



Situational Analysis

Summary, Opportunities, & Ideas

May 11, 2016

Deer Valley Unified School District
Building Capacity and Usage Committee (BCUC)

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Overview

DVUSD mission
To provide extraordinary educational opportunities to every learner.

Governing Board Project Goal
Improve building capacity and campus usage.

Building Capacity & Usage Committee
Identify options, opportunities and/or possible solutions to address building capacity or usage inefficiencies.

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Administrator's Analysis

Strengths – INTERNAL

- ▶ Best utilized space?
- ▶ Changes made to increase enrollment or make more effective use of campus?
- ▶ How to make the campus more effective?

Challenges – INTERNAL

- ▶ Physical and/or programmatic issues prevent using campus most effectively?
- ▶ Geographic issues that prevent utilizing campus most effectively?

Opportunities – EXTERNAL

- ▶ Trends/forecasts influencing building capacity or usage?
- ▶ Strategic alliances (e.g. partnerships) that make campus more effective?
- ▶ Innovation & technology developments that make campus more effective?
- ▶ What do you think your campus will be like in 5 years?

Challenges – EXTERNAL

- ▶ How do other schools (private, home, charter, districts, etc.) affect campus?
- ▶ What are challenges in attracting or retaining students?

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Sub-Committee Members

- ▶ Ann Hutchinson: Community Member
- ▶ Tim Tiller: Parent
- ▶ Linda Slavick: Teacher
- ▶ Trilese DiLeo: Parent
- ▶ Stephanie Tennille: Principal

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Sub-Committee Analysis

- ▶ Focused on High and Low Capacity schools
- ▶ Added DVUSD data and interviews
- ▶ Report
 - Highlights common to schools
 - Specifics by Elementary, Middle, and High for focus schools with suggested opportunities and ideas

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Highlights

Key factors that attract students to our schools

- Computer / technology
- Marketing
- Special Programs
- Reputation
- Community / Business partnerships

Opportunities & Ideas to attract students to our schools

- Improve computer / technology capabilities
- Community partnerships (families, business, etc.)
- Improve promotion of school features & benefits
- Border changes in some instances
- Convert some K-6 to K-8 schools
- District financial support for special programs

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Elementary – Low Capacity

- ▶ **Desert Mountain (P-8) – Linda Slavick**
 - Highlights
 - Geographic area limited growth
 - Low (7.7%) Open Enrollment
 - Desert Botanical Garden
 - Enrollment Trend – Increase not expected
 - Opportunities & Ideas
 - Renting out space/building to community
 - Specialty Programs to attract students
 - Using for Preschool Space

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Elementary – Low Capacity

- ▶ **Greenbrier (P-6) – Stephanie Tennille**
 - Highlights
 - 36.2% Open Enrollment 2015 report
 - Core Knowledge Focus
 - Enrollment – expected to increase
 - Opportunities and Ideas
 - Consider converting to a Pre K-8th campus
 - Consider opening right-sized wing to:
 - > Provide space to separate Primary / Intermediate students
 - > Add a Science Lab, another Computer Lab, and space for Before/After-School Care

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Elementary – Low Capacity

- ▶ **Mirage (P-6) – Linda Slavick**
 - Highlights
 - 27.1% Open Enrollment – Capped
 - Neighborhood – retired people & high mobility rates
 - No Excuses University Ideals and Beliefs
 - 21st Century Program / Title 1
 - Enrollment – Some increase expected
 - Opportunities and Ideas
 - Needs a Before/After Care Program
 - Change Open Enrollment Guidelines so school can grow and lower class sizes
 - Convert to a Pre K-8th campus
 - Increase advertisement of their 21st Century Program

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Elementary – Low Capacity

- ▶ **New River (P-6) – Ann Hutchinson**
 - Highlights
 - Rural location (few business, scattered population)
 - K-8 & pre/post school care attract students away from NR
 - Small community atmosphere attract families
 - Enrollment – expected to increase
 - Opportunities and Ideas
 - Update / expand computer lab capabilities
 - Add special classes
 - Improve marketing through community groups
 - Convert to K-8 school
 - Open right-sized building to accommodate Spec. Ed. classes and special programs such as, 1st Things 1st

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Elementary – Low Capacity

- ▶ **Village Meadows (K-6) – Tim Tiller**
 - Highlights
 - Transition from TAP to PLC
 - High student mobility
 - Title1 school
 - Enrollment – expected to increase after 2017 or 19
 - Opportunities and Ideas
 - Consider border change
 - Applying for 21st Century Grant
 - More marketing–need district support
 - Working on staff retention

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Elementary – High Capacity

- ▶ **Diamond Canyon (P-8) – Linda Slavick**
 - Highlights
 - Winning Programs (Mandarin, Violin, and Guitar)
 - A+ Rating
 - High Test Scores
 - Great reputation
 - Enrollment – at 100%; increase not expected
 - Opportunities and Ideas
 - Adding portables to alleviate over-crowding
 - Would like a gym
 - Possible boundary change to prevent over crowding

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Elementary – High Capacity

- ▶ **Highland Lakes (K-8) – Ann Hutchinson**
 - Highlights
 - Renaissance and Music Academy
 - If enrollment increases, they may not have enough classroom space
 - Enrollment – expected to increase
 - Opportunities and Ideas
 - Converting Greenbrier to K-8 may relieve overcrowding
 - Adding portables to alleviate over-crowding
 - Increase technology
 - Business partner to help increase available funds.

