NEGOTIATIONS MEETING & OFFER PUBLIC COMMENT:

<https://scarboroughmaine.zoom.us/j/82249461162>

TO VIEW THE APPOINTMENTS/NEGOTIATIONS MEETING ONLY:

<https://www.youtube.com/watch?v=m3gWjS1LLqM>

Item 1. Call to Order.

Item 2. Roll Call.

Item 3. Approval of Minutes: June 12, 2024.

Item 4. Town Council Communications Planning (10 Minutes)

Item 5. Town Staff Communications Update (15 Minutes)

Item 6. Land Bond Communications Plan (25 Minutes)

Item 7. Public Comment.

Item 8. Future Agenda Items.

Item 9. Adjourn.



Communications Plan Framework

Project/Topic	Timeline

Mission/Purpose:

Measureable Goals:

Key Messages:

Target Audiences: