

MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8:15 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Monday, December 11th</u>	<u>1080/google meet link</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

- 1) **Meeting Called to Order** – at 7:03 am
- 2) **Attendance/Introductions** – Kevin Tubbs, Sam Heiden, Kristie Moder, Patrick Lee, Dave Christianson, Gregg Syring, Julia Squier, Todd Schultz (father of Charlie Schultz)
- 3) **Approval of November Minutes** – Dave motioned to approve November minutes, Gregg 2nd; passed unanimously
- 4) **Enrollment Update (Patrick)** – currently at 50 students and unaware of any students leaving at semester; one freshman will be starting FCLA at semester
- 5) **Application live Dec 1 / status of applications and follow-up** – swag for applicants?; do we place the order for t-shirts, lanyards, decals, etc. and create store for current students to order (Kevin has 2 resources he will look into)
- 6) **Marketing/Student Recruitment**
 - a) **Shadow Days** – 25 students show up for first shadow day and 15 already applied – excellent day with engaged students; Dec 14th is the next shadow with 3 sign ups currently; Kristie had 4 parent outreach questions – common questions regarding are they part of North, grading, transcripts, etc, so Heather suggested creating a video with FAQ – post on homepage; FAQ page is already on the website; questions regarding school choice within AASD can be referred to guidance registrar; open enrollment outside the district is addressed on the website under the application tab for new families
 - b) **School Visits** – students have attended all middle schools and Kristie has reached out to all counselors at each middle school; Sophia is student coordinating school visits and shadow days as her senior capstone project/internship – doing an excellent job; time limited during ACP time at middle schools
 - c) **Charter School Fair evaluation** – Patrick attended at Appleton East; spoke to about 10 families; better to have the date in November rather than January
 - d) **Appleton North Explore – Monday, Jan 8th from 6-7:30 pm** – great way to recruit students from other grade levels – still able to complete leadership certificate if they join even junior year

- e) **Other High School Explore Nights** – all on January 8th at East and West
 - f) **KA Night – Jan 18th at 6 pm** – conference night also, but good opportunity for outreach to parents; Patrick plans on attending
 - g) **Mailing update** – 1800 cover letters/info sheets have been going out in batches have been going out to current 8th grade students; one small set left to send
- 7) **School Year Planning Update (Patrick) – Parent Communication Update;** Heather keeps social media up to date and posts regularly; Dave has been receiving the MyLC digests – questions regarding how red/yellow/green correlate to bottom of report and what is status of list of items – Patrick working to make it more useful friendly
- 8) **Cash Flow Update (Patrick)** - \$110.63 deposited from Chipotle so 501c3 balance is \$1766.87; Patrick had no expenses from FCLA funds; increased enrollment will hopefully increase FTE for future staff leadership positions without stipends
- 9) **Fundraising – Panera Bread on KK set for Monday, Jan 17th, 2024 from 4-8 pm (earns 25%)**
- 10) **Curriculum Update (Kristie)** – Feeding America fieldtrips were successful; place on agenda earlier in meeting before staff leaves to teach; Patrick reported Kelly Camber is teaching an American Home workshop; Margie is teaching on Hispanic Culture; Darien is teaching a workshop on Transcendentalism and Transitioning to College
- 11) **Amazon Teacher Wish List (Julia)** – Julia will talk to Heather about sending out before break
- 12) **Board Recruitment Status** – Todd Schultz attended today; he will join us on Jan 8th
- 13) **Revisit Strategy Workshop with Nick Pretasky - tabled**
- a) **FCLA “Why” Review**
 - b) **Governance Board Goals Creation**
 - c) **Leader / Staff Goals Creation**
- 14) **Meeting Adjourn** – Dave motioned to adjourn at 8:20 am; Kevin 2nd; passes unanimously