

Proposal for

STATE COLLEGE AREA SCHOOL DISTRICT

Architectural Design Services

January 30, 2012



Stantec
FOUNDED 1982 BURT, HILL



Stantec Architecture and Engineering LLC
400 Morgan Center 101 East Diamond Street
Butler PA 16001-5923
Tel: (724) 285-4761
Fax: (724) 285-6815

Stantec

January 30, 2012

Mr. Ed Poprik, Director of Physical Plant
State College School District
131 West Nittany Avenue
State College, PA 16801

Dear Ed:

It is our pleasure to submit our proposal for educational planning and design services for the District Wide Facility Master Plan (DWFMP) update, high school education specification and bond campaign. We have assembled a team of highly experienced, innovative, and local professionals to guide the SCASD through this very important process. At the core of our process is the expertise to "ask the right questions" in a highly engaging and interactive series of workshops intended to give attendees real-time, hands-on access to the drivers under consideration. Many of our planned workshops go beyond simple data collection, opting instead to engage attendees with many of the technologies being proposed for and influencing schools for the 21st century.

We are particularly excited to offer SCASD the expertise of Frank Locker of Frank Locker Educational Planning and Nancy Sturm of The Sextant Group, each of whom supplement Stantec's 50+ years of educational design experience. Nancy and Frank bring decades of innovative educational planning experience. A Stantec leader in academic and science building design, Alex Wing, provides a deep understanding of the design trends affecting today's higher education institutions. Alex's involvement with planning and design will highlight innovative strategies currently being adopted in America's top higher education institutions.

Frank Locker, PhD brings to SCASD his passion for 21st century learning, leadership in educational change, and facility in innovative educational practices gained through his national/international practice. Frank was honored as Planner of the Year by the Council of Educational Facility Planners, International. He created and co-teaches a course jointly sponsored by the Harvard Graduate Schools of Education and Design, and produces the annual Project Based Learning Conference in the Boston area. He is a trained facilitator and accomplished national/international public speaker. Frank knows SCASD through his work as peer reviewer of the DeJONG facility assessments in 2009.

Nancy Sturm of The Sextant Group offers a highly unique expertise in developing the right vision for educational technology. Additionally, Nancy was a science teacher before focusing her attention on technology's role in education facilitation. Nancy was Executive Director of the Challenger Learning Center in Wheeling, West Virginia, playing a key role in its design and management. Nancy launched the first space simulation delivered through technology and was the first Executive Director appointed to National Board of Challenger Center of Space Science Education. Nancy was the creator of a professional development model, EdVentures in Simulations: A Great START to the 21st Century, which was implemented in Challenger Learning Centers across the country enabling teachers nationwide to utilize situated cognition learning environments. Nancy was the winner of Challenger Learning Center's Achievement Award for eight consecutive years and invited to the White House to personally brief President George W. Bush on successful development and implementation of eMission, a first-of-its-kind product providing online space simulation delivered in real time through real-world technology.

Finally, our team offers specific value added services offering a holistic approach to the process by utilizing the design process as an opportunity for learning. Further our team offers the benefit of staff development in support of a 21st century curriculum. Specifically, we envision collaborating with SCASD to use the design in support of specific course work in civics, science, design and building technology.

We thank you for the opportunity to submit this proposal and look forward to discussing your project in more detail.
Respectfully,

STANTEC ARCHITECTURE AND ENGINEERING LLC

Rob Pillar, AIA, LEED AP, REFP
Principal
Tel: (724) 477-1212 rob.pillar@stantec.com



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SECTION 1 Selected Projects





Selected Projects

We believe fundamentals of innovative Education Design are common to all students, regardless of age. We practice educational design for “K-16.” Our K-12, higher education, and community college experts continuously collaborate to explore common threads among the year groupings and inspire innovative approaches, drawing from one group into the others. Through this course of practice, we have found many strategies for the K-12 market have direct influence on secondary education and vice versa. In addition to our K-12 examples, we have included for your consideration three higher education projects that we feel exemplify the variety of approaches and design responses required to meet the expectations and changing demands of SCASD educators and learners. Each of these projects has employed learning environment strategies we envision as pertinent to any 21st century learning environment.

Common elements driving education, regardless of age group, are:

- Create a flexible facility that supports a variety of teaching and research requirements, and multiple learning styles.
- Create teaching and research laboratories that accommodate and encourage interdisciplinary programs.
- Provide public and private spaces for a variety of structured and serendipitous interactions.
- Provide integrated architectural and engineering systems that will accommodate effortless and economical modifications in the future.

Each of these drivers is at the root of our selected project examples.



Visioning workshops were used during programming and planning for La Salle College High School, McLean Hall. Our concept designs were used for fund-raising and publicity campaign for this private high school in Philadelphia.

