

140 Cooper Avenue Tonawanda, NY 14150 **716-873-5000**

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Hello Christopher-

Thanks so much for your interest in learning more about the Water Bottle Program at Roy's. This is how it works. We order a pallet of 16 oz water bottles. We have them delivered to Roy's and we will set up a time to drop them to you. The bottles are the throw away, screw top style of bottles. The label is designed with the Roy's logo and a message that says something like "Enjoy the Game." We would do all of the design work in-house, so there is absolutely zero work on your end. The idea is that your school sells the water bottles at the concession stands at your school sporting events. Typically, the school will sell them for \$1 per bottle, so the pallet will generate \$2,000 in profit sales for your school.

The labels are very nicely done and are NOT sale-sy. Just a logo and a nice message. We LOVE to support our schools and thought Sweet Home High School may benefit from this program.

Please let me know if you have any additional questions.

I look forward to hearing from you soon-

Camryn Bowen
Marketing Coordinator
Roy's Plumbing, Heating, Cooling & Electrical