

Marketing

Sample Plan of Study*

Those responsible for developing and executing strategies to promote brands, products, and services.

<p>Freshman Year</p> <p>(1.0) English 9 (1.0) Math* (based on 8th grade math course) (1.0) Earth Science/Freshman Gen. Science (1.0) Intro to Social Studies/Current Social Issues (0.5) (Not a required course.) (1.0) PE Concepts (1.0) Fine Arts (0.5) Business Communications (1.5) Electives</p>	<p>Sophomore Year</p> <p>(1.0) English 10 (1.0) Math* (1.0) Biology (1.0) World History (1.0) Computer Graphics (1.0) Marketing (0.5) Business Essentials (1.5) Electives</p>
<p>Junior Year</p> <p>(1.0) English 11 (1.0) Math* (1.0) Physical Science (1.0) U.S. History (0.5) Entrepreneurship (1.0) Web Page Design (1.5) Electives</p>	<p>Senior Year</p> <p>(1.0) English 12 (1.0) Statistics* (0.5) American Government (0.5) Speech (1.0) Marketing Applications (0.5) Marketing Communications (0.5) Marketing Internship (5.0) Electives</p>

**Math Recommendation: Students in this pathway should complete Statistics. Pre-requisite courses for Statistics are: Algebra I, Geometry, Algebra II, Algebra III and/or College Algebra. This may require students to take two math courses (2.0) in one school year.*

Pathway Courses Pathway completion requires students to complete two or more credits in a pathway, including two technical or application courses. Information on this pathway can be found here: usd266/mca/programs

Introductory Level	Technical Level	Application Level
<ul style="list-style-type: none"> • Business Essentials 	<ul style="list-style-type: none"> • Entrepreneurship • Marketing • Computer Graphics • Web Page Design • Business Communications 	<ul style="list-style-type: none"> • Marketing Applications • Marketing Communications • Marketing Internship

Other Recommended Courses
Statistics

Graduation Requirements

English – 4 units	Math – 3 units
Science – 3 units	Social Studies – 3 units
PE/Health – 1 unit	Fine Arts – 1 unit
Computer/Business – 1 unit	Speech – 0.5 unit
Electives – 11.5 units	



*This sample plan of study offers an example of what a student’s individual plan of study in this pathway might look like. Please note that some courses may not be offered on an annual basis and participation in classes may be subject to space availability.