WILLIAM TENNENT HIGH SCHOOL

Centennial School District
Warminster, Pennsylvania



Completion Date
May 2012

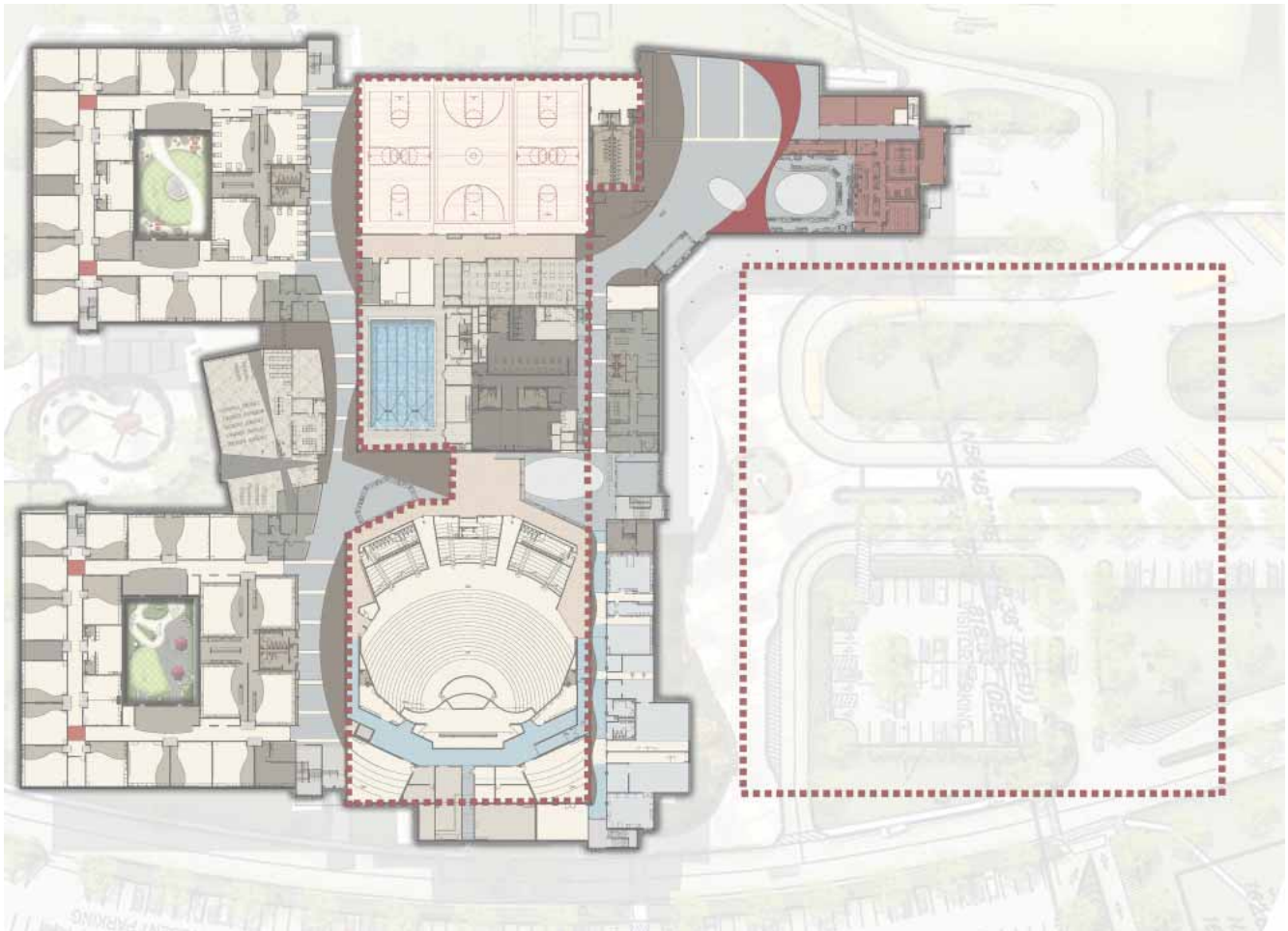
Cost
\$65,000,000

Program Goals, Design Parameters, and Scope

Centennial School District had a vision to improve the educational environment at William Tennent High School. The existing facility, constructed in the early 70s, consisted of two buildings connected by a bridge. The academic building was originally constructed as an "open plan" school that was later converted into traditional classrooms, which resulted in a poor learning environment due to lack of acoustic privacy, uneven delivery of heating and cooling, no natural day lighting in the classrooms and improper adjacency of space. However, the separate athletic and performing arts building satisfactorily served the district's community and educational needs. After reviewing several options, the Board chose to replace the academic building and provide small learning environments in the form of grade houses.



The design focuses on providing spaces to support 21st century skills of collaboration, communication, and



creativity and critical thinking. A student forum transforms the circulation space to support differentiated instruction and celebrates student work and achievement. The grade houses are designed to allow flexibility to adapt to a variety of education models that require small learning environments. Each grade house includes an educational courtyard that provides outdoor learning opportunities that support differentiated instruction and connection to the natural surroundings. The existing arts and athletics building has been renovated and incorporated into the design, giving the community a sense of a completely new facility, but at a greatly reduced cost.

