

Northwest ISD Education Foundation

District Effectiveness Report
June 10, 2024

NEF Dream Team



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Store & Library
Associate

Mission and Vision

The mission of the Northwest ISD Education Foundation is to provide financial support to **empower** NISD educators, **engage** the community and **encourage** future-ready students.

To be the recognized leader in providing financial support to teachers and students in the region that Northwest ISD serves.



NEF Strategic Goals



Strategic Goal 1: To create an infrastructure that allows NEF to fulfill its mission and vision



Strategic Goal 2: Secure, safeguard and manage the funds to ensure the financial prosperity of NEF



Strategic Goal 3: Engage the community by providing effective communications through marketing, public relations and outreach



Strategic Goal 4: Encourage future-ready students through high impact opportunities to increase academic excellence



Strategic Goal 5: Establish trust with NISD educators to empower them to seek opportunities with NEF

Strategic Goals Impact

- **Strategic Goal 1: To create an infrastructure that allows NEF to fulfill its mission and vision**
 - Upgraded NEF Resource Store and Library program to a digital platform and partnered with NISD Technology for digital inventory management
 - Program expansion through Neffie - NEF mobile unit for the Resource Store & Library
 - Official placement for CTE Family and Community Service Program of Study
- **Strategic Goal 2: Secure, safeguard and manage the funds to ensure the financial prosperity of NEF**
 - Restructured investment holdings to create individual accounts for endowments
 - Created new endowments for students not attending traditional four-year universities
 - Monthly and quarterly meetings to ensure the highest level of financial accountability

Strategic Goals Impact

- **Strategic Goal 3: Engage the community by providing effective communications through marketing, public relations and outreach**
 - Continued partnership with Tarrant Area Food Bank with a 50% increase in households and individuals served compared to last year
 - Worked with NISD Communications to effectively share NEF stories across platforms
 - Expanded partnership with NISD Council of PTAs and local PTA's through scholarships and community engagement
- **Strategic Goal 4: Encourage future-ready students through high impact opportunities to increase academic excellence**
 - NEF program outreach to include:
 - Second annual Kinder Club
 - Bilingual Spelling Bee
 - NHS eSports Competition

Strategic Goals Impact

- **Strategic Goal 5: Establish trust with NISD educators to empower them to seek opportunities with NEF**
 - Aligning with NISD Strategic Goal 3
 - NISD will foster a safe environment and culture of engagement that values the voices of all students, staff, families, and community members
 - Provided updated inventory online for the NEF Resource Store and Library for educators using the new digital platform
 - Continued partnership with NISD Facilities team to mail orders directly to educators via interoffice mail
 - Created an Initiatives Request Form to implement in 2024-25 for NISD Administrative Staff for unique funding requests

Teaching Grants



Teaching Grant Impact

- Awarded **\$68,000** in teaching grants
- 30 grants across 21 campuses
 - \$28,000 in STEM grants
 - \$18,750 in literacy grants
 - Advanced Academics, Athletics, Fine Arts, Special Education, CTE & more!
- Exploring the Hidden Depths of Sharks, BNHS

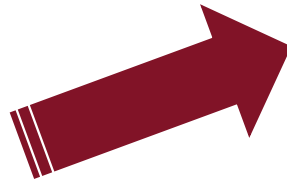
Student Scholarships



Student Scholarship Impact

- Awarded **117** scholarships to the Class of 2024
- Funded a total of **\$179,200** in scholarships
- NISD Council of PTAs Partnership
 - Expanded to manage four local PTAs
- Endowment and Memorial Scholarships
 - El LoBo Scholarship

View all Scholarship Recipients!



