



BRIARCREST
GOLDEN
 LEADS **B** TENN
SAINTS
 BOOSTER CLUB

2025 - 2026

Saints Fans,

I'm Bob Cole. My wife Melissa and I are honored to have the opportunity to lead the Golden Saints Booster Club again this school year!

As a BCS fan and parent (Presley '22, Bella '23, and Cross '27), we are approaching my favorite time of the year. I love the beginning of the fall sports season, and our student athletes are preparing to compete in seven different fall sports. With the Petree Athletic Center ("The PAC" as it is lovingly referred to), our student athletes are getting stronger, faster and better in one of the best training facilities in the state. The PAC enables our BCS athletes to train and compete at the highest level. If you haven't had a tour of it yet, reach out to me and I can get one set up for you - you'll be blown away!

The 2024-2025 school year was another great success for Briarcrest athletics as we had 18 student-athletes sign to play at the collegiate level and had 4 teams win their region! We also launched a well-represented inaugural BCS Athletics Leadership Academy! A couple of additional highlights...

- Cheerleading - TSSAA Large Varsity Gameday State Champions
- Basketball - State Runner Up, just falling short of back-to-back State Championships
- Volleyball - State Runner up, also so close to going back-to-back
- Baseball - Completed an undefeated season in district play, ultimately reaching the State Tournament. After winning State last year, they have solidified themselves as a dominant force in the sport.

Briarcrest is one of only eight Memphis and Shelby County schools to win championships in the four major boys sports (football, basketball, track and field, and baseball) in the 140-year history of interscholastic sports. Also, in a recent article from USA Today Sports, Briarcrest was named as the #3 High School (public/private) in the state of Tennessee for High School Athletes.

As we prepare for the year ahead, Melissa and I look forward to seeing our support continue to grow. Our goal is to have every parent and/or grandparent involved at some level. We enjoyed a great time last year with a Fall Sports Kickoff and will have another one on August 7th. Details coming soon.

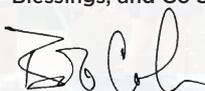
GoFan will again be our platform for ticketing and membership packages. A few details to note:

- GoFan will handle renewals for all Booster Club Membership, and it will be used for all sporting events (both passes and single game purchases.)
- If you purchase a membership package that includes a parking pass, it will be distributed at the Fall Sports Kickoff.
- Join now to ensure that you have a comfortable chair-back seat for the Friday night football games!

This is an exciting time for our school. Briarcrest has ONE CAMPUS, ONE SCHOOL for all sports and all ages. No other school in the area has that. Come out to support all the Saints this year!

Melissa and I look forward to seeing everyone in the fall as we kick off another season to support the Saints.

Blessings, and Go Saints!



Bob Cole

President Golden Saints Booster Club



GOLDEN SAINTS MEMBERSHIP PACKAGES (ALL SPORTS)

SUPER SAINTS - \$600 per year

- 6 season passes for all home games - all sports/all grade-levels*
- 2 reserved parking passes
- 2 reserved football stadium seats

SAINTS CLUB - \$400 per year

- 4 season passes for all home games - all sports/all grade-levels*
- 1 reserved parking pass

GREEN CLUB - \$200 per year

- 2 season passes for all home games - all sports/all grade-levels*

SILVER SAINTS (GRANDPARENTS) - \$150 per year

- 2 all sports passes - all sports/all grade-levels*
- 1 reserved parking pass

ADDITIONAL RESERVED SEATS - \$100 per seat with a membership

PARKING PASSES - \$100 with a membership

* TSSAA Play-off/Post season games excluded.

