

Lincoln Academy

Development Committee Report

March, 2017

Upcoming Presentation

The Committee is in the process of hosting several smaller work sessions to prepare a Foundation and Development presentation for the Board of Directors and Administration at the April Board Meeting.

As a primer, we believe in looking at the Facilities Master Plan and The Budget Priority List that a significant, reliable additional income stream needs to be strategized for the school. We believe the Lincoln Academy Foundation and the Development Committee over time can create one. The Board of Directors and Administration needs to provide input, agreement, and a directive on how we should move forward.

Topics to be covered:

- The Lincoln Academy Foundation's Vision and Mission
- The Lincoln Academy Foundation's current Board of Directors
- The Lincoln Academy Board of Directors Development Committee Vision and Mission
- Summarization of the school's financial need outside of the current operating budget
- Corporate engagement
- High-net-worth individual engagement
- Grants
- Events
- Communication strategies – internal and external, marketing, low hanging fruit
- Communication strategies – working with the Governance Committee to promote advocacy

A full report will be available for The Board's review prior to the meeting. We will need 60 minutes allocated on the April agenda.