

**RFP ADDENDUM #1**Date of Addendum: December 8, 2023**NOTICE TO ALL POTENTIAL RESPONDENTS**

The Request for Proposals (RFP) is modified as set forth in this Addendum. The original RFP Documents and any previously issued addenda remain in full force and effect, except as modified by this Addendum, which is hereby made part of the RFP. Respondent shall take this Addendum into consideration when preparing and submitting its Proposal.

**1. PROPOSAL SUBMITTAL DEADLINE**

The Proposal submittal deadline remains the same and is not changed by this Addendum. The proposal deadline is Monday, December 11, 2023. All prospective vendors are encouraged to hold Monday, December 18, 2023 for potential in person interviews.

Vendors invited for interviews will receive schedule information on Thursday, December 14, 2023.

**2. QUESTIONS AND ANSWERS**

The following questions and answers are provided as a matter of information to clarify issues raised about the RFP. To the extent that changes to the RFP are required based on the questions received, the RFP has been modified as noted above in the RFP section of this Addendum.

Item	Questions and Answers
2.1	<p><b>Question:</b> <i>Whether companies from Outside USA can apply for this? (like, from India or Canada)</i></p> <p><b>Answer:</b> No, NUSD preference is to have local service and support.</p> <p><b>Question:</b> <i>Whether we need to come over there for meetings?</i></p> <p><b>Answer:</b> For the interview all selected vendors need to attend in person, for the initial launch front end meetings must be in person after which video meetings may be considered as options.</p> <p><b>Question:</b> <i>Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)</i></p> <p><b>Answer:</b> No.</p>

**Question:** *Can we submit the proposals via email?*

**Answer:** Yes, all proposals need to be sent into [nusdpurchasing@natomasunified.org](mailto:nusdpurchasing@natomasunified.org).

**Question:** *How many non-technical content editors do you want to allow to edit the new district website and school subsites?*

**Answer:** 750 (principal, secretary/admin supports, teacher), this will vary year to year as the district grows.

**Question:** *How many pages and documents are on the websites today?*

**Answer:** 22.7k indexable pages. Please use a site checker tool to determine pertinent information to provide a competitive bid.

**Question:** *Would you like for Revize to migrate all the content into the new one?*

**Answer:** Not necessarily all content, but most content. Site content needs will be discussed during the initial transition.

**Question:** *We would like to integrate as many Internet and Social media communication applications as possible. Can you give us any idea on the budget range for this project so we can get the proper discounts to fit your budget?*

**Answer:** Yes, please submit your proposal with associated cost.

**Question:** *Do you need an Intranet?*

**Answer:** Yes.

**Question:** *I see when the Implementation is due to begin, are you looking for the website to go live on July 1, 2024? If not, what date would you like to be "live" with your chosen platform?*

**Answer:** Yes.

**Question:** *From the RFP, it doesn't appear that you are requesting a quote for a Parent APP or Mass Communication. Would you confirm that you are not requesting an APP or Mass Communication component?*

**Answer:** We are not requesting it, we currently use Parent Square and will require website integration.

**Question:** *How many school websites do you need?* Looking at your current website, it appears that there are 20 school websites (listed below):

- American Lakes School (TK-8)
- Bannon Creek School (K-8)
- H. Allen Hight Elementary
- Heredia-Arriaga Dual Immersion School (TK-K)
- Heron School (TK-8)
- Jefferson School (TK-8)
- Natomas Park Elementary
- Paso Verde School (TK-8)
- Two Rivers Elementary
- Witter Ranch Elementary
- Natomas Middle School
- Discovery High School
- Inderkum High School
- Natomas High School
- Larry G. Meeks (Virtual) Academy
- Leroy Greene Academy
- NP3 Charter Elementary
- NP3 Charter Middle School
- NP3 Charter High School
- Natomas Adult Education

**Answer:** One main domain with web pages/subsites for each school.

**Question:** Ref - Website functionality requirements.

"The solution may be able to integrate with Natomas Unified staff directory system daily to maintain an up-to-date staff directory."

*Could you provide details of the system used for the staff directory system. Is it a standalone database? Is it housed on a system in the cloud? What technology/system is it created in?*

**Answer:** Microsoft Active Directory.

**Question:** Ref - Website functionality requirements.

"Video Captioning - The solution should provide the ability to edit closed captions associated with a posted video."

