STATE HIGH: THE NEXT 50 YEARS

July, 2013

Conducted For:

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Methodology

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- The State College Area School District High School Survey was mailed by SCASD to 6,751 households in the School District using an ABS sample file provided by SSRS.
- Surveys were mailed on May 21, 2013 which included a hard copy paper survey as well as a web address and password to the online version of the survey. The field ended on June 17, 2013. The online survey took roughly 14 minutes.
- In addition to the initial mailing, a second mailing was sent to non-responding households approximately two weeks after the first mailing.
- In total, 1,857 residents completed the survey (273 online and 1,584 paper). Of the 1,857; 90%, or a total of 1,667 qualified as being a registered voter.
- For weighting purposes, the full 1,857 were weighted to US Census population figures based on gender, age, education, race, home ownership and municipality. Given the unique nature of the make-up of the SCASD due to its inclusion of roughly 45,000 undergraduate and graduate Penn State University students, an additional weighting was factored in which took into account the likelihood of voting in a local election on the referendum next spring. The weighted results presented in this report are based on just the 1,667 qualified registered voters.
- On a sample size of 1,667, the margin of error at the 95% confidence level is +/- 2.4%.

Methodology (cont.)

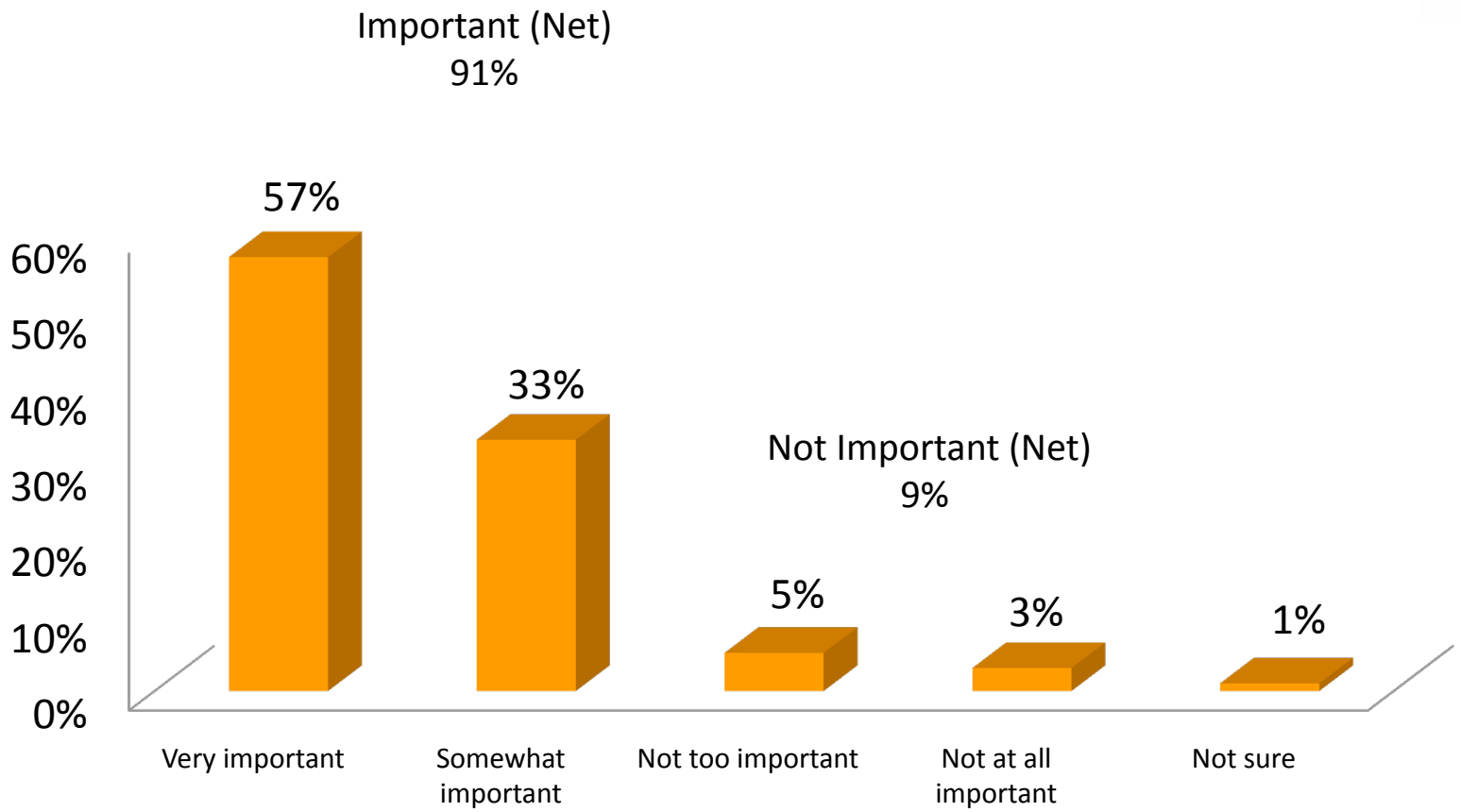
- Below are the sample amounts and number of completes by municipality:

	Total	Benner Twsp.	College Twsp.	Fergu-son Twsp.	Half-moon Twsp.	Harris Twsp.	Patton Twsp.	State College Boro
# Mailed	6751	24	833	1584	244	524	1557	1985
# Returned-Undeliverable	423	0	75	57	5	14	99	173
Total Delivered	6328	24	758	1527	239	510	1458	1812
Total Returned Completes	1857	8	257	510	90	176	398	418
Total Registered Voters	1667	8*	238	455	86	166	357	357
% Returned Completes (out of Delivered)	29%	33%	34%	33%	38%	35%	27%	23%
% Registered Voters (out of Returned Completes)	90%	100%	93%	89%	96%	94%	90%	85%

** Benner Township has a very small sample size so any analysis of results in just Benner should be done with caution.*

Detailed Findings

Vast majority (91%) feel it is important to upgrade the High School buildings



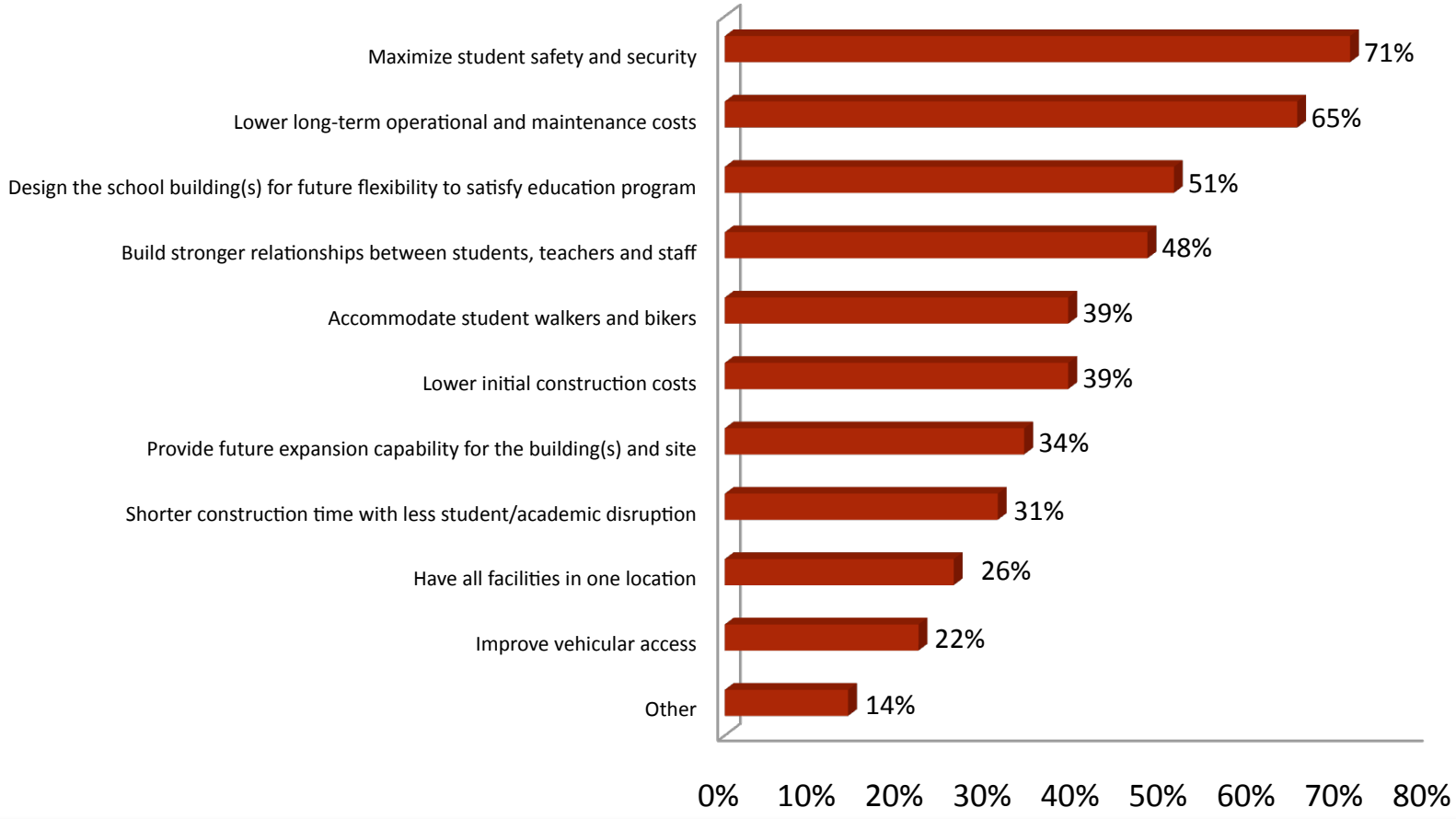
Base: Total Answering (n=1,601)

Q2. How important do you think it is for the State College Area School District to upgrade its High School buildings?

Two-thirds consider 'student safety and security' and 'lower long-term costs' to be Very Important factors in evaluating the merits of plan for the high school project

-- Half consider 'school design for future flexibility' and 'stronger relationships between students and staff' to be very important

Factors in Evaluating Merits of High School Plan - 'Very' Important Ratings



Q3. Please rate the importance of each of the following factors in evaluating the merits of a plan for the SCASD's High School project?

