



NPBS YEARBOOK

CANUCK 2023-2024

# EXECUTIVE Yearbook Staff

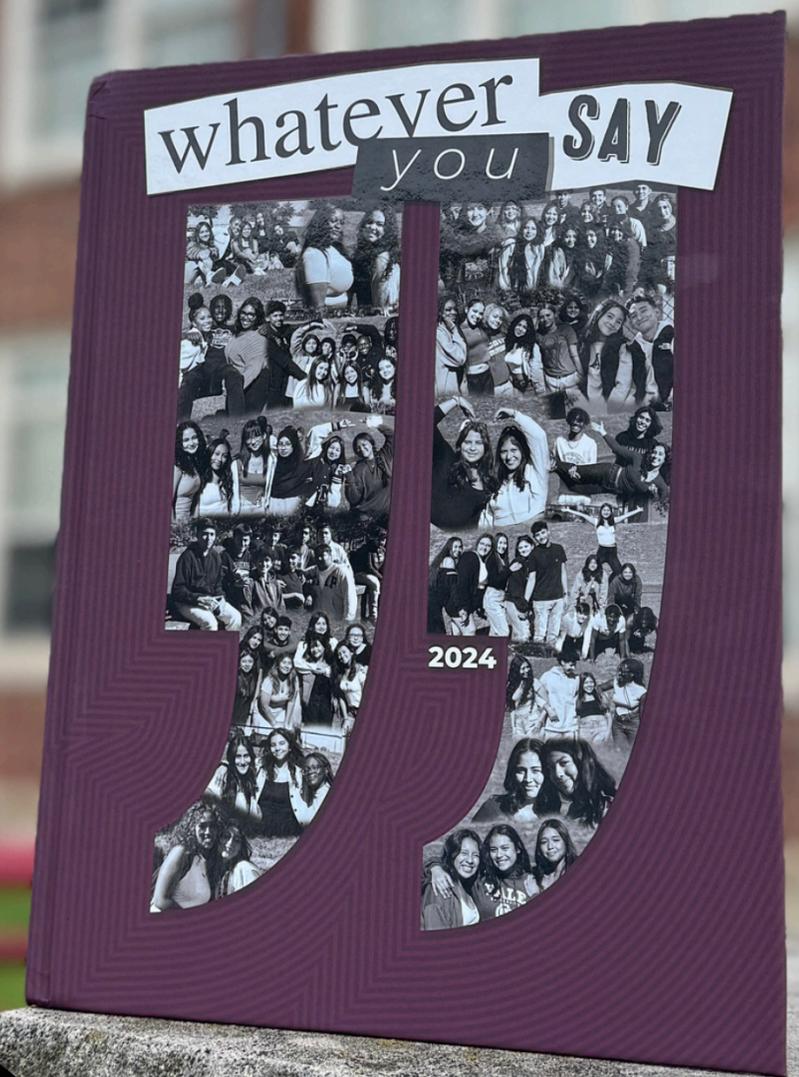
*a glimpse into this year's publication,  
successes, challenges, & future goals.*



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# • Introduction to staff •

## About Our Staff

This year our program expanded to include over 60 students. The staff was able to work exclusively on their own content area and engaged in groups that were specific to their interest and academic pursuits. This year, we also added a social media group to continue to enhance our social media output, given our success the previous year. Groups included: Photography, Social Media, Senior, Underclass, Clubs/Activities, Events, & Sports. Each group had a leader who operated as a team to disseminate and facilitate our goals and deadline requirements.



**Jennifer Kittle**

Yearbook Advisor  
2013-present

# Key Accomplishments



## Award winning

This year, we won a comprehensive national award for the first time based on original design in our 2023 publication. Credit to Sarah Zaher, Jennifer Kittle & Madeline Kruszczyński



## Early submission

For the first time ever, we were able to submit and receive our yearbook earlier than deadline.



## On-site training

This year we were able to have a full day, on-site Walsworth and yearbook staff training in the HS library which afforded us time to become acquainted as a staff as well as establish goals and a vision for the year ahead.

# Old & New



**New members,  
projects &  
groups**



**Performance  
grading and on-site  
yearbook training**



**Third year with  
Walsworth**



**New photography  
company**



**New layout  
structure  
based on  
feedback from  
previous years**

# EXECUTIVE STAFF

*page presentation*



'25

# Executive yearbook PROPOSED GOALS

## Student recognition

Our yearbook staff is aiming to expose the school and community to more behind the scenes media, offering a chance to get to know the students that work tirelessly on the publications year after year.



## Identifying Inefficiencies

Our 2024-2025 yearbook staff seeks to promote more active engagement with the yearbook and the publication's direction by surveying students and inquiring about suggested revisions/ideas.



## Upskilling and Reskilling

The yearbook staff has several returning key members that have amassed exceptional graphic and photography skills. We are hoping to turnkey these skills and produce a younger generation of devoted yearbook members that will uphold the current upward momentum of the executive staff. We also hope to offer further photography training in order to create more marketable skills for our photography group.



## Acquire needed supplies

As yearbook is being called on more and more to create media and provide photography support, we are aiming to update our very outdated cameras and camera equipment, which can also alleviate our current issue of having a lack of technological ability to upload and download photos in a timely manner.



# NEXT YEAR'S PUBLICATION...

## OH, THE PLACES WE WILL GO!

Senior (current junior) staff have proposed and selected the 2024-2025 yearbook theme which will center around the children's storybook *Oh! The Places You Will Go!* This is a lofty goal that will only be accomplished through the hard work of both returning and new yearbook staff members.

**Establish a tone and vision early**

**Completely original design and creative properties**

**Train and recruit dedicated members**

**Whimsical, senior forward design aspects**

