



► TRUSTEE AREA PROCESS

NATOMAS UNIFIED SCHOOL DISTRICT

November 8, 2021



COOPERATIVE
STRATEGIES
ASSESS • PLAN • FUND • BUILD



▸ Objectives

1. Briefly review 5 original maps
2. Spend time on Map F (first time shared at public meeting)
3. Explain consequences of maps and potential election sequencing
4. Review 4th survey feedback
5. Try to narrow Maps from 6 to 3/4

► TRUSTEE AREA PROCESS

DATE	ACTIVITY
August 4, 2021	Board meeting: First Pre-Map Public Hearing and Presentation
September 1, 2021	Board meeting: Second Pre-Map Public Hearing
September – October 2021	Preparation of draft trustee area scenarios
October 27, 2021	Board Meeting: First Public Hearing on Trustee Area Scenarios
November 8, 2021	Board Meeting: Second Public Hearing on Trustee Area Scenarios
November 17, 2021	Board Meeting: Third Public Hearing on Trustee Area Scenarios Board Selection of Trustee Area Map
January / February 2022	County Committee on School District Organization Holds a Public Hearing and Considers Approval of Change in Election Method and Trustee Area Map
November 8, 2022	First Election Held Utilizing Trustee Areas

► CONSIDERATIONS IN TRUSTEE AREAS



Each area shall contain nearly equal number of inhabitants



Follow man-made and natural geographic features, as much as possible



Drawn to comply with the Federal Voting Rights Act



Respect incumbency, if possible



Compact and contiguous, as much as possible



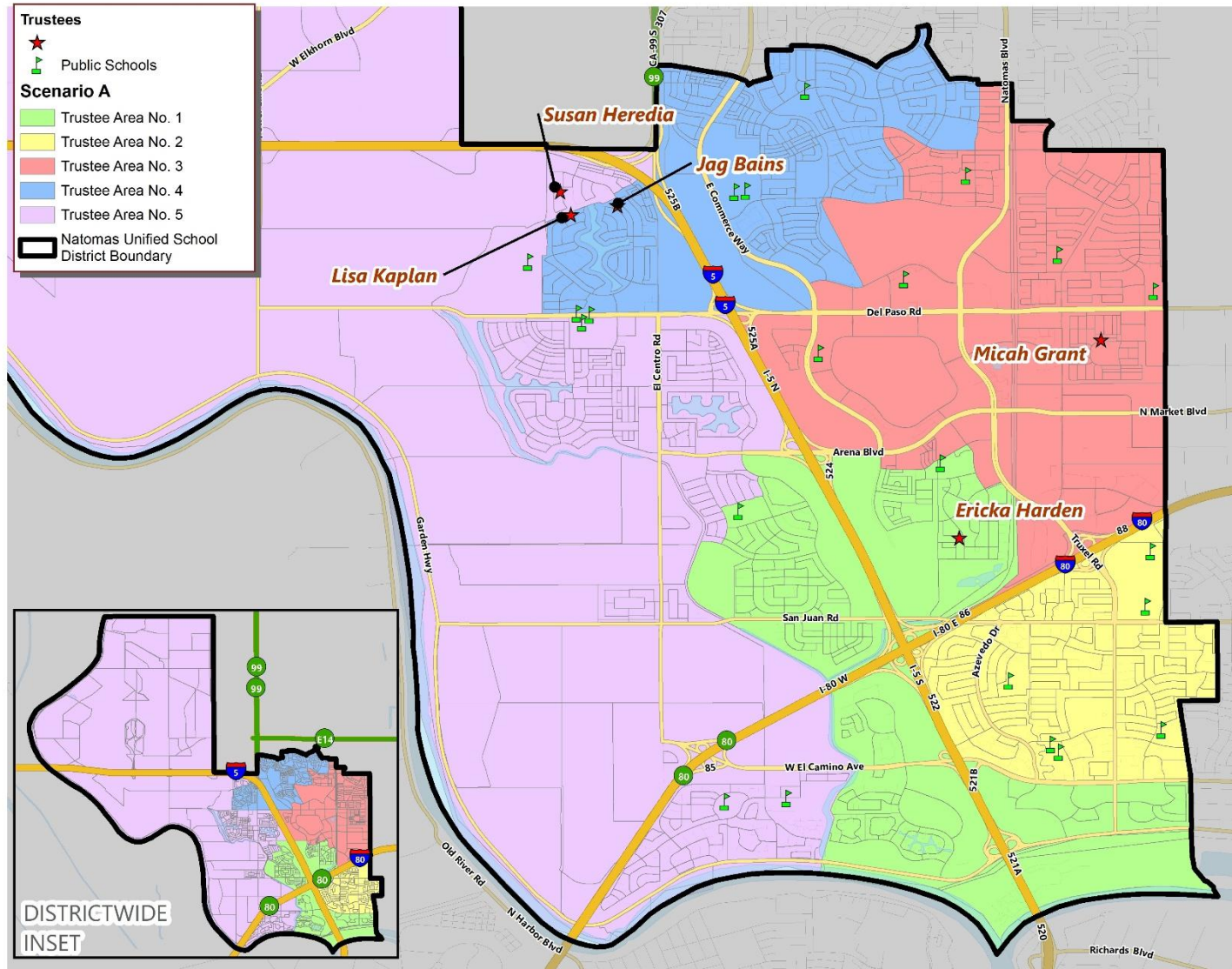
Other local considerations (i.e., school boundaries, locations of school sites)