SIGN UP AT BRIARCREST.COM/GOLDENSAINTS

SPORTS PROGRAM ADS

Absolute artwork submission deadline is August 11, 2025

INTERIOR SPORTS PROGRAM ADS

ADVERTISEMENT SIZE	DIMENSIONS	COST
Full Page	8" x 10.5"	Black/White \$350 Color \$400
Half Page	8" x 5.25"	Black/White \$200 Color \$250
Quarter Page	4" x 5.25"	Black/White \$150 Color \$200

COVER PAGE PROGRAM ADS

- ONLY 3 AVAILABLE -

Sports program cover advertisements are full page and are first-come, first-served. Contact Dana Goode at dbgoode@briarcrest.com for availability.

	DIMENSIONS	COST
Back Cover	8.75" x 11.25"	Color \$1,000
Inside Back Cover	8.75" x 11.25"	Color \$750
Inside Front Cover	8.75" x 11.25"	Color \$750

- Electronic ad submission is preferred.

Email high resolution JPG or PDF file to Dana Goode at: dbgoode@briarcrest.com.

- If electronic submission isn't possible, please submit photos (along with message for ad) or ad artwork with payment remittance.

- Please indicate on return form if you'd like to use your athlete's 2025 individual sports photo for ad. Include message on form. We have access to sports photos.

STADIUM BANNERS

\$1,000 per year

Year-long visibility along Sportsplex stadium fence facing parking lot.
Jumbotron recognition during sporting events.

Artwork submission deadline is August 11, 2025

Electronic banner artwork submission:

Email Illustrator/EPS format or high resolution JPG or PDF file to Dana Goode at: dbgoode@briarcrest.com

Dimensions for banner artwork: 80" x 32"

CORPORATE SPONSORSHIP

Cost: \$2,000 (actual value: \$2,600)

- Full page color ad in sports program (see submission guidelines above)
- Stadium Banner (1 year/year-long visibility)
- 4 tickets to exclusive corporate sponsor tailgate event
- 6 season passes and 2 parking passes
- Home Football Game Webcast
- Golf Tournament Hole Sponsorship
- 2 reserved football stadium seats
- Jumbotron recognition during sporting events

PAY ONLINE AT BRIARCREST.COM/GOLDENSAINTS

BOOSTER CLUB MEMBERSHIP PACKAGES

- Super Saints - \$600
- Saints Club - \$400
- Green Club - \$200
- Silver Saints - \$150

STADIUM BANNERS

- Emailed Illustrator/EPS file, JPG or PDF banner artwork to:
dbgoode@briarcrest.com

**Stadium Banner artwork
deadline: August 11, 2025**

- 1 Stadium Banner (1 yr.) - \$1,000

SPORTS PROGRAM ADVERTISEMENTS

- Submitting ad artwork with form
- Emailed JPG or PDF ad file to:
dbgoode@briarcrest.com
- Use 2025 individual athletic photo to
be taken the first week of August.

**Program Ad artwork
deadline: August 11, 2025**

COVER ADS

- Back Cover (color) - \$1,000
 - Inside Front Cover (color) - \$750
 - Inside Back Cover (color) - \$750
- Contact Dana Goode for above
3 cover ads availability-
dbgoode@briarcrest.com**

Student: _____

Sport: _____ Jersey # _____

Ad Message: _____

INTERIOR ADS

- Full Page (bw) - \$350
- Full Page (color) - \$400
- Half Page (bw) - \$200
- Half Page (color) - \$250
- Quarter Page (bw) - \$150
- Quarter Page (color) - \$200

PARKING PASSES

Available as add-ons to memberships.

- 1 parking pass - \$100 each
How many passes? _____

RESERVED STADIUM SEATS

Available as add-ons to memberships.

- 1 reserved stadium seat - \$100 each
How many seats? _____

CORPORATE SPONSOR

- Full page color ad
- Stadium Banner (1 year/year-long visibility)
- 4 tickets to exclusive corporate sponsor tailgate party
- 6 season passes & 2 parking passes
- Home Football Game Webcast
- Golf Tournament Hole Sponsorship
- 2 reserved football stadium seats
- Jumbotron recognition during sporting events

- Corporate Sponsorship - \$2,000