



ANNUAL REPORT of GIVING 2021-22



Mission

The IDEAL School of Manhattan is an inclusion school dedicated to creating a diverse community that affirms and accepts the full identities of all people, while inspiring academic excellence, creative leadership, and a desire to build a more just and equitable world.

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In this annual report, we recognize and express our gratitude to all of our supporters for their financial contributions in the 2021-22 fiscal year. In 2022, The IDEAL School of Manhattan graduated its fifth class of seniors. Ten IDEAL students moved on to continue their educational experiences at colleges or postsecondary programs, including IDEAL's own Next Steps Transition Program. With the financial support of the friends, families, and staff members named in this report, IDEAL is able to provide a rigorous, nurturing, vibrant learning environment to a truly diverse body of students. As the pandemic continued, these contributions also helped to offset the many investments that were made to keep our community members safe and maintain continuity for our students throughout the school year and moving into 2022-23.

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A MESSAGE FROM THE HEAD OF SCHOOL

Dear IDEAL Families and Friends:

Thankfully, in 2021-22, school life began to return to normal. After a year off, many of our traditional events were once again held live and in-person. We hoped to reopen our doors to families for all school events, but mandates remained in place. In a limited way, we did invite people outside of our students, faculty, and staff to come in.

Parent partnerships were vital in producing our school events during the pandemic. At our ArtBeat showcase, we dedicated a room to Heidi Latsky's exhibit Solo Flight, brought to us by Rebecca Alson-Milkman and Craig Thomas. Marisa Castagno and John Thiesen worked with us to attain an IACE grant to fund an Italian language and culture program. Jay Eisenhofer made a trip to the Muhammad Ali Center in Louisville, KY, possible for a group of High School students. Our Civil Rights Community Day included a two-day leader-in-residence with Katheryn Russel-Brown, who came to IDEAL through her connection with Tamara Buckley-McGee. Audra Zuckerman and Mitch Rubin provided Judith Heumann's visit. Charles Imohaisen and Robert Masters came to IDEAL via Jay Eisenhofer. And NY Secretary of State Robert Rodriguez was introduced to us by James Ratti.

Our senior class of ten students enter a diverse list of college and postsecondary programs, including our own Next Steps Transition Program. The Class of 2022 earned \$525,264 in scholar dollars and added twenty more schools to our impressive list of acceptances, now numbering over 90, and matriculated to schools that include Manhattanville College, SUNY Brockport, Winston Traditions, SUNY New Paltz, Marymount Manhattan College, and Five Towns College.

In the spring, thanks to vaccines and boosters, we were able get outside and play on Field Day, and dine together at the Senior Dinner. Our end-of-year celebrations, the Moving Up and Graduation Ceremonies, saw us back in B'nai Jeshurun's beautiful Sanctuary with limited guests, but streamed live for our families and friends at home.

Our familiarity with Zoom was instrumental in another innovation we added to our schedule in 2021-22. Our inaugural season of the Next Steps Speaker Series was a success, with six programs held online and open to the public. As the year progressed, more professionals and families of children and adults with disabilities learned about Next Steps and learned about resources for their families.

Best wishes,
Janet Wolfe, Head of School



A MESSAGE FROM THE PRESIDENT OF THE BOARD

Dear IDEAL Families and Friends:

The 2021-22 school year saw us slowly moving away from the actions we took due to the COVID-19 pandemic. Students and teachers remained masked when together, and weekly COVID tests were still a reality, but when the Board of Trustees decided that students under 12 would also need to be vaccinated against COVID, the school had an added layer of protection.

By spring, the school was sending fewer contact messages and the state mask mandate had been lifted. On April 25, we celebrated the school's Sweet Sixteen birthday with the 17th Annual Gala, which was returning as a live, in-person event.

The Gala was attended by 371 community members, where we honored the work of the education attorneys who help our students and their families. Through the raffle, silent and live auctions, donations, and hand raise for athletics, we netted over \$290,000 for the school.