Respect communities of interest, as much as possible

► CONCEPTUAL TRUSTEE AREAS

SCENARIO A



► DEMOGRAPHICS

SCENARIO A

Total Population:	86,905	Ideal Trustee Area Size:	17,381	Total Variance:	5.5%
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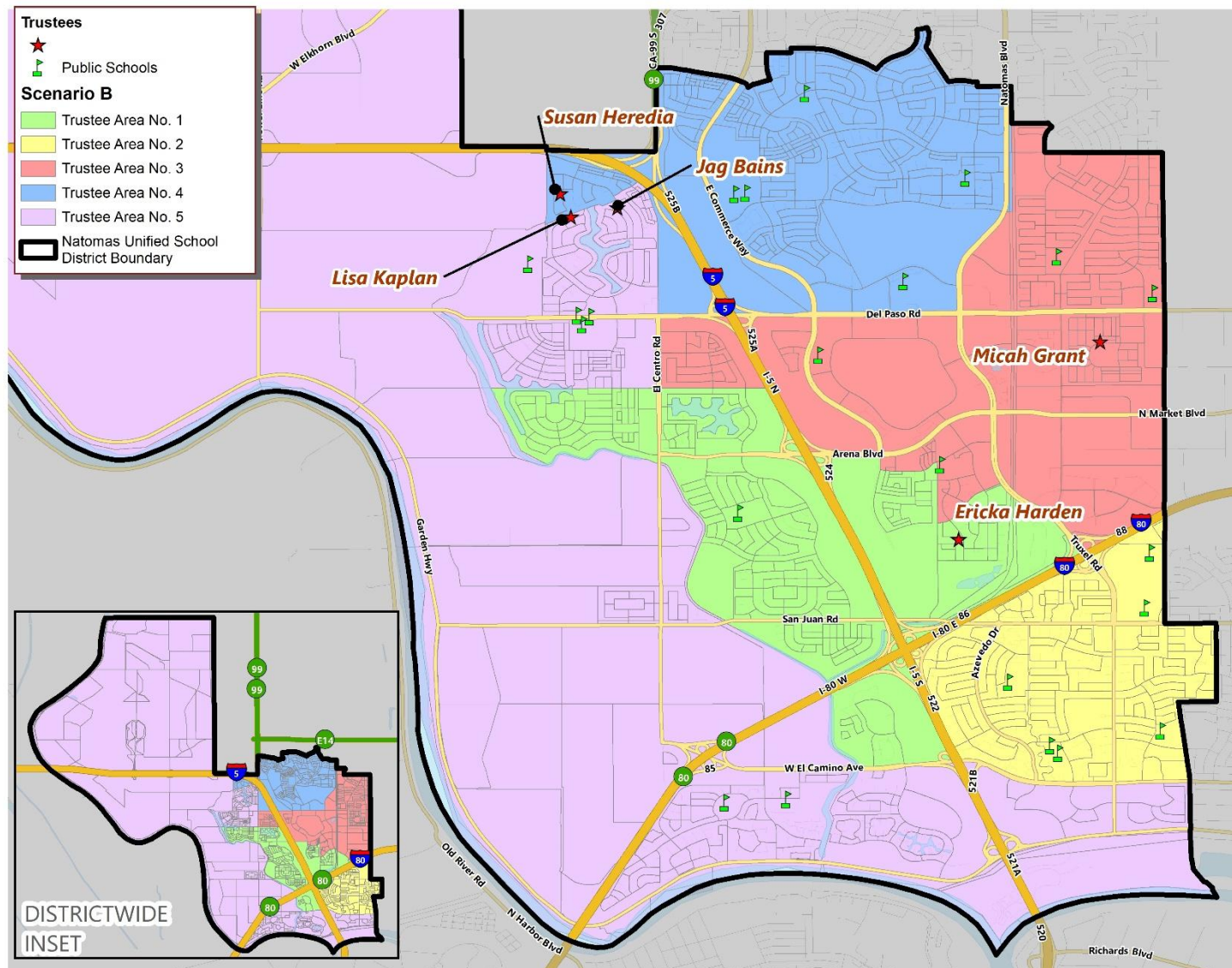
TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	17,168	9,967	17,927	12,273	16,961	9,784	17,776	10,960	17,073	9,844
Population Variance	-1.2%	N/A	3.1%	N/A	-2.4%	N/A	2.3%	N/A	-1.8%	N/A
Hispanic/Latino	22.2%	19.0%	35.2%	33.9%	20.4%	15.7%	18.8%	12.8%	19.8%	21.0%
White	25.7%	36.0%	22.9%	29.3%	24.8%	35.7%	25.9%	35.4%	34.7%	44.7%
Black/African American	16.2%	19.1%	18.3%	18.5%	15.5%	19.1%	14.1%	15.8%	12.2%	12.4%
American Indian/Alaska Native	0.3%	0.1%	0.5%	0.7%	0.3%	0.8%	0.3%	0.6%	0.5%	0.2%
Asian	26.5%	21.9%	14.2%	10.9%	30.0%	23.9%	32.1%	29.8%	23.8%	18.4%
Native Hawaiian/Other Pacific Islander	1.7%	0.1%	1.5%	1.9%	1.1%	0.8%	0.9%	0.4%	0.9%	0.5%
Other	0.9%	0.0%	0.8%	0.0%	0.9%	0.0%	0.7%	0.0%	0.7%	0.0%
Two or More Races	6.4%	3.7%	6.7%	4.8%	7.0%	4.1%	7.2%	5.1%	7.4%	2.8%

*Total Population; Source: Redistricting Database for California, Published by Statewide Database on September 27, 2021

