



June 3, 2024

Heatherwood Community Engagement Process

Meeting 5

Purpose

The Heatherwood Educational Advisory Team **will develop recommendations regarding future programming and educational experiences** for the school in response to declining enrollment. The Team is intended to provide a high level of accountability, involvement, and communication with the Heatherwood and Boulder Valley School District communities to ensure stakeholders are engaged and their values and priorities are reflected in decision-making. The Team is advisory in nature and approval for programmatic changes remains with District staff and the Board of Education.



Tonight's Agenda

- Welcome
- Purpose
- Public Comment
- Connection
- Boundaries
- Communications
- Survey Results



Public Comment



Connection

Stand up and find a partner:

What are your first summer break plans?



Changing Boundaries

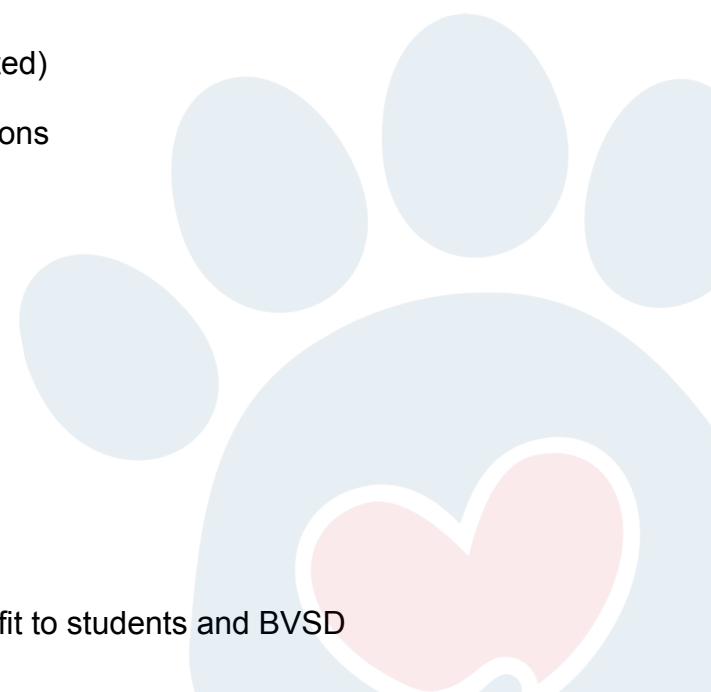
- Background

- Used sparingly in the past, at least since the 1980's.
- Open enrollment (1990's) has often balanced enrollments in past, especially for crowded schools.
- Mostly used for new schools and to fix minor impracticalities. Requires Board Approval.
- Last major attempt in 2007 to better balance populations in Louisville, Superior, and Lafayette.
 - Neighborhood backlash – withdrew proposal
 - Did identify two small changes identified by residents in Boulder Canyon and Marshall.
- PROS: balance base populations, better utilize facility space
- CONS: open enrollment, grandfathering, creates perceived winners and losers, can pit communities against one another.

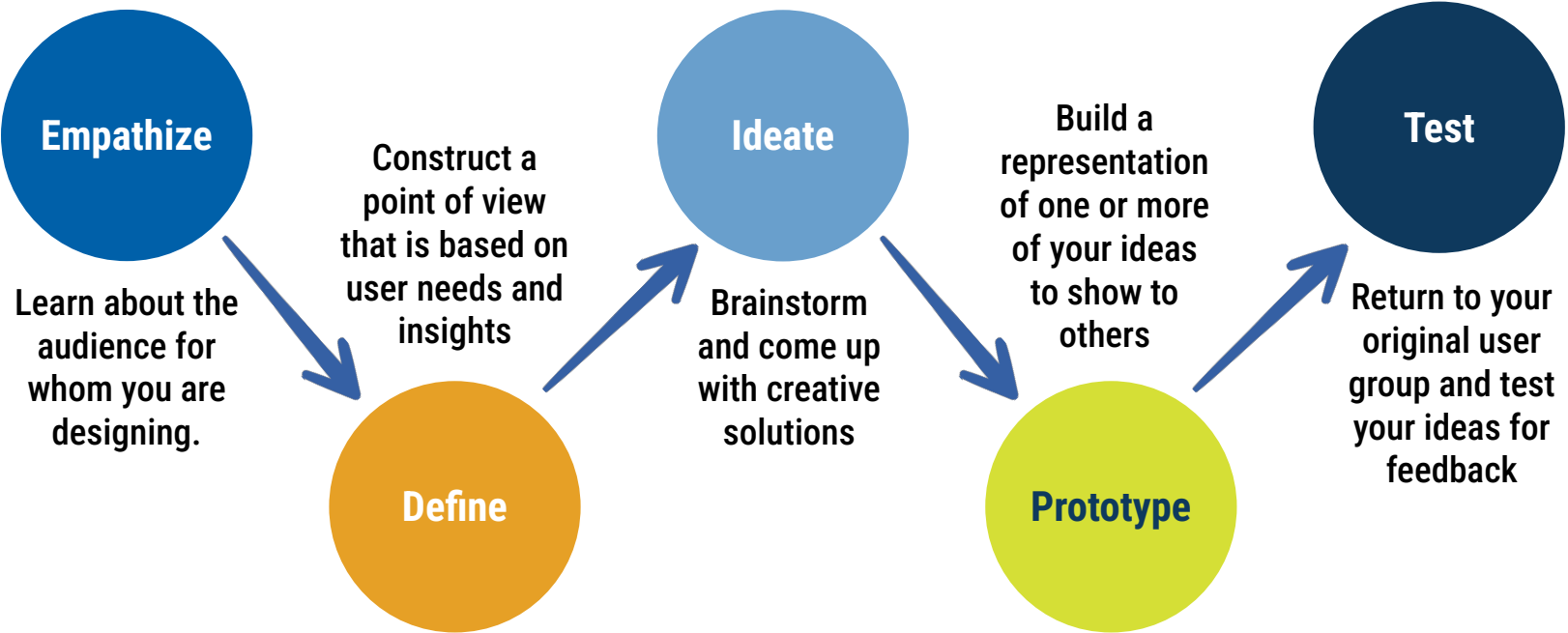


Changing Boundaries (cont.)

- Process
 - Spring 2025 (after Redistricting)
 - Establish base student populations per Att. Area (existing/projected)
 - Assess discrepancies and imbalances between schools populations
 - Assess other considerations
 - Transportation considerations
 - Varying school capacities
 - Community connections
 - Adjacent attendance area student population
 - Open enrollment and Focus/charter dependencies
 - Ultimately assess whether change demonstrates a defined benefit to students and BVSD



Design Thinking Process



Communication & Promotion

Based in the information from Communications, what ideas do you have about how to best market Heatherwood to the broader community while addressing the survey data about Heatherwood experiences?



Update on Survey

- Welcome David Flaherty from Magellan
- [Survey Presentation](#)



Next Steps

- June 17 - Survey Results/Programming Discussions
- August 5 - Ideation on Programming
- August 19 - Feedback from Staff/Community, Draft Proposal
- September 9 - Finalize Proposal
- September 23 - Communication/Promotion Plans (Showcase Oct. 9th)



Final Thoughts

