



CAMPUS ACTION PLAN

Key Action 4: SPRUCE PRIDE

*Students, staff, parents, & community members will recognize the unique value and impact of H. Grady Spruce High School through **consistent daily interactions, targeted messaging, and the creation and expansion of meaningful rituals & traditions that embed joy, hope, and resiliency into the very fabric of our school community.***

H. Grady Spruce:	
Our Vision, Our Mission, Our Promise!	Update Timberwolf Logo and branding materials, incorporating homage to Apache legacy as well as current Pathways to College, Career-ready Jobs, and the Military.
	Embed our Vision and Mission into our daily work, helping each staff member identify how they support our Vision & Mission in action.
	Survey parents & visitors to our campus to determine how well we embody our Vision and Mission and take necessary steps to ensure alignment.
Honoring, Creating, & Deepening Routines, Rituals, & Traditions	Celebrate our school and our accomplishments with Student Organization showcases 3 times/year.
	Publicly recognize and reward students every six weeks for academic and behavioral excellence.
	Increase staff participation at all school and community events and recognize both publicly and privately.
	Deliberately create meaningful rituals & traditions that build on Spruce history and traditions as well as create new ones meaningful to current students.
Telling our Story, Creating our Brand	Develop opportunities and expertise for telling the Spruce story using the map for building a brand: <ul style="list-style-type: none"> • Tell the Stories • Reiterate the Promise (School vision & mission) • Share the positive Results
	Provide opportunities for parents with diverse interests to come together to support each other, learn together, and support the school so that our parents are a key component of creating and carrying the Spruce message.
	Establish partnerships with Pleasant Grove and Dallas area businesses to connect students with industry and opportunity.
	Create an online presence, including digital newsletter, social media pages, and consistent hashtags (#superspruce #PGProud #joyhoperesilience) to connect with community and alumni in order to build support for current initiatives as well as to celebrate 55 years of Spruce.