

ONE CHAPTER ENDS

The
IDEAL
School
of Manhattan



THE NEXT ONE BEGINS

ANNUAL REPORT
of GIVING 2022-23





Mission

The IDEAL School of Manhattan is an inclusion school dedicated to creating a diverse community that affirms and accepts the full identities of all people, while inspiring academic excellence, creative leadership, and a desire to build a more just and equitable world.

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In this annual report, we recognize and express our gratitude to all of our supporters for their financial contributions in the 2022-23 fiscal year. In 2023, The IDEAL School of Manhattan graduated its sixth class of seniors. Fourteen IDEAL students moved on to continue their educational experiences at colleges or postsecondary programs, including two who entered IDEAL's own Next Steps Transition Program. With the financial support of the friends, families, and staff members named in this report, IDEAL is able to provide a rigorous, nurturing, vibrant learning environment to a truly diverse body of students.

Throughout the year, as IDEAL's teachers and administrators prepared for the school's summer move to 5 Hanover Square. Architects worked closely with all constituencies to design and build a school that would be a model of inclusion and accessibility. We are especially grateful to the donors of our first-ever capital campaign, whose contributions helped to finance the outfitting of the school's new spaces and complete the vision. Learn more about the new building and the ongoing capital campaign on pages 28-29.

BOARD OF TRUSTEES 2022-23

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David Salsberg, Psy.D., *Pediatric Clinical Neuropsychologist; Director of Pediatric Assessment, Pediatric Assessment, Learning, and Support*

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Kathryn Alaimo	Kylie Elwood	Lauren Macchio	Rachel Shepherd
Kayla Anderson	Free Estrin	Edmond Malin	Carla Shere
Kiyla Anderson	Emily Farbowitz	Katharine Mannix	Will Simbol
Krysta Armstrong	Emily Feldman	Caroline McCormack	Tara Slinn
Alexa Arata	Tara Fersko	Stephanie Hilton	Hilary Smith
Hunter Balkind	Julie Garza	Shauna McPherson	Kelly Song
Elaina Bowman	Daisy Getz	Megan McKiernan	Lindsay Spector
Rebecca Brown	Joanne Ginis	Teresa McSharry	Hayley Speisman
Kayla Bujak	David Gorman	Katherine Miller	Ashlee Stewart
Florencia Caceres	Amanda Grossman	Victoria Milmore	Erica Stirling
Blair Casey	Carly Heffron	Ricardo Morel	Melanie Stuart
Carol Chokwe	Kalemah Henderson	Kara Morgan	Samantha Tager
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Sarah Cook	Lucero Hernandez	Nasrin Noor	Rebecca Thompson
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Wilmaris De La Cruz	Emily Kuntz	Rory Plunkett	Janet Wolfe
Moy Derival	Olivia Kutyla	Serena Purswani	Ryan Zaccaro
Matthew Dickerson	Brittany Lerman	Shantel Richards	
Garrett Dooley	Jennifer Lesczak	Megan Roper	
Jill Dunscomb	June Lienhard	Anna Sabo	
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A MESSAGE FROM THE PRESIDENT OF THE BOARD

Dear IDEAL Families and Friends:

The 2022-23 school year was transformational for The IDEAL School of Manhattan. We came out of the pandemic and entered a busy stage where we planned for the school's move to the Financial District. The school began its first capital campaign to fund the move and then complete the building and outfitting stages. The campaign is well on its way to meeting its \$2 million goal, and we continue to seek donors who will fund and name spaces and programs at 5 Hanover Square.



Outside of the capital campaign, I want to thank each of you for the incredible financial support you gave to IDEAL in 2022-23. Fundraising initiatives from the Parents Association used uniform sales, the Block Party, and 5K The IDEAL Way, through the Annual Gala, #GivingTuesday, and the Providenti Family's Summer Double Dip, combined with overall Pioneer Fund contributions brought in \$717,512.05. Special thanks to Jennifer Nettles, who held a benefit concert for our school at City Winery, where hundreds of new people learned about IDEAL, and which raised more than \$35,000 for our school.

