



Community Partners Sponsorship Levels and Benefits

Platinum – \$10,000+

- Full Page Color Ad in Annual School Directory*, 1st Choice Placement/Back Cover
 - Level Recognition with Logo in Annual School Directory* Thank You Ad
 - Level Recognition with Logo in summer mailing to all school families
 - Level Recognition with Logo in Full Page RSF Review Thank You Ad
 - Level Recognition with Logo on Signage featured at RSFEF Events**
 - Ad (full screen) rotating on school office reception area TV
 - Vendor Table at Back to School Coffee (1st Day of School)
- Online/Social Media:**
- Level Recognition with Logo and Hyperlink on the RSFEF Website
 - Level Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
 - Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)
 - Level Recognition and Company Spotlight in the School's Weekly E-Newsletter (1x)
 - Recognition with Logo and Hyperlink in Art Auction online and mobile bidding portal (BidPal)

Gold – \$5,000

- Full Page Color Ad in Annual School Directory*, Prominent Placement/Inside Cover
 - Level Recognition with Logo in Annual School Directory* Thank You Ad
 - Level Recognition with Logo in summer mailing to all school families
 - Level Recognition with Logo in Full Page RSF Review Thank You Ad
 - Level Recognition with Logo on Signage featured at RSFEF Events**
 - Ad (1/2 screen) rotating on school office reception area TV
 - Vendor Table at Back to School Coffee (1st Day of School)
- Online/Social Media:**
- Level Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
 - Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)
 - Level Recognition and Company Spotlight in the School's Weekly E-Newsletter (1x)
 - Recognition with Logo and Hyperlink in Art Auction online and mobile bidding portal (BidPal)

**600 copies distributed to school families and staff*

*** RSFEF event examples include: Back to School Coffee, Back to School Nights, Newcomers Events, Staff Appreciation Luncheons, Fall Carnival, Cap and Gown Party, Grandparents & Special Friends Day, Father Daughter Dance, Mother Son Event, A Creative Affair Art Auction and Scholars' Circle Recognition Party.*

Sponsorship Levels and Benefits, *continued*

Silver – \$2,500

- Full Page Color Ad in Annual School Directory*
 - Level Recognition with Logo in Annual School Directory* Thank You Ad
 - Level Recognition with Logo in summer mailing to all school families
 - Level Recognition with Logo in Full Page RSF Review Thank You Ad
 - Level Recognition with Logo on Signage featured at RSFEF Events**
 - Logo (included with other Silver level sponsors) rotating on school office reception area TV
- Online/Social Media:**
- Level Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
 - Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)
 - Recognition with Logo and Hyperlink in Art Auction online and mobile bidding portal (BidPal)

Bronze – \$1,500

- Full Page Color Ad in Annual School Directory*
 - Level Recognition with Logo in Annual School Directory* Thank You Ad
 - Level Recognition with name in summer mailing to all school families
 - Level Recognition with name mention in Full Page RSF Review Thank You Ad
- Online/Social Media:**
- Level Recognition with Hyperlink on the RSFEF Online Consumer Guide
 - Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)

Directory Advertiser

\$800 ½ Page Ad

- ½ Page Color Ad in Annual School Directory*
- Company Name Listed in Annual School Directory* Thank You Ad
- Company Name Listed in summer mailing to all school families
- Company Name Listed in Full Page RSF Review Thank You Ad

\$500 ¼ Page Ad

- ¼ Page Color Ad in Annual School Directory*
- Company Name Listed in Annual School Directory* Thank You Ad
- Company Name Listed in summer mailing to all school families
- Company Name Listed in Full Page RSF Review Thank You Ad

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Event Sponsorships

Art Auction Sponsors – \$1,000 to \$20,000 – Inquire for more information

Fall Carnival Title Sponsor – \$10,000 – Customizable, inquire for more information

RSFEF Donor Party Sponsor – \$2,500 (Cap and Gown) & \$4,000 (Scholars' Circle)

- Cap and Gown (\$2,500+ Donors) Party, 80-100 attendees (Fall)

- Scholars' Circle (\$7,000+ Donors) Recognition Party, 60-80 attendees (Spring)

- Recognition with Logo on Signage featured at the event
- Recognition in summer mailing to all school families
- Recognition in Full Page RSF Review Thank You Ad
- **Online/Social Media:**
- Recognition with Logo and Hyperlink on the RSFEF Website
- Recognition with Logo and Hyperlink on the RSFEF Online Consumer Guide
- Recognition and/or Thank You in RSFEF Social Media Posts (2x)
- Recognition and Company Spotlight in the School's Weekly E-Newsletter (1x)

**Catering Donor – In-Kind valued at \$500 to \$3,500, dependent on event
(based on availability and subject to change)**

Donor will receive the same recognition and sponsor benefits* as listed in the pages above, based on the value of the in-kind donation.

Sample List of Events:

Welcome Kindergarten Party (Late Summer)

Newcomers' Pool Party, 1st-5th Grade (Late Summer)

Newcomers' Pool Party, Middle School (Late Summer))

Newcomers' Night Out (Fall)

Back To School Coffee (Fall)

Staff Appreciation Luncheon (Multiple)

Red Ribbon Week (Fall)

Grandparents & Special Friends Day (Fall)

Father/Daughter Dance (Winter)

Mother/Son Event (Spring)

Volunteer Interest Lunch (Spring)

**Commitment must be made by October 1st to be included in the Annual School Directory*