



## **Monitoring Report: Collaborative Parent, Family, and Community Relations**

*Report Date: April 25, 2023*

### **I. Overview**

#### Collaborative Parent, Family, and Community Relations

- Parents, guardians, families, and community members partner with each other and the District to empower students to maximize their individual educational experience.
- Collaboration with community, business, government, educational, and organizational leaders is sought to provide opportunities for students to create positive change and provide service in our community.
- Schools are the center of community learning, entertainment and gathering.
- Multiple effective pathways for communication are available to all parents, guardians, families, community members, and district employees and are conducted with respect and kindness.

#### Associated Executive Limitations:

- EL-4: Communication to the Board
- EL-8: Treatment of Students, Parents/Guardians and Community Members

## II. Board of Education Ends Monitoring

**Policy End: (IV-A)** - Parents, guardians, families, and community members partner with each other and the District to empower students to maximize their individual educational experience.

**Interpretation:** We have interpreted “Parents, guardians, families, and community members partner with each other and the District to empower students to maximize their individual educational experience.” to mean the district is promoting positive communication and collaboration between parents and schools around the needs of their students and plans for their futures.

### Evidence -

- a. Revised [A Parent’s Guide](#) - DCSD Staff revised, shared and posted the DCSD Parent Guide.
- b. School Accountability Committees (SAC) - DCSD staff provides resources and support for SAC:
  - [Regional Training Sessions](#) (9-8-22, 9-14-22, and 9-21-22)
  - Revised [School Accountability Committee Handbook](#)
  - *Direct meeting support was provided by request.*
- c. **DCSD Engagement** - DCSD staff provides avenues of communications and collaboration in support of parents, students and staff.
  - [Week in Review](#) (weekly)
  - [Across the Board](#) (Board Meeting Summaries) (twice a month)
  - [DCSD News](#) (monthly - to families)
  - [Insights Newsletter](#) (monthly - to staff)
  - *Superintendent Updates (as needed, generally at least monthly)*
  - [Emergency Communications](#) (weather closures, delays, school security posture change, etc. as needed)
  - [Parent University](#)
  - *DCSD Website/Mobile App*
  - *Social Media Channels (Facebook, LinkedIn, Twitter, Instagram)*
  - *Earned Media*
  - *New DCSD Lunch & Learn Series for Schools (best practices in communications and marketing for schools)*
  - *Weekly or Bi-weekly Updates and Newsletters (Principal Notes, Special Education Notes, Teacher Notes, PLS Notes, Business Office Bulletin,*

*English Language Development Newsletter, Gifted Education Newsletter, Management Seminar Newsletter)*

- *Superintendent's Teacher Connect Group*
- [Employee Council](#)
- [Equity Advisory Council](#)
- [Douglas County Special Education Advisory Committee](#)
- *Douglas County Gifted Education Advisory Council*
- *Douglas County Safety and Security Committee*
- [DCSD Board Committees](#) - *District Accountability Committee, Fiscal Oversight Committee, Long Range Planning Committee, and Student Advisory Group*
- *District Leadership Team Meetings*
- *Principal Meetings: Level Principal, Regional Principal, Assistant Principal/Dean, Activities and Athletic Director, and New Leader*
- *Superintendent Town Halls*
- [Special Education Talks and Parent Engagement Events](#)
- *Surveys*

d. **School Communications Support** - Dedicated Communications staff to support schools with their websites and communications to their communities.

e. **8th Grade Career Expo** - DCSD partnered with the Foundation for Douglas County Schools to host the 12th annual [8th Grade Career Expo](#) at the DCSD Legacy Campus on Wednesday November 2, 2022. Almost 2,400 DCSD 8th Grade students visited with over 40 employers and had the opportunity to explore possible career pathways by asking questions, experiencing hands-on demonstrations and discovering possible career opportunities.

f. **DCSD Postsecondary Readiness Programming** - DCSD provides updated information about Postsecondary Readiness [PSR] programming opportunities in DCSD. The purpose of these programming options is to guide students through discovery, exploration, and skill development to find a purpose and determine the best path for the future.