Base: Total Answering (n=1,648 - 1,637)

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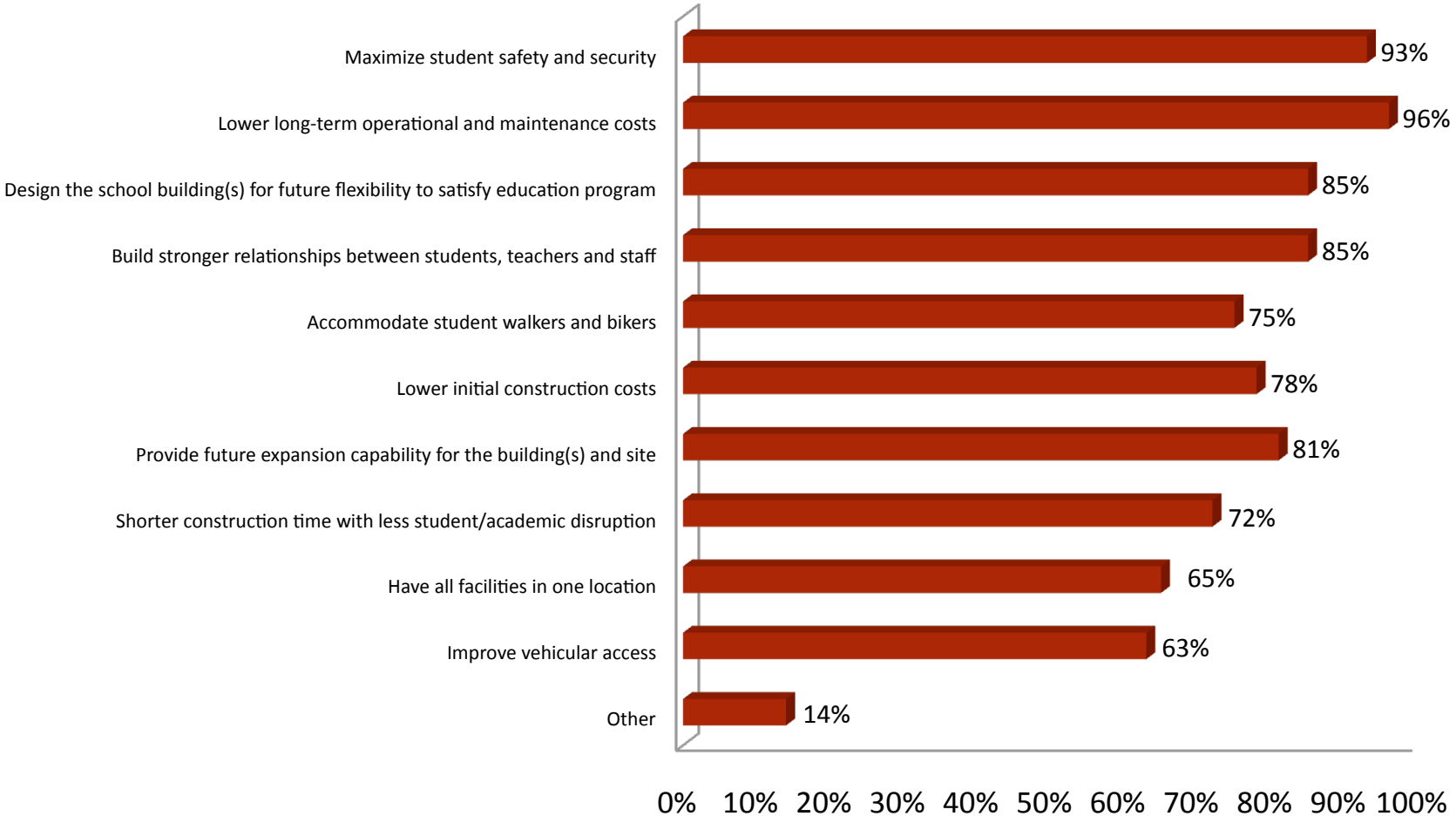
Over seven in ten considered all factors other than 'all facilities in one location' and 'improve vehicular access' to be either 'Very' or 'Somewhat' Important

Factors in Evaluating Merits of High School Plan - 'Very/Somewhat' Important



Q3. Please rate the importance of each of the following factors in evaluating the merits of a plan for the SCASD's High School project?

Base: Total Answering (n=1,648 - 1,637)

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While cost (especially in the long term) and design for future flexibility are important, student safety and security is considered to be the most important

	Most Important Factor (n=1,406)	All Important Factors (n=1,560)
Maximize student safety and security	28	70
Design the school building(s) for future flexibility to satisfy the educational program	23	67
Cost (Net)	20	80
Lower long-term operational and maintenance costs	9	74
Lower initial construction costs	8	49
Build stronger relationships between students, teachers and staff	10	51
Have all facilities in one location	9	41
Shorter construction times with less student/academic disruption	2	40
Provide future expansion capability for the building(s) and site	2	46
Accommodate student walkers and bikers	1	43
Improve vehicular access	*	29

Base: Total Answering

Q4. Which of the following factors is MOST important in your decision about whether or not to support the plan for the SCASD's high school project?

Q5. What other factors are important in your decision about whether or not to support the plan for the SCASD's high school project?

The top three most preferred Concept Plans are B, D and E – each have more support than opposition

-- Plans B and E both have 'strong' support by roughly one in four registered voters

	Support			Any Oppose	Mean
	Any (7-6-5)	Top 2 Box (7-6)	Strong (7)		
Concept B	**70%**	53%	27%	25%	5.0
Concept D	**61%**	40%	15%	28%	4.6
Concept E	**51%**	42%	25%	43%	4.2
Concept A	42%	24%	7%	**53%**	3.6
Concept C	26%	18%	9%	**68%**	3.0
Concept F	22%	12%	6%	**73%**	2.6

Base: Total Answering (n=1,572-1,601)

Q6. Please rate how strongly you support or oppose each of the following concepts.

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Concept Support By Municipality

-- Concept D is supported by residents in all municipalities
-- Concept B is supported by residents of all municipalities except for those in Halfmoon
-- Concept E is supported by residents of all municipalities except for State College Boro; those residents are most supportive of Concepts B and D
-- Benner residents also do not support 'E' however that is only based on 8 responding

	Any Support							
		MUNICIPALITY						
	Total	Benner Township	College Township	Ferguson Township	Halfmoon Township	Harris Township	Patton Township	State College Boro
	N=	8*	238 (C)	455 (D)	86 (E)	166 (F)	357 (G)	357 (H)
Concept B	70%	57%	68% E	73% E	43%	58%	62%	82% EFG
Concept D	61%	52%	60%	60%	57%	52%	55%	72% FG
Concept E	51%	32%	50%	57% H	79% CDH	62% H	60% H	36%
Concept A	42%	32%	47%	40%	31%	58% DEG	38%	43%
Concept C	26%	47%	14%	26%	27%	28%	25%	26%
Concept F	22%	--	20%	15%	14%	35% D	24%	25%

Q6. Please rate how strongly you support or oppose each of the following concepts.

Letters indicate significant difference than corresponding group at 95% level of confidence

** Caution: small sample size*

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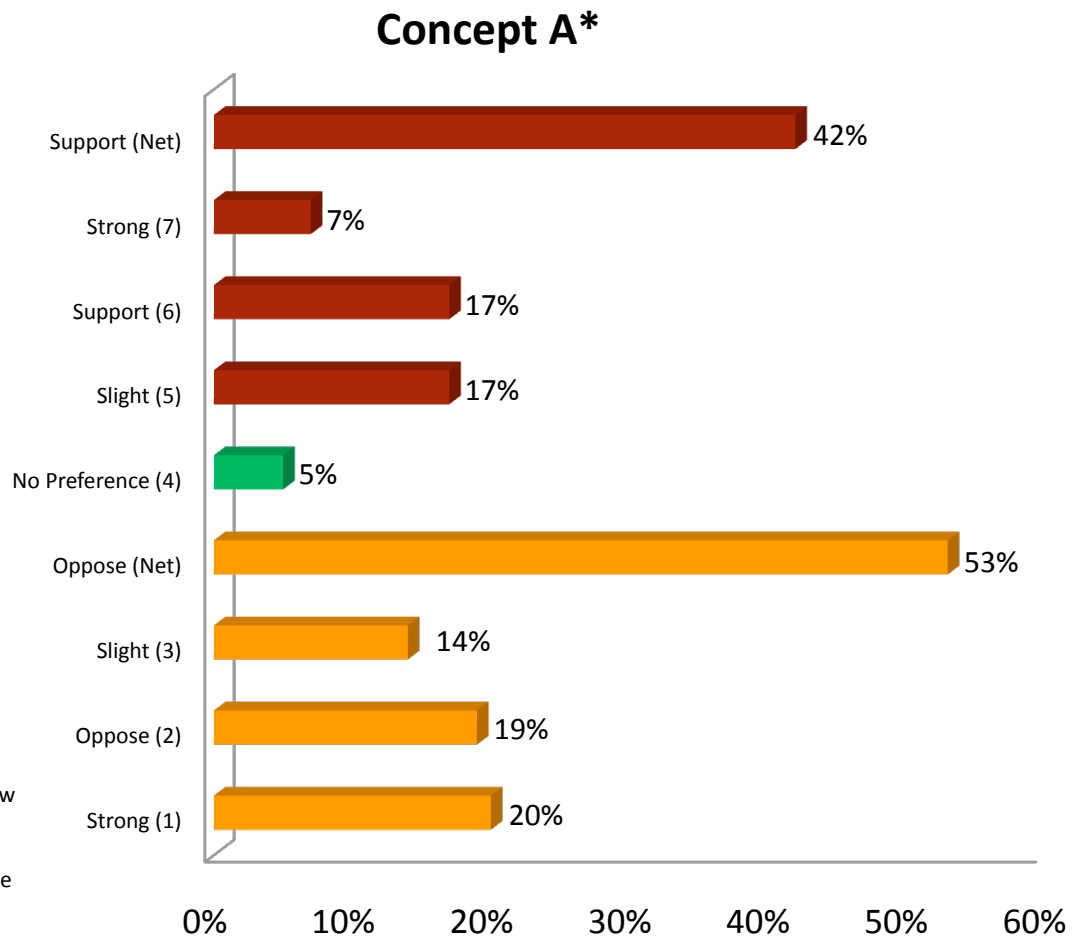
42% Support Concept A but more than half (53%) oppose it -- Margin of error gives a support range of 40 – 44%