Members of the Project Team

Rob Pillar, Principal in Charge
 Mike Preston, Project Manager
 Bob Gaskill, Project Architect
 Steve Cotherman, Electrical Engineer
 Pete Donnelly, Mechanical Engineer
 David Lage, Project Architect
 Mitch Leech, Construction Administration
 Jennifer Montgomery, Telecommunications Engineer
 Sara Moore, Landscape Architect
 Steve Newcaster, Renderer

Bryon Schmidt, Electrical Engineer
 Lauren Scioscia, Interior Design
 Melissa Passafiume, Branding
 Carl Shilling, Mechanical Engineer

Other Details

- Transformed the learning environment by providing spaces that support 21st century skills.
- Sustainable design strategies that reduce operational costs and enhance the educational environment, with minimum initial construction costs or a reasonable payback period.
- Minimized construction costs by keeping the portions of the existing facility that serve the district well.
- Maximized reimbursement by creating an additions and renovations project.
- Bids were received \$10 million below budget which enabled the District to complete the elementary school renovation program.

CANON-MCMILLAN SENIOR HIGH SCHOOL

Canon-McMillan School District
Canonsburg, Pennsylvania



Completion Date

October 2002

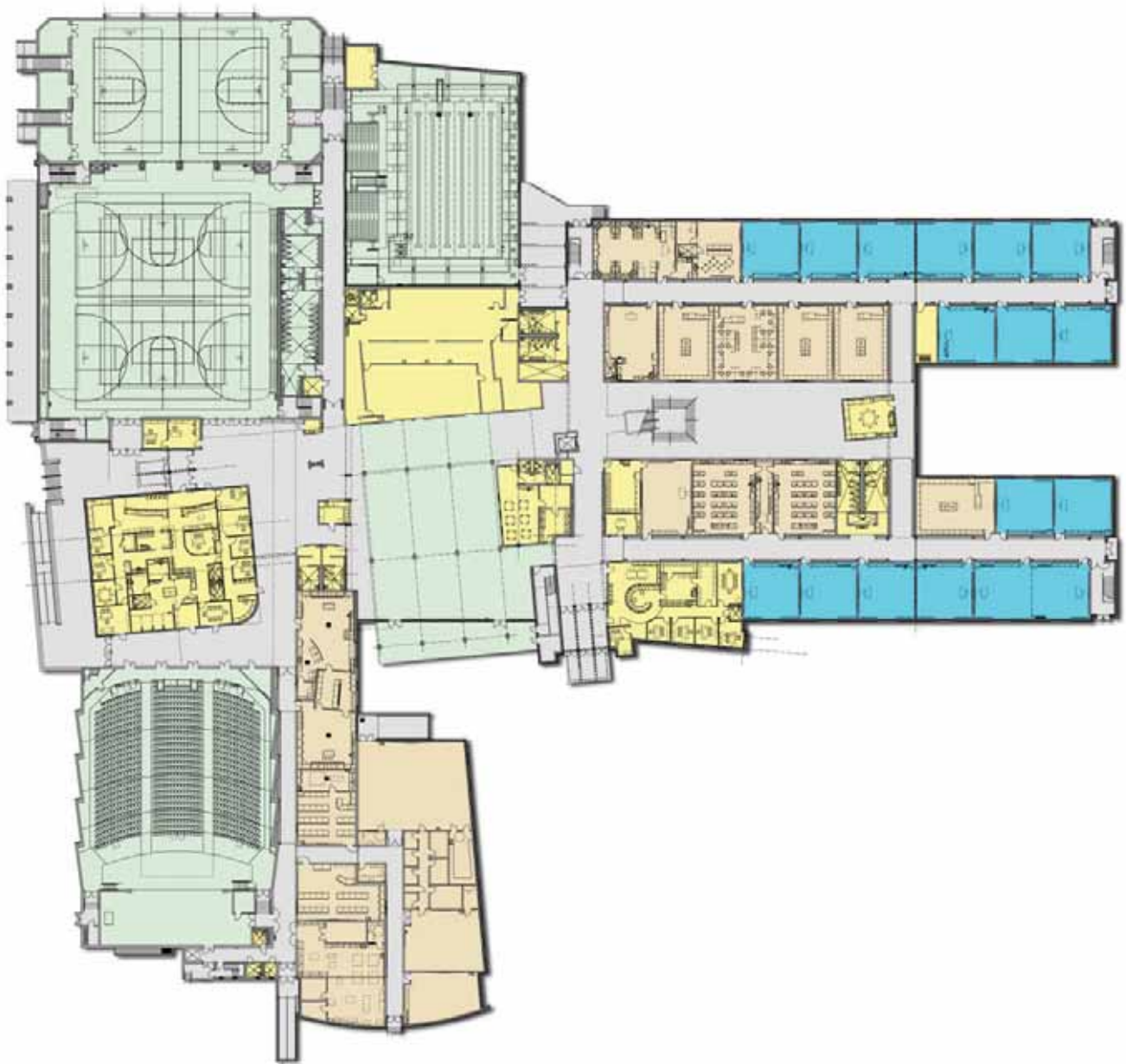
Cost

\$26,213,212

Program Goals, Design Parameters, and Scope

To accommodate rapid growth in enrollment, the Canon-McMillan School District commissioned Stantec to design the renovation of and an addition to the district's high school. The school housed 1,100 students, but enrollment is expected to increase 23 percent over the next eight years. Our challenge was to design a new building that would be built over the footprint of the existing high school with minimal disruption to the learning environment.

