THE IMPORTANCE OF BASELINE TESTING

- BETWEEN 1.6 AND 3.8 MILLION SPORTS-RELATED CONCUSSIONS OCCUR IN THE U.S. EACH YEAR
- 50% OF ALL CONCUSSIONS GO UNDIAGNOSED
- 1 IN 5 ATHLETES WHO PLAY A CONTACT SPORT WILL SUFFER A CONCUSSION EACH YEAR
- ONLY 21% OF YOUTH CONCUSSIONS HAPPEN ON THE FIELD

What can you do to protect your athletes?

**ImpACT baseline testing** is an FDA cleared computerized test that assesses visual and verbal memory, reaction time, and processing speed before a head injury.

"Baseline testing should be completed annually for all athletes."

- Journal of Athletic Training

Results from baseline testing can be compared to results from a similar test administered after a suspected concussion, known as a post-injury test. Differences in scores give healthcare providers insight into the specific deficits an individual is experiencing after a concussion.

"Baseline testing makes the doctors' job easier because it gives them a starting point and a standardized way of assessing the concussion."

- Dr. Vinay Chopra, Sports Medicine Physician at Genesis Regenerative Sports and Aesthetic Medicine