

Lincoln Academy

Development Committee Report

September, 2016

Lincoln Academy Foundation Update

2016/2017 Fundraising Goal

\$75,000

Grants

In the process of building grants team.

Question for the Board and the Administration regarding building a grants strategy that supports teachers in their classrooms while still supporting the overall vision for the school.

Foundation Events - Tech Trek 5K & Fall Fest Update

Tech Trek 5K & Fall Fest (Annual 5K)

Date/Time: October 22nd – 9:00 AM start time

Race Starts/Ends on Lincoln Academy track

Development Fundraising Goal: 30K

Registration:

Current # Participants: 190

Adults: 91

Students: 63

4 and under: 9

Pending Payment: 5

Tech Support: 3

Notes: Staff Discount, Cross Country Teams

Fall Fest Only Ticket Purchase: 19

Fall Fest 4 Pack: 5

Additional Donations (from race participants): \$540

Sponsorship/Partnership:

Corporations & Small Businesses: \$1000

In-Kind Donations: est. \$1000

CORPORATE HIGHLIGHTS: Google

Budget:

(see spreadsheet)

Development Committee Update Revamp**Mission Statement**

The Development Committee is in the process of reviewing and restating its mission. Update to be provided to The Board by the October Board Meeting.

CURRENT STATEMENT (as listed on Development Committee web site):

- Works to find additional income for the school via grants, corporate and individual donations, marketing sponsorships or fundraising.
- Helps to identify projects and determine the annual fundraising goal for the school in consultation with the board of directors, principal and finance committee.
- Identifies grant opportunities and writes proposals. Assists others with writing grants if requested.
- Cultivates business sponsors for the school.
- Develops presentation materials (written proposals, PowerPoint presentations, school brochure, video, etc.).
- Develops sponsorship or marketing partner proposals including levels of sponsorship, costs and benefits.
- Markets Lincoln Academy to the community. Works with the principal to advertise Lincoln Academy wherever and whenever possible, i.e. Arvada Harvest Festival, local newspapers, Jeffco publications, school website, formal presentations, word-of-mouth, etc.

Next Meeting

TBD