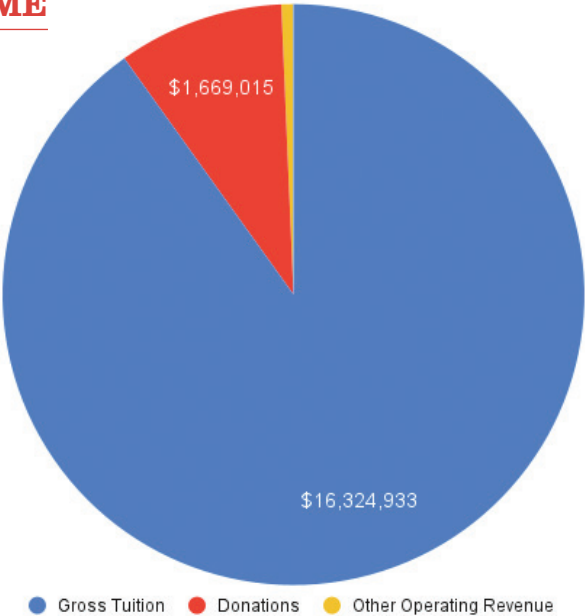
This year, 96% of faculty and staff and 98% of our families contributed to The Pioneer Fund, Faculty and Staff Gift Fund, and Open Door Scholarship Fund. The fact that almost every one of our families and staff give something back to the school, some a great deal, is important and compelling when we approach outside funding resources. It proves the commitment of our community to our school's mission and students. I want to thank you all for your contributions, monetary and beyond. We wouldn't have this special school without you.

Our friends outside the school community also made significant contributions in 2022-23. Alumni families, extended IDEAL families, colleagues, and foundations donated more than \$300,000. Knowing our story as the only independent school of its kind in New York and learning about the dedication of our community bring out so many to help and I want to thank them all. The Gala this year, titled Moving Our World, included more than 325 friends and community members and brought more than \$230,000 to our school.

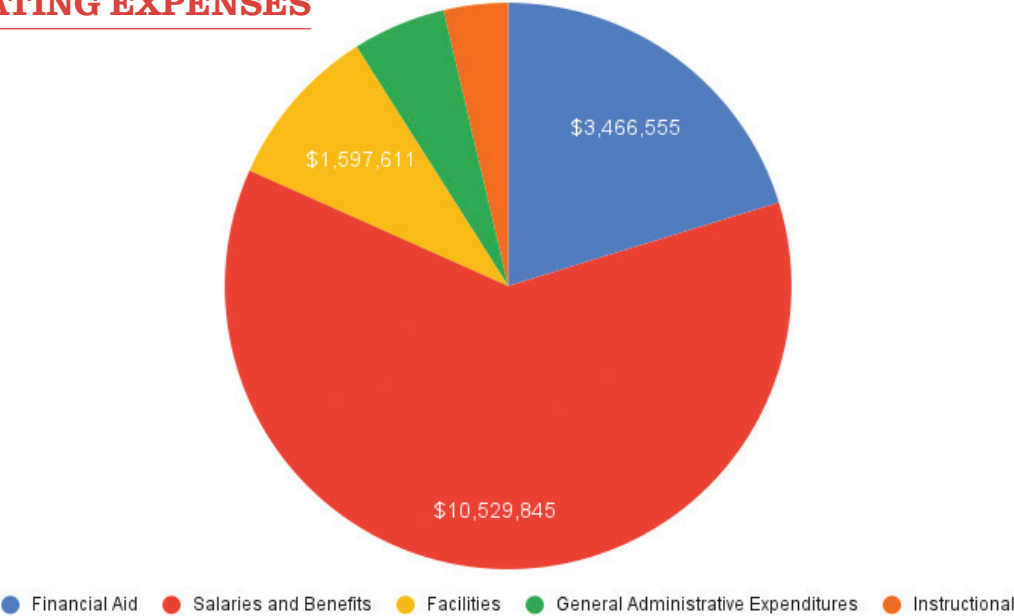
All of the members of IDEAL's Board of Trustees look forward to continuing our relationship through 2023-24 and for years to come.