**Citizen Voting Age Population (CVAP); Source: American Community Survey, 2015–2019 Data

► CONCEPTUAL TRUSTEE AREAS

SCENARIO B



► DEMOGRAPHICS

SCENARIO B

Total Population:	86,905	Ideal Trustee Area Size:	17,381	Total Variance:	6.4%
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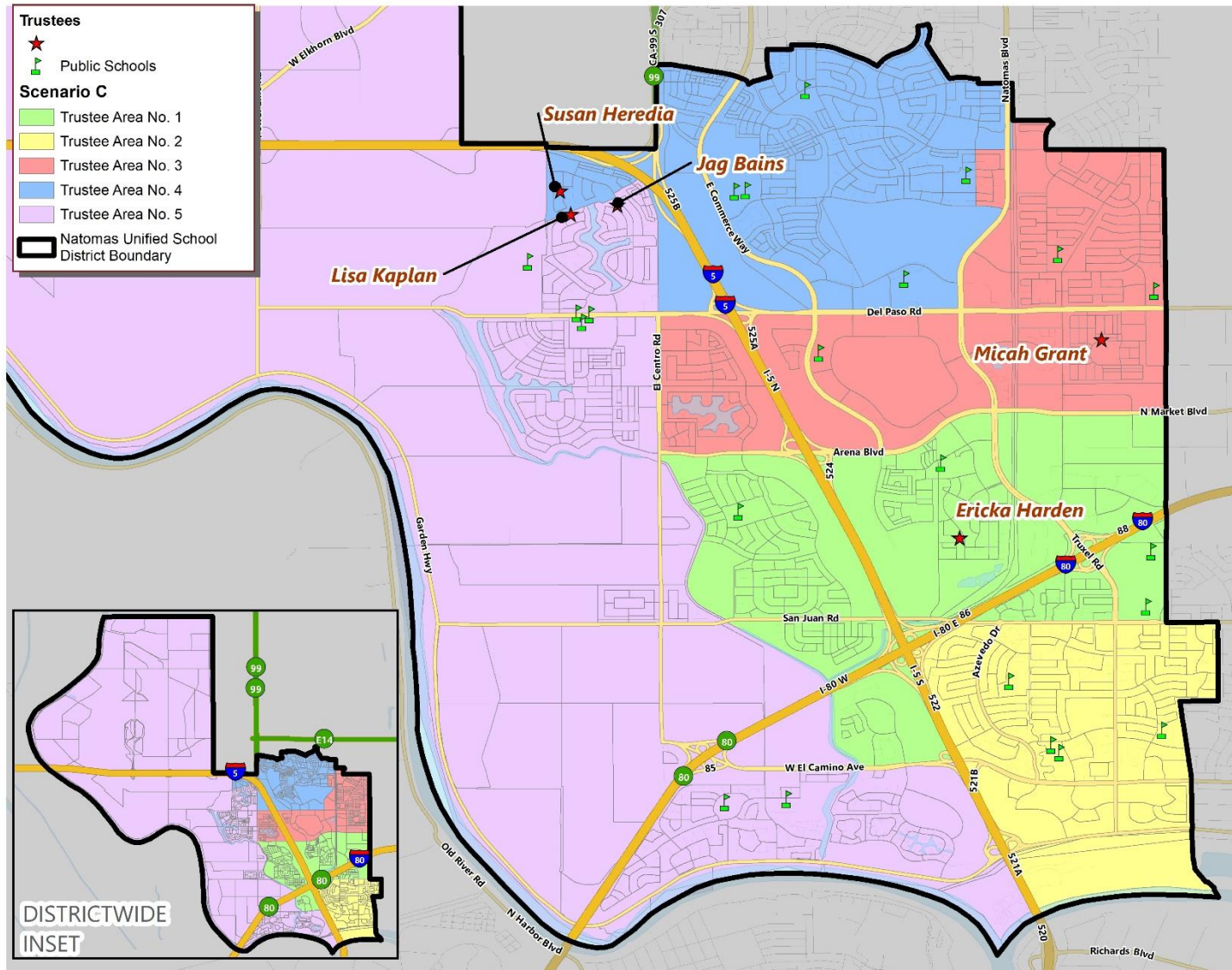
TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	16,809	9,588	17,927	12,273	17,022	9,217	17,810	10,821	17,337	10,929
Population Variance	-3.3%	N/A	3.1%	N/A	-2.1%	N/A	2.5%	N/A	-0.3%	N/A
Hispanic/Latino	20.6%	19.1%	35.2%	33.9%	20.3%	17.1%	19.3%	13.0%	20.9%	19.2%
White	24.7%	36.2%	22.9%	29.3%	24.2%	35.8%	25.5%	33.6%	36.6%	45.4%
Black/African American	14.4%	14.6%	18.3%	18.5%	15.8%	19.2%	14.2%	15.9%	13.7%	16.7%
American Indian/Alaska Native	0.4%	0.2%	0.5%	0.7%	0.4%	0.9%	0.2%	0.5%	0.4%	0.2%
Asian	30.7%	27.3%	14.2%	10.9%	31.0%	23.0%	31.6%	30.9%	19.1%	13.9%
Native Hawaiian/Other Pacific Islander	1.6%	0.1%	1.5%	1.9%	1.1%	0.8%	0.9%	0.4%	1.1%	0.4%
Other	0.7%	0.0%	0.8%	0.0%	0.9%	0.0%	0.6%	0.0%	1.0%	0.0%
Two or More Races	6.9%	2.5%	6.7%	4.8%	6.3%	3.2%	7.6%	5.6%	7.2%	4.3%

*Total Population; Source: Redistricting Database for California, Published by Statewide Database on September 27, 2021

**Citizen Voting Age Population (CVAP); Source: American Community Survey, 2015–2019 Data

► CONCEPTUAL TRUSTEE AREAS

SCENARIO C



► DEMOGRAPHICS

SCENARIO C

Total Population:	86,905	Ideal Trustee Area Size:	17,381	Total Variance:	2.6%
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TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	17,400	9,778	17,193	12,050	17,478	9,948	17,200	10,430	17,634	10,622
Population Variance	0.1%	N/A	-1.1%	N/A	0.6%	N/A	-1.0%	N/A	1.5%	N/A
Hispanic/Latino	23.1%	17.9%	34.7%	33.4%	20.5%	17.9%	19.3%	12.9%	19.3%	20.4%
White	22.6%	34.4%	24.3%	30.4%	24.6%	36.4%	25.6%	34.2%	36.5%	44.8%
Black/African American	15.8%	16.5%	19.0%	20.1%	15.5%	18.3%	14.3%	15.8%	12.1%	14.0%
American Indian/Alaska Native	0.3%	0.9%	0.5%	0.1%	0.4%	0.8%	0.2%	0.5%	0.4%	0.2%
Asian	28.6%	27.1%	12.8%	9.3%	30.6%	22.7%	31.4%	30.5%	22.7%	16.3%
Native Hawaiian/Other Pacific Islander	2.0%	0.1%	1.5%	1.9%	1.1%	0.7%	0.9%	0.5%	0.7%	0.4%
Other	0.8%	0.0%	0.9%	0.0%	0.8%	0.0%	0.6%	0.0%	0.8%	0.0%
Two or More Races	6.9%	3.1%	6.2%	4.8%	6.5%	3.2%	7.6%	5.7%	7.5%	3.8%

*Total Population; Source: Redistricting Database for California, Published by Statewide Database on September 27, 2021

