

Lincoln Academy

Development Committee Report

May, 2016

Attendance: Nina Sloan, Caitlin Boyd, Christie Lunsford

Lincoln Academy "Hall of Fame"

Request approval of verbiage regarding purpose of LA Hall of Fame.

McKinney Open House

Update

Grants

The committee is in the process of recruiting/building a grants team. It was agreed that our grants program will gear up in the fall. Teachers are focused on the end of the year and will soon be ready for summer. Identifying school/classroom needs will be more beneficial in the fall.

Building Corporate Relationships

The committee is in the process of building a corporate relationship building team. These relationships will be the key foundation piece for a good portion of our development efforts.

Before we can begin approaching corporations, the committee needs to establish some marketing materials and "Why Lincoln" talking points.

Proposed Calendar of Development Events

~ Annual Fall 5K - Lincoln Academy Tech Run~

Targeted Date: Saturday, October 1st @9:00 AM

Targeted Location: Start/Finish Line at Lincoln Academy - TBD based on course options

Development Fundraising Goal: 20K

~Annual Spring Gala~

Targeted Date: Mid to Late April 2017

Targeted Location: Lincoln Academy

Development Fundraising Goal: 100K

Our next official meeting is to be held on Monday, May 23rd at 8:00 PM. Please mark your calendars. It will be a virtual meeting.