Thank you,
Jay Eisenhofer, President of the Board of Trustees

OPERATING INCOME



OPERATING EXPENSES



A MESSAGE FROM THE HEAD OF SCHOOL

Dear IDEAL Families and Friends:

The 2022-23 school year was one of growth and change, most planned, and some unanticipated. After the pandemic, our community came together for our first in-person Back to School Night, Peace and Light and Moving Up Ceremonies, and Graduation since 2019. In June, we bid a bittersweet goodbye to the Upper West Side as we looked ahead to our move to 5 Hanover Square. The spring of 2023 brought with it the tragic loss of our beloved art teacher and humanitarian, Timothy Lomas. His legacy transcends location and will always be at the heart of IDEAL.



Academic highlights included our second Civil Rights Community Day with speakers Jelani Fenton of Safari, the insurance industry's only apprenticeship-focused talent network, and Sammy Lopez and Ben Holtzman, producers of the *How to Dance in Ohio*, a Broadway musical about and starring people with autism. Upper School students performed *High School Musical* at Symphony Space. Our ArtBeat celebration included the second recycled fashion show and first band showcase.

Our 14 seniors were accepted to 45 colleges or postsecondary programs and were offered \$342,500 in financial aid and scholarships at programs including Goucher College, Guttman Community College, Morgan State University, IDEAL's Next Steps Transition Program, New York School of Interior Design, and SUNY Purchase. One alum also returned to Norway to continue her education.

Students in Next Steps planned and implemented a candle business, adding to their responsibilities running the school store and delivering cupcakes. All of the students in the program participate in candle-making, sales, inventory, purchasing, and marketing.

Throughout the year, the Real Estate Committee of the Board and administrative team planned for our coming move and strove to ensure that our families from the Bronx, Harlem, and the Upper West Side could move with us. Thanks to the generosity of donors, we were able to subsidize two private bus routes.

We are deeply grateful for the donors through the years whose contributions have positioned our school for this tremendous next step. As we look ahead to IDEAL at 5 Hanover Square, we will cherish our memories of the Upper West Side and look forward to creating many more in the Financial District.

Thank you,
Janet Wolfe, Head of School



THE FOUNDING BENEFACTORS SOCIETY

The Founding Benefactors Society was established in 2006 to recognize individuals and families who donated \$25,000 or more to IDEAL during the school's first five years (2005-2009).

The IDEAL School of Manhattan is incredibly grateful to all those who committed critical resources to the school during this time.

Anonymous

Julie and Jason Ader

Rebecca Amitai and Morty Schaja

Rachel and Indrajit Bardhan

Carole and Les Feinglass

Alyssa and Cliff Greenberg

Julia Harquail and John Hackett

Karen and Gregory Harquail

John Hickey

Hillary and Glenn Krevlin

James Lyle

Marla Mayer and Chris Ahearn

Heather and Robert Mylod

Tracy Nixon

Mara and Ricky Sandler

Eitan Sarnell

Caryn Seidman-Becker and Marc Becker

Michelle Smith

The Solot Family Foundation

Stephanie and Harry Wagner

Kate Winslet

The Y.C. Ho/Helen and Michael Chiang Foundation

Holly and Michael Zimmerman

Audra Zuckerman and Mitch Rubin



THE OPEN DOOR SCHOLARSHIP FUND



IDEAL's student community reflects the rich diversity of New York City, and we are extremely proud of our socioeconomic diversity. The Open Door Scholarship Fund, established in 2010, allows us to continue to provide access to an independent school education for students from under-resourced communities. Every dollar donated to the Open Door Scholarship Fund goes directly toward the tuition of students in the Standard Program.

We seek individual, corporate, and foundation partners to support this effort by funding scholarships for children in need. More than 81% of IDEAL students receive financial aid; the average award is 90% of tuition. This represents an investment of approximately \$3.1 million annually, approximately 23% of the school's expenditures. Open Door Scholarship funding allows the school to continue to invest meaningfully in the program and to meet the needs of our diverse student body. Thanks to the generosity of donors to the Fund, our Open Door Scholars are thriving.

If you are interested in supporting the Open Door Scholarship Fund, please contact CFO Margaret Conklin at mconklin@theidealschool.org. All gifts to the Open Door Scholarship Fund are tax-deductible to the full extent of the law.

