Advertising in the Schools

Policy Information

Series K-Community Relations

Advertising in the Schools Policy

Policy # KHB

FILE: KHB

ADVERTISING IN THE SCHOOLS

No advertising of commercial products or services will be permitted in school buildings or on school grounds or properties without approval of the School Committee. Publications of the school system will not contain any advertising. However, this will not prevent advertising in student publications that are published by student organizations, subject to administration controls, or the use of commercially-sponsored, free teaching aids if the content is approved by the administration.
Solicitation of sales or use of the name of the school system to promote any product will not be permitted without the approval of the School Committee. In the case where the same request was made in the prior year, and gained School Committee approval, the Superintendent may re-approve the request for subsequent years.

Policy Cross References:
JP - Student Gifts and Solicitations
KHA - Public Solicitations in the Schools
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