By the end of the school year, IDEAL made an important announcement that would change the course of its history. With our lease at B'nai Jeshurun expiring in July 2023 and the wish to unite all our students in one building, the Real Estate Committee of the Board of Trustees vetted hundreds of potential sites and made over 50 visits to prospective spaces.

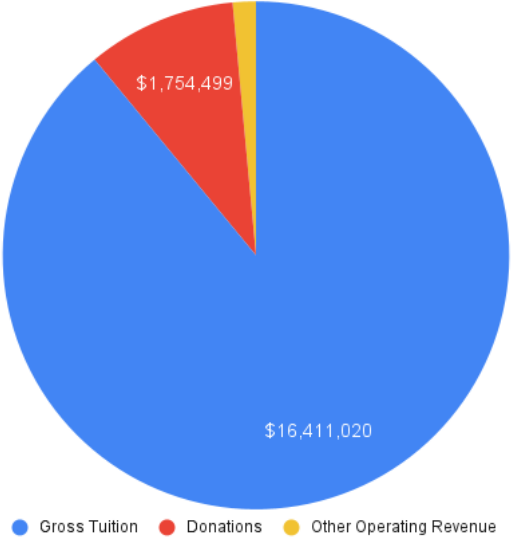
We needed to locate a safe and secure home that would allow for future growth, fall within our budget, offer easy access to transportation, and allow us to meet our deadline for a 2023 move. Other priorities included the specific space needs of various divisions and aspects of our program and access to green space and cultural amenities. We were happy to find such a space at 5 Hanover Square, and we announced the signing of a 33-year lease and the commencement of the design project on May 27.

I want to thank the other members of the committee, IDEAL Founder and Board Vice President Mitch Rubin, Trustee Matt Steinberg, Finance Director Margaret Conklin, and Head of School Janet Wolfe, plus Newmark executives Brent Ozarowski and Leslie Harwood, Brian Cromwell of Compass, construction consultant Robert Bennis, and architects Alexander Gorlin and Quncie Williams. Each of these individuals provided their expertise as we took on this project.

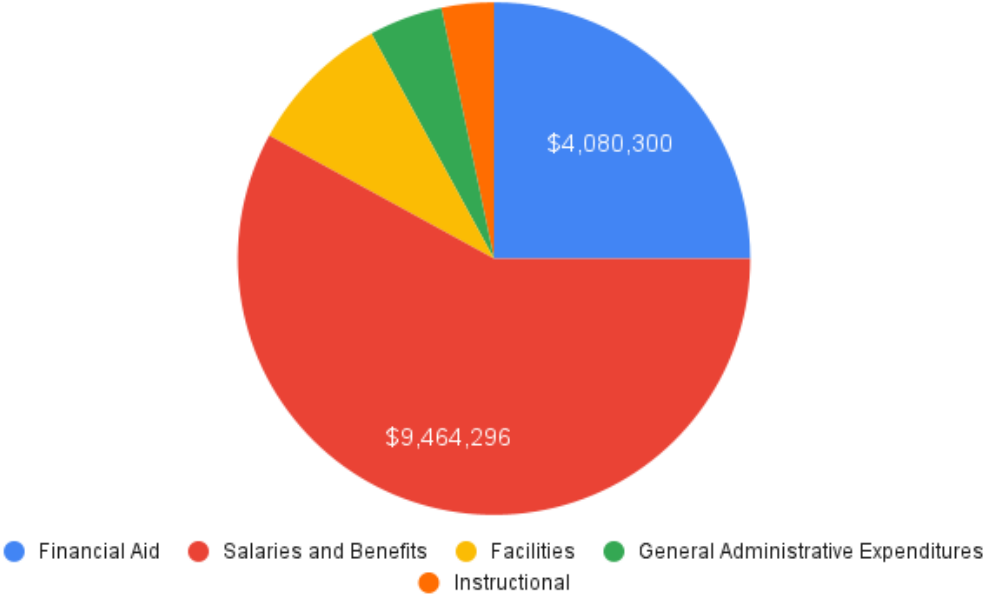
Thank you,
Jay Eisenhofer, President of the Board of Trustees

