

MINUTES
Communications Negotiations Committee
Wednesday, May 8, 2024 – 4:00pm

Item 1. Call to Order. Councilor Sither, called the meeting to order at 4:00 p.m.

Item 2. Roll Call. Committee members Councilor April Sither (Chair), Councilor Donald Cushing, and Councilor Jonathan Anderson (via ZOOM) were present. Thomas Hall, Town Manager, Liam Gallagher, Assistant Town Manager (via ZOOM) and Allison Carrier, Communications Manager was also present.

Item 3. Approval of Minutes: April 10, 2024. Motion by Councilor Cushing, seconded by Councilor Anderson, to move approval of the April 10, 2024 meeting minutes as written.

Roll Call Vote:

Councilor Anderson– Yea

Councilor Cushing– Yea

Councilor Sither– Yea

Vote unanimous.

Item 4. Discussion of authors and topics for upcoming Council Corner Articles (10 minutes). The committee discussed that articles should be informative and not persuasive. The following upcoming articles:

- May 15—Chairman McGee
- June 1—Councilor Sither on the budget and revaluations
- June 15—Chairman McGee and Councilor Sither on the school project and school budget election results

Item 5. Discussion of Revaluation Communications (30 Minutes). Nicholas Cloutier, Town Assessor provided an overview of the mailing that will be sent to property tax payers showing the difference in their taxes with the reevaluation and answered committee questions.

Item 6. Discussion of Communication Policy. Councilor Sither provided an overview of this agenda item. Discussion ensued with the committee in regards to their roles and how a policy should be formed.

Item 7. Public Comment. The following public comments were made:

- Ken Johnson via ZOOM spoke in regards to Town Council communication and Councilor Corner articles in the Leader being written without oversight.
- Nick Adams of Saco spoke in regards to being in Scarborough daily and how to engage residents.

Item 8. Future Agenda Items.

- Councilor Corner Articles

- Councilor Corner Live
- Communication Policy
- Website Analytics
- Budget Process and Budget Round Tables

Item 9. Adjourn. Motion by Councilor Cushing, seconded by Councilor Anderson, to move approval to adjourn the regular meeting of the Scarborough Communications Committee.

Roll Call Vote:

Councilor Anderson– Yea

Councilor Cushing– Yea

Councilor Sither– Yea

Vote unanimous.

Meeting adjourned at 5:36 p.m.

Respectfully submitted,

Kristen Barth
Deputy Town Clerk