District Initiatives



Resource Store & Library Impact

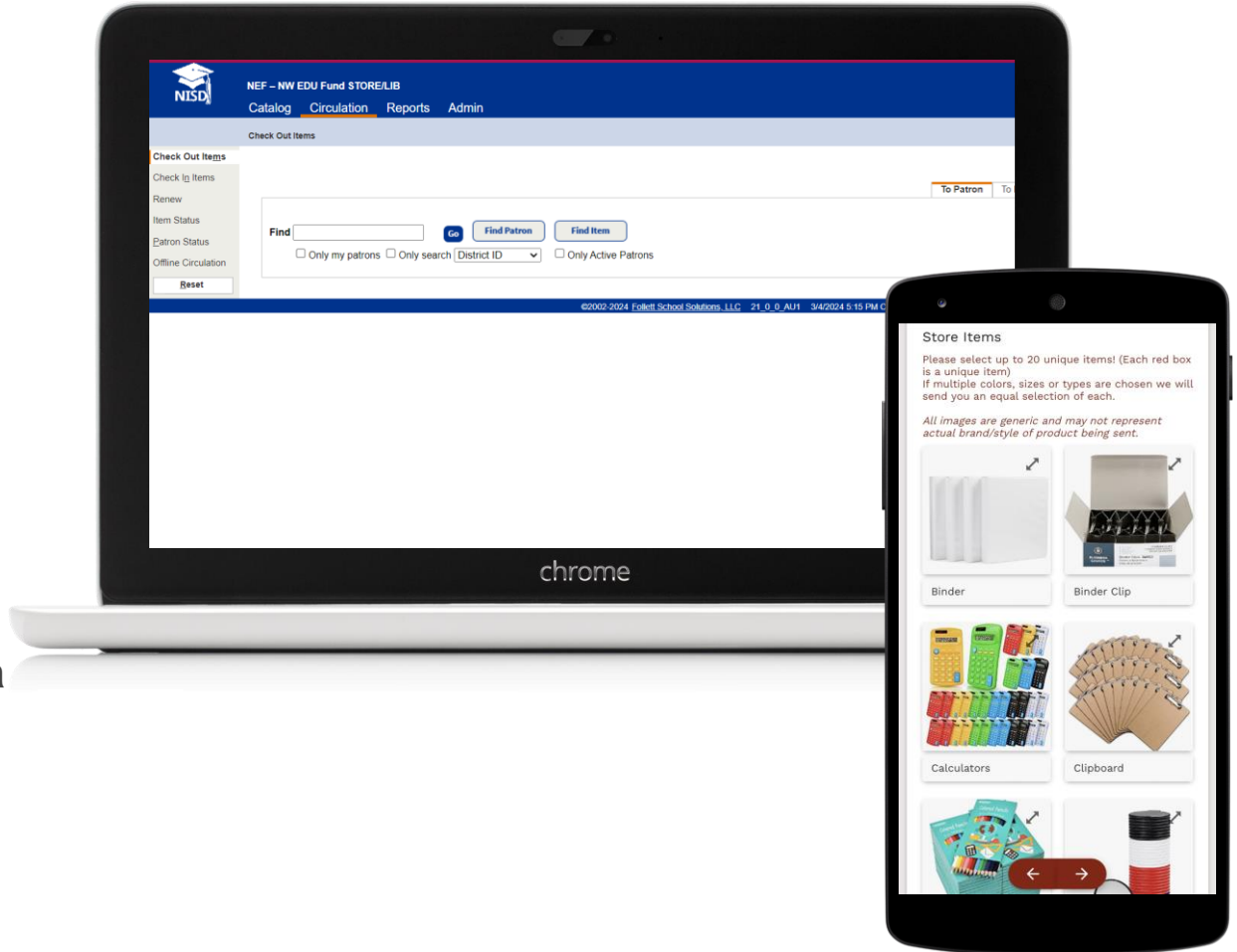
- All 33 Campuses, Administration & Transportation have utilized the program
- 1,330 Individual Educators Served
- 3,337 Total Orders Fulfilled
- More than 171,447 items have been distributed

The program has saved NISD educators an estimated **\$507,100.47** in the 2023-24 school year from August to May.

New Online Shopping Experience

In the 2023-24 school year, NEF partnered with NISD to take the program to a digital inventory system!

Teachers now make requests online using [Paperform](#) and check out via Follett Destiny so all inventory and data is easily managed for the foundation and its donors.



Resource Store & Library Popular Items

These are the most popular items checked out by NISD educators and the quantities distributed from August 2023 to May 2024.