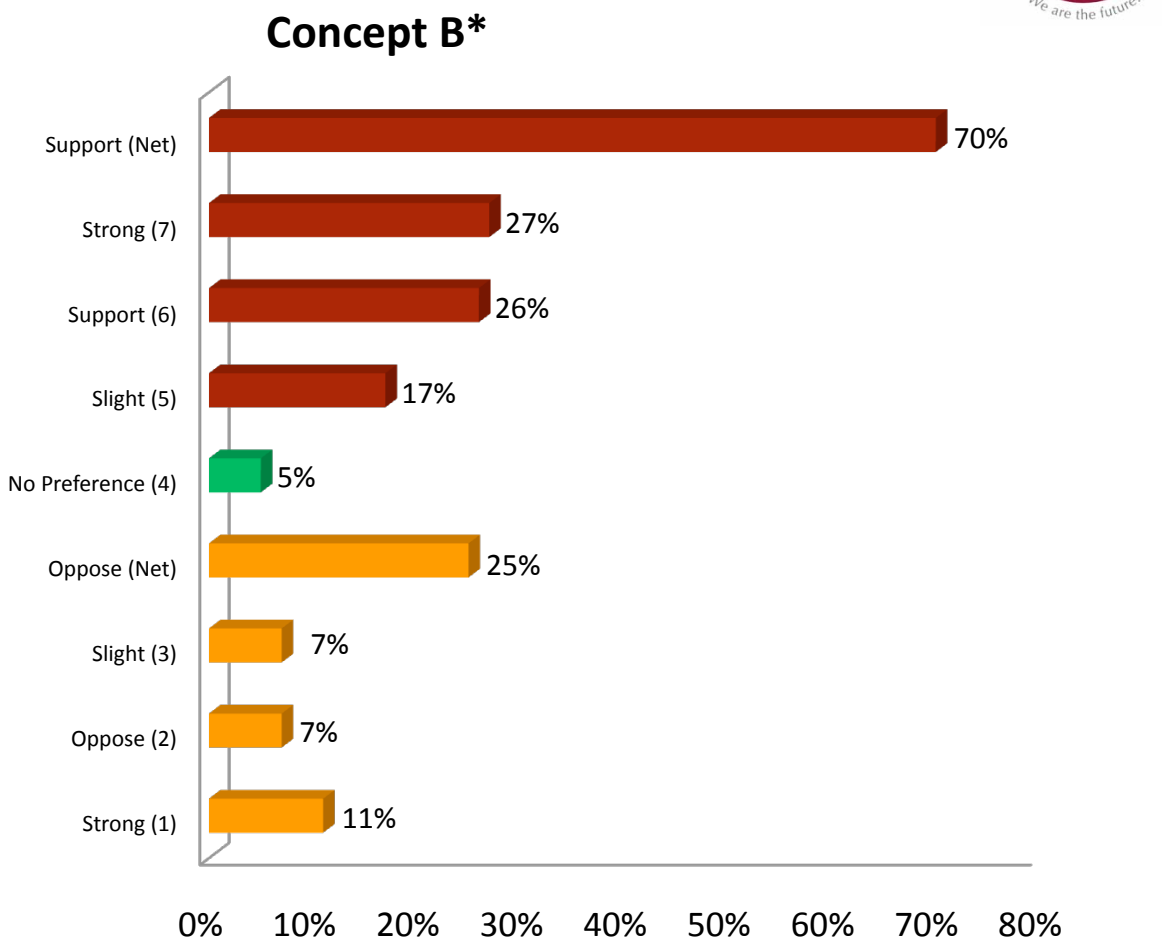


*Complete replacement of the existing school buildings on Westerly Parkway with two new buildings on Westerly Parkway: Build a new building on the South side and a new building on the North side. The existing buildings will be demolished; $134.5 - $141.3 million; Fully supports educational model; The number of times students cross the street and walk through parking lots should be reduced.

Base: Total Answering (n=1,599)

Q6. Please rate how strongly you support or oppose each of the following concepts.

Concept B has the highest level of support at 70%
-- Margin of error gives a support range between 68% and 72%



Base: Total Answering (n=1,601)

*Additions and renovations to the existing school buildings on Westerly Parkway: Portions of the existing North and South school buildings would be demolished. The remainder would be completely renovated, and new core academic spaces would be added to the buildings on both sides of Westerly Parkway. A walkway across Westerly Parkway would connect the buildings; $109.9 - $115.5 million; Fully supports educational model; Includes walkway. Significantly reduces outside access and street/ parking lot crossing.

Q6. Please rate how strongly you support or oppose each of the following concepts.

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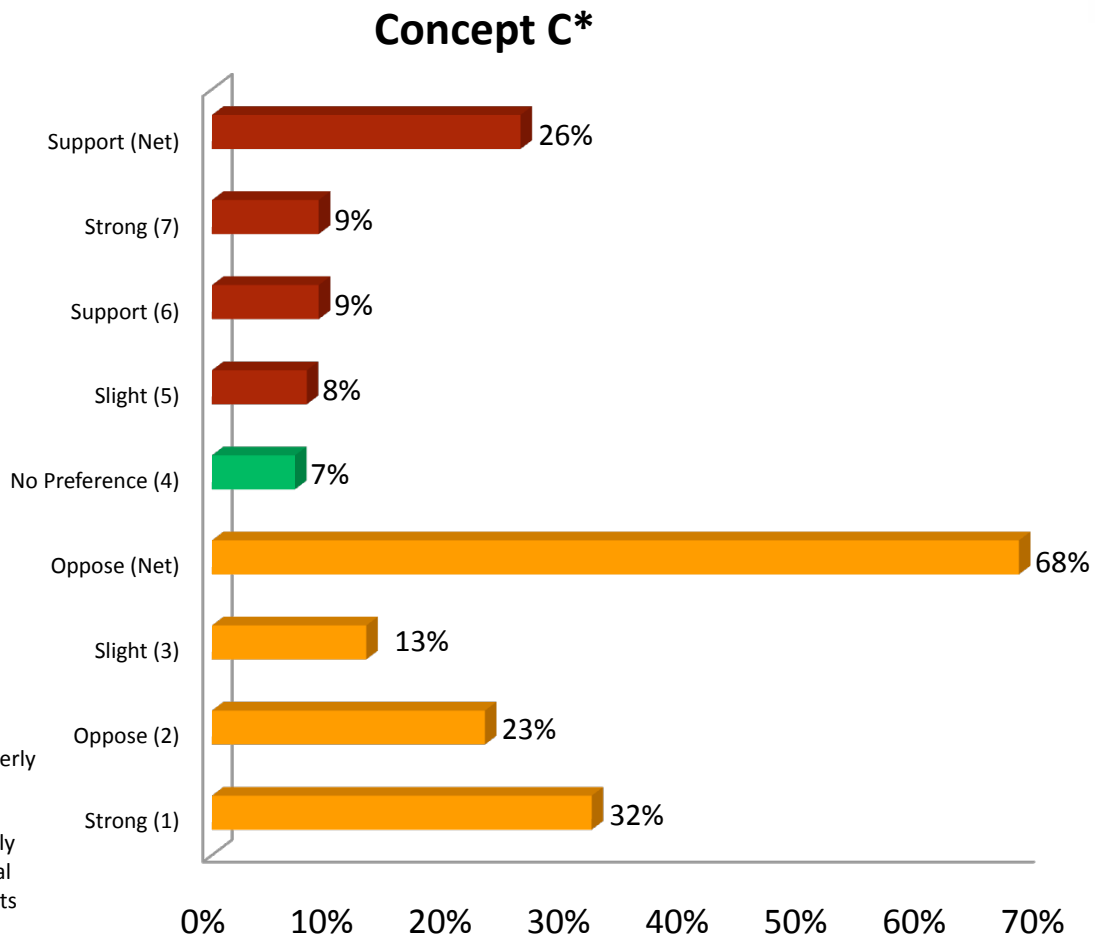
Concept C is one of the plans with the least amount of support at 26%
-- Margin of error gives the support range of 24% to 28%



*Only renovations to the existing school buildings on Westerly Parkway: The existing North and South school building would be renovated, but no additional academic space would be added to the buildings on either side of Westerly Parkway; $69.2 - $72.8 million; Least supports educational model; Students cross street and walk through parking lots between classes.

Base: Total Answering (n=1,572)

Q6. Please rate how strongly you support or oppose each of the following concepts.

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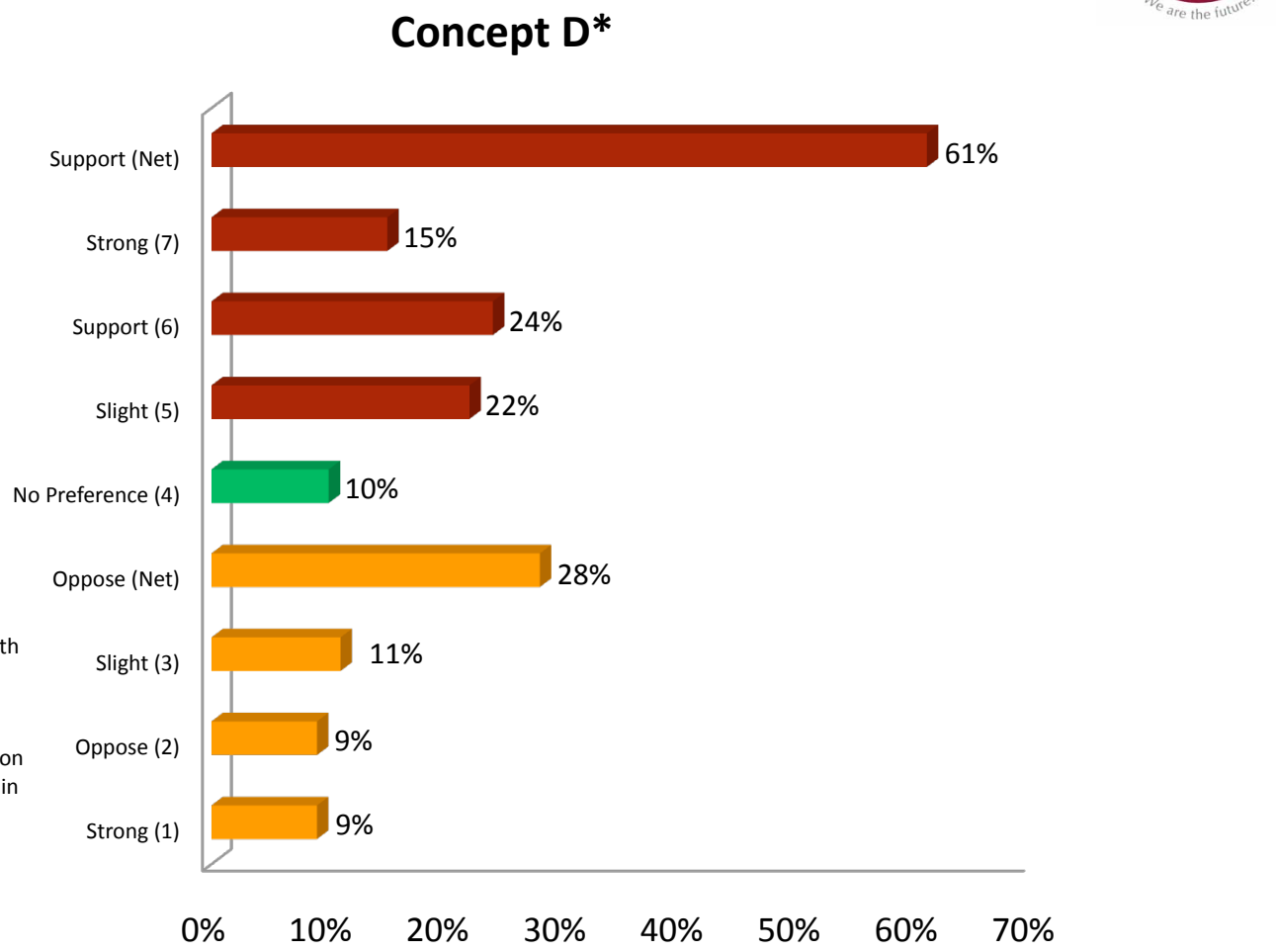
Concept D has 61% supporting vs. 28% opposing
-- Margin of error places the range of support between 59% and 63%



