

## MINUTES

<u>FCLA Governing Board Retreat</u>	<u>7 am</u>	<u>8:30 am</u>
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
<u>Monday, January 9th</u>	<u>1080/google meet link</u>	<u>Julia Squier</u>
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

1. **Attendance/Introductions:** Gregg Syring, Jean Pynenberg, Kevin Tubbs, Patrick Lee, Dave Christianson, Julia Squier, Kara Harbick
2. **Nomination/Election of Dave Christianson to the FCLA Governing Board:** Gregg motioned to nominate Dave Christianson to the FCLA Governing Board: Julia 2<sup>nd</sup> motion; approved unanimously
3. **Approval of December Minutes:** Gregg motioned to approve December minutes: Jean 2<sup>nd</sup> motion; minutes approved unanimously
4. **Monthly Reports/Action:**
  - a. **Enrollment Update – current update (Lori/Patrick) –** 6 9<sup>th</sup> graders and 1 11<sup>th</sup> grader confirmed; 19 interest form – 13 still potential students – Jean has been reaching out via email and Heather will follow up with phone calls; 1 additional ABC student included (A Better Chance); 4 North student shadows today; sign-up sheet tonight at EXPLORE for Tuesday Shadow; sign-in at Charter School Fair and any event – Jean will bring Chromebook to get parent contact info
  - b. **Scheduling conflict** – band or music conflict during 5<sup>th</sup> hour; special attention to students who have that conflict
  - c. **Cash Flow Update – School and 501c3 accounts (Patrick/Julia) –** Mrs. Camber had supply expense; 501c3 is same as last month at \$1536.45
    - i. **Budgeting for grade transcription & internship coordination** – bus and fieldtrip expenses should be applied to grant from AEF; dance fundraising will bring in funds to offset stipends for grading and internship supervision
  - d. **Community Connections Update (Jean) –** stitching history through Holocaust – creating final project now; Leah did create writing with her students; current student internship with elementary school

## 5. Marketing/Recruitment Plan by month

- a. **School visits updates**– KA, Einstein, Classical, Madison, Wilson, Celebration, Mt. Olive – Einstein and KA visits complete with students; Celebration received info – one student completed the interest form; Madison and Wilson will reach out; Mt. Olive still pending
- b. **Showcase Night** – do we entertain one in February or April – dependent on EXPLORE turnout and where numbers are at after schedules due; change name to Open House to showcase student work; discuss more at February meeting
- c. **Chipotle Night** – **approved at mall location from 4-8 pm for Wednesday, March 8, 2023** – Julia will send logos to contact at Feeding America for publicity; student interest in food drive – in conjunction with dance fundraiser in February?; Jean will ask her FCLA TA
- d. **Facebook/Social Media plan/advertising** – Heather is posting regularly; sharing and liking important
- e. **Kylie/Student Video** – posted on homepage; Jean hoping to do year in review follow up video
- f. **4imprint order update** – pens and stickers ordered; distributed to students and at events
- g. **Senior Recognition** – do we make that more of the Open House initially with student trifolds and then move into the graduation celebration
- h. **Farmer's Market** – wait list for non-profits
- i. **North outreach** – 4 Shadows scheduled for today; Patrick continues to do RodLee Show; dance sponsor with possible food drive?
- j. **District marketing meeting** – **Charter School Fair Jan 7th from 10-noon at the City Center** – would be helpful to have students present as well as work/portfolios/videos; stress communication skills and leadership skills (14 points that head each section of the portfolio); Kara suggested FCLA Student Board Members should have the expectation of attendance at these events, as well as bring in others; **next meeting is Thursday, Jan 19<sup>th</sup> at 4 pm (AASD Welcome Center)** – believe AASD intends to keep Charter School Fair in January and will be adding mall event in November
- k. **Alum** – untapped potential; highlight in social media; establish a more formal organization; current students reach out and interview; success wall – where are students now?; senior seminar panel of former students at the end of the year (mostly previous year graduates); 20 year anniversary?; student video updates for posting on Facebook/Instagram and creating short videos – see if interest with Sydney, Kaitlin or Preston; accumulate and show video feed at events promoting FCLA

## 6. Adjourn: Kara motioned to adjourn; Dave 2<sup>nd</sup>; passes unanimously