THE IDEAL PARENTS ASSOCIATION



The IDEAL Parents Association fosters a spirit of community and bridges communication and cooperation among IDEAL families, faculty, and administration. The PA also coordinates volunteer efforts and helps organize various fundraising and community-building events that support IDEAL's mission. All parents or guardians of IDEAL students are automatically members of the PA, and volunteer class representatives keep families informed about school life and PA initiatives.

In 2022-23, the PA was instrumental in our fundraising efforts that saw family giving to The Pioneer Fund reach 98%. The IDEAL community thanks the leadership and members of the Parents Association for their hard work and generosity.



PA LEADERSHIP 2022-23

Megan Mack, President
Mickey Sumner
Marisa Castagno
David Mensah
Cheryl Thomas
Denise Gildea
Carolyn Baez
Adam Benson
Caroline Collins
Rochelle Hobson-Touré



THE 18TH ANNUAL GALA

IDEAL's Annual Gala commemorates our mission and raises significant funds to support the school's operating budget. The 2023 Gala, titled Moving Our World, brought in more than 325 friends and community members to honor five social justice advocates who in 2022, made a connection with our school and students at our first Civil Rights Community Day: Charles Imohiosen, Heidi Latsky, Robert Rodriguez, Katheryn Russell-Brown, and the late Judy Heumann.

Through our raffle, silent and live auctions, donations, and hand raise for social justice initiatives, we netted over \$230,000 for our school. We are grateful to the very special guests who helped to make the evening a success: Veteran journalist and IDEAL parent Genevieve Shaw-Brown, recording artist and disability rights activist Lachi, and auctioneer Betsy Alexandre. Thanks also to Upper School music teacher Will Simbol and his students.

Alexander Gorlin and Quncie Williams of Alexander Gorlin Architects came shared their vision for our new building at 5 Hanover Square. They provided our guests with a model of our space and renderings of interior design.

The Gala would never have been possible without the hard work and thoughtful planning of our tremendously talented Gala Committee, listed to the right.

2022-23 GALA COMMITTEE

Parent Volunteers

Rachel and Rob McQueen, Co-Chairs
Grace Kaynor, Design
Christine Mickletz, Gifts
Tracy Nixon, Advancement
Committee Chair

IDEAL Staff

Janet Wolfe, Head of School
Margaret Conklin, CFO
Joseph Kemp, Director of
Communications
Wilmaris De La Cruz,
Communications and
Advancement Assistant



GALA CONTRIBUTORS

\$25,000 and Above

Jay Eisenhofer
Daniel & Stacy Kesten
Mitch Rubin & Audra Zuckerman

\$10,000 to \$24,999

Genevieve & Ryan Brown
Jen & Mark Horowitz
Tracy Nixon
Michelle Smith

\$5,000 to \$9,999

Rachel Adams
Jeremy Dobrick & Tamara Hoover
Aaron Frank & John Errante
Britt-Louise Gilder
Hector & Lucy Guinness
Eric Jensen & Emily Moyer
Margaret Lewis
Rachel McQueen
Carrie Palin
Matthew Steinberg
Mary Alice Stephenson



GALA CONTRIBUTORS

\$1,000 to \$4,999

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Bob Bennis
Sarah Clarke
Katarina Dimich
Carole Feinglass
Jodie & Ron Fischer
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Tracy Lehman
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David & Hannah Orowitz

Alyssa Picchini Schaffer & Evan Schaffer
Kandi Pickard
Jane Providenti
David Salsberg
Tatiane Sanchez
William Schoff
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\$500 to \$999

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Joan Arata
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Christian Becker
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Jen Capitelli
Eva Chan & Andy Jones
Julianne Dalcanton
Kirsten DeBear
Matthew Eisenhofer
Amanda Ford
Shelli Goldberg-Peck
Alexander Gorlin
Cindy Hayes
Stacey Hillman

GALA CONTRIBUTORS

\$500 to \$999

Charles Imohaisen
Pamela Kantrowitz
Robert Kaynor
Steve Knight
Elisabeth Krents & David
Zuckerwise
Daniel Lewis
Jannette Lopez
Megan Mack
Joseph Mayer
Diane McGarry
Michelle McKenna
Kevin & Sheree McNulty
Rob McQueen
Christine Mickletz
Andrew & Kendal Petitto
Kiiana Reyes-Campbell
Greg & Missy Rice
Tim Shaw
Maita & Maria Shaw
Matt Sloan
Catherine Summers
Steven Teixeira
Damian Travier
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Up to \$499

