



SWEET HOME CENTRAL
SCHOOL DISTRICT

Superintendent Report

OUR MISSION: EVERY STUDENT,
ONE COMMUNITY, READY FOR THE FUTURE.



2023 - 2026

#WEARESWEETHOME



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Tonight's Meeting

- **Superintendent's Report**
 - **Course Handbook**
 - **Branding Update**
 - **Computer Based Testing**
 - **Capital Project Focus Group Schedule**
 - **SHEF Meat Raffle**

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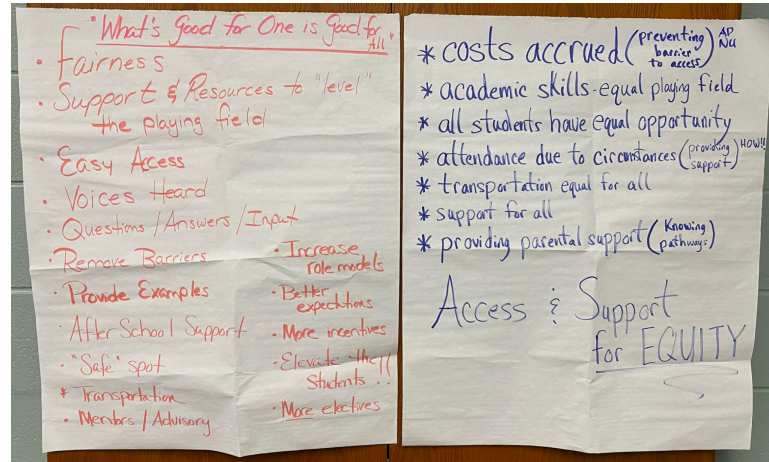


SWEET HOME CENTRAL SCHOOL DISTRICT

HS Curriculum Handbook

OUR MISSION: EVERY STUDENT, ONE COMMUNITY,
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- Review of Course Handbook
 - Committee of students, teachers and administrators, going forward we would like to add parents
- Access & Support for Equity, What is Good for One is Good for All!



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HS Curriculum Handbook

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The Focus:

- Review language that supports more access
 - i.e. prerequisites
- Look for perceived barriers
 - Financial implications to selecting courses
- Sequencing of courses

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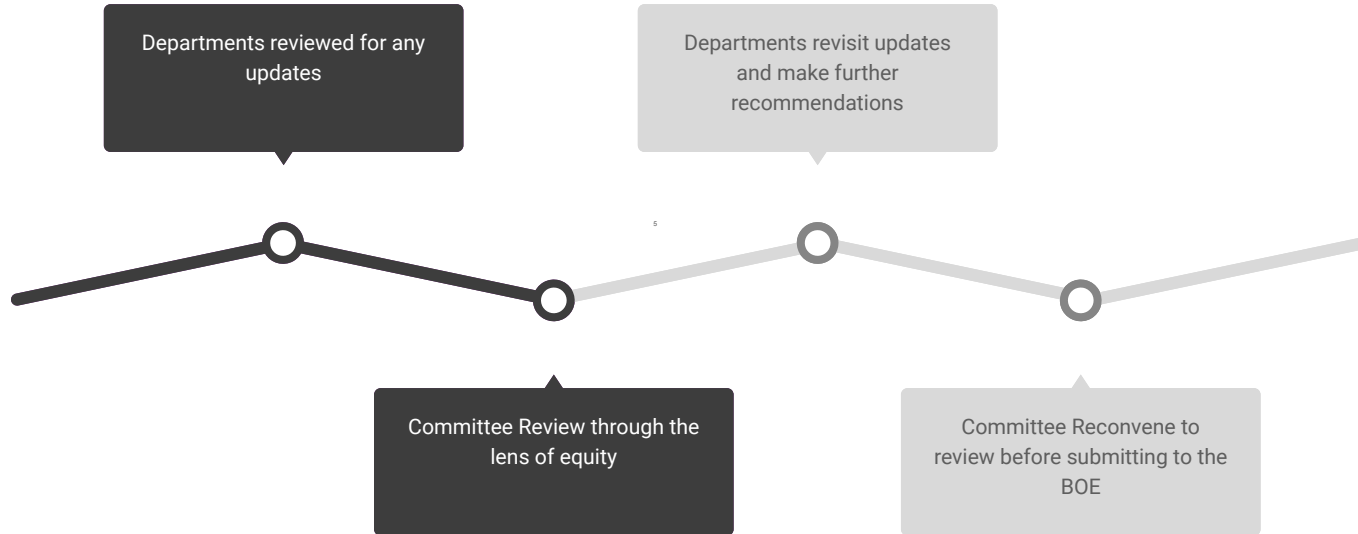




