



Tuesday, June 25, 2024

FOR IMMEDIATE RELEASE

Contact: Dr. Erica S. Taylor
Assistant Superintendent for Communications
and Business and Community Partnerships
erica.taylor@ocsdsc.org

**OCSD COMMUNICATIONS TEAM HONORED WITH MULTIPLE NATIONAL AWARDS
FROM NATIONAL SCHOOL PUBLIC RELATIONS ASSOCIATION**

ORANGEBURG, S.C. – Orangeburg County School District’s (OCSD) Communication Department has been honored with nine awards from the National School Public Relations Association (NSPRA), a professional association for school communications specialists, superintendents, and others responsible for improving communication within school districts and between districts and the stakeholders they serve.

The awards were announced ahead of the annual NSPRA conference, where school districts from across the country will gather to celebrate outstanding achievements in school public relations. According to the association, a record number of entries were submitted for the program this year.

The winning awards include:

- Award of Excellence for Website Development: [OCSD New Website Launch](#)
- Award of Merit for Publications: [OCSD Arts Magazine](#)
- Award of Merit for Video Production: [In the Spotlight: Sunrise with a School Bus Driver](#)
- Award of Merit for Video Production: [The Stories of OCSD: Custodian Appreciation Day](#)
- Honorable Mention for Social Media Campaigns: [Spotlight on Alumni: Unfolding the Legacy](#)
- Honorable Mention for Video Production Series: [Fostering OCSD with Dr. Foster](#)
- Honorable Mention for Annual Reporting: [OCSD 2022-2023 Year in Review](#)
- Honorable Mention for Infographic Design: OCSD 2023 Community Report
- Honorable Mention for Video Production: [The Stories of OCSD: Behind the Badge](#)

“Winning nine awards from NSPRA is an incredible honor and proof of our commitment to excellence in communication. Hatara Tyson, Taylor Simpson and PJ Walker have been instrumental in spearheading these initiatives, showcasing their creativity, innovation, and dedication to keeping our community informed and engaged,” said Dr. Erica Taylor, Assistant Superintendent for Communications.

"I am extremely proud of our Communications team for securing these NSPRA awards. Their relentless dedication to sharing our district's narrative has not only enhanced our community engagement but also brought well-deserved national recognition to their efforts," said Dr. Shawn D. Foster, OCSD Superintendent.

The district will be officially recognized on the NSPRA website and during the Annual Meeting and Celebration of Achievement at NSPRA 2024 on Sunday, July 14, 2024.

For more information, please contact PJ Walker at pervis.walkerjr@ocsdsc.org.

Orangeburg County School District

The mission of Orangeburg County School District, the catalyst of innovation and excellence, is to ensure all students discover and develop their person, purpose, and platform through high-quality educational experiences distinguished by a culture of collaboration, equity, and inclusion; a creative learning environment with inspiring opportunities; a commitment to nurture the academic, physical, social and emotional well-being of all. Visit us online at ocsdsc.org

###