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Mendez-Castro
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Carol Alba
Colleen Alderson
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Robert Bayer
Jeanelle Beach
Marisela Beriguete
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Maureen Cahill & Zesty Meyers
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Susan Cole
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Chris Cuddy
J. Lawrence Cunningham
Starlene & Kimberly Daniels
Matt Davis
Diane Davol
Billy Deakins
Peter Diegmann
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Roxanne Dodds
Heidi Donoghue
Paula Dorinson
Claudette Druehl
Jason Duffy
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Jill Dunscomb
Rebecca Fabiano
Evelyn A Fernandez-Ketcham
Tara Fersko
Seine Fleming
Evan Fleming
Brandon Fradd
Patti Franklin

GALA CONTRIBUTORS

Up to \$499

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Jeffrey Ganz

Jason Gatpandan

Denise Gildea

Todd Girshon

Neil Glat

Gabrielle Glemann

Steven Goldstein

Sheilah Guarino

Rick Guidotti

Randy Harding

Jeremy Harrison

Leslie Harwood

Nina Heebink & Jamie Schmidt

Rachel Herman

Steven Hoffenberg

Peter Honig

Walter Ife

Seth Jacobs

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Elana Katz

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Kristel Kearney

Saran Keita

Tara Kelly

Joseph Kemp

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Kaelyn Kohlasch

Kendal Kohlasch

Trish Kohlasch

Anne Kohlmeyer

Elly Lane

Jason Langwell

Stephen Jones & Heidi Latsky

Dave Leather

Maria Leather

Roseanne Legrand

Brittany Lerman

June Lienhard

Dan Lifton & May Yamada-Lifton

Vicki Light

Laura Light

Lauren Lisbon

Leslie Litsky

Christopher Lomas

Billy Lomas

Justin Lomas

Stephanie Loria

Denise Lovin

John Lucia

Steve Margosian

Lisa Marolachakis-Kines

Joel Matalon

Melissa McCrae

Michael McGarry

June McGarry

Heather McKellar

Joseph McQueen

Paul Meissner

Eleni Metaxa

Stephanie Miller

Melissa Misiak

Carlos Molina

Ellen Myers

Alison Nawrocki

Danielle & Eunice Negrón

Larry Nusbaum

Patty Nusser

Maria O'Brien

Claudine O'Rourke

Ellen O'Malley

Nawal Otmane-tani

Matthew Pace

Caryn Pace

Janie Papernik-Fox

Tom Paredes

Matthew Parker

Susan Parker

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Pedro Perez Estevez

Michael Perkins

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Christine Pluta

Sonny Puryear

James Ratti

Sara Regan

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James ZauchaGina Youmans

John Zomchik

Mark Zuckerman

PIONEER FUND CONTRIBUTORS

Donations to The Pioneer Fund also include all contributions to the Faculty and Staff Gift Fund and the Open Door Scholarship Fund. During the 2023-34 school year, IDEAL's Board of Trustees will work with the student body to update the name of the school's annual fund from The Pioneer Fund to something that reflects the current nature of the school, which will be in its 18th year.

Three Pillars Society (\$25,000 and Up)

Anonymous
Anonymous
Jay Eisenhofer
Ron and Jodie Fischer
Britt-Louise Gilder
Laura McCain Fenton
Lumind IDSC
Tracy Nixon
Simons Foundation

Circle of Diversity (\$10,000 to \$24,999)

Daniel and Stacy Kesten
Michael and Melot Lorch
MasterCard Impact Fund
Poses Family Foundation
Craig Thomas and Rebecca
Alson-Milkman

Circle of Acceptance (\$5,000 to \$9,999)

John R. and Dorothy D. Caples
Fund
Margaret Lewis
Stephan Nawrocki
David and Hannah Orowitz
Mitch Rubin and Audra
Zuckerman
Rita and Dominick Scaringella
The Taft Foundation

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The Lauren and Andrew Janian
Charitable Fund
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Rachel and Robert McQueen
Sandra Mozzarella
Ellen O'Malley
Kkot-Byeol Seo
Frederic Siegel
The New York Community Trust
Subramanian Family Fund