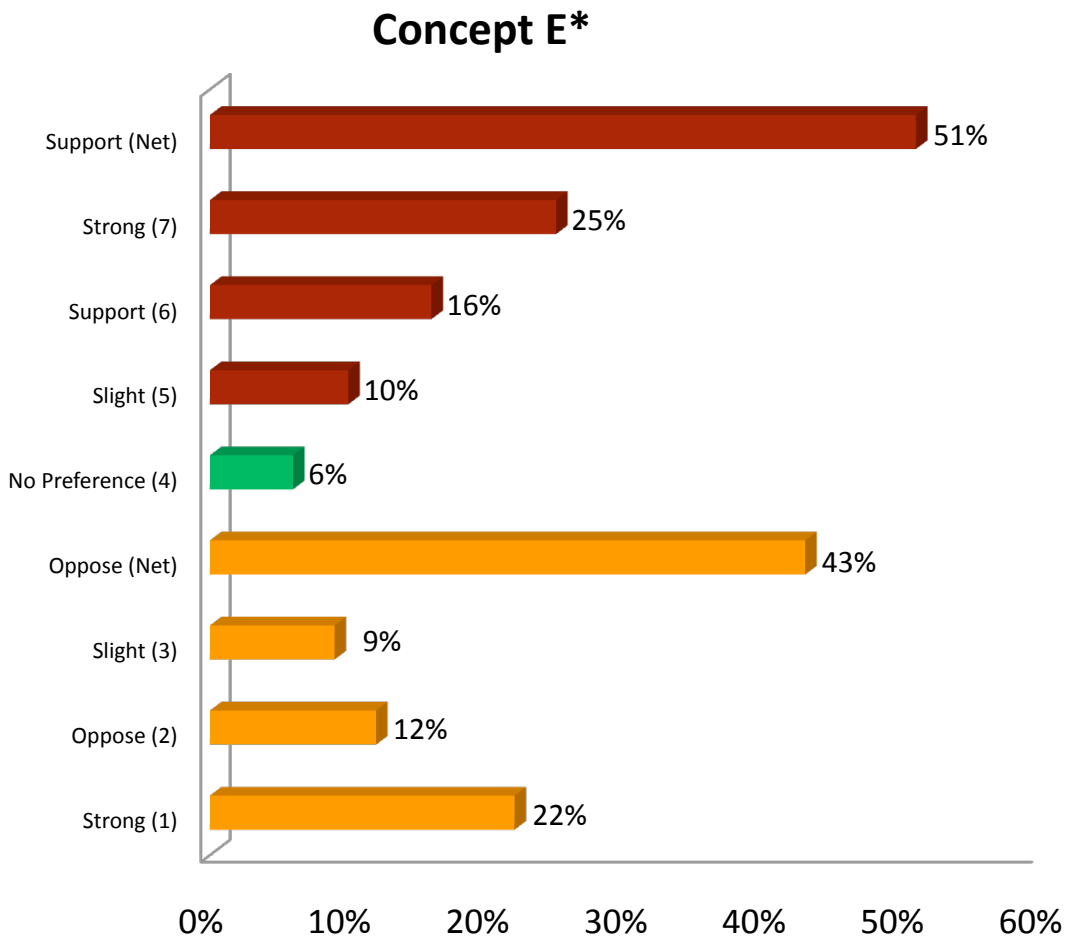
Base: Total Answering (n=1,585)

*Renovations and/or new construction to the existing South school building on Westerly Parkway: The existing South school building would be completely renovated. New construction would be added so all core academic areas would be on the south side of Westerly Parkway. A portion of the existing North school building (natatorium and main gym) would be retained for student and community purposes; $109.1 - $121.3 million; Fully supports educational model; Significantly reduces outside access. Students cross the street for some activities that are not core curriculum (natatorium).

Q6. Please rate how strongly you support or oppose each of the following concepts.

social science research solutions

Half support Concept E compared to 43% who do not support it
-- The margin of error gives a support range between 49% and 53%

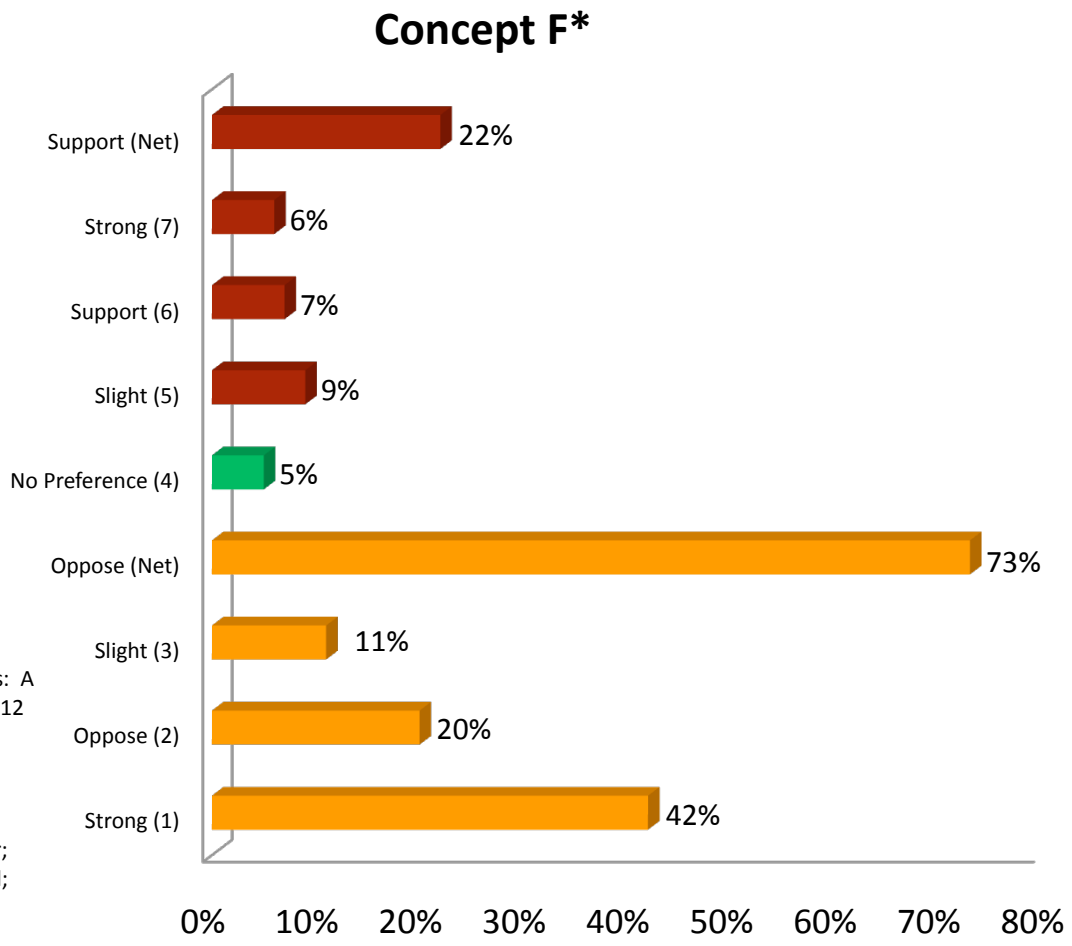


Base: Total Answering (n=1,598)

*Construction of a new school at a new site: A new school for grades 9-12 would be built at a new site. Cost does not include a new stadium; the site would be large enough to accommodate one in the future; $112.0 - $125.0 million; Fully supports educational model; Significantly reduces outside access and eliminates street crossings.

Q6. Please rate how strongly you support or oppose each of the following concepts.

Concept F has the least amount of support at 22%
-- The margin of error gives a support range of 20% and 24%



*Renovate and/or build two 9-12 High Schools on two sites: A new school for approximately ½ of the students grades 9-12 would be built at a new site. One building on Westerly Parkway would be demolished; and the other would be renovated or newly constructed to accommodate approximately ½ of the students grades 9-12. Yearly operating costs for 9-12 education are significantly higher; $144.4 - $151.8 million; Fully supports educational model; One school may require street crossing for natatorium.

Base: Total Answering (n=1,578)

Q6. Please rate how strongly you support or oppose each of the following concepts.