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HS Curriculum Handbook

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Future Plans

- Continue to convene a committee annually to review the entire handbook along with departments
- Ideas to be considered, course sequencing to support students and parents having an understanding of how best to obtain the highest level, ultimately improving Advanced Regents attainment

[Sweet Home Senior High School Student Curriculum Handbook](#)

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SWEET HOME
CENTRAL SCHOOL DISTRICT
**BRANDING
UPDATES**

BOARD OF EDUCATION MEETING

JANUARY 9, 2024

BRAND GUIDELINE



WHAT DOES THIS GUIDE DO?

A set of brand guidelines is the “handbook” for an organization’s brand identity. It can be used by internal faculty, staff, & students, as well as external partners. It briefly summarizes correct usage of all elements of the organization that affect branding.

WHAT DOES THIS GUIDE COVER?

- Mission statement usage
- Colors
- Logos
- Preferred fonts
- Photography
- Tone of voice
- Resources to download
- Contact information

MAGAZINE

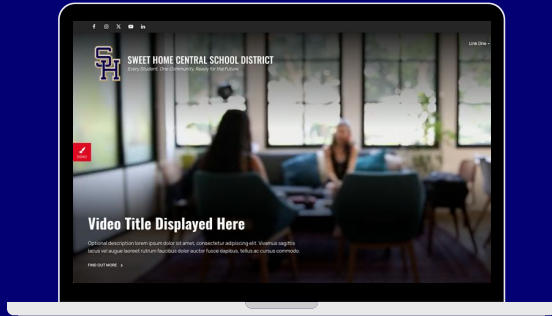
TELLING THE STORY OF THE DISTRICT

- Re-brand of Your Schools newsletter
- Aligns with our Strategic Plan & our brand
- Mailed to district residents and available digitally
- Will have a Fall/Winter issue, Budget issue, and Spring/Summer issue (3/year)
- Takes a deep dive into stories about our students, faculty, staff, alumni, & community
- Full color, engaging, magazine-style format



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WEBSITE RE-DESIGN



QUICK FACTS

- Current platform bought by new company; redesign required
- Great opportunity to align to our brand, refresh
- Re-design costs included in current contract
- Training costs also included in contract
- BOCES aidable
- BOCES technical support

A LOOK INTO THE DESIGN PROCESS

- [Sample design](#)

WHEN?

Our goal is to launch Sweet Home's new website by Fall 2024.

A LOOK AHEAD



WHAT ELSE ARE WE WORKING ON?

- Increased efforts & new solutions for staff recruitment
- Collaboration with Student ACT team on a campaign to increase student involvement and awareness
- Collaboration with students in Lisa LaBrake & Brian Koziol's Media classes to design next year's calendar
- Continued presence in classrooms/events to highlight on social media/website

and...

a podcast!

Our district podcast will be all about elevating the student voice. We plan to interview students of all ages about projects they are working on that they are proud of, so we can hear, in their own words, what it's like to be a student.

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Capital Project Focus Groups



Students

Parents

Administrators

Teachers

Staff

2023-2024

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SHEF Meat Raffle

Saturday, Feb. 10, 6 p.m.



MEAT RAFFLE
Saturday, February 10, 2024
Doors open 6pm - First spin @ 7:00pm
ST. Leo The Great Parish Center
865 Sweet Home Road, Amherst, NY 14226

Will benefit
Sweet Home Education Foundation
programs

Advanced Reservations Recommended
\$8.00 per person pre-sale / \$10.00 at the door
Table of 8 \$60.00
Only 240 tickets will be sold!
Including Beer, Wine and Pop
Bring your own snacks!

Please call:
Lyn Custodi 716-250-1424
Email: lcustodi@sweethomeschools.org

Bring your dollar bills to win a variety of meats!
Basket and Gift Card Raffle and 50/50 Raffle
Bring a cooler for your winnings!

WIN A \$250 WEGMAN'S GIFT CARD
\$5 PER TICKET / 3 FOR \$10
CALL 716-250-1424 FOR TICKETS





2023-2024

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Questions from the Board?

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