

# SMPS Columbus Scholarship

## 2024 High School Senior Application

The Society for Marketing Professional Services (SMPS) was created in 1973 by a small group of professional services firm leaders who recognized the need to sharpen skills, pool resources, and work together to build their businesses. Today, SMPS is the only organization dedicated to creating business opportunities in the Architecture, Engineering, and Construction (A|E|C) industry. SMPS represents a dynamic network of more than 7,400 marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the US and Canada.

Founded in 1981, SMPS Columbus is one of 58 Chapters committed to being the premier resource for those working in the built environment. With an average local membership of 130, SMPS Columbus is considered a large chapter and widely respected across the country. The chapter membership consists of firm principals, directors, managers and coordinators who are focused on developing relationships, generating revenues and transforming business through market leadership.

The SMPS Columbus Scholarship Fund was established in 2017 to support current high school seniors, higher education students, and SMPS Columbus members who are pursuing and/or advancing their careers in the A|E|C industry. The first Scholarships were awarded in January 2018.

### CRITERIA & GUIDELINES

SMPS Columbus is offering up to two (2) \$500 scholarships to two current high school seniors. Scholarship recipients will be selected by a Scholarship selection committee and will be honored at a private luncheon in April. Scholarship recipients will also be offered the opportunity to be paired with SMPS Columbus members to discuss their career path, networking, resume preparation, and related matters within the A|E|C industry, as well as receive a student membership to SMPS Columbus. Applicants are only eligible to win this scholarship one time.

The scholarship applicant must meet the following criteria:

- Student is a resident of Central Ohio or will be attending a two or four-year public or private college, university or trade school located within 50 miles of Columbus, Ohio (enrolled Summer/Fall of 2024)
- Student will be pursuing a degree in Architecture (includes related disciplines, e.g. Interior Design), Mechanical, Electrical, Structural or Civil Engineering, Construction and/or Marketing (includes related disciplines, e.g. public relations or communications)
- Holds a current GPA of 3.0 or higher

### SUBMISSION INFORMATION

1. Complete applications must be received by 11:59 pm on Friday, March 1, 2024. Incomplete and/or late applications will not be considered. Required materials:
  - Application (signed)
  - Narrative
  - Current Transcript / Report Card
2. Email your submission to Vanessa Lane, SMPS Past President - [vanessal@designwithma.com](mailto:vanessal@designwithma.com)
3. Scholarship recipients will be notified of award by Friday, March 29, 2024.
  - Applicants will ONLY be notified if they are awarded a scholarship.
4. Scholarship funds shall be used for tuition and/or textbooks and supplies. Scholarship will be awarded to the high school student after verification of acceptance to a higher education institution, which meets the criteria listed above.
5. Scholarship recipients will be honored at a private luncheon with members of SMPS Columbus leadership and the Golf Outing Committee.
6. Questions? Contact Vanessa Lane, SMPS Past President [vanessal@designwithma.com](mailto:vanessal@designwithma.com)

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First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Email Address \_\_\_\_\_ Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_

High School \_\_\_\_\_ Current GPA \_\_\_\_\_ Anticipated Graduation Date \_\_\_\_\_

Higher Education Institutions of Interest \_\_\_\_\_

List Your Awards / Honors / Personal Achievements

List Your Extracurricular Activities

Attach a clear and concise narrative specifically addressing the following topics in the order listed. Narrative should be typewritten and no more than two pages.

1. What are your career objectives in the architecture, engineering, and construction (A|E|C) or marketing industry?
2. Who in your life has been your biggest influence and why?
3. Discuss a special attribute or accomplishment that sets you apart from your fellow classmates.
4. What impact would this scholarship have on you and your education?

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I certify the information contained in this application and narrative is true. If awarded this scholarship, I certify the funds will be used for my tuition and/or textbooks and class supplies.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

I have reviewed this application and the attached narrative. I have reviewed this application and the attached narrative. I certify the applicant is a current high school student in good academic standing, and the information contained is true to the best of my knowledge.

Academic Advisor/Guidance Counselor Signature \_\_\_\_\_ Date \_\_\_\_\_

Academic Advisor/Guidance Counselor Name (printed) \_\_\_\_\_

Academic Advisor/Guidance Counselor Title \_\_\_\_\_

Email Address \_\_\_\_\_ Telephone # \_\_\_\_\_