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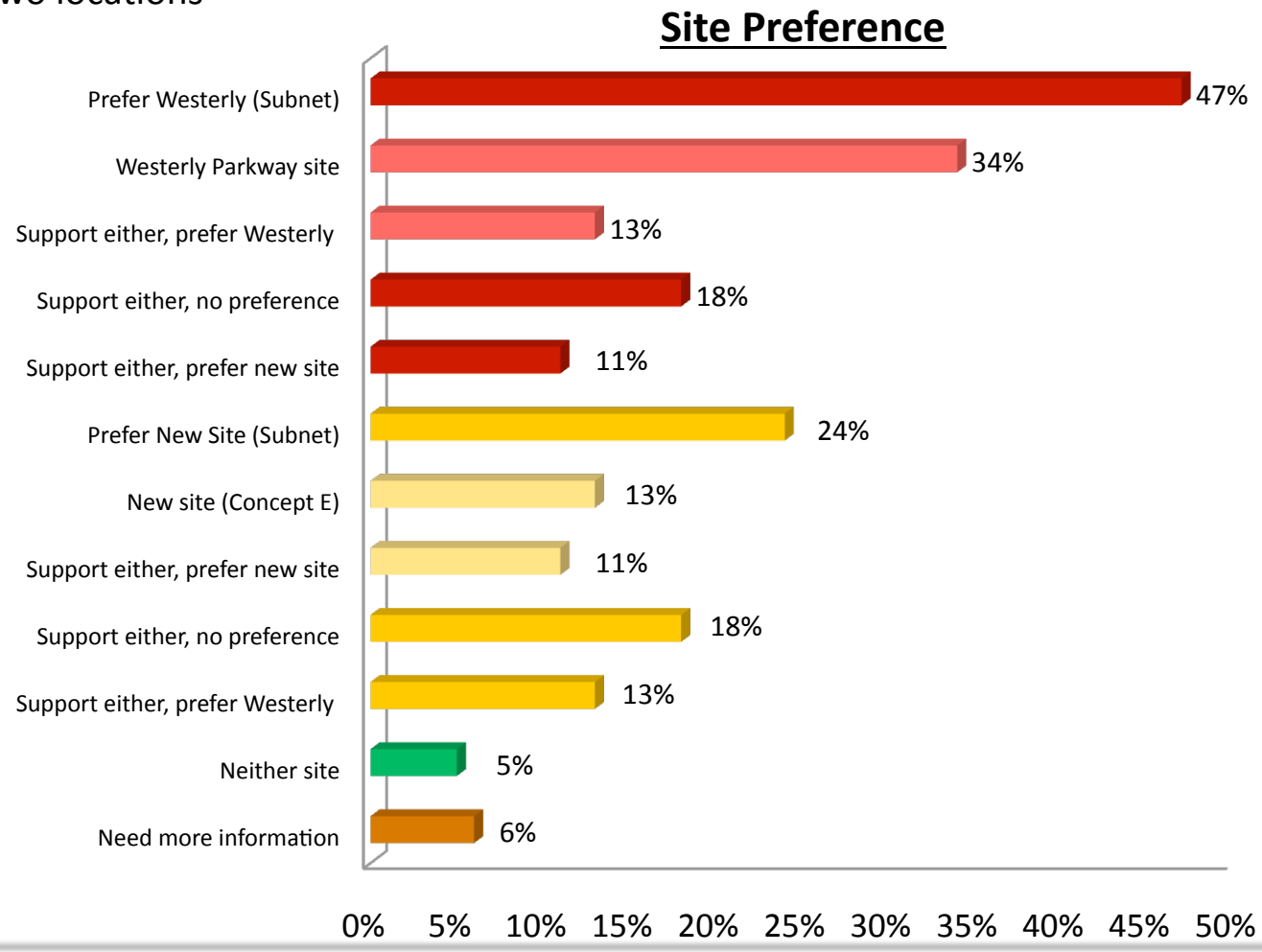
While more prefer Westerly, more than half (55%) would support a new site

-- State College Boro, Patton, College Township and Ferguson residents are most supportive of Westerly while Halfmoon residents prefer a new site; Harris voters are split between the two locations



Any Westerly Support 76%

Any New Site Support 55%

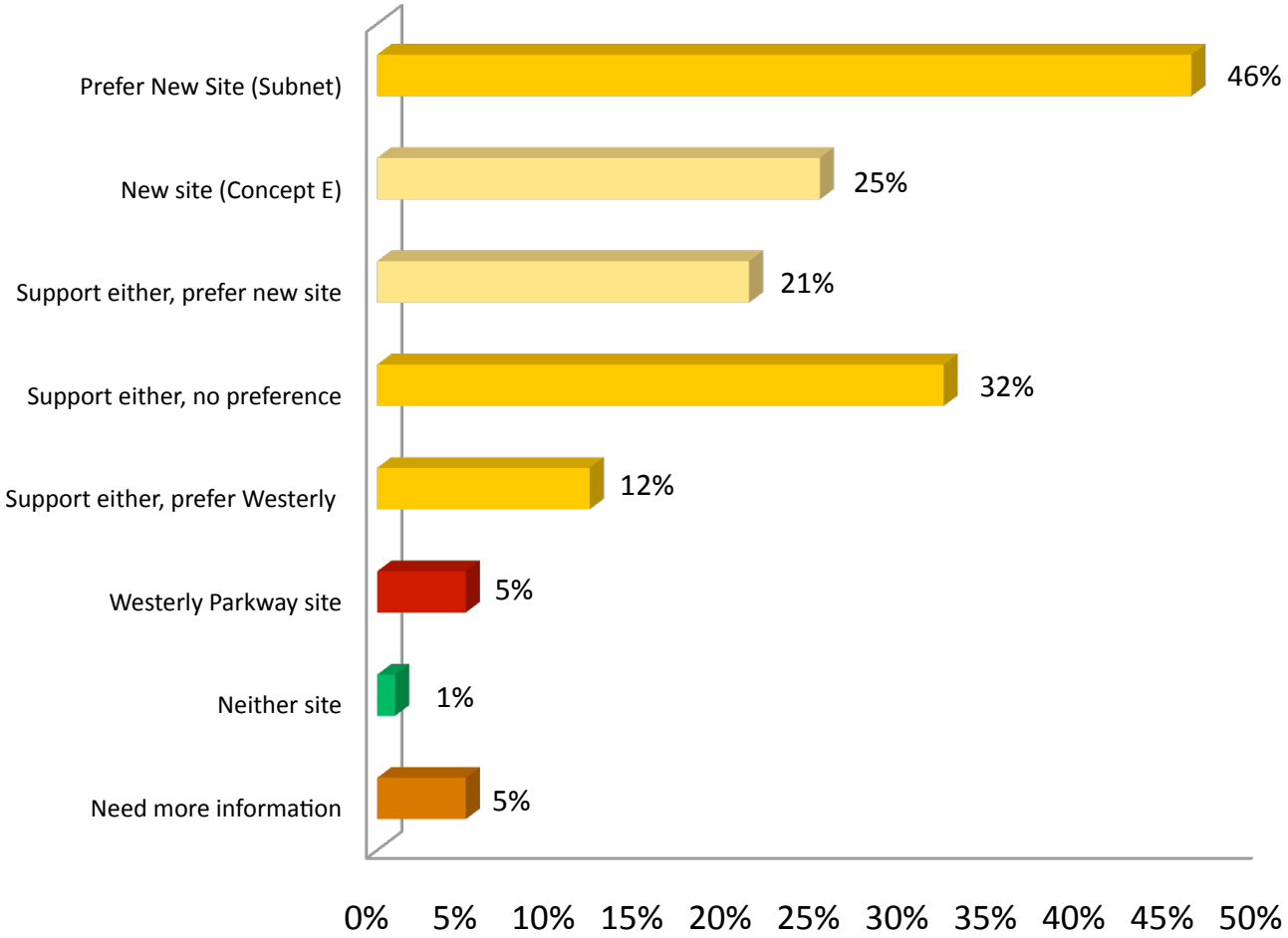
Base: Total Answering (n=1,646)

Q8. Where would you support a High School building project?

social science research solutions

90% of the Supporters of Concept E would support a new site
--5% only want Westerly; 1% want neither site and 5% need more information

Site Preference among Concept E Supporters



Any New Site Support 90%

Base: Total Answering (n=1,646)

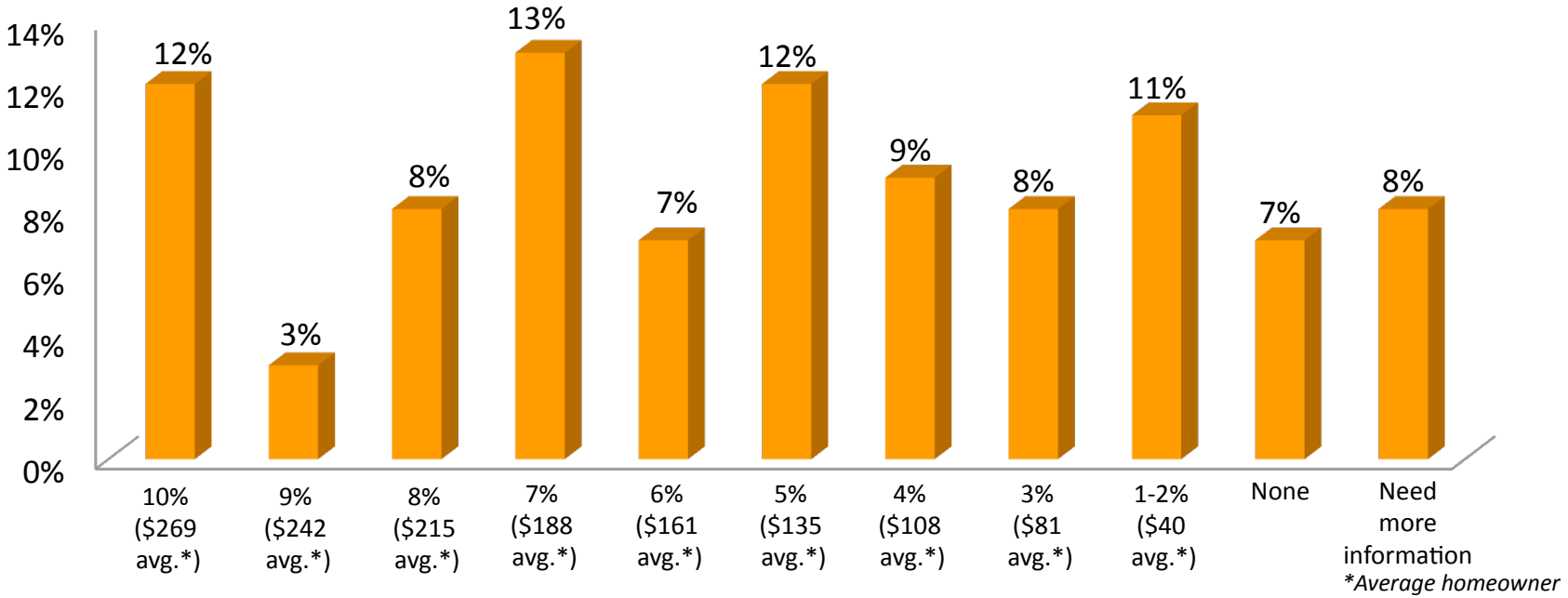
Q8. Where would you support a High School building project?