The completed school was 240,000 SF designed with four small academies with built in flexibility to accommodate a variety of pedagogical models such as: career academies, grade houses, or traditional departmental. Science labs are located in each academy and face an interior atrium that is designed for collaborative learning. This space allows natural light to penetrate the building and is also used as a community resource for events.



Members of the Project Team

Rob Pillar, Principal in Charge
 Mike Preston, Project Manager
 David Lage, Project Architect
 Thomas Wippenbeck, Project Architect
 Mike Corb, Project Architect
 Pete Donnelly, Mechanical Engineer
 Dan Burlingham, Telecommunications Engineer
 David Hornicak, Civil Engineer
 Mitch Leech, Construction Administration
 Jennifer Montgomery, Telecommunications Engineer
 Sara Moore, Landscape Architect
 Steve Newcaster, Renderer
 Carl Shilling, Mechanical Engineer

Other Details

Maximizing reimbursement and minimizing cost

The strategy included keeping portions of the existing

facility that worked well such as the auditorium. This minimized construction cost and allowed for 10% increased reimbursement for the district.

Phased Construction

The challenge for the Canon-McMillan High School was how to build a brand new 190,000 square foot high school over the footprint of the existing high school and keep the students in school.

This was achieved by careful design and phasing of construction. The plan demolished, in phases, the meandering single story classrooms wings and replaced them with an efficient and secure two story classroom wing.

INDEPENDENCE HIGH SCHOOL

Independence Local Schools
Independence, Ohio



Completion Date

August 2004

Cost

\$33,000,000

Program Goals, Design Parameters, and Scope

Stantec worked with the District and City officials to create a joint-use facility which serves the needs of the entire community.

Stantec provided the architectural design and engineering services for a new high school and renovations of the middle school.

The two-story academic wing of the new high school includes general and special education classrooms. Science labs are supported with the latest technology and workstations. The community wing includes a two-story entry lobby as well as a 1,200-seat theatre. The theatre is the centerpiece of the new arts area, complete with a full fly-loft, a scene shop, an art studio, and vocal / instrumental spaces. The athletic area houses a competition gymnasium and field house with four full-size basketball courts surrounded by a 200-meter indoor running track.



Renovations to the existing school included reconfiguring the classrooms, sciences room for each grade, improvements to building façade, reconfigured office area, upgraded parking/access and the addition of an elevator.

Members of the Project Team

Mike Carter, Principal in Charge

Other Details

Stantec worked closely with District and City officials in the creation of a joint use agreement that covered aspects of funding, maintenance, usage, decision making and liability. Our team then assisted in a comprehensive Referendum Campaign that included media coordination, a 12 minute campaign video, 3D fly-arounds and extensive community engagement. The bond issue passed overwhelmingly on the first attempt.



NEW ACADEMIC BUILDING

Harrisburg University of Science and Technology
Harrisburg, Pennsylvania



Completion Date

December 2008

Cost

\$63,500,000

Program Goals, Design Parameters, and Scope

Harrisburg University of Science and Technology's 373,700-square-foot academic building is a 16-story high-rise situated in downtown Harrisburg on the corner of 4th and Market streets. The design provides all of the essential facilities for this new academic community, including classrooms, laboratories, conference and meeting space, library facilities, faculty offices, teaming areas, and storage.

The university's academic floors are joined with intercommunicating stairs and two-story atria to form two-floor "pods" that provide a sense of community within the context of a high-rise structure. Upper level floors house offices for university administration and other non-academic functions, as well a 125-seat auditorium for university and community events, conference spaces, and an outdoor roof garden. The innovative learning environments in this project include multi-venue classrooms equipped with team tables and separate plasma screens for up to seven teams of +/- 6 people. Located adjacent to a "learning commons" configured to allow studio type science classes and a large classroom with an operable wall separating, this space forms the core of the team based/project based pedagogy that is the basis of the curriculum.



Members of the Project Team

Alex Wing, Principal in Charge
 Steve Nearhoof, Project Manager
 Shawn Maley, Project Architect
 Jennifer Montgomery, Telecommunications Engineer
 Steve Newcaster, Renderer
 Melissa Passfiume, Branding
 Sara Moore, Landscape Architect

Other Details

Innovative Features:

- Vertical campus with stacked atria
- Studio-based learning environments connect classrooms to the central atria
- Classroom/laboratory suites designed to increase utilization and maximize flexibility
- Public courtyard and auditorium at the top of the building connects the administrative function to students

and visitors

- Extensive use of building information modeling enabled the project to proceed at a rapid pace and resulted in well integrated architectural and engineering design
- Public connections at lower level connect the center of the university to an internal arcade system in downtown Harrisburg allowing for future expansion and better integration with on-going community development efforts of the downtown area

SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS COMPLEX

Delaware County Community College
Media, Pennsylvania



Completion Date
April 2010

Cost
\$50,000,000

Program Goals, Design Parameters, and Scope

The new Science, Technology, Engineering, and Mathematics (STEM) Complex is designed to support modern educational trends, such as small-group collaboration, hands-on learning, use of multimedia tools, smaller class sizes, and multidisciplinary approaches, while remaining flexible enough to respond to future pedagogical innovations. The complex is comprised of two buildings: a 32,000-square-foot technology building and a 100,000-square-foot science, engineering, and math building. The technology building houses facilities for the vocational trades, including

carpentry, HVAC/plumbing, electronics, manufacturing, and auto labs. The science facility includes chemistry, biology, physics, astronomy, computer and CAD labs; and general classrooms. The science facility also includes a fitness center, aerobics studio, computer technology center, and a tiered lecture hall.

The STEM Complex promotes the sciences on campus; supports vocational training for students and workforce development for local businesses; and better connects the college with the surrounding business community. Situated adjacent to the existing academic building, it also provides a new gateway to the college and creates a student-friendly courtyard, encouraging a relationship between the college and the environment. Sustainable design features of the LEED Silver certified facility include a green roof, energy efficient systems, recycled materials, and daylight harvesting.



Members of the Project Team

David Hatton, Principal in Charge
 Anton Germishuizen, Designer
 Scott Sullivan, Project Manager
 Tim Beggs, Mechanical Engineer
 Daniel Burlingham, Telecommunication Engineer
 David Hornicak, Civil Engineer
 Dave Linamen, Mechanical Engineer
 Sara Moore, Landscape Architect
 Steve Newcaster, Renderer
 Melissa Passafiume, Branding
 Bryon Schmidt, Electrical Engineer
 Ed Wunderly, Electrical Engineer

Other Details

A Building for the 21st Century:

The goal for this project was to design a facility that not only supports science education, but also promotes interaction and serves as a new public face of the campus. The broad gesture of the grand student life area on the ground floor, the atrium on the south that creates connectivity within the volume and lets in natural daylight to the middle of this large building, window apertures set as per photometric requirements of the lab – each of these elements were designed to support experiential learning and collaboration between the disciplines. The building itself will strengthen Delaware County Community College’s efforts in the recruitment and retention of students, creating a virtual pipeline of skilled scientists, mathematicians, and engineers necessary for the local labor market to compete in a global economy.

Innovative Features:

- The facility is 20 percent more energy efficient than a standard educational science facility.
- Ten percent of the building is constructed from recycled materials.
- The building was constructed from 100% recycled steel
- A 4,600-square-foot green vegetated roof reduces storm water run-off and heat gain into the building. The remaining roof is white EPDM membrane, which also reduces heat gain into the building.
- Room finishes, adhesives, and paints contain low-emitting VOCs, which create a healthy building atmosphere.
- Construction waste has been reduced by 50 percent through the implementation of recycling containers and returning product containers back to the manufacturing plants.
- Ninety percent of the occupied spaces receive ample natural light reducing the need for energy-powered artificial lighting.
- High efficiency toilets use 20 percent less potable water than standard fixtures, and use of 100% recycled content porcelain tile is used for the floor of the toilet rooms.
- High Fly ash content cast-in-place concrete.
- Use of linoleum flooring in all the corridors and laboratories, which is comprised of natural products including linseed oil, pine rosin, wood flour and non-harmful colored pigments on a jute backing.
- Carpet tiles are made with a percentage of post industrial and post consumer materials.



SECTION 2 Team Member Percentage of Responsibility



Design Team

Stantec is a full service design firm, focused on education design for over 50 years. Our in house services include architecture, engineering, interior design, master planning, landscape architecture, and civil engineering. Supplementing our in house expertise is Frank Locker Educational Planning for educational planning; The Sextant Group for visioning technology's role in pedagogy, technology design, AV design, auditorium design and acoustic design; and Hope Furrer for structural engineering. Both Stantec and Hope Furrer have local offices in State College.

Stantec has collaborated with The Sextant Group on nearly 30 projects in the past, many with The Sextant Group providing similar consulting services as proposed for the State College Area School District. Most recently is University of Mary Washington's Monroe Hall, a classroom and lecture venue, and Harrisburg University of Science and Technology. Michael Corb, your project manager and Alex Wing, your science and space planner have had direct working relationships with The Sextant Group on past projects.

Stantec has collaborated with Hope Furrer Associates on three projects in the past, with Hope Furrer Associates providing similar consulting services as proposed for the State College Area School District. Most recently is Bucknell University's new Academic West Building, currently out to bid. Your proposed project manager, Michael Corb has a direct working relationship with Hope Furrer Associates on past projects, including project development via BIM platform.

Frank Locker of Frank Locker Educational Planning and Rob Pillar of Stantec have a professional relationship that spans the decade. Rob and Frank initially collaborated on educational planning for schools in Honduras in 2002. Additionally, Frank and Rob have jointly contributed to many workshops for the Council of Educational Facility Planners International (CEFPI). Rob recently presented at a visioning charette hosted by Frank on virtual learning. Frank and Rob have developed a close professional friendship built upon trust and respect through common passions.

