

MINUTES

FCLA Governing Board Retreat	7 am	8:15 am
Type of Meeting	Start Time	Adjournment Time
Monday, April 24th	1080/google meet link	Julia Squier
Date	Meeting Location	Recorded by

1. **Attendance/Introductions:** Gregg Syring, Kevin Tubbs (virtual), Patrick Lee, Julia Squier, Kara Harbick, Jean Pynenberg (Kara will be stepping down after June retreat – Thank you for your time, support and contributions during your time on the board!)
2. **Approval of March Minutes:** Gregg Syring motioned to approve March minutes; no objections - minutes approved unanimously
3. **Monthly Reports/Action:**
 - a. **Enrollment/Re-Envision Update – (Patrick)** Mr. Putnam does computer science (.2), Mr. Clark is business marketing (.2), Mrs. Moder Science (.3), Mr. Mayes is Phy Ed/Health (.1), Mrs. Camber doing FACE (.2), .4 open in ELA as Ms. Dryer took a full time at North, SS is .2 is open; planning paid stipend positions – leadership responsibilities; Mrs. Krueger getting questions about FCLA structure – Patrick will meet with Lori to make sure messages/info align; met with student board to answer questions; hope to meet with new staff in the next 2 weeks – Patrick has met individually with each staff member; Heather fields questions from email account; Ava Martin needs to shadow (potential Junior) – Jean will follow up; 43-47 students for 2023/2024; we need district non-voting representative from AASD – Patrick will reach out to new person in Matt’s position; teacher lead for FCLA promotion is critical – new staff has connections with middle schools; students concerned with hitting core classes - structure of day needs to be solidified sooner than later (4th hour lunch team meeting); Jillian is scheduler and her and Patrick will work through changes with new admin hire replacing Ryan
 - 9th – 10 students (2 - no response to confirm)
 - 10th – 12
 - 11th – 8, maybe 10 (2 on fence)
 - 12th - 13

- b. **Cash Flow Update – School and 501c3 accounts (Patrick/Julia)** – \$1750.73, \$4167.05 in E-10 accounts; \$7300 is projected for next year’s balance; \$1637.09 in 501c3 after \$80.06 addition from Chipotle Night (\$40.03 will be donated to Feeding America along with our can good collection from Senior Recognition)
- c. **Community Connections Update (Jean)** – Castle cancelled spring days; Seniors working on capstone presentations during 8th hour – presentations will occur the week of May 8th – Jean will send exact dates and topics of interest in case any board members are able to attend; last round includes Jean teaching women’s studies, including music, fashion and film

4. Marketing

- a. **Senior Recognition – Sunday, May 21st reception starting at 6 pm in the Appleton North Commons;** in need of a few more senior interviewers – Jean will resend link to board; Julia got student feedback regarding evening and Mrs. Camber got students motivated for celebration – including speeches, superlatives, awards, and trifolds
- b. **Retreat Planning – June (determine best date)** Nick (WRCCS - state charter school consultant) could be possible guest speaker for retreat, especially with changes occurring; Julia will do monkey survey dates June 8th from 7-10 am, 10-1 pm, 1-4 pm or 4-7 pm; Kevin will reach out to Nick

<https://www.wrccs.org/about/wrccs-team.cfm>

- c. **Chipotle Night – \$80.06 profit/Feeding America split and food drive**
- d. **Facebook/Social Media plan/advertising** – Heather is posting regularly; Jean forwards photos (history salon, kickball, creative writing)
- e. **Farmer’s Market** – wait list for non-profits – probably last-minute opening
- f. **North outreach** – Patrick will be in discussions with new admin
- g. **District marketing meeting** – March and April meetings were cancelled; no specific dollars from the district for promotion of charter schools and/or targeted advertising besides Charter School Fair in January and Fox River Mall Promotion in November of 2023 – charters participating are splitting the cost for that; next meeting, May 18th at welcome center at 4 pm

- 5. **Adjourn:** Jean motioned to adjourn; Gregg 2nd; unanimous agreement to adjourn