Graphic Organizer: Analyzing Arguments   Title _____

Nonfiction texts (essays, speeches, Tedtalk videos) often present an argument with a clear purpose, message and intended audience. After reading/listening to the text, answer the following questions.

What is the author's thesis/message?
What is the author's purpose? How do you know?
Who is the intended audience?
How does the author develop their message? Outline key examples/claims
Is the author's message logical? What makes it logical?
How does the author's message appeal to the audience's emotions?

How does the author consider oppositional views?	**Are there biases in the argument? Explain**