

Dear Neighbor,

My name is Brandon Beckinghausen. I am a long-term resident of the Town of Amherst, and like you, I'm happy to call the Sweet Home District my home. This year, I am a candidate for Sweet Home Board, and I'm asking for your consideration and vote. I have spent my career working in the financial services industry and I currently work at a local credit union. It is my belief that my background in the financial services industry will help serve the community well as your school board member.

While I was growing up in the Town of Amherst, I learned the importance of community service through the process of becoming an Eagle Scout. Since then, I have continued that community focus with fundraisers, and service to organizations like WNY Heroes. I would like to continue my community involvement by serving on the Sweet Home School Board.

As one of your school board members, I will work to address the following;

- 1) We need to put the parents and students at the front of the line when making decisions for the district. With the many ways we can communicate in today's world, it is crazy how little parents know about what transpires inside their children's school and classroom. We need to empower teachers with new ways to more effectively communicate with parents about their students.
- 2) Mental health needs to be a primary focus. Too often we turn on the news only to hear of a new horrific event that has happened, only to find out in the aftermath, that warning signs were either ignored or the proper resources were unavailable. I will work to ensure that the appropriate resources are available to all families.
- 3) All students need a place to grow and develop into well rounded young adults with prior positive past experiences. Therefore, sports and extracurricular student activities should take priority over other non-essential spending.

Again, my name is Brandon Beckinghausen, and I am asking you to vote for me in the upcoming Sweet Home School District election.