- [2023 - 2024 Guide to Career & Technical Education, Concurrent Enrollment and Other Pathways](#)
- [Pathways](#) Presentation
- [Career and Technical Education \(CTE\) Programs](#)
- [Concurrent Enrollment](#)
- [Work-Based Learning](#)
- [Legacy Campus](#)

- [VALE](#)

g. [DCSD Family, School & Community Partnerships Collaborative](#)

DCSD is participating in Colorado Department of Education’s Family, School & Community Partnerships (FSCP) Collaborative. The Colorado Department of Education’s Office of FSCP invited districts to participate in a collaborative (August 2022-June 2023) that focuses on strengthening family engagement for positive student outcomes using the FSCP P-12 Framework and Rubrics.

**Policy End: (IV-B)** - Collaboration with community, business, government, educational, and organizational leaders is sought to provide opportunities for students to create positive change and provide service in our community.

**Interpretation:** We have interpreted “Collaboration with community, business, government, educational, and organizational leaders is sought to provide opportunities for students to create positive change and provide service in our community.” to mean that the district partners with the community to provide service, learning, and employment opportunities for our students in the community.

**Evidence -**

- a. **Student [Community Service Hours](#)** - The community service hours for students are actively promoted and monitored. (Per BOE policy [IKF](#), students are required to complete 20 hours of documented community service hours in order to graduate.)

Grade Level	DCSD Standard (20 hours)	Average number of hours
12	89% of seniors (21-22) completed more than 20 hours	42.9 hours

- b. **[Career and Technical Education \(CTE\) Programs](#)** - Career and Technical Education is a state designation for rigorous academic programs that offer a clear program of study under a qualified, credentialed teacher integrating real world learning to prepare students for high-skill, high-wage, in-demand career fields.

Data for the 2022 - 2023 school year	
School Programs	52
Seats Taken	11,932

Seats Available	14,229
Certifications	22 different types

- c. **Concurrent Enrollment** - Concurrent enrollment provides high school students with the opportunity to enroll in postsecondary (college-level) courses and earn both high school and college credits with no tuition costs (excluding course fees and materials). Depending on availability and in accordance with District policy, students may apply to take concurrent enrollment classes in their high school or on a college campus. Concurrent enrollment also includes postsecondary Career and Technical Education (CTE) courses, enabling students to earn credit that can be applied towards an industry certification.

Data for the 2022 - 2023 school year	
Total Classes	105
Seats Taken	8,092
Seats Available	9,834
Tuition Dollars Saved	\$3,700,000

- d. **Work-Based Learning** (WBL) - DCSD offers work-based learning opportunities for students. Work-Based Learning is one way education and industry partnerships are partnering to ensure that students have the skills and career exposure needed to build pathways to meaningful careers. Work-Based Learning is a program designed to connect students with career pathways of interest by partnering with businesses in the community.

**2021 - 2022 Data**

School	Total student enrollment in CTE courses	Number of CTE programs	Internships	WBL- based on enrollment in CTE WBL course by pathway, or other documentation
<b>Total Enrollment for DCSD</b>	<b>13,287</b>	<b>61</b>	<b>35</b>	<b>117</b>

- e. **Veterans Day Celebrations** - Many events are held each year in DCSD schools to celebrate and honor military veterans and their families on (or near) Veterans' Day.

- f. **Wish Week** - (Video) - Wish Week is a fundraising campaign that is held in each DCSD school feeder area in support of the Kids For Wish Kids program and the Make-A-Wish mission to grant the wish of every eligible child. DCSD students create unique campaigns to raise funds during Wish Week or combine their efforts with existing school events, like homecoming or spirit week. Many schools have different activities planned for each day of the week, while others plan one or two fundraisers to take place during the week.
- g. **Strategic Partnerships** - DCSD has been establishing strategic partnerships to create career pathways for students and to develop a talent pipeline for industry in Douglas County. Partners include:
- Arapahoe Community College
  - Colorado State University Global
  - Colorado State University
  - Metro State University
  - University of Colorado
  - Denver South
  - Douglas County
  - Douglas County Economic Development Collaborative
  - Castle Rock Chamber of Commerce
  - Castle Rock Economic Development
  - Highlands Ranch Metro District
  - Parker Chamber of Commerce
  - The City of Castle Rock
  - The Town of Castle Pines
  - The Town of Larkspur
  - The City of Lone Tree
  - The Town of Parker
  - Northwest Douglas County Chamber and Economic Development Corporation
- h. **Partnership of Douglas County Governments** - DCSD is a member of the Partnership for Douglas County Governments. On behalf of the citizens and taxpayers of Douglas County and its municipalities, the mission of the Partnership of Douglas County Governments is to build and maintain relationships, foster communication and share information among local governmental entities for the purpose of identifying and achieving cost savings; improvements in operations, programming efficiency; and service enhancements County wide.