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Maureen Cahill
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Richard and Ellen Fox
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Lauretta Joseph
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Bruce Sandys
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Amazon Smile
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Fund
Adam Benson
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Cesar De Leon
Julissa Fajardo
Elisabeth Krents
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Rosalia Rodriguez
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Nathaniel Adams
Rachel Adams
Sharon Adams
Sadia Ahmed
Kathryn Alaimo
Colleen Alderson
Kayla Anderson
Kiyla Anderson
Alexa Arata
Krysta Armstrong
Nana Asamani-Asante
Dennise Baesden
Alexandra Baez
Tanisha Baker
Hunter Balkind
Netanel Bar Natan
Harriet Barovick
Rosiam Barzey-Caro
Christian Becker
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Julien Blocman
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Elaina Bowman

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Van-Nessa Brown	Sarah Cook	Tara Fersko
Verdean Brown	Joe Cooper	Shannon Finneran
Germaine Browne	Princetta Cotto	Tanya Flowers
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Kayla Bujak	Kimberly Daniels	Leigh Ann Frick
Liana Burdman	Felicia Darby	Julie Garza
Pancheta Burey	Susie Darko	Daisy Getz
Stephen N. Bustamante	Chamari Davis	Alexandra Gil
Sam Byrd	Ramy De La Cruz	Denise Gildea
Daliz Cabezas	Wilmaris De La Cruz	Joanne Ginis
Florencia Caceres	Antonio del Rosario	Anne Gonzalez
Lucas Camara	Moy Derival	David Gorman
Kiiana Campbell	Gregory Diamond	George Gountas
Barrington Carr	Jessica Diaz	Cristina Gregori
Blair Casey	Alyssa Digges	Amanda Grossman
Marisa Castagno	Garrett Dooley	Jennifer Haas-Lesczak
James Cerqua	Paula Dorinson	Randy Harding
Caroline Challed	Cinda Eatock	Cherissa Harris-Roach
Chelsea Chapman	Melinda Eden	Travis Hartman
Jorge Chica	Valrine Edwards	Jason Hayes
Ryan Chikaraishi	Latisha Elmes	Nina Heebink
Carol Chokwe	Kylie Elwood	Carly Heffron
Samantha Clifford	Kara Engelmann	Kalemah Henderson
	Stephanie Evans	Areliis Henriquez

PIONEER FUND CONTRIBUTORS

Pioneers (Up to \$249)

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Trevlyn Henry
Lucero Hernandez
Stephanie Hilton
Rochelle Hobson-Touré
Kelly Homenick
Nicole Hudson
Elise Ingram
Wilreno Ingram
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Mariah Martin
Jessica Martinez
Arnelle McClendon
Caroline McCormack
Melissa McCrae
Lata McGinn
Megan McKiernan
Shauna McPherson

Teresa McSharry
David and Charity Mensah
Eleni Metaxa
Katerina Mickisch
Katherine Miller
Gaela Mitchell
Ricardo Morel
Kara Morgan
Renee Morgan-Saks
Emily Moyer
Monica Muppidi
Zannia Myles-Trawick
Mirella Nappi
Andrea Neuman
Nasrin Noor
Maria O'Brien
Zoe Obstarczyk
Ariana Ortiz
Blair Parker
Graham Parker
Matthew Parker
George Patras
Emani Patterson
Lou Ann Pavelin
Ingrid Peart
Mike Pena
Nicole Pennant-Lindo

PIONEER FUND CONTRIBUTORS

Pioneers (Up to \$249)

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Sarah Phillips	Hilary Smith	Alianna Vasquez
Alyssa Picchini Schaffer	Nicole Smith	Serena Vincens
Rory Plunkett	Orit Smith	Natalee Walker-Henry
Serena Purswani	Kelly Song	Caroline Ward
James Ratti	Adjoua Soumbago	Lafarren Washington
Kiiana Reyes-Campbell	Hayley Speisman	Brennan Weir
Shantel Richards	Rena Speisman	Genielle Wieder
Paulana Roache	Sheel Spina	Brooke Wiese
Pancheta Roberts-Burey	Anne Staff	Tar-kee Williams
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Craig Shapero	Dominique Teixeira	
Mary Grace Sheldon	John Thiessen	
Rachel Shepherd	Kenyatta Thompson	
Will Simbol	Rebecca Thompson	
Tara Slinn	Malik Torres	
	Caitlin Trasande	