Roughly half (55%) of the SCASD residents would be willing to support at least a 5% increase in their taxes with 36% supporting a 7% or higher increase; 28% want a tax increase that is 4 percent or less

-- 7% want no tax increase and 8% need more information

Amount of Tax Increase Willing to Support

At least 5% - 55% **Between 1 and 4% - 28%**



*Average homeowner

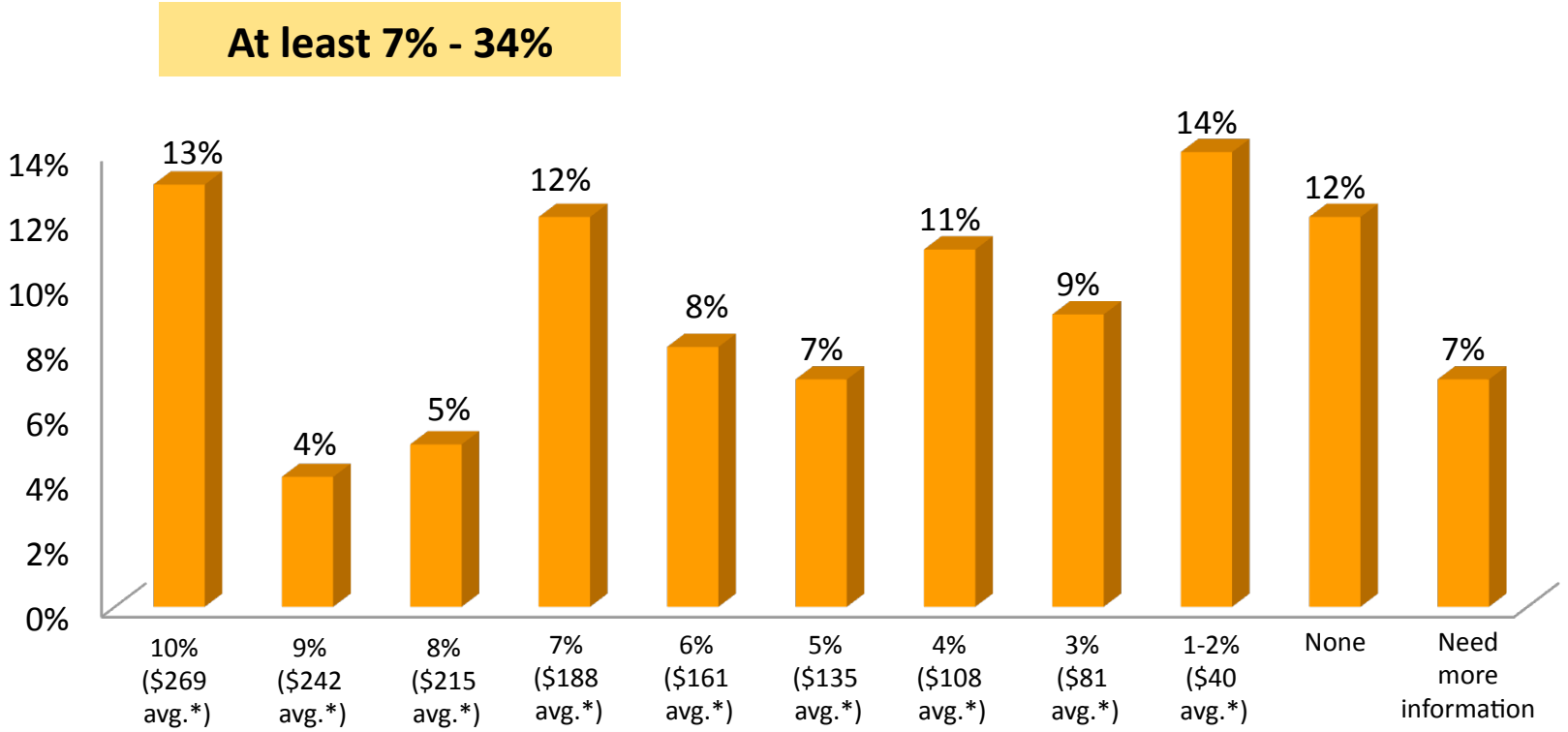
Q7. Please select the ONE option that represents the maximum level of tax increase you would be willing to support for the High School project?

Base: Total Answering (n=1,631)

social science research solutions

Among **Non-Supporters of Concept E**, one-third (34%) are willing to support at least a 7% increase in their taxes; this is 14% out of all SCASD residents
-- 12% want no tax increase and 7% need more information
43% of Concept E Supporters are willing to support at least a 7% increase in taxes which is 21% out of all SCASD residents

Amount of Tax Increase Willing to Support



Q7. Please select the ONE option that represents the maximum level of tax increase you would be willing to support for the High School project?

**Average homeowner*

Base: Total Answering (n=1,631)

social science research solutions

- A little over half (55%) feel at least $100 million is an acceptable amount to invest in the High School with 43% being accepting of $110 million or more; 26% think it should be under $100 million, 14% need more information and 5% don't want anything invested

-- 55% of Concept E supporters would accept an investment of $110 million or more; **however, this is only 27% of all residents**

-- Among non-supporters of Concept E, 38% would support an investment of $110 million or more; this is 16% of all residents

Acceptable Amount to Invest	Total	Support Concept E	Not Support Concept E
None	5%	2%	7% ^
Less than $100 million (Net)	**26%**	**22%**	**29%**
< $70 million	7%	6%	7%
$70 < $80 million	9%	6%	13% ^
$80 < $90 million	4%	3%	5%
$90 < $100 million	6%	7%	4%
$100 million or more (Net)	**55%**	**67% ^**	**49%**
$100 < $110 million	12%	12%	11%
$110 million or more (Sub-net)	**43%**	**55% ^**	**38%**
$110 < $120 million	22%	28%	20%
$120 < $140 million	12%	16%	10%
$140 million +	9%	11%	8%
Need more information	14%	11%	15%

Q11. What do you believe is an acceptable amount for the community to invest in our high school facility?

Base: Total Answering (n=1,637)

^ *Indicates significant difference than corresponding group at 95% level of confidence*

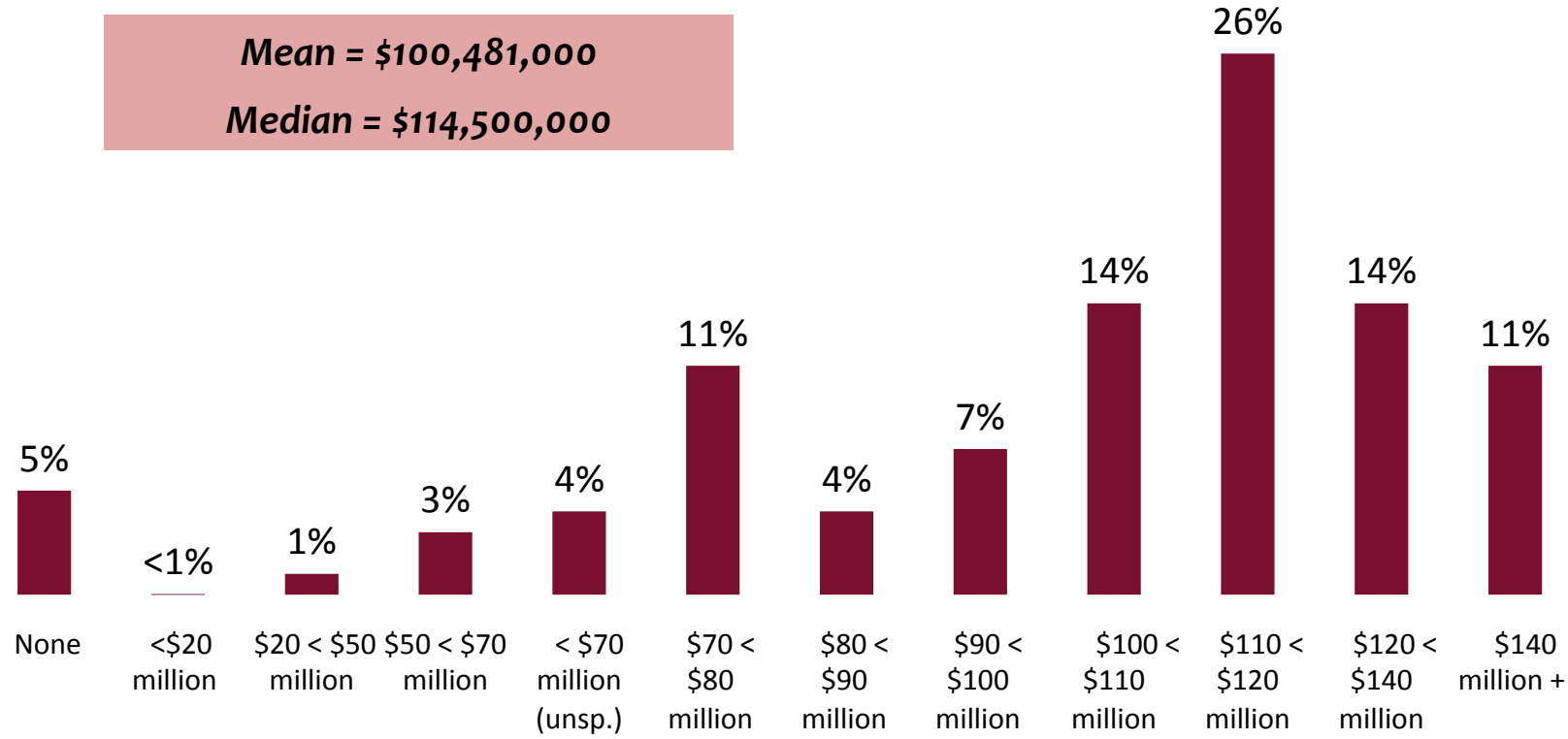
social science research solutions

Among those selecting an amount to invest (including none), one-quarter (26%) said they would support $110 <$120 million and another one-quarter (25%) selected either $120 < $140 million or $140 million or more

Amount of Investment

Mean = $100,481,000

Median = $114,500,000



Q11. What do you believe is an acceptable amount for the community to invest in our high school facility?

Base: Total Answering other than Need More Information (n=1,423)

social science research solutions

Among those selecting an amount to invest (including none), almost two-thirds (65%) feel at least $100 million is an acceptable amount to invest in the High School with half (51%) being accepting of $110 million or more; the mean amount is a little under $100.5 million with the median being $114.5 million

-- Concept E supporters report higher levels of amounts they are willing to invest with a mean of $108.4 million

Acceptable Amount to Invest	Total	Support Concept E	Not Support Concept E
None	5%	2%	9% ^
Less than $100 million (Net)	**30%**	**26%**	**41%** ^
< $70 million*	8%	6%	7%
$70 < $80 million	11%	7%	15% ^
$80 < $90 million	4%	3%	6%
$90 < $100 million	7%	8%	4%
$100 million or more (Net)	**65%**	**74%** ^	**58%**
$100 < $110 million	14%	13%	13%
$110 million or more (Sub-net)	**51%**	**61%** ^	**45%**
$110 < $120 million	26%	32%	23%
$120 < $140 million	14%	18%	12%
$140 million +	11%	12%	10%
Mean	*$100,481,000*	*$108,437,000*	*$94,051,000*
Median	*$114,500,000*	*$114,500,000*	*$104,500,000*

* <$70 million is split: Under $20 mil (<1%); $20<$50 mil (1%); $50<$70 mil (3%); <$70 mil unspecified (4%)

Q11. What do you believe is an acceptable amount for the community to invest in our high school facility?

