



MULTIMEDIA AND VIDEO PRODUCTION



Career Pathways & Related Occupations

- Video Editor
- Graphic Designer
- Content Creator
- Videographer
- Director
- Producer
- Multimedia Artist and Animator
- Cinematographer
- Broadcast Technician
- Screenwriter

Available Certifications

- Certified Professional in Adobe Premiere Pro
- Adobe Lightroom Classic

Foundational Skills & Knowledge

- Camera Work and Composition
- Editing
- Lighting Techniques
- Sound Design
- Collaboration and Feedback
- Script Writing, Storyboarding

Multimedia and Video Production have become essential in our digital world, influencing how we communicate and share information. Whether you're creating a video for a school project or dreaming of a career in film-making, mastering the foundational skills and knowledge is crucial. Overall, the field of video production and multimedia is vast and constantly evolving, offering a diverse range of career paths for individuals with a passion for visual storytelling and digital creativity. Whether you're interested in editing videos, designing graphics, engineering sound, or creating online content, there are numerous opportunities to explore and carve out your own unique career path in this exciting industry.

The Classroom/Lab

In the classroom, students will learn how to write public service announcements/television commercial scripts, film, edit, and produce their videos using professional equipment and software. From creating documentaries to filming music videos, students get hands-on experience with the entire production process. These labs provide a platform for students to develop valuable skills in communication, teamwork, critical thinking, and digital literacy.



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