IN MEMORIAM – TIMOTHY LOMAS

During the 2022-23 school year, we lost a beloved member of the IDEAL community when Timothy Lomas suddenly passed away. Mr. Lomas had been a part of IDEAL since 2009, and was a highly respected teacher who brought peace and light to all of the students, colleagues, and families with whom he interacted.

He was instrumental in the growth of our school and the development of the many students he taught and mentored in his years at IDEAL. Mr. Lomas instilled in each of our students a love for art and the most profound appreciation for their creative voice and power. From the earliest days of IDEAL, Mr. Lomas brought the vision of our school's founders for a curriculum and school infused with art to life.



A giving individual, Mr. Lomas co-founded and directed the Global Children's Art Programme since 2005. Mr. Lomas spent his summers overseas, working with young art students in Cambodia, Chad, Greece, India, Nepal, Thailand, and Turkey. He also developed lasting relationships with teachers and diplomats, always promoting inclusion and social justice via the creative arts.

As a tribute, IDEAL founders and trustees Audra Zuckerman and Mitch Rubin made a donation to our Building for Our Future Capital Campaign, naming the Lower School art studio at 5 Hanover Square after Mr. Lomas, announcing it with his family present at the memorial service we held in his honor.

Building for Our Future

A capital campaign to fund the next chapter of The IDEAL School of Manhattan at 5 Hanover Square

IDEAL is building its future at its new home in the Financial District. The building is so much more than just a new space. It symbolizes the power of IDEAL's mission and the potential of our future growth. We need your support to complete our vision for the decades to come.

Help us to strengthen IDEAL's foundation, from completing our classrooms, athletic facilities, and therapy suites to growing the programs and opportunities for students in our new space. The goal of the Capital Campaign is to raise \$2 million over five years. We have received gifts and pledges totaling over \$500,000 so far. Gifts can be made all at once, or over the course of the campaign. See the next page for a list of donation and naming opportunities.

The members of the IDEAL Capital Campaign Committee are happy to meet with you to discuss your choice of naming opportunities and funding options.

Please reach out to any of the individuals listed below to make a gift to the capital campaign.

Jay Eisenhofer, President of the Board of Trustees, jeisenhofer@gelaw.com

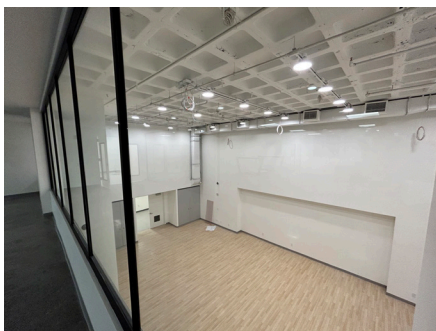
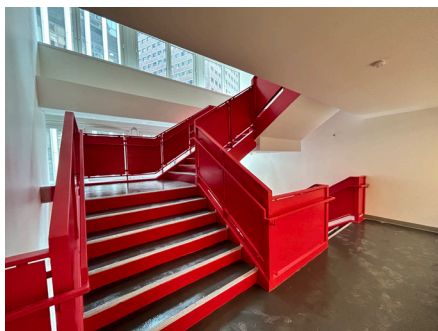
Dan Kesten, Vice President of the Board of Trustees, Capital Campaign Chair, dankesten@gmail.com

Tracy Nixon, Vice President of the Board of Trustees, Tracy@nixonnyc.com

Alyssa Picchini Schaffer, Capital Campaign Committee member, apicchinischaffer@gmail.com

Janet Wolfe, Head of School, jwolfe@theidealschool.org

Audra Zuckerman, Founder and Secretary of the Board of Trustees, azuckerman@theidealschool.org



