

BUSINESS MANAGEMENT

SEQUENCE OF STUDY

LEVEL 1

PRINCIPLES OF BUSINESS, MARKETING, AND FINANCE

- TERMS, ROLES, AND STRATEGIES
- ETHICS, LAWS, AND THE LEGAL SYSTEM
- CAREER PLANS

BUSINESS INFORMATION MANAGEMENT I/LAB

- BUSINESS COMMUNICATION
- USING DATABASE SOFTWARE
- INFORMATION SYSTEMS AND MANAGEMENT

LEVEL 2

VIRTUAL BUSINESS

- PRICING AND PROCEDURES
- THE BUSINESS PLAN
- PROJECT MANAGEMENT SKILLS

BUSINESS INFORMATION MANAGEMENT II/LAB

- ELECTRONIC PORTFOLIOS
- BUSINESS DOCUMENTS AND WORD PROCESSING TECHNOLOGY
- ELECTRONIC PORTFOLIO PRESENTATIONS

LEVEL 3

GLOBAL BUSINESS

- GLOBAL BUSINESS AND INVESTMENTS
- GLOBAL TRADE AND AGREEMENTS
- MARKETS AND MARKETING

LEVEL 4

PRACTICUM IN BUSINESS MANAGEMENT

- ADVANCED TECHNICAL SKILLS IN BUSINESS
- PROFESSIONAL COMMUNICATIONS IN BUSINESS
- CAREERS, COMPETENCIES, AND CREDENTIALING REQUIREMENTS
- LEADERSHIP