Base: Total Answering other than Need More Information (n=1,423)

^ *Indicates significant difference than corresponding group at 95% level of confidence*

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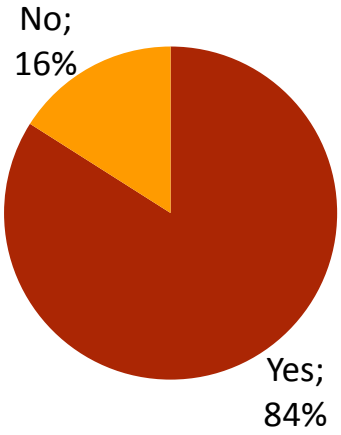
84% are aware of current planning efforts to upgrade the High School buildings

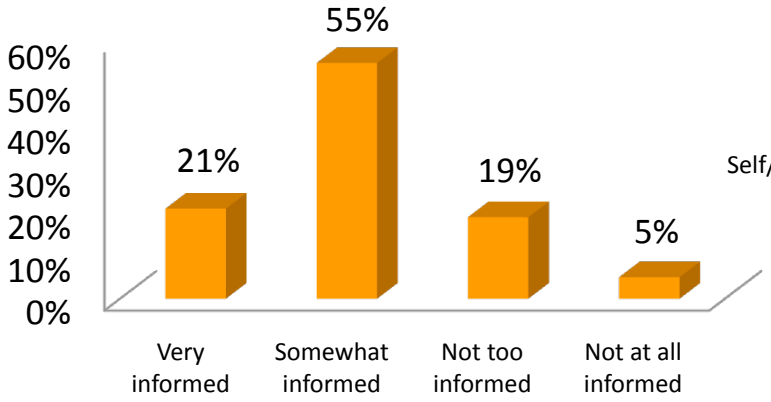
-- 21% feel they are 'very' informed on the plans and 55% are 'somewhat' informed

-- Top info sources are the SCASD, primarily the survey mailing, newspaper and word of mouth

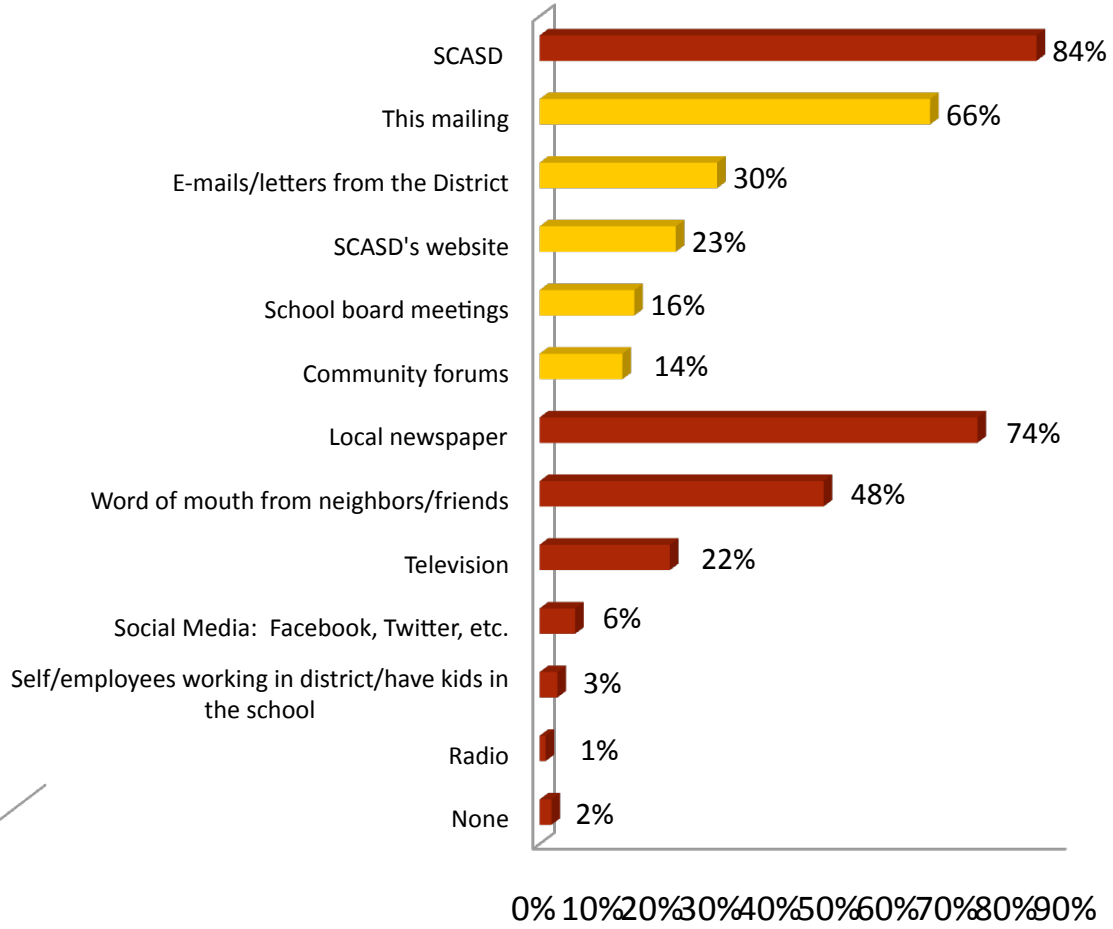
Aware of Efforts to Upgrade High School



How Well Informed About Plans



Information Sources



Q1. Were you aware of the SCASD's current planning efforts to upgrade its High School?

Q9. How well do you consider yourself informed regarding the plans being analyzed by the District to improve the High School facilities?

Q10. From what sources have you received information about the plan to upgrade the SCASD's high school?

Base: Total Answering (Q1 n=1,614) (Q9 n=1,634)(Q10 n=1,658)

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94% of Registered Voters intend to vote on the Referendum with roughly three-fourths (72%) being absolutely certain they will be voting on the issue

- 82% claim to 'always' (44%) or 'nearly always' (38%) vote.

Do you yourself plan to vote in a 2014 election when there will be a question on the ballot (referendum) regarding the High School project?	
Yes	94%
No	4%
Not sure	2%

How certain are you that you will vote in a 2014 election when there will be a question on the ballot (referendum) regarding the High School project?	
Absolutely certain	72%
Fairly certain	22%
Not certain	6%
Not sure	*

How often would you say you vote?	
Always	44%
Nearly always	38%
Part of the time	15%
Seldom	2%
Never	1%

SSRS social science research solutions

Demographics

Gender	
Male	51%
Female	49%
Home	
Owned	86%
Rented	14%
# of Adults Living in HH	
1	14%
2	64%
3	16%
4	5%
5	1%
6	1%
# of Children Living in HH (Mean)	.78
High school age children	15%
Middle school age children	14%
Elementary school age children	17%
Preschool or younger children	16%

Parent or Guardian	
Yes	40%
No	60%
Age	
18-24	6%
25-29	12%
30-49	38%
50-64	26%
65+	17%
Education	
Less than high school	*
High school graduate	20%
Some college	18%
Graduated college	31%
Graduate school or more	30%
Technical school	1%

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Demographics (cont'd)

Ethnic	
White or Caucasian	92%
Black or African American	3%
Hispanic	4%
Asian American/Chinese/Japanese	3%
Native Hawaiian and Other Pacific	1%
Other	1%

Employment	
Full time	58%
Part time	11%
Temporarily unemployed	2%
Retired	20%
Homemaker	5%
Undergraduate student	1%
Graduate student	3%

Household Income	
Less than $25,000	10%
$25,000 < $50,000	16%
$50,000 < $75,000	19%
$75,000 < $100,000	17%
$100,000 < $150,000	22%
$150,000 < $200,000	10%
$200,000+	6%

Demographics (cont'd)

Municipality	
Benner Township	3%
College Township	8%
Ferguson Township	23%
Halfmoon Township	4%
Harris Township	8%
Patton Township	25%
State College Borough	30%

Voter District	
Benner Twp. VTD North	3%
Benner Twp. TD South	*
College Twp. VTD North	4%
College Twp. VTD South	2%
College Twp. VTD East	1%
College Twp. VTD West	1%

Voter District (cont'd)	
Ferguson Twp. VTD North ED 01	5%
Ferguson Twp. VTD East	2%
Ferguson Twp. VTD West	3%
Ferguson Twp. VTD North ED 02	3%
Ferguson Twp. VTD North ED 03	2%
Ferguson Twp. VTD Northeast ED 01	2%
Ferguson Twp. VTD Northeast ED 02	3%
Ferguson Twp. VTD West Central	4%
Halfmoon Twp.	4%
Harris Twp. VTD East	4%
Harris Twp. VTD West	3%
Patton Twp. VTD North ED 01	3%
Patton Twp. VTD South ED 01	4%
Patton Twp. VTD North ED 02	9%
Patton Twp. VTD South ED 02	2%

Demographics (cont'd)

Voter District (cont'd)	
Patton Twp. VTD South ED 03	7%
State College VTD East Central ED 01	1%
State College VTD East Central ED 02	1%
State College VTD East Central ED 03	*
State College VTD East ED 03	1%
State College VTD North	2%
State College VTD Northeast	1%
State College TD Northwest	1%
State College VTD South Central ED 01	2%
State College VTD South Central ED 02	4%
State College VTD South ED 01	4%
State College VTD South ED 02	3%
State College VTD Southeast	3%
State College VTD West Central ED 02	2%
State College VTD West ED 01	3%
State College VTD West ED 02	3%

Appendix
--Questionnaire

Questionnaire

Job # M1076

STATE HIGH: THE NEXT 50 YEARS

We would like to hear your opinions regarding the **State College Area School District High School Project**!

Please read the enclosed letter and flyer, complete this survey and send it back to the independent research company SSRS in the enclosed postage-paid envelope. Your answers will be kept completely confidential. A random selection of households in the district is invited to participate. For more information on the High School project, go to www.scasd.org/statehighfuture.

The following survey must be answered by **an adult age 18 or older** in this household. If only one adult lives in this household, that person should complete the survey. If more than one adult lives in this household, the adult who had the most recent birthday should complete the survey. Please have ONLY that household member complete the survey. This survey was sent to:

Resident of SCASD

In completing the survey, please read each question carefully. It should take about 15 minutes to answer the questions. Once you have completed the survey, please mail it back in the enclosed envelope. You may complete this survey online instead of filling this out and mailing it back. **To complete the survey online, please visit www.statehighfuture.com. Enter the following pass code:**

Please complete the survey and return by no later than **June 17, 2013.**

1. Were you aware of the SCASD's current planning efforts to upgrade its High School? ☐ Yes ☐ No

2. How important do you think it is for the State College Area School District to upgrade its High School buildings?

☐ Very important ☐ Somewhat important ☐ Not too important ☐ Not at all important

3. Please rate the importance of each of the following factors in evaluating the merits of a plan forthe SCASD's High School project.