- Books: 20,994
- Glue Sticks: 18,721
- Headphones: 12,566
- Folders: 9,699
- Snack Sets: 1,119*
- Treasure Kits: 1,225*
- Other popular items include: privacy shields, composition notebooks, sanitizing wipes, tissues, dry erase sleeves, binders



Other Initiatives



Kinder Club

- Second year
- Partnered with Pogue Construction
- 2,222 books distributed

“Thank you, NEF! My kindergartener slept with his book last night. He was so excited and kept telling me it was his to keep forever. So fun to hear him reading! Thank you for loving the NISD kids so well!”



Solar Eclipse Glasses

- Provided 25,000 glasses to NISD educators, students, and support staff
- NEF joined students and teachers at Prairie View Elementary, where the foundation also funded a grant for a Solar Eclipse Watch Party!



Virtual Robotics Tournament

- Fifth year to sponsor the event
- 90 teams registered across all NISD elementary schools - shout out to Rene Egle and NISD Instructional Technology!
- 27 teams received awards



Summer Learning

- School supplies packed by request and exclusive store shopping hours
- 3 books for every student in 3-5th grade
- Snacks for all summer school sessions
- Partnered with Schwab Volunteer Week to prep for the program



Speeding to Read

- Partnering with our friends at Texas Motor Speedway
- Relaunching 2024-25
- Clara Love Elementary
- Promoting literacy with the youngest race fans!

Other Programs



NRSEA Rookie of the Year

Dr. Hicks Excellence in Education Awards

Bilingual Spelling Bee

Book Blitz

Monthly Food Pantry

Inspire Awards

Sponsorships + Support



The Big Event

EXPO

eSports State Sponsorship

NISD Fit Don't Quit Challenge

NISD Trainings & Professional
Development Prizes

Teacher Relocation Mini-Grant

Community Engagement



CTE Internships

NEF partners with the district's Career and Technical Education department to provide internship opportunities for the Family and Community Services program. Students take an active role in managing the Store and Library throughout the year, along with supporting other NEF programs and events to gain real-world experience with a nonprofit organization.



District Partnerships

The Store and Library program has also made it possible for NEF to partner with district continuum of transition services and occupational prep classrooms. For example, students in the [Northwest ISD RISE Program](#) can choose NEF as one of their job sites each week to practice skills that will help them successfully transition to adult life and/or gain employment.



Volunteers

This program has opened a new door for volunteers wanting to get involved with the foundation! We actively engage corporate partners like Charles Schwab during their national volunteer week, in addition to campus PTA groups, NISD students and community members. Volunteers help sticker, barcode and restock inventory in the store and library.



Community Drives

Unlike a traditional fundraiser, the store and library provides an opportunity for NEF to engage student and neighborhood groups that want to give back in their own unique way. For example, a Girl Scout group who puts together snack sets as a community service project or the student-led nonprofit, Smart Initiatives, who hosted a drive and donated more than 500 books!

2023-2024 Fundraising

2023-2024 Events and Campaigns



Welcome Events

- \$17,150
- 1st year supporting ENGAGE vendors



Back-to-School Fair

- \$44,331
- Co-Presenting with Huckabee



Golf Tournament

- \$236,822
- Largest tournament to date, sold out!



NTX Giving Day

- \$17,200
- Superintendent Picnic with Cox PTA

\$1,178,606 Raised & Counting!



NISD Angel Tree

- \$15,000
- Helped fill the gap for 152 students



Cornhole Tournament

- \$28,245
- Increased community and TCL teams



Play with a Purpose

- \$73,700
- Donor stewardship & enhanced revenue

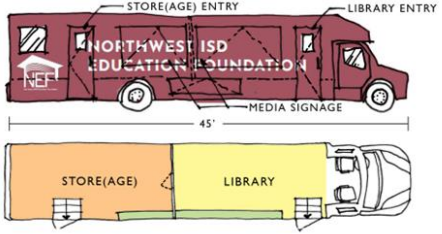


Party with a Purpose

- \$434,005
- RECORD-BREAKING!