- i. **Chamber of Commerce Partnerships** - DCSD is a member of every Chamber of Commerce within Douglas County and advertises in the Castle Rock, Parker and Denver South annual publications which are provided to new residents. DCSD staff attends many Chamber events and many Chambers have publicly expressed support for DCSD's need for additional funding. For example, [this editorial](#) written by the CEO of the Parker Chamber was published in Colorado Community Media on April 4, 2023. Assistant Superintendent Danny Winsor recently participated in a MyDenverSouth campaign for the Denver South Chamber with a focus on workforce/talent pipeline and public private partnerships. [See video](#).

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**Policy End: (IV-C)** - Schools are the center of community learning, entertainment and gathering.

**Interpretation:** We have interpreted "Schools are the center of community learning, entertainment and gathering." to mean that the district actively seeks opportunities to bring communities together, centered around our schools and our students.

**Evidence -**

- a. **School Communication and Engagement Support** - DCSD provides schools with marketing and communications guidance which included:
  - o Hiring a Communications and Marketing Coordinator to provide schools with direct marketing and communications guidance including supporting VALE and the Legacy Campus in their inaugural outreach campaigns.
  - o Launching a series of lunch and learns (webinars) which will be held every other month where schools can learn more about communications best practices. The topic of the first lunch & learn on social media had over 30 attendees. A recording of the webinar was shared with all schools along with the slides and a social media guide. More sessions are scheduled for 2023 - 2024.
  - o Assisting individual schools with their marketing and advertising efforts, website redesign and providing social media best practices.
  - o Supporting School Accountability Committees in their endeavors to increase parent and family engagement.
- b. [Career Pathways EXPO 2023](#) - DCSD held its first Career Pathways Expo 2023 on February 16, 2023. Hosted by the District Accountability Committee (DAC) and [the Foundation for Douglas County Schools](#), this event provided opportunities for families to gather information about the school district's many

pathway programs. Students representing Career and Technical Student Organizations (CTSO) such as DECA, FBLA (Future Business Leaders of America) and TSA (Technology Student Alliance) that prepare students for college and careers had the opportunity to share what their organization does and projects they are currently working on. Additionally, leaders from the new [Legacy Campus](#) and [VALE](#) shared the new opportunities that will be available to students Fall of 2023.

- c. [8th Grade Career Expo](#) - DCSD partnered with the Foundation for Douglas County Schools to host the 12th annual 8th Grade Career Expo at the DCSD Legacy Campus on Wednesday November 2, 2022. Nearly 2,000 DCSD 8th Grade students visited with over 40 employers and had the opportunity to explore possible career pathways by asking questions, experiencing hands-on demonstrations and discovering possible career opportunities.
  - d. Director of Parent, Community and Civic Engagement - DCSD hired a Director of Parent, Community, and Civic Engagement to oversee the implementation of the Parent Engagement Policy, develop and promote parent and community partnerships; sustain partnerships with related governmental and private agencies; liaison for DCSD's Lobbyist to advocate interests related to proposed legislation and other policy interests.
  - e. **Wish Week** - Wish Week is a fundraising campaign that is held in each DCSD school feeder area in support of the Kids For Wish Kids program and the Make-A-Wish mission to grant the wish of every eligible child. DCSD students create unique campaigns to raise funds during Wish Week or combine their efforts with existing school events, like homecoming or spirit week. Many schools have different activities planned for each day of the week, while others plan one or two fundraisers to take place during the week.
  - f. [One Book, One District](#) (OBOD) - DCSD partnered with the Douglas County Libraries and the [Foundation for Douglas County Schools](#) to host the 2nd annual #OneBookDCSD event during Fall Literacy Week, November 7th-11th. Activities included:
    - OBOD Art Contest - 16 schools participated with over 350 submissions
    - OBOD Sock Drive to benefit the Denver Rescue Mission: 29 schools participated in the sock drive and over 23,000 socks were donated.
    - OBOD Family Water Conservation Workshop.
    - Live streaming with the author.
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**Policy End: (IV-D)** - Multiple effective pathways for communication are available to all parents, guardians, families, community members, and district employees and are conducted with respect and kindness.

