

SWEET HOME CENTRAL SCHOOL DISTRICT

Superintendent Report

OUR MISSION: EVERY STUDENT,

ONE COMMUNITY, READY FOR THE FUTURE.

2023 - 2026 #WEARESWEETHOME





SWEET HOME CENTRAL SCHOOL DISTRICT Superintendent Report

OUR MISSION: EVERY STUDENT, ONE COMMUNITY, READY FOR THE FUTURE.

Tonight's Meeting

- Superintendent's Report
 - Course Handbook
 - Branding Update
 - Computer Based Testing
 - Capital Project Focus Group Schedule
 - SHEF Meat Raffle





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- Review of Course Handbook
 - Committee of students, teachers and administrators, going forward we would like to add parents
- Access & Support for Equity, What is Good for One is Good for All!

#WEARESWEETHOME

* COSts accrued (preventing) NUL * academic skills equal playing field * all students have equal opportunity * attendance due to circunstances (support) HOW rasy Acess * transportation equal for all * support for all * providing parental support (knowing) · Increase role models Provide Examples · Better Access ? . More incentive - Slevate th Students * Transportation · More elective · Mentors / Advisory



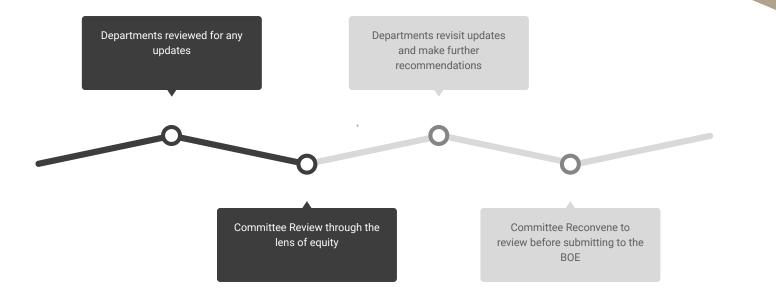
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The Focus:

- Review language that supports more access
 i.e. prerequisites
- Look for perceived barriers
 - Financial implications to selecting courses
- Sequencing of courses



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Future Plans

- Continue to convene a committee annually to review the entire handbook along with departments
- Ideas to be considered, course sequencing to support students and parents having an understanding of how best to obtain the highest level, ultimately improving Advanced Regents attainment

Sweet Home Senior High School Student Curriculum Handbook





BOARD OF EDUCATION MEETING JANUARY 9, 2024

BRAND GUIDELINE



WHAT DOES THIS GUIDE DO?

A set of brand guidelines is the "handbook" for an organization's brand identity. It can be used by internal faculty, staff, & students, as well as external partners. It briefly summarizes correct usage of all elements of the organization that affect branding.

WHAT DOES THIS GUIDE COVER?

- Mission statement usage
- Colors
- Logos
- Preferred fonts
- Photography
- Tone of voice
- Resources to download
- Contact information

MAGAZINE

TELLING THE STORY OF THE DISTRICT

- Re-brand of Your Schools
 newsletter
- Aligns with our Strategic Plan & our brand
- Mailed to district residents and available digitally
- Will have a Fall/Winter issue, Budget issue, and Spring/Summer issue (3/year)
- Takes a deep dive into stories about our students, faculty, staff, alumni, & community
- Full color, engaging, magazine-style format



WEBSITE RE-DESIGN



QUICK FACTS

- Current platform bought by new company; redesign required
- Great opportunity to align to our brand, refresh
- Re-design costs included in current contract
- Training costs also included in contract
- BOCES aidable
- BOCES technical support

A LOOK INTO THE DESIGN PROCESS

• Sample design

WHEN?

Our goal is to launch Sweet Home's new website by Fall 2024.

A LOOK Ahead



WHAT ELSE ARE WE WORKING ON?

- Increased efforts & new solutions for staff recruitment
- Collaboration with Student ACT team on a campaign to increase student involvement and awareness
- Collaboration with students in Lisa LaBrake & Brian Koziol's Media classes to design next year's calendar
- Continued presence in classrooms/events to highlight on social media/website

and...

a podcast!

Our district podcast will be all about elevating the student voice. We plan to interview students of all ages about projects they are working on that they are proud of, so we can hear, in their own words, what it's like to be a student.

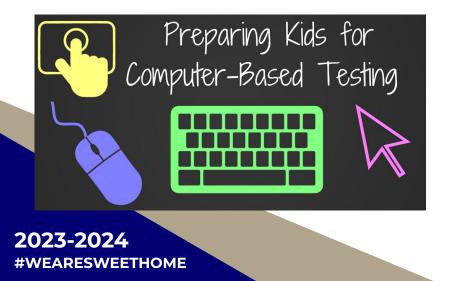


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Computer-Based Testing



- Internal Meetings since this summer.
- Focused on hardware, software, teacher input and logistics.
- Computer-based testing simulation set for January 24.
- By January 24, we expect to make minor bug fixes.
- Working with BOCES to test systems and be ready for full rollout in March and April.

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Capital Project Focus Groups



2023-2024 #WEARESWEETHOME Students - January 17 (HS/MS) January 30 (Elem)

Parents - January 24

Administrators - January 10

Teachers/Staff - January 24



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SHEF Meat Raffle

<u>Saturday, Feb. 10, 6 p.m.</u>



MEAT RAFFLE

Saturday, February 10, 2024 Doors open 6pm - First spin @ 7:00pm ST. Leo The Great Parish Center 865 Sweet Home Road. Amherst. NY 14226

Will benefit

Sweet Home Education Foundation

programs Advanced Reservations Recommended \$8.00 per person pre-sale / \$10.00 at the door Table of 8 \$60.00 Only 240 tickets will be sold! Including Beer, Wine and Pop Bring your own snacks!

Please call: Lvn Custodi 716-250-1424 Email: lcustodi@sweethomeschools.org

Bring your dollar bills to win a variety of meats! Basket and Gift Card Raffle and 50/50 Raffle Bring a cooler for your winnings!

WIN A \$250 WEGMAN'S GIFT CARD \$5 PER TICKET / 3 FOR \$10 CALL 716-250-1424 FOR TICKETS

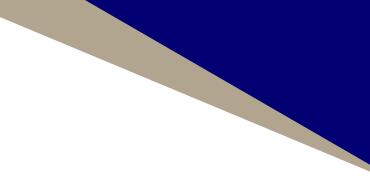


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Questions from the Board?