**Citizen Voting Age Population (CVAP); Source: American Community Survey, 2015–2019 Data

► DEMOGRAPHICS

SCENARIO D

Total Population:	86,905	Ideal Trustee Area Size:	17,381	Total Variance:	6.1%
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TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	18,037	10,412	17,193	12,050	17,249	9,732	16,981	10,259	17,445	10,375
Population Variance	3.8%	N/A	-1.1%	N/A	-0.8%	N/A	-2.3%	N/A	0.4%	N/A
Hispanic/Latino	23.1%	18.5%	34.7%	33.4%	20.5%	17.7%	19.5%	12.8%	19.0%	19.9%
White	23.2%	34.5%	24.3%	30.4%	24.9%	37.5%	25.6%	33.8%	35.8%	44.3%
Black/African American	15.2%	16.3%	19.0%	20.1%	15.6%	18.3%	14.2%	15.9%	12.4%	14.1%
American Indian/Alaska Native	0.3%	0.8%	0.5%	0.1%	0.4%	0.8%	0.2%	0.5%	0.4%	0.3%
Asian	28.2%	26.6%	12.8%	9.3%	30.1%	21.8%	31.4%	31.0%	23.5%	16.9%
Native Hawaiian/Other Pacific Islander	1.9%	0.2%	1.5%	1.9%	1.1%	0.7%	0.9%	0.3%	0.7%	0.6%
Other	0.8%	0.0%	0.9%	0.0%	0.9%	0.0%	0.6%	0.0%	0.8%	0.0%
Two or More Races	7.1%	3.0%	6.2%	4.8%	6.4%	3.1%	7.5%	5.7%	7.4%	4.1%

*Total Population; Source: Redistricting Database for California, Published by Statewide Database on September 27, 2021

**Citizen Voting Age Population (CVAP); Source: American Community Survey, 2015–2019 Data

► DEMOGRAPHICS

SCENARIO E

Total Population:	86,905	Ideal Trustee Area Size:	17,381	Total Variance:	6.2%
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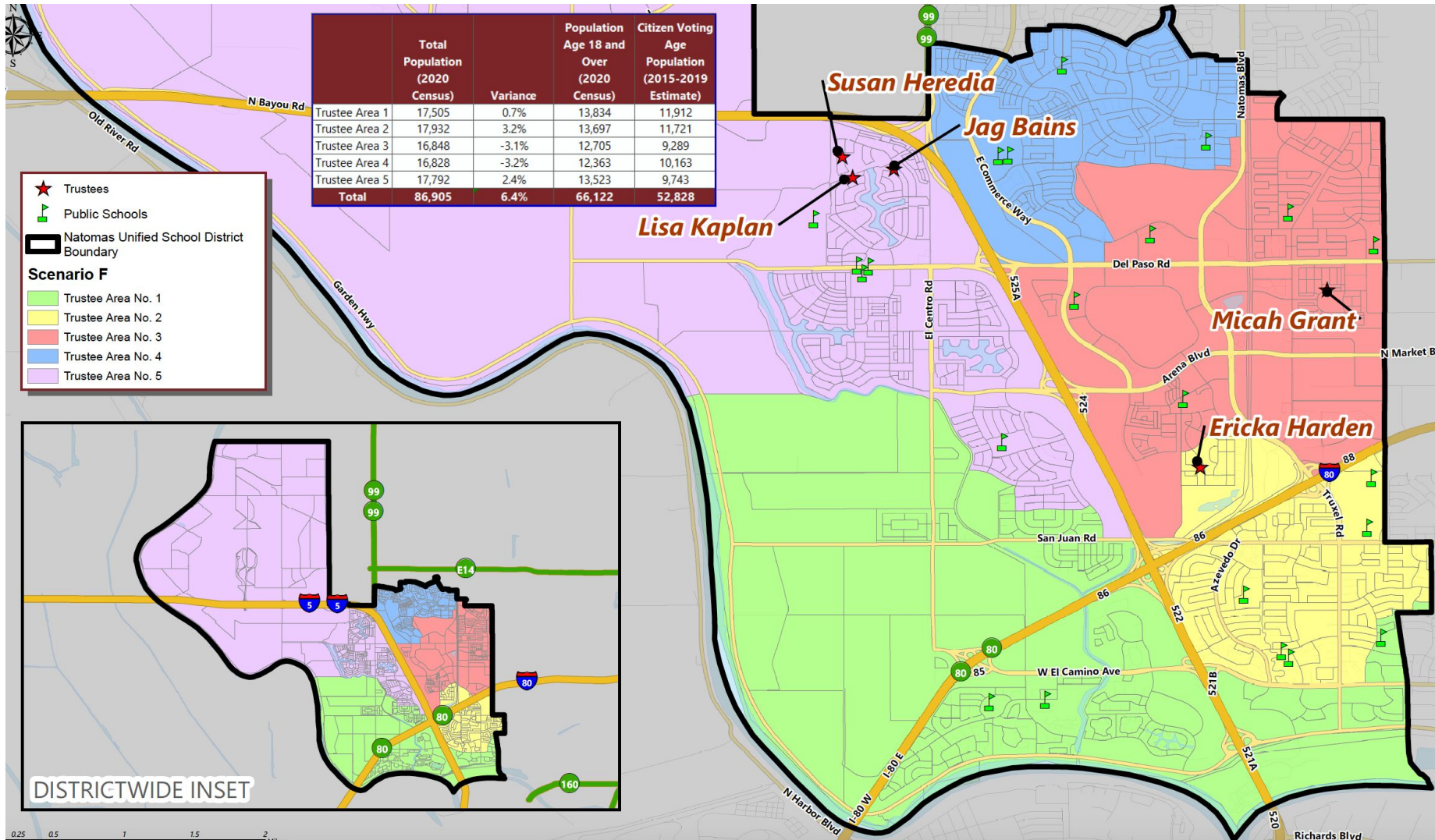
TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	16,840	11,275	17,927	12,273	17,475	9,302	17,808	10,780	16,855	9,198
Population Variance	-3.1%	N/A	3.1%	N/A	0.5%	N/A	2.5%	N/A	-3.0%	N/A
Hispanic/Latino	23.2%	21.4%	35.2%	33.9%	20.1%	15.0%	19.6%	12.6%	18.2%	19.0%
White	33.7%	43.3%	22.9%	29.3%	22.7%	36.2%	25.9%	34.4%	29.2%	37.1%
Black/African American	13.7%	16.4%	18.3%	18.5%	16.0%	18.8%	14.2%	16.6%	14.1%	14.5%
American Indian/Alaska Native	0.4%	0.0%	0.5%	0.7%	0.3%	0.8%	0.2%	0.6%	0.4%	0.4%
Asian	19.8%	13.8%	14.2%	10.9%	32.2%	25.7%	31.1%	30.0%	29.1%	26.3%
Native Hawaiian/Other Pacific Islander	1.4%	0.3%	1.5%	1.9%	1.4%	0.8%	0.9%	0.2%	1.0%	0.5%
Other	0.9%	0.0%	0.8%	0.0%	0.9%	0.0%	0.7%	0.0%	0.8%	0.0%
Two or More Races	6.9%	4.7%	6.7%	4.8%	6.4%	2.7%	7.5%	5.6%	7.2%	2.3%

