

**Aim:** Explore the features of different organisations and analyse what makes them successful. During the A level you will have find out about a lot of different businesses and how they operate, this summer you will need to evidence your research and apply it to what is being asked of you. In the A level a lot of the marks come from the ability to apply and evaluate a businesses performance. While you are researching think about why the business operates in the way it does, and how this impacts its operations.

**Useful websites:**

<https://corporate.marksandspencer.com/investors>

<https://corporate.marksandspencer.com/home>

<https://corporate.marksandspencer.com/annualreport>

<https://www.cancerresearchuk.org/>

<https://www.cancerresearchuk.org/our-progress>

<https://www.cancerresearchuk.org/about-us/our-organisation/our-strategy-to-beat-cancer-sooner>

[https://www.cancerresearchuk.org/sites/default/files/ec1060588\\_cruk\\_ar\\_2019\\_interactive.pdf](https://www.cancerresearchuk.org/sites/default/files/ec1060588_cruk_ar_2019_interactive.pdf)

<https://www.cancerresearchuk.org/about-us/how-we-are-run/annual-report-and-accounts>

**You need to produce a written report, using headings for each part.**

**For your report:**

1. **Research different types of ownership** giving a brief overview of a sole proprietor/partnership/private limited company/public limited company/not for profit company. For each ownership you need to explain what they are, who the owners are, give advantages and disadvantages and explain liability – is it limited/unlimited.

<https://www.bbc.co.uk/bitesize/guides/zmfw8xs/revision/1>

<https://www.tutor2u.net/business/reference/business-organisation-introduction-to-business-ownership>

<https://www.tutor2u.net/business/reference/not-for-profit-organisations>

<https://www.bbc.co.uk/bitesize/guides/zdc6mfr/revision/5>

2. **Research different industrial sectors** – Primary, Secondary, Tertiary and Quaternary, write an overview of each one.

<https://www.economicshelp.org/blog/12436/concepts/sectors-economy/>

The questions you need to answer for your Marks and Spencer research are below:

1. **What is their ownership and liability?** Are they a sole proprietor/Partnership/Private Limited Company/ Public limited Company/Not for Profit/Owned by the Government?) Who are the Board of Directors?
2. **What is the purpose of Marks and Spencer?**
3. **What industrial sector are they in?** (Primary, Secondary or Tertiary)
4. **What do Marks and Spencer's Sell?**

5. **What are Marks and Spencer's aims and objectives** – you will need to show print screen evidence of this and write about each aim in detail – you can find these in their annual report.
6. **PESTLE analysis** – research what a PESTLE analysis is and conduct one for Marks and Spencer – you need to write about each element – political, economic, social, technological, legal and environmental and ethical factors. How are Marks and Spencer impacted by each factor? What do they need to take into account? How does using PESTLE help them?

The questions you need to answer for your Cancer Research research are below:

1. **What is their ownership and liability?** Are they a sole proprietor/Partnership/Private Limited Company/ Public limited Company/Not for profit/Owned by the government) Who are the Board of Trustees?
2. **What is the purpose of the Cancer Research?**
3. **What industrial sector are they in?**(Primary, Secondary or Tertiary)
4. **What does Cancer Research do?**
5. **What are Cancer Research UK's aims and objectives?** Again you need to show print screen evidence of this and write about the various different aims and objectives in detail. These can be found on the Cancer Research UK website.