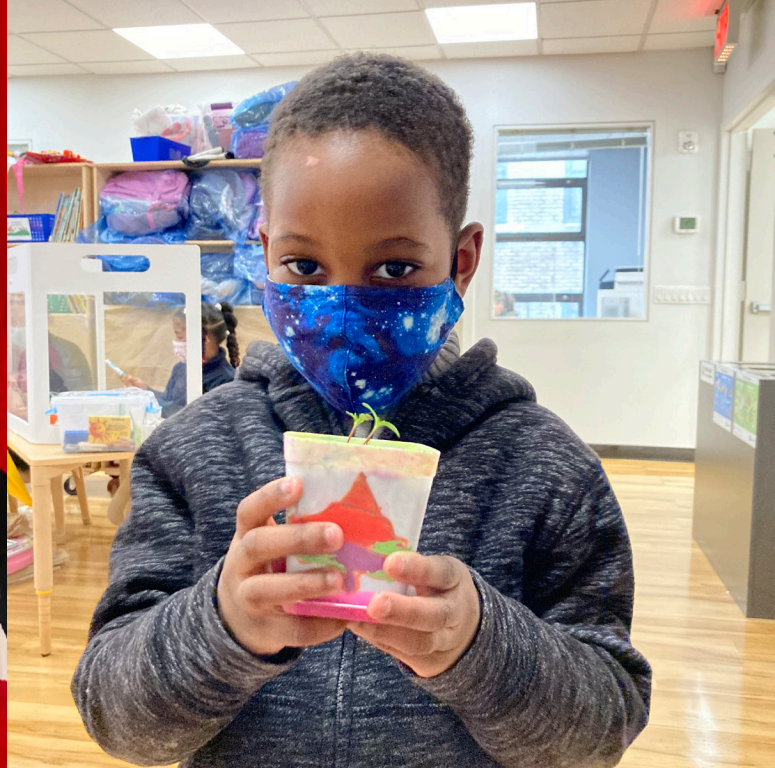


OPERATING INCOME



OPERATING EXPENSES





THE FOUNDING BENEFACTORS SOCIETY

The Founding Benefactors Society was established in 2006 to recognize individuals and families who donated \$25,000 or more to IDEAL during the school's first five years (2005-2009).

The IDEAL School of Manhattan is incredibly grateful to all those who committed critical resources to the school during this time.

Anonymous

Julie and Jason Ader

Rebecca Amitai and Morty Schaja

Rachel and Indrajit Bardhan

Carole and Les Feinglass

Alyssa and Cliff Greenberg

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Holly and Michael Zimmerman

Audra Zuckerman and Mitch Rubin





THE IDEAL SCHOOL PARENTS ASSOCIATION



The **IDEAL School Parents Association** fosters a spirit of community and serves as a bridge of communication and cooperation among the parent body, administration, and faculty. The PA also coordinates volunteer efforts and helps organize various fundraising and community-building events that support IDEAL's mission. All families of students attending the school are automatically members of the PA, and class representatives keep families informed about life at the school and PA initiatives.

In 2021-22, the PA was instrumental in our fundraising efforts that saw family giving to The Pioneer Fund reach 94%. The IDEAL community thanks the leadership and members of the Parents Association for their hard work and generosity.



PA EXECUTIVE COMMITTEE

President, Tar-kee Williams

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Debra John

THE OPEN DOOR SCHOLARSHIP FUND

DEAL's student community reflects the rich diversity of New York City, and we are extremely proud of our extensive socioeconomic diversity. The Open Door Scholarship Fund, established in 2010, allows us to continue to provide access to an independent school education for students from under-resourced communities. Every dollar donated to the Open Door Scholarship Fund goes directly toward the tuition of students in the Standard Program.

We seek individual, corporate, and foundation partners to support this effort by funding scholarships for children in need. More than 85% of IDEAL students receive financial aid; the average award is 92% of tuition. This represents an investment of approximately \$3.8 million annually, approximately 31% of the school's expenditures. Open Door Scholarship funding allows the school to continue to invest meaningfully in the program and to meet the needs of our diverse student body. Thanks to the generosity of donors to the Fund, our Open Door Scholars are thriving.