The Stantec team offers international expertise in educational planning and design, with experience specific to Pennsylvania and State College. Further, the Stantec team has worked together on many projects which are of direct benefit to your project. Our process plan is based upon our experience with similar projects and the value each team member brings you.



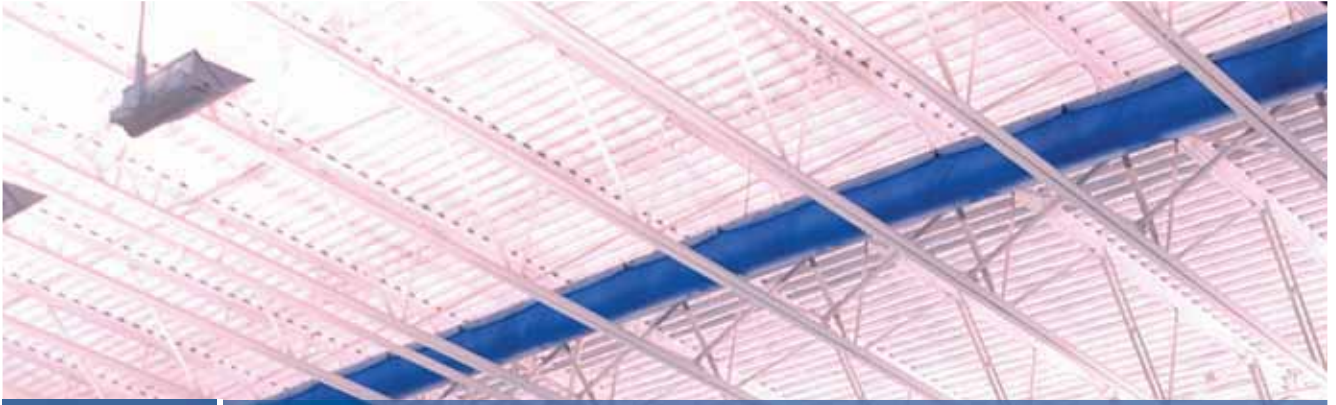
When designing technology-driven schools, the entire school should be considered as opportunity for supporting teaching and learning. The experience of walking up the stairs can enhance differentiated instruction thru the use of technology.

Team Member Percentage of Responsibility Toward Final Product

Firm / Consultant	Phase I Master Plan Update	Phase II Schematic thru Referendum	Phase III Design Development thru Construction
Stantec Architecture and Engineering	55%	75%	80%
Frank Locker Educational Planning Educational Planner	21%	8%	2%
Hope Furrer Associates Structural Engineering	6%	9%	10%
Sextant Group Educational Technology Planning and Design Consultant	18%	8%	8%
Total Percentage	100%	100%	100%

Percentage of Time Each Team Member Will Devote to the Project

Team Member	Phase I Master Plan Update	Phase II Schematic thru Referendum	Phase III Design Development thru Construction
Rob Pillar Principal in Charge, Stantec	60%	40%	10%
Michael Corb Project Manager, Stantec	75%	75%	40%
Thomas Wippenbeck Project Architect, Stantec	50%	60%	75%
Alex Wing Science & Technology Designer/Space Utilization & Planner, Stantec	10%	10%	0%
Mike Carter Referenda Strategist, Stantec	5%	10%	0%
Melissa Passafiume Referenda Graphics Coordinator, Stantec	0%	10%	0%
Harry Gordon Sustainable Design Leader, Stantec	10%	10%	2%
Carl Shilling Mechanical Engineer, Stantec	10%	20%	60%
Bryon Schmidt Electrical Engineer, Stantec	10%	20%	60%
Sara Moore Site Designer, Stantec	20%	10%	10%
Frank Locker Educational Planner, Frank Locker Educational Planning	60%	30%	5%
Judy Morgan Educational Planner, Frank Locker Educational Planning	3%	5%	20% (value added)
Hope Furrer Structural Engineer, Hope Furrer Associates	60%	15%	5%
Nancy Sturm Technology Planner, Sextant Group	10%	5%	5%
John Cook Technology Designer, Sextant Group	0%	20%	20%



SECTION 3 Timeline Draft





Timeline Draft

The following represents our proposed timeline to effectively meet the desired goals of updating the DWFMP, producing a high school educational specification, schematic design and successful bond campaign. This process will set a definitive course for the State College Area School District to 2030 and beyond. As such, we propose a process that is engaging, intense, thought provoking and transparent. We will:

- Create a consciousness of 21st century learning with all stakeholders, in schools and in the community
- Be messengers of best practices and next practices
- Demonstrate the next evolution of classroom design and classroom practice, rich in technology, supporting research-informed changes in educational delivery
- Work with you to identify representatives of key school and community stakeholder groups to assure the relevance of innovative ideas to SCASD
- Create a powerful vision of future school through intense, collaborative workshops
- Role model new media communication tools in our quest to engage SCASD stakeholders
- Share the vision with school and community groups
- Develop innovative school plans to support 21st century educational deliveries
- Share the design in strategic public forums to achieve a successful bond vote
- As added value, lead Professional Staff Development with high school faculty and staff to assure continuity in the strategic plan to adopting 21st century educational practices

The draft timeline and process convey the nature and timing of specific discussions and deliverables. "Process Highlights" provides more detailed information about specific steps in highlighting the uniqueness of our approach. "ID" numbers noted correspond to specific steps in the process.