5 HANOVER SQUARE NAMING OPPORTUNITIES

\$200,000 Giving and Naming Opportunities

- ☐ **The IDEAL Gym and Multipurpose Room**
 - IDEAL's new gym and multipurpose room are the heart of the community
 - Double-height
 - Will include a retractable stage
 - Visible through fourth floor windows
 - The multipurpose room opens up to the gym
 - The gym and multipurpose room can be combined for community events
- ☐ **Lower School Sensory Gym and OT Space**
- ☐ **Upper School Sensory Gym and OT Space**
 - Help each space become fully equipped
 - The IDEAL therapy team and architects are working closely together to outfit exceptional sensory and therapy spaces for both divisions

\$100,000 Giving and Naming Opportunities

- ☐ **Next Steps Life Skills Suite**
 - Designed for students to gain proficiency in the skills of daily living
 - Includes a washer/dryer, culinary lab, Murphy bed, and a dining area
 - Provides space for academics, therapy, and training in job-related skills
- ☐ **Learning Center/Library**
 - Double-sized space
 - Includes library shelving and modular furniture for collaborative learning
 - A soundproof dividing wall allows multifunctional use of the space
- ☐ **The IDEAL Scholarship**
- ☐ **The Open Door Scholarship Fund**
- ☐ **Transportation Fund**

\$50,000 Giving and Naming Opportunities

- ☐ **Upper or Lower School Art Studio**
- ☐ **Dance and Drama Studio**
- ☐ **Lower School Music Studio**
- ☐ **Upper School Music Studio**
- ☐ **Culinary Lab**
- ☐ **High School Science Lab**
- ☐ **Community Conference Room**
- ☐ **College and Postsecondary Counseling Center**
- ☐ **Health Suite**
- ☐ **Double-Sized Kindergarten Room**

\$25,000 Giving and Naming Opportunities

- ☐ **American Sign Language Program**
- ☐ **High School APEX Athletics Program**
- ☐ **Chess Program**
- ☐ **Eighth Grade Leadership Series**
- ☐ **Fifth Grade Leadership Experience**
- ☐ **Civil Rights Journey**
- ☐ **Civil Rights Community Day**
- ☐ **Graphic Design/FIRST LEGO League Robotics**
- ☐ **Lower School Assembly Speaker Series**
- ☐ **Poet in Residence**
- ☐ **Next Steps Personal Fitness Program**
- ☐ **Sponsor an IDEAL Program of your choice**

\$5000 Building Blocks

Each donor who contributes \$5000 and up will be acknowledged in a prominent display in the lobby of 5 Hanover Square.



Ways to Give to The IDEAL School of Manhattan

CASH CONTRIBUTIONS, CHECKS, AND CREDIT CARDS

A gift of cash is the simplest and most efficient way to support The IDEAL School of Manhattan. Cash donations are put to immediate use for programs, financial aid, salaries, professional development, and other projects. Checks can be sent to the attention of CFO Margaret Conklin. Donations can be made by credit card at www.theidealschool.org/giving or by contacting Margaret Conklin at 212-769-1699 or mconklin@theidealschool.org.

MATCHING GIFTS

Your gift can be doubled if you are employed by one of the more than 1,000 businesses and companies that match employees' and retirees' donations to nonprofit organizations. You can obtain the appropriate forms from your company's human resources department or corporate foundation and forward them to IDEAL with your gift. You will receive credit for both the original gift and the matching gift, and your employer will also be listed as a donor.



SECURITIES

Gifts of appreciated securities may enable the donor to take a tax deduction on the full value of the gift and avoid capital gains on the transfer. In many cases, the actual cost to the donor is far less than the value of the gift to the school. To make a gift of stock or for more information, please contact CFO Margaret Conklin at 212-769-1699 or mconklin@theidealschool.org.

PLANNED GIVING

Planned giving can offer many tax advantages for donors and their heirs by naming The IDEAL School of Manhattan as a beneficiary of an estate, trust, or insurance policy, or by establishing a charitable gift annuity. Prospective donors should seek the advice of an attorney since gifts of this kind require variations to accommodate individual circumstances.

GIFTS-IN-KIND

Gifts-in-kind are tangible items, such as works of art, auction items, equipment, books, furniture, real estate, and similar non-monetary contributions. A gift of tangible property may result in a tax deduction for the donor.





5 Hanover Square

New York, NY 10004

www.theidealschool.org