

Career and Technical Education Improves Student Achievement in High School, College and Career

Parents play an important role in their children's college and career success.

Here's why you should encourage your child to participate in CTE.

ACADEMIC AND COLLEGE SUCCESS

80% of high school students taking both CTE and college prep courses meet college and career readiness goals, versus 63% who are college and career ready through college prep courses alone.¹



600,000+ high school students enroll in dual-credit CTE courses to earn college credit.²

CAREER PLANNING



6 out of 10 students plan to pursue a career related to the CTE area they're exploring in high school.³



Students enrolled in CTE courses are significantly more likely to develop problem-solving, project completion, research, communication, time management and critical thinking skills during high school.⁴

CAREER AND TECHNICAL EDUCATION (CTE)

EMPLOYMENT AND EARNINGS

36% of STEM jobs require postsecondary credentials that CTE students can obtain within two years of high school graduation.⁵



Graduates with technical or applied science associate degrees can out-earn bachelor's degree holders by \$11,000.⁶

SCHOOL AND JOB SATISFACTION

81% of high school dropouts say relevant, real-world learning opportunities, like CTE, would have kept them in school.⁷



Graduates are twice as likely to be engaged at work if they had a meaningful internship or job while in college.⁸

My career tech class has enabled me to do something I love and opened my eyes to possibilities that are ahead. – Kelsey McClure⁹

I'm forever grateful to career tech. I have learned how to manage time and money, be more responsible and support myself while being reliable to other people. – Zachary Zigler¹⁰

¹ Southern Regional Education Board, ² Thomas et al. 2013, National Center for Education Statistics, ³ NRCCUA⁶ and ACTE 2016, ⁴ Leikes et al. 2007, National Research Center for CTE, ⁵ Rothwell 2013, Brookings Institution, ⁶ Schneider 2013, College Measures, ⁷ Bridgeland et al. 2006, Civic Enterprises, ⁸ Gallup-Purdue Index report, ⁹ Ohio Department of Education Career-Technical Education Success Stories, ¹⁰ Ibid.