

Consolidated High School District 230 Facebook Guidelines

The primary target audience for Consolidated High School District 230 Facebook pages is adults, meaning parents, alumni, media, staff, and general community members. Students are a secondary target audience, to raise awareness of the issues and events going on in their school district.

The following are District 230's goals in using social media, to complement but not replace the District's traditional outreach efforts such as printed publications:

Primary Goals

1. Share good news about District 230 schools, students and events.
2. Increase community participation in District 230 events and programs, especially those impacting student learning and achievement.

Secondary Goals

3. Raise awareness of the D230 Foundation's activities and efforts.
4. Raise awareness of alumni activities.
5. Get informal feedback from the community.

If you do not have your own Facebook account, you can still visit the CHSD230 Facebook page at your leisure to see recent updates. Simply click the Facebook button on the right side of the district's website. To automatically receive updates as soon as the District posts them to the CHSD230 Facebook page, and to comment on the content, you will need to sign up for your own Facebook account. After you have registered your account at www.facebook.com, search for CHSD230 (one word) and click the LIKE button. For more information about Facebook, [click here](#).

DISCLAIMER AND STATEMENT OF EXPECTATIONS

District 230 staff will make every effort to respond to questions on our Facebook page within two business days. However, because our resources are limited and the question may require research, more time may be needed. Your patience is appreciated. You are always welcome to call the District directly at 708-745-5203 with time-sensitive or private questions.

Consolidated High School District 230 welcomes the community's contributions to our page. However, community-contributed content is the opinion of the specific author and does not represent District 230.

District 230 abides by Facebook's Statement of Rights and Responsibilities, and the District asks its Facebook fans to do the same. In particular, please do not post unauthorized commercial solicitations (such as SPAM); inappropriate language, bully, intimidate, or harass any user; post content that is hateful, threatening, pornographic, or that contains nudity or graphic or gratuitous violence; or do anything unlawful, misleading, malicious, or discriminatory on CHSD230's Facebook page.

CHSD230 reserves the right, but is not obligated, to block fans or remove their comments on our Facebook pages that contain commercial solicitations or inappropriate language, are factually erroneous or libelous, are clearly off-topic, or that otherwise violate Facebook's Statement of Rights and Responsibilities.

The District welcomes a healthy two-way dialogue with the community. However, personal insults against any individual -- whether the individual is an employee, student, parent, Board member, or other person -- are strictly prohibited. We strongly encourage all comments to be phrased respectfully, factually and constructively.