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TO: Region One Purchasing Cooperative (ROPC) Members

FROM: Lori Atwood Ramos, Purchasing Director

SUBJECT: **Promotional Merchandise RFP 24-0154**

DATE: June 18, 2024

This request for proposal (RFP) allows the Region One Education Service Center, and its Purchasing Cooperative (ROPC) members, the opportunity to procure products and/or services that include but are not limited to shirts, jackets, headwear, pins, plaques, cups, mugs, pens, bags, embroidery, silk-screening, imprint, customized logos and related goods and/or services, non-carbonated bottled spring water with a customized logo label. Item descriptions, specifications and/or technical requirements, estimated quantities, and pricing have been provided. Cooperative members may be required to conduct a cost or price analysis for the procurement of the specific goods and/or services being requested within the scope of services offered with this RFP. ROPC members are responsible for the selection of goods and services products available to meet their needs.

On May 22, 2024, the Region One Education Service Center Purchasing Department received eighteen (18) responses to ROPC Promotional Merchandise RFP 24-0154. Proposals were evaluated to select the best qualified vendors based on the established criteria.

Fifteen (15) vendors were recommended for the award with complete proposal submissions and an evaluation score of seventy (70) or greater. Butler Business Products, LLC – Katy, TX scored below the minimum evaluation score, Gateway Printing & Office Supply, Inc. – San Antonio, TX. did not provide a complete submission and Spirit Worx – Fort Worth, TX scored below the minimum evaluation score.

On June 18, 2024, the Region One ESC Board of Directors met to review and approve the recommendation of ROPC Promotional Merchandise RFP 24-0154, effective September 1, 2024 through August 31, 2025, with the option to extend up to four (4) additional one (1) year periods, if all parties are in agreement. The tabulation and evaluation summary are enclosed for review and consideration.

The following vendors were awarded:

1. 4imprint, Inc. – Oshkosh, WI.
2. Ace Promotions – San Benito, TX.
3. All-Valley Screenprinting – McAllen, TX.
4. Big Hit Productions, Inc. dba Big Hit Creative Group – Garland, TX.
5. International Apparel Warehouse Inc. dba Duratex Apparel – Pharr, TX.
6. Elite Promotions – Brownsville, TX.
7. Elite Sports Embroidery & Screenprinting, LLC – Duluth, GA.
8. High End Advertising – McAllen, TX.
9. Labatt Institutional Supply Company dba Labatt Food Service, LLC – San Antonio, TX.
10. Luga Incorporated dba Specialty Advertisers – Brownsville, TX.
11. Mancha Screen Print & Embroidery, LLC – McAllen, TX.
12. Partners in Education Solutions LLC – El Paso, TX.

Region One Education Service Center does not discriminate on the basis of age, race, color, national origin, gender or disability.

13. Promo Masters – Alton, TX.
14. Salvador Trey Gonzalez dba Lamac – McAllen. TX.
15. Sources Inc. – Ogden, UT.

For your convenience, the order guide has been revised on posted on the Region One Purchasing Cooperative webpage at [Purchasing - Region One Education Service Center \(esc1.net\)](http://Purchasing - Region One Education Service Center (esc1.net)), Awarded Bids & Proposals. For additional information or questions, please contact the Region One Purchasing Cooperative at eBuyOne@esc1.net:

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