

PROJECT ALERT

**A DRUG PREVENTION PROGRAM
FOR MIDDLE GRADES**

GROUND RULES

- **RESPECT**
 - **SUPPORT EACH OTHER**
 - **LISTEN CAREFULLY WHEN SOMEONE IS TALKING**
- **TRY TO PARTICIPATE**
- **CONFIDENTIALITY**

WHERE DOES PRESSURE TO USE DRUGS COME FROM?

- FRIENDS/STUDENTS AT SCHOOL

- “COME ON – IT WON’T HURT YOU TO TRY.”
- “I GOT THESE DRUGS JUST FOR US.”
- “ALL THE KIDS ARE DRINKING.”
- “THE COOLEST KIDS SMOKE.”



- ADULTS/FAMILY

- “WE FORBID YOU TO SMOKE.” (REBELLION)
- WHEN PARENTS USE DRUGS – WITH OR WITHOUT TEENS. (PARENTAL MODELING)
- “DO YOU WANT A SIP.”

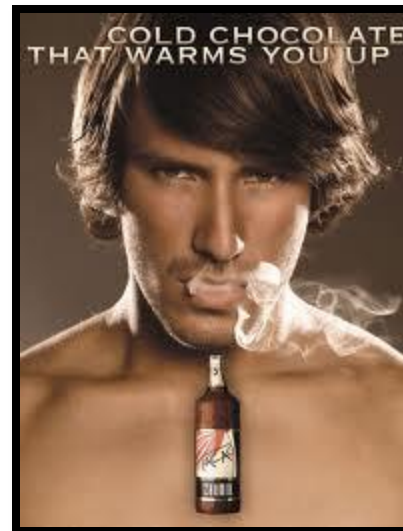
WHERE DOES PRESSURE TO USE DRUGS COME FROM?

- ADS/MEDIA

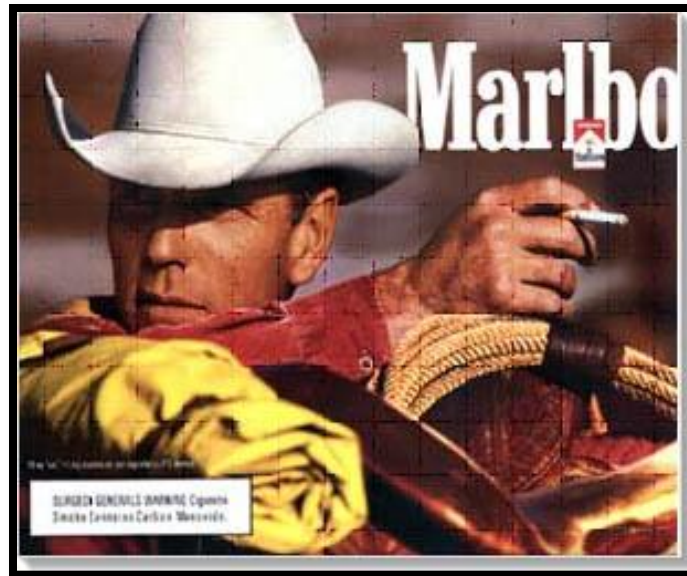
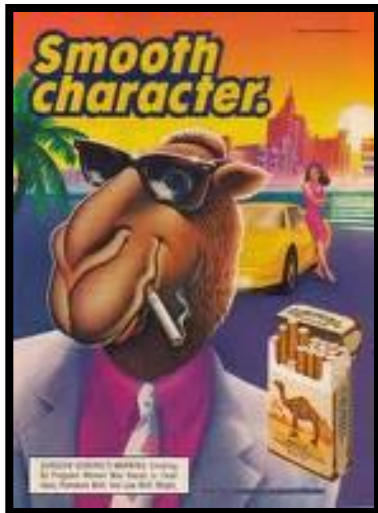
- “DRINKING WILL MAKE YOU LOOK SEXY.”
- “SMOKING IS GLAMOROUS.”
- “SMOKING MAKES YOU TOUGHER.”

- YOURSELF

- “I’LL FEEL OUT OF IT IF I DON’T SMOKE.”
- “I’M BORED. MAYBE I’LL GET DRUNK.”



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