*Total Population; Source: Redistricting Database for California, Published by Statewide Database on September 27, 2021

**Citizen Voting Age Population (CVAP); Source: American Community Survey, 2015–2019 Data

► CONCEPTUAL TRUSTEE AREAS

SCENARIO F



► DEMOGRAPHICS

SCENARIO F

Total Population:	86,905	Ideal Trustee Area Size:	17,381	Total Variance:	6.4%
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TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	17,505	11,912	17,932	11,721	16,848	9,289	16,828	10,163	17,792	9,743
Population Variance	0.7%	N/A	3.2%	N/A	-3.1%	N/A	-3.2%	N/A	2.4%	N/A
Hispanic/Latino	23.8%	21.4%	34.2%	33.1%	20.3%	15.0%	19.5%	12.9%	18.5%	19.9%
White	33.6%	42.6%	22.4%	29.9%	23.7%	36.9%	25.6%	33.9%	28.5%	36.1%
Black/African American	15.2%	18.2%	16.8%	16.8%	16.3%	19.7%	14.2%	15.8%	14.0%	14.5%
American Indian/Alaska Native	0.5%	0.0%	0.5%	0.7%	0.3%	0.9%	0.2%	0.5%	0.4%	0.4%
Asian	17.9%	12.4%	17.0%	13.2%	30.9%	23.7%	31.4%	30.9%	29.6%	26.4%
Native Hawaiian/Other Pacific Islander	1.2%	0.4%	1.6%	1.9%	1.3%	0.8%	0.9%	0.3%	1.2%	0.5%
Other	0.8%	0.0%	0.8%	0.0%	0.9%	0.0%	0.6%	0.0%	0.7%	0.0%
Two or More Races	6.9%	5.0%	6.8%	4.5%	6.4%	3.0%	7.6%	5.7%	7.1%	2.2%

*Total Population; Source: Redistricting Database for California, Published by Statewide Database on September 27, 2021

**Citizen Voting Age Population (CVAP); Source: American Community Survey, 2015–2019 Data

- ▶ Why another map? Map F was legally posted for 7 days
Here's the process and thinking

Staff and the demographer looked at other possible options for new maps. With every move except for what became Map F, changes in maps either increased the variance near the cap and eliminated a majority/minority coalition of Hispanic/Black voters in Trustee Area 2. Neither of those elements were legally justifiable. We looked at apartments, Punjabi, and the odd shaped precincts in Natomas.