Please check only one box for eachfactor.	Very Important	Somewhat Important	Not too Important	Not at all Important
a. Maximize student safety and security	☐	☐	☐	☐
b. Build stronger relationships between students, teachers, and staff	☐	☐	☐	☐
c. Design the school building(s) for future flexibility to satisfy the educational program	☐	☐	☐	☐
d. Have all facilities in one location (academic buildings, playing fields, etc.)	☐	☐	☐	☐
e. Accommodate student walkers and bikers	☐	☐	☐	☐
f. Improve vehicular access	☐	☐	☐	☐
g. Lower initial construction costs	☐	☐	☐	☐
h. Lower long-term operational and maintenance costs	☐	☐	☐	☐
i. Shorter construction time with less student / academic disruption	☐	☐	☐	☐
j. Provide future expansion capability for the building(s) and site	☐	☐	☐	☐
k. Other *(Please specify:_____)*	☐	☐	☐	☐

4/5. Which of the following factors are important in your decision about whether or not to support a plan for the SCASD's High School project?

(Please select the most important factor in the first column. Please select other important factors in the second column; you may select all that apply.)	Q.4 Most Important Factor (Select ONE)	Q.5 Other Important Factors
a. Maximize student safety and security	☐	☐
b. Build stronger relationships between students, teachers, and staff	☐	☐
c. Design the school building(s) for future flexibility to satisfy the educational program	☐	☐
d. Have all facilities in one location (academic buildings, playing fields, etc.)	☐	☐
e. Accommodate student walkers and bikers	☐	☐
f. Improve vehicular access	☐	☐
g. Lower initial construction costs	☐	☐
h. Lower long-term operational and maintenance costs	☐	☐
i. Shorter construction time with less student / academic disruption	☐	☐
j. Provide future expansion capability for the building(s) and site	☐	☐
k. Other *(Please specify:_____)*	☐	☐

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Questionnaire (cont'd)

State College Area School District (SCASD) is developing a plan to update the District's High School in order to meet students' needs for the coming years. Below are six proposed concepts for updating the High School facilities. These are not final plans, and they may be modified as the planning phase continues. Please read through all of the proposed concepts before answering for each one.

6. Please rate how strongly you support or oppose each of the following concepts on the below scale. To the left is a description of each of the six concepts, and to the right is where you will record your response. Please check **only one** box for each concept.

Concept Description	Cost (in millions)	Educational program notes	Site logistics	Support			No Preference	Oppose		
				Strongly Support	Support	Slightly Support		Slightly Oppose	Oppose	Strongly Oppose
Concept A: Complete replacement of the existing school buildings on Westerly Parkway with two new buildings on Westerly Parkway: Build a new building on the South side and a new building on the North side. The existing buildings will be demolished.	$134.5 – $141.3	Fully supports educational model	The number of times students cross the street and walk through parking lots should be reduced.	☐	☐	☐	☐	☐	☐	☐
Concept B: Additions and renovations to the existing school buildings on Westerly Parkway: Portions of the existing North and South school buildings would be demolished. The remainder would be completely renovated, and new core academic spaces would be added to the buildings on both sides of Westerly Parkway. A walkway across Westerly Parkway would connect the buildings.	$109.9 – $115.5	Fully supports educational model	Includes walkway. Significantly reduces outside access and street / parking lot crossing.	☐	☐	☐	☐	☐	☐	☐
Concept C: Only Renovations to the existing school buildings on Westerly Parkway: The existing North and South school buildings would be renovated, but no additional academic space would be added to the buildings on either side of Westerly Parkway.	$69.2 – $72.8	Least supports educational model	Students cross street and walk through parking lots between classes.	☐	☐	☐	☐	☐	☐	☐
Concept D: Renovations and / or New Construction to the existing South school building on Westerly Parkway: The existing South school building would be completely renovated. New construction would be added so all core academic areas would be on the south side of Westerly Parkway. A portion of the existing North school building (natatorium and main gym) would be retained for student and community purposes.	$109.1 – $121.3	Fully supports educational model	Significantly reduces outside access. Students cross the street for some activities that are not core curriculum (natatorium).	☐	☐	☐	☐	☐	☐	☐
Concept E: Construction of a new school at a new site: A new school for grades 9-12 would be built at a new site. Cost does not include a new stadium; the site would be large enough to accommodate one in the future.	$112.0 – $125.0	Fully supports educational model	Significantly reduces outside access and eliminates street crossing.	☐	☐	☐	☐	☐	☐	☐
Concept F: Renovate and / or build two 9-12 High Schools on two sites: A new school for approximately ½ of the students grades 9-12 would be built at a new site. One building on Westerly Parkway would be demolished; and the other would be renovated or newly constructed to accommodate approximately ½ of the students grades 9-12. Yearly operating costs for 9-12 education are significantly higher.	$144.4 – $151.8	Fully supports educational model	One school may require street crossing for natatorium.	☐	☐	☐	☐	☐	☐	☐

7. The High School project will require a tax increase (millage) to be phased in over the course of construction. This amount would become part of your annual property tax bill for the duration of the bonds funding the project. Once the bonds have been repaid (approximately 30 years), the mills for this project will be removed.
(Please select the ONE option that represents the maximum level of tax increase you would be willing to support for the High School project.)

☐ 10% ($269 for the average homeowner)*	☐ 4% ($108 for the average homeowner)*
☐ 9% ($242 for the average homeowner)*	☐ 3% ($81 for the average homeowner)*
☐ 8% ($215 for the average homeowner)*	☐ 1-2% ($40 for the average homeowner)*
☐ 7% ($188 for the average homeowner)*	☐ None
☐ 6% ($161 for the average homeowner)*	☐ Need more information
☐ 5% ($135 for the average homeowner)*	

*The dollar amount in parentheses is the additional tax for an average single family residential property in the SCASD (assessed value of $71,296, or 50% of 1995 market value) using the 30 year bond scenario. To calculate what your estimated tax increase would be, you can go to www.scasd.org/statehighfuture.

8. Where would you support a High School building project? *(Please select only one.)*

☐ Westerly Parkway site
☐ A new site (Concept E)
☐ Both: I would support either Westerly Parkway or a new site
☐ I would support either, but prefer Westerly Parkway site
☐ I would support either, but prefer a new site (Concept E)
☐ Neither: I would not support a project at any of the sites
☐ Need more information

9. How well do you consider yourself informed regarding the plans being analyzed by the District to improve the High School facilities? *(Please select only one.)*

☐ Very informed ☐ Somewhat informed ☐ Not too informed ☐ Not at all informed

10. From what sources have you received information about the plan to upgrade the SCASD's High School? *(Please select all that apply.)*

☐ Local newspapers	☐ Television
☐ School board meetings	☐ This mailing
☐ Community forums	☐ Social Media: Facebook, Twitter, etc.
☐ E-mails / letters from the District	☐ Other *(Please specify: _____)*
☐ Word of mouth from neighbors / friends	☐ None
☐ SCASD's website	

11. What do you believe is an acceptable amount for the community to invest in our High School facility? *(Please select only one.)*

☐ None
☐ Under $70 million (Please specify an exact amount under $70 million: _____)
☐ $70 million to less than $80 million ($99 - $118 for the average homeowner)*
☐ $80 million to less than $90 million ($119 - $137 for the average homeowner)*
☐ $90 million to less than $100 million ($138 - $156 for the average homeowner)*
☐ $100 million to less than $110 million ($157- $175 for the average homeowner)*
☐ $110 million to less than $120 million ($177 - $195 for the average homeowner)*
☐ $120 million to less than $140 million ($196 -$243 for the average homeowner)*
☐ $140 million or more ($244 or more for the average homeowner)*
☐ Need more information

*The dollar amount in parentheses is the additional tax for an average single family residential property in the SCASD (assessed value of $71,296, or 50% of 1995 market value) using the 30 year bond scenario. This amount would become part of your annual property tax bill for the duration of the bonds funding the project. Once the bonds have been repaid (approximately 30 years), the mills for this project would be removed. To calculate what your estimated tax increase would be, you can go to www.scasd.org/statehighfuture.

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Questionnaire (cont'd)

The following questions are for classification purposes only.

12. Are you: ☐ Male ☐ Female

13. Is your home owned or rented? ☐ Owned ☐ Rented

14. Including yourself, how many adults 18 or older are living in your household? (**Enter Number:** _____)

15. How many children are living in your household?
(*Please answer the following based on the school level of your children as of Fall 2013.*)

High school age children	_____	Middle school age children	_____
Elementary school age children	_____	Preschool or younger children	_____

16. Are you a parent or guardian of any of these children under the age of 18? ☐ Yes ☐ No

17. Which of the following is your age group?

☐ 18 to 24 ☐ 25 to 29 ☐ 30 to 49 ☐ 50 to 64 ☐ 65+

18. What is the last grade of school you completed?

☐ Less than high school graduate	☐ Graduated college (4 year/Bachelor's degree)
☐ High school graduate	☐ Graduate school or more
☐ Some college (including Associate's degree)	☐ Technical school/Other

19. What race or ethnic background do you consider yourself? *(Please select all that apply.)*

☐ White or Caucasian	☐ Native American/American Indian/Alaska Native
☐ Black or African American	☐ Native Hawaiian and Other Pacific Islander
☐ Hispanic	☐ Other *(Please Specify:* _____*)*
☐ Asian American/Chinese/Japanese	

20. Which of the following describes your employment status?

☐ Employed Fulltime	☐ A homemaker
☐ Employed Part-time	☐ Undergraduate student
☐ Temporarily unemployed	☐ Graduate student
☐ Retired	☐ Other *(Please Specify:* _____*)*

21. What is your total annual household income from all sources before taxes?

☐ Less than $25,000	☐ $100,000 but less than $150,000
☐ $25,000 but less than $50,000	☐ $150,000 but less than $200,000
☐ $50,000 but less than $75,000	☐ $200,000 and over
☐ $75,000 but less than $100,000	

22. Which of these statements best describes you?

☐ I am absolutely certain I am registered to vote at my current address.
☐ I am probably registered, but there is a chance my registration has lapsed.
☐ I am not registered to vote at my current address.

23. How often would you say you vote?

☐ Always ☐ Nearly always ☐ Part of the time ☐ Seldom ☐ Never

24. Do you yourself plan to vote in a 2014 election when there will be a question on the ballot (referendum) regarding the High School project?

☐ Yes ☐ No

25. How certain are you that you will vote in a 2014 election when there will be a question on the ballot (referendum) regarding the High School project?

☐ Absolutely certain ☐ Fairly certain ☐ Not certain

This is the end of the survey. Thank you; we greatly appreciate your time and cooperation!

Job # M1076

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