


ADMINISTRATIVE MANAGEMENT GUIDELINE

	Process Name:	Smart Snacks
	Key Strategic Priority:	4
	Reference:	Regulation
	Reference Link:	USDA Smart Snacks Regulation/Arizona Nutrition Standards
	Function:	Fiscal & Business Services

Overview

U.S. Department of Agriculture (USDA), National School Lunch Program (NSLP) requirements regarding foods and beverages sold on campus went into effect on July 1, 2014. These guidelines are called Smart Snacks in Schools (Smart Snacks). The intent of these regulations is to improve the health and well-being of the Nation's children, increase consumption of healthful foods during the school day, and create an environment that reinforces the development of healthy eating habits.

The Arizona Nutrition Standards (ANS), originally released in 2006, were revised to ensure consistency with the USDA Smart Snacks, yet remain in compliance with ARS 15-242. In doing so, ANS extends Smart Snacks to all foods and beverages sold or served in elementary and middle schools. Smart Snacks applies only to foods and beverages sold in the high schools.

The Smart Snacks standards apply to all foods and beverages sold/served to students outside the NSLP reimbursable meal, which have their own set of guidelines. These include, but are not limited to the following scenarios.

- Cafeteria a la carte, snack cart and snack windows
- Vending machines
- School stores
- School sponsored events such as field day, honor roll/awards/recognition breakfast or lunch, etc.
- Fundraising activities (See fundraising section for more details).

Guidelines

- Smart Snacks are in effect for the entire school day campus wide. The USDA defines the "school day" as midnight before, to 30 minutes after the end of the school day.
- Smart Snacks do not apply to classroom celebrations and during evening, weekend or community events.
- Smart Snacks general standards encompass requirements for whole grains, as well as primary ingredients.
- Smart Snacks nutrient standards include specific limits for calories, total fat, saturated fat, trans-fat, sodium and sugar for both entrees and snack items.
- Smart Snacks beverage standards include specific calorie and portion size limits.
- Smart Snacks include some food exemptions for nutrient-dense foods and entrees served in the NSLP that day.

For detailed information regarding all Smart Snacks requirements go to www.dvUSD.org/nutrition and click on "Smart Snack Standards".

Compliance

All items being sold/served must be confirmed as compliant before selling/serving. Labels or promotional documents from manufacturers stating products are "Smart Snack Approved" are not considered approval. To determine if the item(s) you wish to sell/serve are compliant you must do one of the following:


- See if your item is listed in the "Products" section of the Alliance for a Healthier Generation's Smart Foods Planner (<https://foodplanner.healthiergeneration.org/products>).
- Enter information from the food or beverage's nutrition facts panel and ingredients list into the Alliance for a Healthier Generation's Smart Snacks Product Calculator

DATE ADOPTED: 10/14/14

LAST REVISION: 11/04/19

CONTACT: Deputy Superintendent, Fiscal & Business Services – ext. 54958

ADMINISTRATIVE MANAGEMENT GUIDELINE

	Process Name:	Smart Snacks
	Key Strategic Priority:	4
	Reference:	Regulation
	Reference Link:	USDA Smart Snacks Regulation/Arizona Nutrition Standards
	Function:	Fiscal & Business Services

(<https://foodplanner.healthiergeneration.org/calculator>). It is important to note that the standards are for the food items as packaged and sold.

- Contact Food & Nutrition Department for assistance in determining compliance.

For more information, please refer to “A Guide to Smart Snacks in Schools” on the portal or at www.dvUSD.org/nutrition and click on “Smart Snacks.”

Fundraising

It is the position of DVUSD that students who are well nourished are better prepared to learn. By implementing consistent nutrition standards throughout the entire campus, we believe this will enhance the learning environment and contribute to the overall health and well-being of our students. In addition, consistently providing healthier foods and beverages outside the cafeteria will help students build lifelong healthy eating habits.

Fundraisers can be successful and engage youth and the community in meaningful ways without undermining the healthy eating message. The following are some examples of non-food fundraisers:

- “A-Thons” (walk, bike, skate, run, walk)
www.apexfunrun.com and www.boosterthon.com are companies that can assist in management of a fun run
- Team sport tournaments (softball, kickball, volleyball)
- Community carnival or game nights that feature opportunities for physical activity as a family and healthy food options
- Recycle programs (cans, bottles, paper, ink cartridges)
- Talent shows that charge admission
- Penny wars (Classrooms compete for who can bring in the most pennies. Students can reduce another classroom’s total by adding silver change to an opposing classroom’s bucket).
- Sell non-food items with the school logo (reusable water cups, t-shirts, notebooks, pencils, reusable grocery bags, etc.).
- Silent auctions or raffles with items or services donated by local businesses.
- Rummage Sale
- Pop-up Farmers Market open to public after school or on weekends.
- Holiday gift-wrapping stations at local stores and shopping centers
- Singing telegrams or holiday caroling fundraisers
- Sell seasonal holiday items like wreaths, ornaments or flowers
- See more ideas at www.dvUSD.org/nutrition and click on “Smart Snack Standards” → Fundraising

What is Considered a Fundraiser?

USDA considers a fundraiser to be an event that includes any activity during which currency/tokens/tickets etc. are exchanged for the sale/purchase of a product in support of the school or school-related activities. This also includes:


- Giving away food but suggesting a donation;
- Vending machines where profits are used to support a school-sponsored club or activity (school band, football team)

DATE ADOPTED: 10/14/14

LAST REVISION: 11/04/19

CONTACT: Deputy Superintendent, Fiscal & Business Services – ext. 54958

ADMINISTRATIVE MANAGEMENT GUIDELINE

	Process Name:	Smart Snacks
	Key Strategic Priority:	4
	Reference:	Regulation
	Reference Link:	USDA Smart Snacks Regulation/Arizona Nutrition Standards
	Function:	Fiscal & Business Services

How do common district fundraisers & events hold up to these new guidelines?

Fundraiser Event	Meet Smart Snacks?	Comments
Muffins for Mom	Maybe	If muffins meet the nutrition standards this fundraiser could work.
Doughnuts for Dad	No	It is unlikely that a doughnut would meet the nutrition standards
Candy Bar Sales	Maybe	If candy bars are sold to students during the school day= NO. If candy bars sold after the school day= Yes.
Cookie Dough Sales	Yes	The cookie dough is not intended for consumption during the school day.
Jamba Juice	Maybe	Nutrition information from Jamba Juice would need to be reviewed
Food Truck	Maybe	If the food served must meet the standards

Fundraising Exemptions

Up to one fundraising exemption per year, per site may be approved. Exemptions may be approved for single events for which the duration does not exceed one week, and in which the target audience is not students. Waiver requests are to be submitted to the Arizona Department of Education at <https://www.surveymonkey.com/r/FundraiserExemption>. A copy of the request must also be sent to the Food & Nutrition Department for final approval and NSLP compliance documentation purposes. Requests should be send to nutrition@dvusd.org.

USDA Regulations state that no exempted fundraiser foods or beverages may be sold in competition with school meals in the food service area during the meal service (this includes meals served as part of the National School Lunch and School Breakfast Programs).

Attachments:

- USDA Smart Snacks Regulation
- Arizona Nutrition Standards

DATE ADOPTED: 10/14/14

LAST REVISION: 11/04/19

CONTACT: Deputy Superintendent, Fiscal & Business Services – ext. 54958