ID3 Project Orientation: This project kick-off meeting will orient each organization making up the project team. Stantec will discuss the process, process philosophy, expectations and timeline. Additional topics will include identifying local partnerships that may augment the learning experience for students; creating a Curriculum Core Group (CCG) for focused facilitation of curriculum development; and discussing the use of social media as a primary



communication tool. This meeting will provide the first opportunity to discuss the proposed project timeline; alternate dates will be considered to align with existing SCASD faculty and staff demands. The CCG would help streamline the timeline and decision-making process. Members of the CCG might consist of faculty, administrators, students, community members, and Penn State School of Education Faculty, among others and as agreed to by SCASD.

ID4 Social Media Strategy: We would work in partnership with the SCASD technology group to develop media venues to engage students and community, giving 24/7/365 access to the process. We believe this "Process of Transparency" would be an important bond campaign strategy by allowing the process to be transparent.

ID9 Survey Monkey: Develop and post an online survey instrument to express faculty, community and students' attitudes and experiences concerning teaching and learning. This pre-assessment will inform the programming and design effort based on the specific interests and needs of the participants.

ID10 What We Found: This presentation and report

of our analysis will help focus subsequent visioning efforts. The SCASD has developed a significant volume of information to date. Our team's analysis of this information is critical to supplementing that information as appropriate.

ID12 Partnering meeting with Penn State School of Education (if desired): We believe a collaborative relationship between SCASD and the School of Education can yield powerful benefits. The high school project could be the model learning environment labs for the Penn State School of Education. Key members of the School of Education could offer valuable input to designing learning environments for 2030. Model learning environments responding to the expectations of tomorrow's teachers can be an effective professional recruitment tool.

ID13 Identification of potential local partnering groups: We believe exploring partnerships with strategic local organizations can have a variety of benefits from supporting referendum to creating more responsive learning environments. We will focus on strengthening the relationship with Penn State's School of Education, local businesses that may provide professional mentoring, training or externships, city and/or township partnering on jointly desired facilities, etc. Schools are the heart of their communities. Investigating how the high school in particular can better serve the community may yield more favorable referendum efforts.

ID14 Visioning: The focus of these workshops will be a process which results in comprehensive long-term planning. Visioning is the cornerstone of all educational planning, directing deep, probing work which establishes clear statements about the most appropriate and effective educational practices, school organizational structure, and concepts for the school facilities needed to support them. Our visioning efforts are solidly based on research on learning, and emerging next practices in teaching.

ID16 One-half day workshop for "Pedagogical Modeling for active learning: competencies vs. content": This workshop will model pedagogical strategies planned for the new facility. This is a highly engaging workshop where participants play the role of students in a live simulation modeled around research-based Active Learning designs and incorporating classroom technologies. This workshop will address 2030 learning through problem solving, decision making and competencies.

ID17 Develop online survey instrument: This online survey instrument will access faculty, community and student's attitudes and experiences concerning teaching and learning. This pre-assessment will inform the programming and design effort based on the specific interests and needs of the participants.

ID19 Visioning workshop for educational/ curriculum

models: Based upon initial feedback from the Visioning sessions, this workshop will introduce bodies of research supporting relevant curricular models to explore. We will explore answers to: "What skill sets will students need for 2030?;" "What educational experiences encourage these skill sets?;" "What spaces support those experiences?" This and subsequent meetings will allow the team to make evidence-based decisions on the educational models that best fit the stated goals of SCASD.