If you are interested in supporting the Open Door Scholarship Fund, please contact Finance Director Margaret Conklin at mconklin@theidealschool.org. All gifts to the Open Door Scholarship Fund are tax-deductible to the full extent of the law.





THE 17TH ANNUAL GALA

IDEAL’s Annual Gala commemorates our mission and raises funds to support the school’s operating budget. IDEAL celebrated its 16th year as a school at our Gala on Monday, April 25, at Tribeca 360°. Our 17th Annual Gala brought together 371 community members and honored the work of the education attorneys who help our students and their families. Through our raffle, silent and live auctions, donations, and hand raise for athletics, we netted over \$290,000 for the school.

We are grateful to all of the very special guests who helped to make the evening a success. CBS2 news anchor Cindy Hsu, Broadway star Bianca Marroquín, auctioneer Nicole Sales Giles, filmmaker Kristjan Thorgeirsson, and video producer Mark Travis all donated their time and talent to IDEAL. The event would never have been possible without the hard work and thoughtful planning of our tremendously talented Gala Committee noted below, as well as IDEAL’s Board President Jay Eisenhofer and Advancement Committee Chair Tracy Nixon who, along with all of the members of our Board of Trustees, contributed in countless ways Behind the scenes, IDEAL staff members Maggie Conklin, Joe Kemp, and Sam Stahl provided support to the committee and took care of every last detail.

GALA COMMITTEE

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Rob McQueen

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\$10,000 to \$24,999

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Marilu Johnson

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Roseanne Legrand

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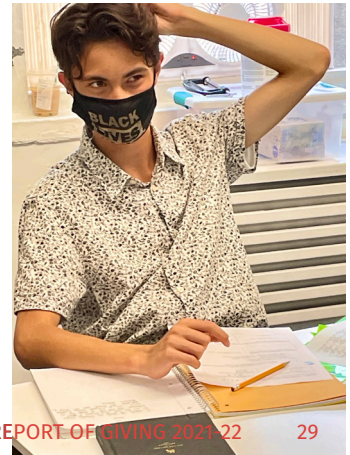
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Ways to Give to The IDEAL School of Manhattan

CASH CONTRIBUTIONS, CHECKS, AND CREDIT CARDS

A gift of cash is the simplest and most efficient way to support The IDEAL School of Manhattan. Cash donations are put to immediate use for programs, financial aid, salaries, professional development, and other projects. Checks can be sent to the attention of Finance Director Margaret Conklin. Contributions can also easily be made by credit card at www.theidealschool.org/giving or by contacting Margaret Conklin at 212-769-1699 or mconklin@theidealschool.org.

MATCHING GIFTS

Your gift can be doubled if you are employed by one of the more than 1,000 businesses and companies that match employees' and retirees' donations to nonprofit organizations. You can obtain the appropriate forms from your company's human resources department or corporate foundation and forward them to IDEAL with your gift. You will receive credit for both the original gift and the matching gift, and your employer will also be listed as a donor.

SECURITIES

Gifts of appreciated securities may enable the donor to take a tax deduction on the full value of the gift and avoid capital gains on the transfer. In many cases, the actual cost to the donor is far less than the value of the gift to the school. To make a gift of stock or for more information, please contact Finance Director Margaret Conklin at 212-769-1699 or mconklin@theidealschool.org.

PLANNED GIVING

Planned giving can offer many tax advantages for donors and their heirs by naming The IDEAL School of Manhattan as a beneficiary of an estate, trust, or insurance policy, or by establishing a charitable gift annuity. Prospective donors should seek the advice of an attorney since gifts of this kind require variations to accommodate individual circumstances.

GIFTS-IN-KIND

Gifts-in-kind are tangible items, such as works of art, auction items, equipment, books, furniture, real estate, and similar non-monetary contributions. A gift of tangible property may result in a tax deduction for the donor.



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