**Interpretation:** We have interpreted “Multiple effective pathways for communication are available to all parents, guardians, families, community members, and district employees and are conducted with respect and kindness.” to mean we have systems in place to provide timely, transparent communications and established two-way feedback mechanisms.

## Evidence

- a. **DCSD Communications** - DCSD staff provides consistent communications through a variety of avenues. *Many communications are made available in multiple languages (English, Spanish, Mandarin, and Russian).*
  - [Week in Review](#) (weekly)
  - [Across the Board](#) (Board Meeting Summaries) (twice a month)
  - [DCSD News](#) (monthly - to families)
  - [Insights Newsletter](#) (monthly - to staff)
  - Superintendent Updates (as needed, generally at least monthly)
  - [Emergency Communications](#) (weather closures, delays, school security posture change, etc. as needed)
  - [Parent University](#)
  - DCSD Website/Mobile App
  - Social Media Channels (Facebook, LinkedIn, Twitter, Instagram)
  - Comcast Channel 54 / Live Streaming
  - Earned Media
  - DCSD Lunch & Learn Series (best practices in communications and marketing for schools)
  - Weekly or Bi-weekly Updates and Newsletters (Principal Notes, Special Education Notes, Teacher Notes, PLS Notes, Business Office Bulletin, English Language Development Newsletter, Gifted Education Newsletter, Management Seminar Newsletter)
  
- b. **Feedback** - DCSD provides consistent and frequent opportunities to gather feedback.
  - Teacher Connect
  - [Employee Council](#)
  - [Equity Advisory Council](#)
  - [Douglas County Special Education Advisory Committee](#)
  - Douglas County Gifted Education Advisory Council

- *Douglas County Safety and Security Committee*
- [DCSD Board Committees](#) - *District Accountability Committee, Fiscal Oversight Committee, Long Range Planning Committee, and Student Advisory Group*
- *District Leadership Team Meetings*
- *Principal Meetings: Level Principal, Regional Principal, Assistant Principal/Dean, Activities and Athletic Director, and New Leader*
- *Superintendent Town Halls*
- [Special Education Talks and Parent Engagement Events](#)
- *Surveys*

c. **Listening/Two-Way Communication** - DCSD utilizes a variety of mechanisms to engage in two-way communication

- *Website feedback form*
- *Social media private messages/comments*
- *Phone calls and emails*
- *Let's Talk Forms (Transportation and I.T.)*
- [Special Education Talks and Parent Engagement Events](#)
- *Conexion*
- *Unite to Uplift*
- [Gifted Education](#)
- *Educational Equity Survey (February 2023)*

### III. Executive Limitations Monitoring

EL - 4: Communication to the Board	
EL-4: With respect to providing information to the Board, the Superintendent will give the Board as much information as necessary to allow Board members to be adequately informed and supported in its work.	
Interpretation: The Superintendent will provide consistent communication to the Board with timely information.	
Measure	Status
Superintendent's Updates to the Board <ul style="list-style-type: none"> <li>● Board of Education meetings</li> <li>● Memos</li> <li>● Emails</li> </ul>	<b>Compliant</b>

Superintendent's <a href="#">Week in Review</a>	<b>Compliant</b>
1:1 Meetings with BOE Directors	<b>Compliant</b>

**EL - 8: Treatment of Students, Parents/Guardians and Community Members**

EL-8: With respect to staff interactions with students, parents, guardians and the community, the Superintendent will take reasonable steps to ensure conditions, procedures, actions, or decisions that are lawful, and in compliance with Board policy.

Interpretation: The Superintendent will ensure professional development, resources, communications, etc. regarding superintendent regulations, expectations and climate and culture norms are made available to staff.

<b>Measure</b>	<b>Status</b>
DCSD Mandatory training for staff	<b>Compliant</b>
<p><b>Superintendent Climate and Culture Norms:</b></p> <ul style="list-style-type: none"> <li>Presume Positive Intent</li> <li>Exude and Expect Optimism</li> <li>Address Concerns the Right Way</li> <li>Create a Culture of Safe Mistakes</li> <li>Communicate Kindly and Respectfully</li> </ul> <p>These norms were shared with all staff via livestream at the beginning of the school year and have been built into district leadership meetings and professional development.</p>	<b>Compliant</b>
<a href="#">DCSD Employee Guide</a> - DCSD's guide for employees to understand benefits, programs, expectations and rights.	<b>Compliant</b>