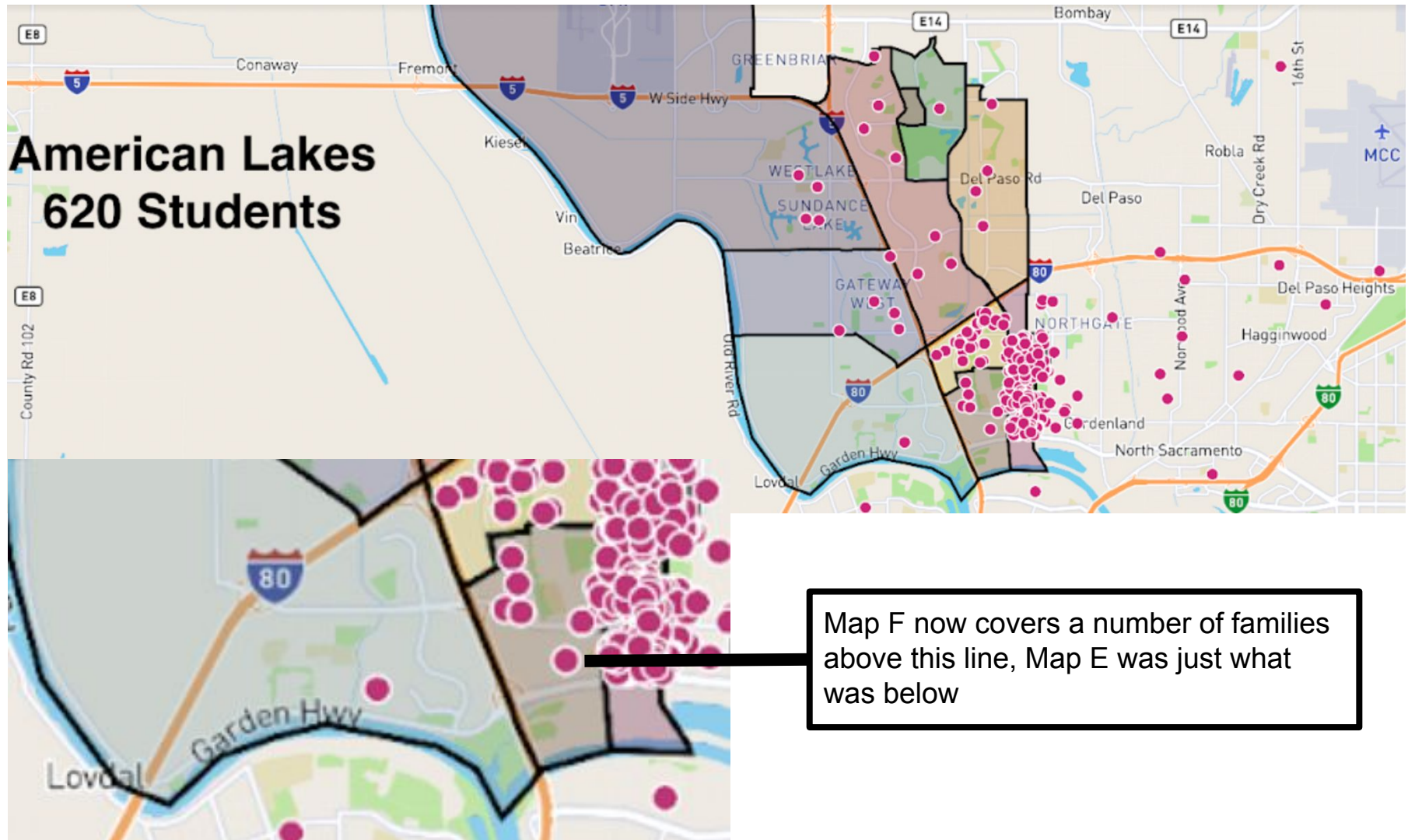


- ▶ Why another map? Map F was legally posted for 7 days
Here's the process and thinking

Map F eliminates the open Trustee Area until 2024 (more on that later)

- Keeps 2 predominately South Natomas seats
- Adds more schools and their families to Trustee Area 1
- Does not let South Natomas' vast majority of representation just rely on 1 Trustee
- Keeps a majority-minority coalition in Trustee Area 2

- ▶ Map F expands American Lakes representation
Map below shows where ALS students reside



► ELECTION SEQUENCING

When transitioning to trustee area elections, an election cycle must be established. The draft maps included potential election sequences. In reviewing election sequencing schedules, consideration is given to, among other things, the fact that when a school board transitions to trustee area elections, each incumbent is afforded the right to serve out their four-year term, regardless of how the elections are sequenced. (Education Code section 5021.)

Currently the Board's elections are sequenced so that two seats are up for election in 2022 and three seats are up for election in 2024. The potential election sequences maintain this sequencing.

► Sequencing
The difference in Maps

In 2022, NUSD has only 2 seats open: Trustees Grant, Harden and Heredia's terms run until 2024.

Maps A, B & C have:

- two sitting Trustees run against each other in 2022
- one vacant seat

Note: All Trustee areas will be represented in 2022

Maps D and F have:

- two vacant seats
- two sitting Trustees unable to run into 2024 (they will be out of office in 2022 without being able to run again for 2 years)

Note: All Trustee areas will be represented in 2022

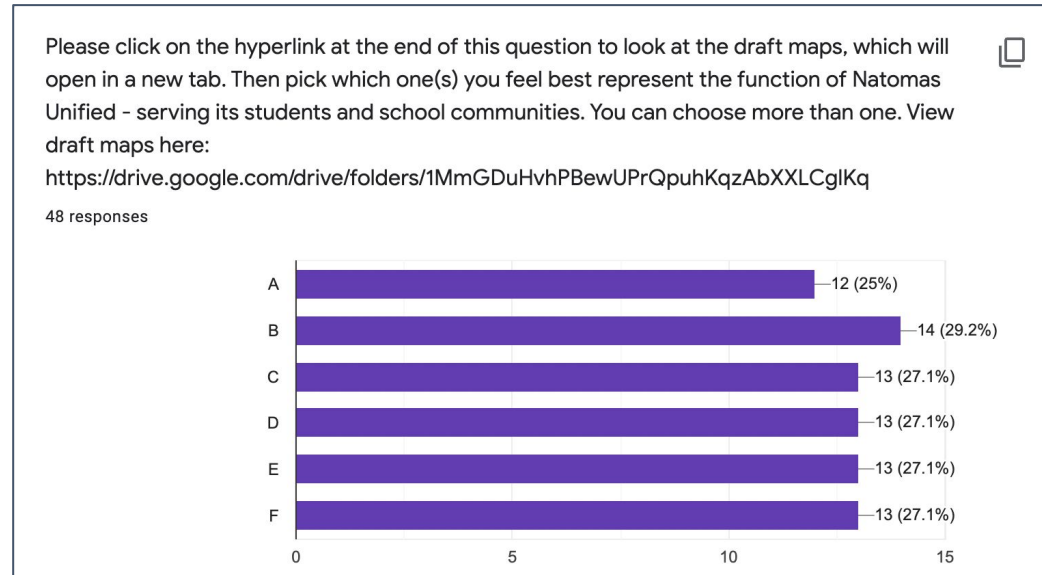
Map E has:

- 3 vacant seats - which means 1 of the Trustee areas will have to wait until 2024 to be represented
 - **Board must determine which area is not chosen or defer to SCOE's Board**
- two sitting Trustees unable to run into 2024 (they will be out of office in 2022 without being able to run again for 2 years)

► 4th Stakeholder Engagement Survey

Launched Thursday, November 4 and open for just over 24 hours

The Good News! 653 total responses (English, Spanish & Punjabi combined)



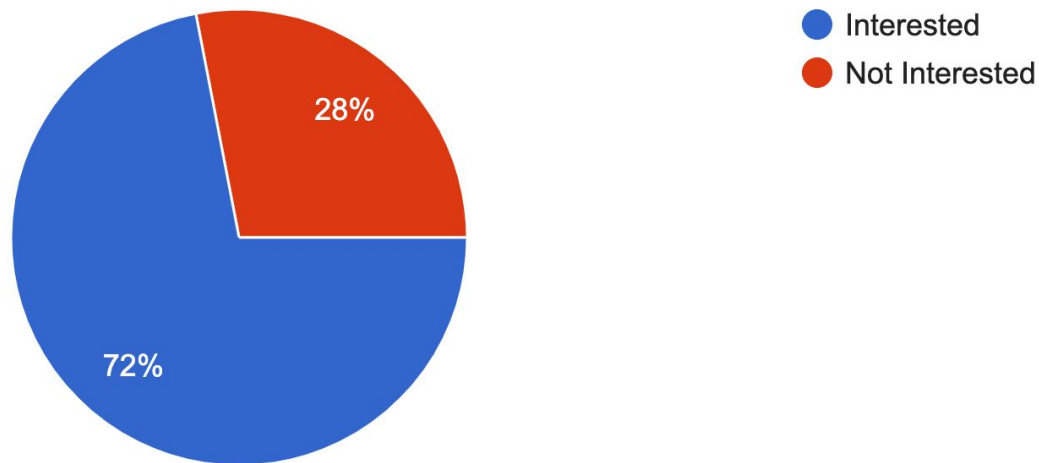
The Not So Good News - voter inflation for one map was evident (estimate 100 examples of vote loading) as evident by:

- Shortly after the 1 hr. mark we observed a trend - a number of unusual submissions for map scenario E emerged. For example:
 - 14 responses submitted within 60 seconds indicating support for map scenario E, and no other questions were answered
 - Minutes later 14 more responses indicating support for map scenario E were submitted within less than 4 minutes, and no other questions were answered
 - Other “bursts” of submissions indicating support for only map scenario E were also observed



Are you interested in providing feedback on the creation of By Trustee Area Maps or is that not an interest for you. If you mark “Not interested” you are done but still helped us.

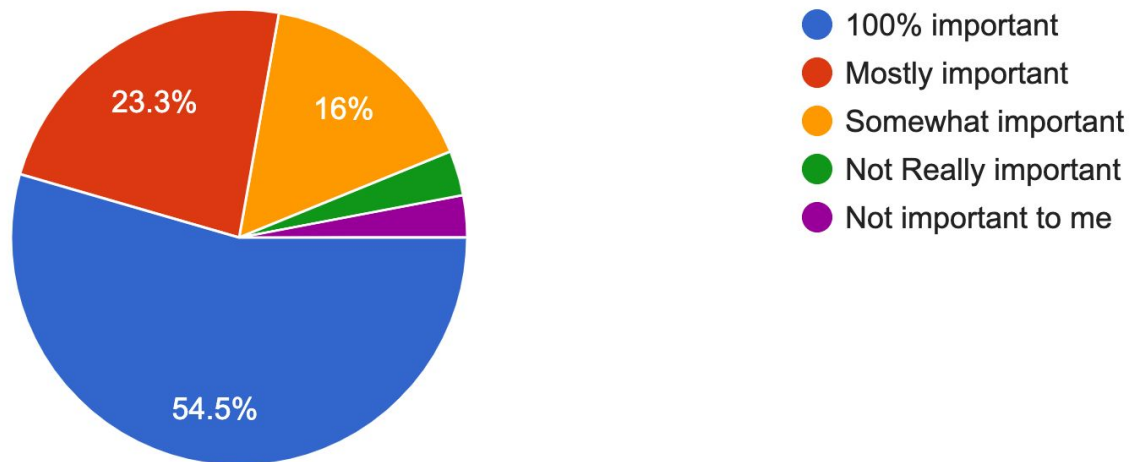
592 responses



►

What degree does having all NUSD neighborhoods and/or school communities represented with the Board of Trustees matter to you?

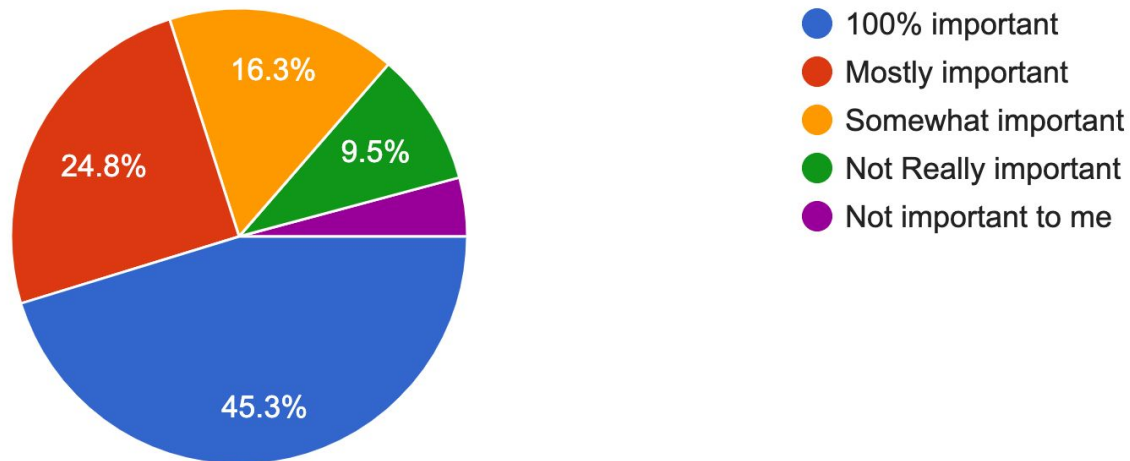
536 responses





Does having a strong likelihood of 2 predominately South Natomas Trustee Areas matter to you to make sure all students and communities are represented?

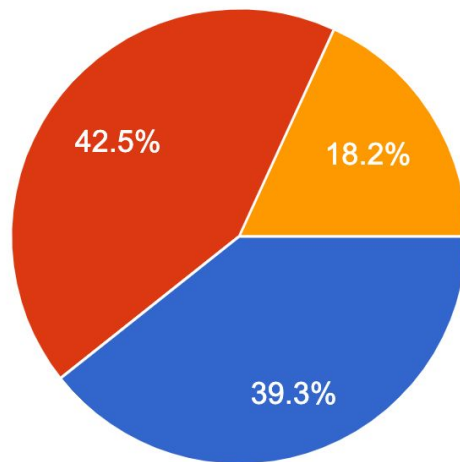
528 responses





Are you okay if two Trustees cannot run again in 2022 because a map may be chosen that forces two incumbents off the Board until they can run again in 2024?

