# SCHOOL FUNDRAISING

The USDA **Healthy Hunger-Free Kids Act** of 2010 established nutrition standards for **ALL** food and beverages sold to students during the school day (including school fundraisers).

#### SMART SNACKS IN SCHOOL

The goal of *Smart Snacks in Schools* is to "make the healthy choice the easy choice" for students by reinforcing the same nutrition messages across all school related activities and events. Students will be able to understand, develop, and maintain healthy habits with consistent guidance.





#### **NUTRITION STANDARDS**

All foods and beverages offered should include whole grains, fruits and vegetables, lean proteins, low-fat dairy, and limit foods high in sugar, salt, and saturated fats.

## **EXEMPTIONS**

- As of January, 2019, there are **0** exemptions allowed in Arizona for fundraisers that do not follow the standards.
- There are absolutely NO limits on activity based fundraisers, fundraisers that sell non-food items, or those that focus on foods and beverages that follow the nutrition standards.



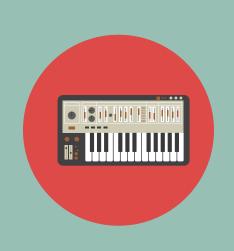


### **AFTER SCHOOL & WEEKENDS**

Healthy Hunger-Free Kids Act nutrition standards do not apply to food and beverages sold **after school** (30 minutes after school to midnight), **on weekends**, off campus, or at events taking place at any of these times (plays, sporting events, etc.)

# NON-FOOD & ACTIVITY BASED FUNDRAISERS

Not only do non-food and activity based fundraisers contribute to helping students build healthy habits, they can be just as (if not more successful) than their food focused counterparts. Click on the chef's hat on the DVUSD website for all kinds of fundraising ideas.



DVUSD.ORG (FOOD AND NUTRITION)