Capacity Building Dream #Neffie

NEF MOBILE UNIT



BRANDING



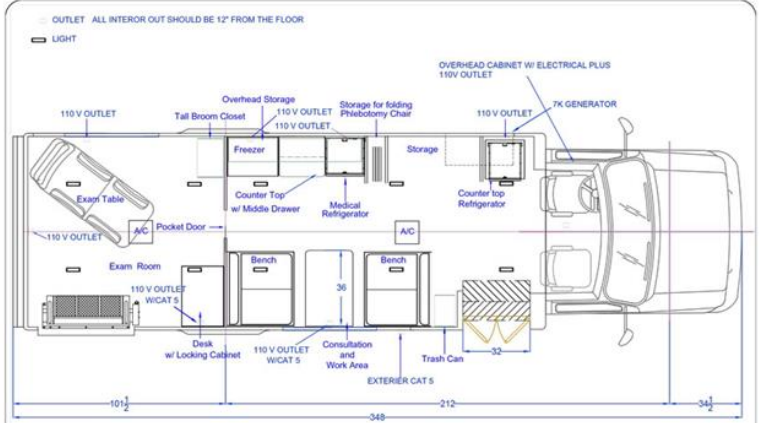
FUNCTION



FEELING



INSPIRATION



Call 866-287-7253
for information

REVISION	DESCRIPTION OF CHANGE	BY	DATE	PATENT PENDING
A				TOLERANCES UNLESS OTHERWISE SPECIFIED
				WOOD OTHER
				1/2" 1/4"
				1/8" 1/2"

bestbussales

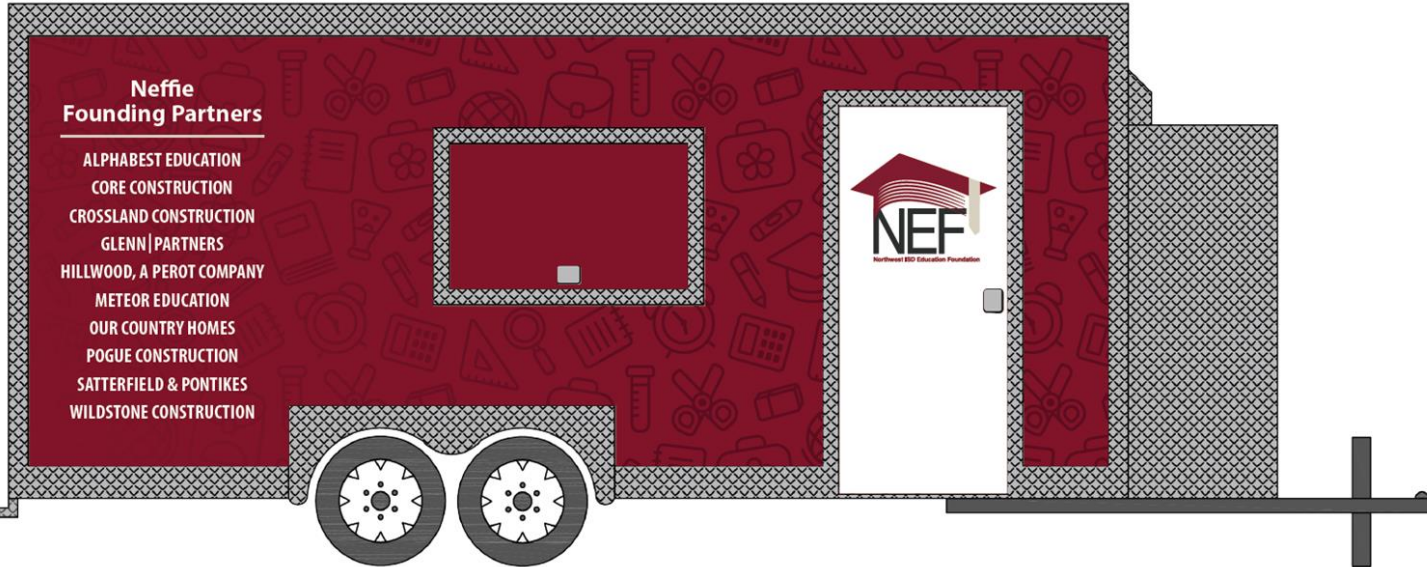
ELKHART, IN 46514

SCALE:
NAME:
E4-290 Med Unit-2

MODEL NO. E4-290
DATE: 1/8/2016
REFERENCE NUMBER: 11/16/2016



From a dream to reality!



2024-25 Implementation

- Visit every campus in the first semester
- Plan community events to increase awareness and fundraising for program support
- Gather feedback from staff and continue to serve our growing district!



Thank you!

Questions?

