



2024 CHS Football Program Ad Sales



Name of Ad: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

Email: _____

Ad Size	Personal Price
<input type="checkbox"/> Full Page Color	<input type="checkbox"/> \$150
<input type="checkbox"/> Full Page Black/White	<input type="checkbox"/> \$100
<input type="checkbox"/> ½ Page Color	<input type="checkbox"/> \$125
<input type="checkbox"/> ½ Page Black/White	<input type="checkbox"/> \$75
<input type="checkbox"/> ¼ Page Color	<input type="checkbox"/> \$75
<input type="checkbox"/> ¼ Page Black/White	<input type="checkbox"/> \$50
<input type="checkbox"/> ⅛ Page Color	<input type="checkbox"/> \$50
<input type="checkbox"/> ⅛ Page Black/White	<input type="checkbox"/> \$25

Name of Cheerleader who Sold Ad: _____

2024 Cleveland Football Ad Payment Information	
Total Due: \$ _____ Payment is due by June 28, 2024 Submit Ad Information by July 25, 2024 Make checks payable to CHS Ad design: Digital Physical	Submit payments to: Representing CHS Varsity Cheerleader or CHS Varsity Cheer 71 High School Street Cleveland High School, AL 35049

Please return ad information page with payment and ad design. Unpaid ads at the time of layout will not be included. Ads can be sent digitally to Rebecca Maniscalco, rmanis@blountboe.net.



2024 CHS Football Program Ad Sales



CHS CHEER IS EXCITED TO BEGIN WORK ON THIS YEAR'S FOOTBALL PROGRAM! OUR PROGRAMS FROM LAST YEAR WERE OF THE HIGHEST QUALITY AND WE LOOK FORWARD TO OFFERING A TOP NOTCH PROGRAM AGAIN THIS YEAR.

MONEY MAY BE TURNED IN PRIOR TO THE SUBMISSION OF THE AD DESIGN/PICTURES. IT IS IMPERATIVE THAT ALL MONEY BE TURNED IN MY **JUNE 28, 2024**. AD DESIGNS/IMAGES MUST BE SUBMITTED BY **JULY 25, 2024**.

SEND DIGITAL ADS/IMAGES TO **RMANIS@BLOUNTBOE.NET**. USE **FOOTBALL PROGRAM AD 2024** AND **YOUR ADS TITLE OR NAME** IN THE SUBJECT LINE. PHYSICAL AD DESIGNS MAY BE SUBMITTED TO THE CORRESPONDING CHEERLEADER OR THEY MAY BE SCANNED AND EMAILED.

PLEASE SEE THE ATTACHED FORMS FOR AD SIZES AND PRICES.

WE THANK YOU FOR YOUR SUPPORT OF CLEVELAND HIGH SCHOOL CHEER AND LOOK FORWARD TO WORKING WITH YOU!





2024 CHS Football Program Ad Sales



OUR ANNUAL FOOTBALL PROGRAM AD SALE WILL BEGIN MAY 21, 2024 AND WILL RUN THROUGH **JUNE 28, 2024**. IT IS IMPERATIVE THAT WE HAVE RECEIVED ALL MONEY BY **JUNE 28, 2024** AND ALL ADS BY **JULY 25, 2023**.

BUSINESS AND PERSONAL AD FORMS WILL BE PRINTED ON SEPARATE COLORS. MAKE SURE TO GIVE OUT THE CORRECT FORM. EACH FORM RETURNED WITH PAYMENT NEEDS TO BE SEALED TOGETHER INSIDE AN ENVELOPE. IF THE PURCHASER PROVIDES PICTURES, BUSINESS CARDS, OR OTHER MEANS OF ADVERTISING FOR THEIR AD, PLEASE INCLUDE THEM IN THE ENVELOPE WITH THE PAYMENT AND COMPLETED FORM. **ON THE ENVELOPE, WRITE THE BUSINESS OR PERSON'S NAME WHO PURCHASED THE AD.**

YOU MAY RECEIVE A COMPLETED FORM AND PAYMENT WITHOUT THE AD DESIGN/IMAGES, BUT DO NOT RECEIVE A COMPLETED FORM WITHOUT PAYMENT, OR PAYMENT WITHOUT A FORM.

MAKE SURE YOU COMPLETE YOUR CHART WHEN YOU HAVE COMPLETED A SALE AND HAVE RECEIVED PAYMENT. THIS IS AN IMPORTANT STEP IN VERIFYING THAT ALL ADS ARE ACCOUNTED FOR AND WILL BE PRINTED IN THE PROGRAM.

EVERYONE NEEDS TO SELL **20 ADS**. THIS INCLUDES BUSINESS AND PERSONAL. YOU CAN SELL ALL PERSONAL ADS, ALL BUSINESS ADS, OR A COMBINATION.

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT MRS. M.

RMANIS@BLOUNTBOE.NET