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Elementary – High Capacity

- ▶ **Legend Springs (P-6) – Ann Hutchinson**
 - Highlights
 - 45% open enrollment (31.7% from outside DVUSD area)
 - After school clubs & activities in fine arts
 - Partnering with families & community
 - Students submitting paperless assignments
 - Positive reputation
 - High income area
 - Enrollment – expected to grow steadily
 - Opportunities and Ideas
 - Others could learn how they attract so many students from outside area

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Elementary – High Capacity

- ▶ **Norterra Canyon (K-8) – Stephanie Tennille**
 - Highlights
 - Location attracts new businesses
 - Large class sizes/overcrowding
 - Enrollment – Currently 95% capacity; expected increase to 100% in 2016-17 school year
 - Opportunities and Ideas
 - Adding portables to alleviate over-crowding
 - Positive marketing to combat negative parent comments
 - Increase extra-curricular activities

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Elementary – High Capacity

- ▶ **Stetson Hills (K-8) – Stephanie Tennille**
 - Highlights
 - Very positive reputation in the community
 - 25% Open Enrollment
 - Received numerous awards such as A+ Rating, Band Awards and Athletic Awards
 - Large classes/over-crowding
 - Enrollment – Currently at 110% capacity and expected to decrease in the future
 - Opportunities and Ideas
 - Portables to provide more space

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Elementary – High Capacity

- ▶ **Sunrise (K-6) – Ann Hutchinson**
 - Highlights
 - Older families moving out/ younger moving in
 - Increase in refugee families
 - Campus recently renovated
 - Partnership with Mountain Park Health Clinic
 - Technology usage
 - Doing PBIS program long time (a model for others)
 - Enrollment – expected to continue increasing
 - Opportunities and Ideas
 - Boundary change with Village Meadows
 - Add all-day care for infants/toddlers of teachers
 - May be a model for business partnerships

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Elementary – High Capacity

- ▶ **West Wing (K-8) – Tim Tiller**
 - Highlights
 - Using innovative curriculums
 - Special Programs: STEM Focus, Math Investigations, etc.
 - 100 student in STUCCO (student council)
 - Very positive reputation
 - Gifted Cluster
 - Enrollment – expected to increase; growth in area
 - Opportunities and Ideas
 - Arrangements to use Copper Hills Church parking
 - Advertise events on social media & with HOA
 - Business support to pay for subs to provide Professional Learning Community (PLC) Time
 - Doing A+ application during 2016-17
 - More marketing-need district support

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Middle School – Low Capacity

- ▶ **Deer Valley Middle School – *Trilese DiLeo***
 - Highlights
 - Poor Reputation
 - High Competition Among Charter Schools
 - Low Open Enrollment
 - Title 1 school
 - Enrollment – expected to decrease in near future
 - Opportunities & Ideas
 - Add unique programs
 - Community Outreach and Aggressive Marketing Plan

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Middle School – Low Capacity

- ▶ **Hillcrest Middle School – *Tim Tiller***
 - Highlights
 - High technology usage
 - Special programs: Spanish 1–2, Gateway to Technology, STEM, Algebra 1–2 Honors, & Advanced Classes
 - Cores: mini-communities
 - Sports Programs attracting students from K–8 schools
 - Academic Prep Time: Interventions scheduled 5 days a week to support students
 - New developments in area
 - Enrollment – expected increase after 2017 or 2019
 - Opportunities and Ideas
 - Upgrade campus (now old and need of repairs)
 - Paxton Labs (grants) to provide interactive technology
 - Revisit allowing Geometry Honors program as school

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High School – Low Capacity

- ▶ **Barry Goldwater High School – *Trilese DiLeo***
 - Highlights
 - Special Programs: IB Program, Senior Project
 - Title 1
 - Poor Reputation
 - 400 open enroll from BG to another DVUSD school
 - 125 open enroll from other DVUSD schools to BG
 - Lowest open enroll of all High Schools (5.6%)
 - Enrollment – expected to increase 2018/19
 - Opportunities & Ideas
 - Community Outreach and Aggressive Marketing Plan
 - Limit open enrollment to other DVUSD High Schools

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High School – Low Capacity

- ▶ **Deer Valley High School – *Trilese DiLeo***
 - Highlights
 - Land Locked; limited growth opportunities
 - Highest Open Enrollment of DVUSD High Schools (19%)
 - Technology Rich
 - Oldest High School
 - Enrollment – Expected to decrease thru 2024/25
 - Opportunities & Ideas
 - Campus Modernization
 - Boundary change affecting Mountain Ridge, Deer Valley High, and Sandra Day

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High School – High Capacity

- ▶ **Mountain Ridge – *Ann Hutchinson***
 - Highlights
 - Programs – AP, Dual Enrollment, CTE, STEM, etc.
 - Attractive athletics and activities
 - Building open on weekends for rentals, community, etc.
 - Attractive sports and band programs
 - Enrollment – expected to decline after this year
 - Opportunities and Ideas
 - Boundary change affecting Mountain Ridge, Deer Valley High, and Sandra Day
 - Marketing
 - Less cumbersome rental procedures

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Next Steps for Whole BCUC

- ▶ **Group Discussion**
 - Consider sub-committees input
 - Determine
 - What opportunities and ideas to edit, delete, or add
 - What opportunities and idea to move forward

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