

## MINUTES

<u>FCLA Governing Board Retreat</u>	<u>7 am</u>	<u>8:45 am</u>
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
<u>Monday, February 13th</u>	<u>1080/google meet link</u>	<u>Julia Squier</u>
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

1. **Attendance/Introductions:** Gregg Syring, Jean Pynenberg, Kevin Tubbs, Patrick Lee, Dave Christianson, Julia Squier, Kara Harbick Guests: Al Brandt, Matt Zimmerman
2. **Approval of January Minutes:** Gregg motioned to approve January minutes; Julia 2<sup>nd</sup>; no objections - minutes approved unanimously
3. **Monthly Reports/Action:**
  - a. **Enrollment Update – current update (Lori/Patrick)** currently at 46 based on applications (loss of 22 including 7 sophomores, 2 juniors and 13 seniors); freshmen are at 10 applications, though some have not shadowed; 10, 11, 10, 15; why students are leaving – how do we find out – can Lori Krueger inquire with each students; loss of cohesiveness of FCLA with students leaving 8<sup>th</sup> hour – limits activities; no PFM and sophomore phy ed – collaborative teaching limited; is 5<sup>th</sup> hour an issue – students leaving for music programs (7) – limits workshop; staff have no supervision hour in FCLA; peer pressure a factor; grading impact – MyLC doesn't translate to Infinite Campus; district is planning further reduction to 1.5 FTE based on reduced enrollment; Niche inaccuracies – who can respond to correct – Matt Z will speak with Kylie; Patrick Lee's and Ryan Peterson's proposal – add business/marketing/technology/computer science component to FCLA and reimagine FTE (partnership with North); teacher leader position rewritten into charter; next steps, Patrick will talk to Ryan regarding FTE and then move forward with staff (re-envision); communication to current parents regarding changes important – Patrick will send letter; MyLC vs. Canvas – needs to be worked out; AASD district lead needs to attend FCLA meetings regularly; grading and scheduling key – with more grading transparency; sub-committee moving forward (Patrick and Ryan meet with Gregg and Kevin) and communicate to rest of board over next month; Feb 28<sup>th</sup> is FTE deadline; bring in outside faculty to teach workshops – help staffing burden; current students leaving - email to parents from Kara (Jean will get her names) as well as Mrs. Krueger will

talk to students; Matt Z will reach out to Niche to determine how they determine data – will follow up with Patrick; Dave made motion for Patrick to move forward with STEM focus and partnership with North; Kara 2<sup>nd</sup> and no objections to move forward; Patrick will attend staff meeting on Wednesday to share vision with staff

- b. **Cash Flow Update – School and 501c3 accounts (Patrick/Julia)** – 501c3 balance is the same at \$1536.45; E10 account has balance of \$6526.95 plus activity account has \$750.73 for a total balance of \$7277.68
  - c. **Community Connections Update (Jean)** – no discussion
- 4. Marketing/Recruitment Plan by month**
- a. **School visits updates– KA, Einstein, Classical, Madison, Wilson, Celebration, Mt. Olive** – no discussion
  - b. **Senior Recognition – Sunday, May 21<sup>st</sup> reception starting at 6 pm in the Appleton North Commons** - reserved
  - c. **Open House** – no discussion
  - d. **Chipotle Night – approved at mall location from 4-8 pm for Wednesday, March 8, 2023** – Julia will send poster to Patrick for posting at North regarding can good drive in conjunction with dance
  - e. **Facebook/Social Media plan/advertising** – Heather is posting regularly
  - f. **4imprint promos** – no discussion
  - g. **Farmer’s Market – wait list for non-profits**
  - h. **North outreach** – Patrick is coordinating FCLA dance fundraiser and is working collaboratively with North to Re-envision FCLA
  - i. **District marketing meeting** – Thursday, Jan 19<sup>th</sup> at 4 pm cancelled because of snow day – next meeting Thursday, Feb 16<sup>th</sup> at 4 pm (AASD Welcome Center)
- 5. Adjourn:** Dave motion to adjourn and Gregg 2<sup>nd</sup> – unanimously agreed to adjourn