534 responses

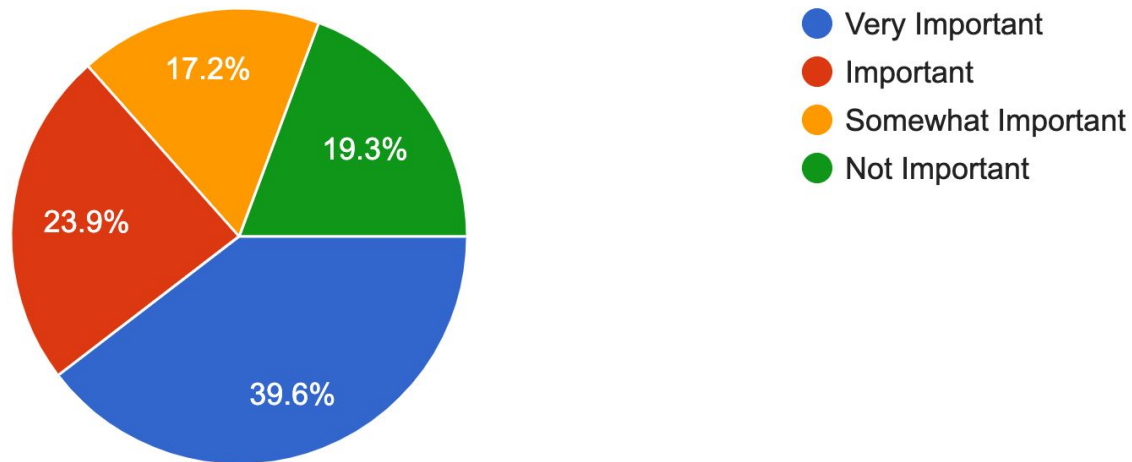


- I am not ok with this and would rather voters decide who is elected to the Board
- I am ok with this possibility
- I have no opinion



All maps except Map E allow for every Trustee area to have a Trustee representing each area by the next election (2022). Either South Natomas, Southwest Natomas, or Heron/Creekside/et al. would have to wait until 2024 with Map E. How important is it to you to have all five areas represented by 2022?

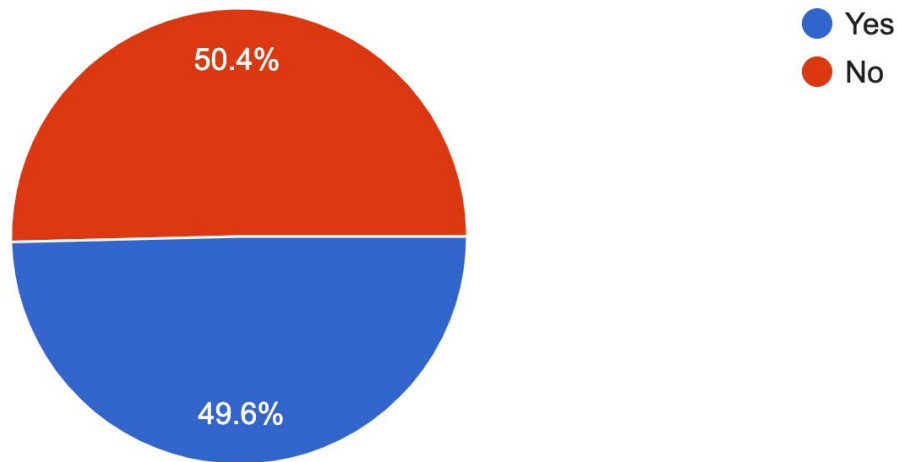
528 responses





Have you looked at the 6 maps proposed to reorganize the Natomas Unified School Board (this is required to be considered by federal and state law every decade)?

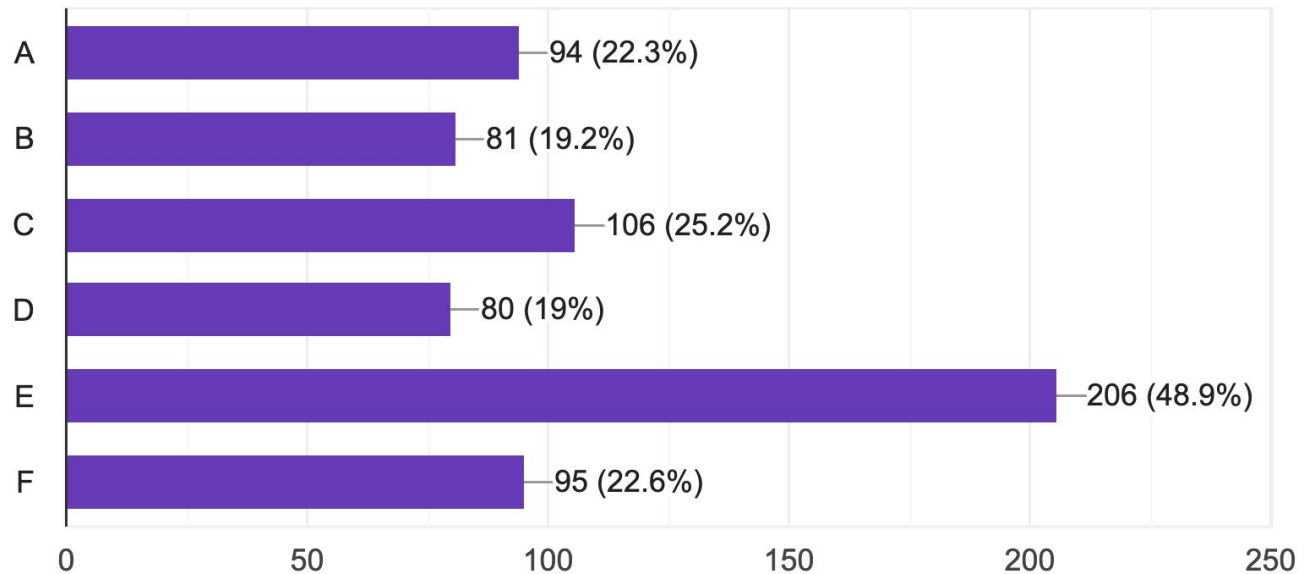
526 responses



►

Please click on the hyperlink at the end of this question to look at the draft maps, which will open in a new tab. Then pick which one(s) you feel...[ve/folders/1MmGDuHvhPBewUPrQpuhKqzAbXXLCglKq](https://www.natomasunified.org/folders/1MmGDuHvhPBewUPrQpuhKqzAbXXLCglKq)

421 responses



About 100 voter inflation for Map E



QUESTIONS

A row of yellow school buses is parked in a grassy field. The buses are yellow with black stripes and have "SCHOOL BUS" written on the front. The background is a blue sky with white clouds. The entire image is overlaid with a large, semi-transparent, stylized letter 'S' graphic.