*Are you expecting that captioning could be added to a video that is uploaded into the CMS without it?*

**Answer:** The district will consider it as an option.

**Question:** Ref - Technical requirements.

"Multiple format publishing capabilities such as HTML (web), printed, PDF, mobile, etc., with the ability to add support for additional formats as standards evolve without the need for an outside contractor."

*What additional formats are you thinking of?*

**Answer:** Common formats used in K-12 school settings.

**Question:** *Can you please share site analytics and any hosting requirements not previously shared?*

**Answer:** Please see [linked analytics](#).

**Question:** *Can you describe the functionality you are looking for as it relates to this requirement on page 8 of the RFP: "App Integration (athletic apps)."*

**Answer:** Functioning links to district used apps built within the developed webpage (i.e. infinite campus, parent square).

**Question:** "Website code needs to follow Natomas Unified School Districts' software application coding standards, including, but not limited to, code and comment formatting standards, security standards, and code review standards."

*Would it be possible to get a copy of NUSD's standards please?*

**Answer:** The district currently has a [brand book](#) but we are open to different options for font selection. NUSD requires commonly used website development standards for K-12 education.

**Question:** The "Additional requirements" section lists "24/hour customer service" as a requirement. *Is the District referring to the vendor providing support to the District post-go live? or is this related to the district providing customer support to the website users through the website?*

**Answer:** Yes.

**Question:** *Is there any preference for the District to continue using WordPress, to use another open-source CMSs, or to use other commercial CMS for the new website? if so, what is the preference?*

**Answer:** District is open to other CMS systems.

**Question:** *What is the anticipated budget for this effort?*

**Answer:** NUSD will consider all fair market value bids and encourage the use of procurement vehicles/piggyback-able bids for competitive pricing in relation to our size district

**Question:** *How many school websites are part of this effort?*

**Answer:** All.

**Question:** *Other than linking to the LMS and other external systems, are there any integrations with third party systems that the District envisions being part of this effort?*

**Answer:** Yes we envision websites serving as central resource for apps, LMS, other school/educational related systems.

**Question:** *Do you have any incumbent ? If yes, who is that and are they eligible to bid for this RFP?*

**Answer:** The bid is open to all qualified vendors.

**Question:** *Any particular procurement vehicles (CMAS, TDDC MSA or SB Certified) NUSD want to utilize for this project ?*

**Answer:** Please refer to page 6, last paragraph in the RFP.

**Question:** *What EMS and visitor management solution does NUSD currently use? (reference page 8 of [RFP](#)) What kind of integration is your team looking to accomplish as it pertains to website solution and these two third party services?*

**Answer:** eVisitor Management System by Threshold Systems.

**Question:** *What kind of SIF compliance are you looking to achieve as it pertain to the website solution? (reference page 8 of [RFP](#)) SIF primarily focus on educational data sharing between institutions. Please list any requirements you may have as it pertains to sharing SIS or district wide educational data on the new website solution.*

**Answer:** SIF compliance promotes compatibility with many educational software systems that also adhere to the framework. This can make it easier for NUSD to choose and integrate new solutions without facing significant compatibility issues.

**Question:** *What kind of Software and/or App Integrations are you looking to achieve as it pertains to athletics apps, ParentSquare, MyNUSD and*

*Employee Self-Service? (reference page 8 of [RFP](#)) Are these simple links or embeds that will go on the website solution or are you wanting to integrate with the third party APIs to pull data from these vendors to make available on the NUSD website?*

**Answer:** We are open to both, see previous answer.

**Question:** *What are NUSD's software application coding standards? (referenced on page 15 of [RFP](#)) Is there any formal documentation of NUSD coding standards or is the expectation of general best practices as it pertains to code, comment formatting, security and code review standards?*

**Answer:** Yes expectations of general best practices. Please see the Branding book [linked here](#).

**Question:** *Does NUSD plan to utilize a [Knowledgebase](#) for their staff and community stakeholders? If so, should this factor into the website solution proposal as a redesign/rebuild of this [NUSD KB website](#)?*

**Answer:** Yes we do plan on utilizing it for staff and community stakeholders. The district will entertain proposals to redesign/rebuild the NUSD KB website

**END OF ADDENDUM**