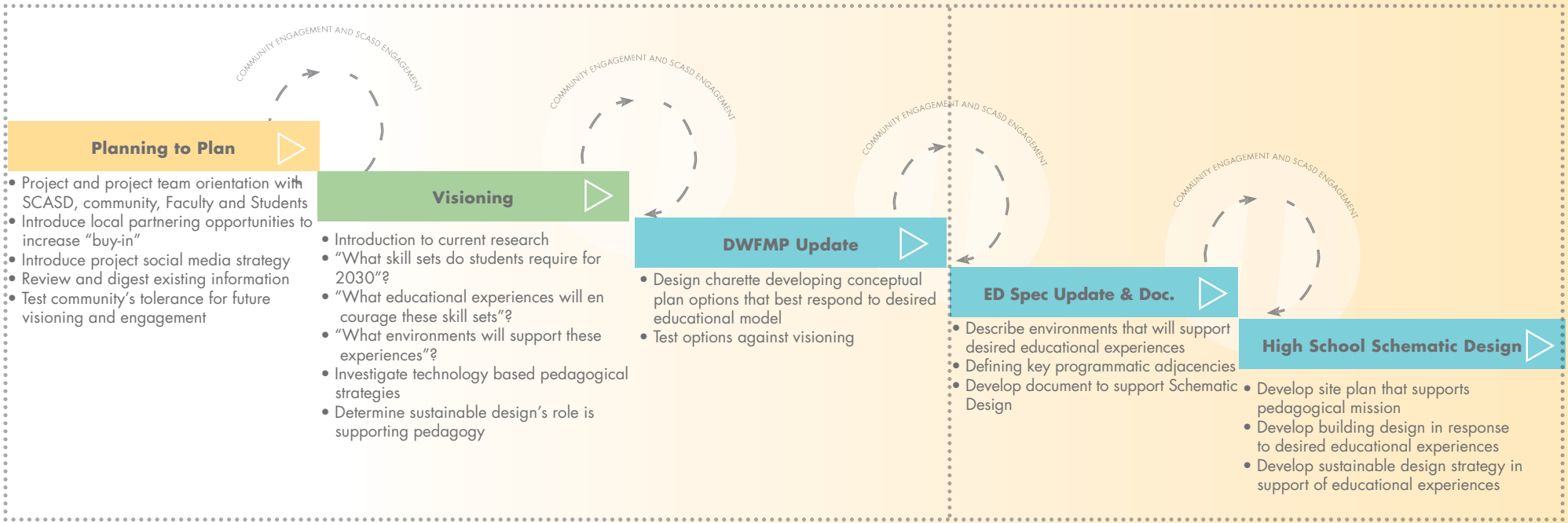
ID20 Sustainable Design Workshop: In addition to discussing possible strategies to meet targeted energy and resource efficiency goals, we will discuss how sustainable design can directly support the desired educational model. Our facilitator, Harry Gordon, has conducted many similar workshops, addressing specific buildings and community master plans.

ID25 "Role of technology in future schools" workshop: This workshop will focus on three themes: Technology Visioning, Virtual Benchmarking, and Pedagogical Visioning. With Technology Visioning, we will present emerging technologies in audio, video, displays, computing, telecommunications, personal communications, and others that will impact the future of education. In the Virtual Benchmarking portion of the workshop, we will show dozens of photos, sketches and floor plans from various institutions with similar program elements and facilitate a discussion about what attributes of the various spaces are desired (and not desired) for your project. The Pedagogical Visioning component shares trends, best practices, research, space layouts and faculty roles for the various pedagogical strategies to be employed at SCASD.

ID27 Student Video: 2-3 minute student video: Students will work in teams to create a 2-3 minute video that would highlight their favorite place(s) to learn. They would then share their videos with the SCASD community, giving a "voice" to the end-users in a creative, innovative manner.



PROCESS OF FACILITATION AND TRANSPARENCY COMMUNITY AND SCASD ENGAGEMENT



PART ONE

PART TWO

Referendum Campaign

- Bond Campaign Organization
- Bond Campaign Community Engagement

- Bond Campaign Pre Election Activities

REFERENDUM VOTE

ID	Task Mode	Task Name	Duration	Start	Finish	2012																	
						April 1	4/15	May 1	5/13	June 1	6/10	July 1	7/22	August 1	8/19	September 1	9/16	October 1	10/14	November 1	11/11	December	
1		PART 1 - MASTER PLAN UPDATE				[Timeline bars for Part 1]																	
2		Planning to Plan	25 days	Mon 4/2/12	Fri 5/4/12	[Timeline bar for Planning to Plan]																	
3		SCASD Admin + CAC(s) + Stantec project orientation (roadmap to success). Discuss partnering opportunities, establish Curriculum Core Group, Discuss role of social media, discuss teacher contract negotiation	1 day	Mon 4/2/12	Mon 4/2/12	[Timeline bar for SCASD Admin + CAC(s) + Stantec project orientation]																	
4		Develop project specific social media strategy/ outlet in collaboration with SCASD technology team	11 days	Tue 4/3/12	Tue 4/17/12	[Timeline bar for Develop project specific social media strategy]																	
5		Faculty and staff project orientation meeting	1 day	Wed 4/4/12	Wed 4/4/12	[Timeline bar for Faculty and staff project orientation meeting]																	
6		Student project orientation meeting	1 day	Wed 4/4/12	Wed 4/4/12	[Timeline bar for Student project orientation meeting]																	
7		Community project orientation meeting	1 day	Thu 4/5/12	Thu 4/5/12	[Timeline bar for Community project orientation meeting]																	
8		Review existing planning information (DWFMP, high school Ed Spec, district technology plan, others)	24 days	Tue 4/3/12	Fri 5/4/12	[Timeline bar for Review existing planning information]																	
9		Issue Survey Monkey to community, faculty, students - Focused on existing facilities, operations and engagement process	7 days	Sat 4/21/12	Sat 4/28/12	[Timeline bar for Issue Survey Monkey]																	
10		SCASD Administration + CAC(s) presentation and report- "what we found", "what to keep", "what to supplement", "what has been asked of stakeholders to Stakeholder review period	1 day	Mon 5/7/12	Mon 5/7/12	[Timeline bar for SCASD Administration + CAC(s) presentation]																	
11		Project team partnering meeting with PSU School of Education	6 days	Mon 5/7/12	Mon 5/14/12	[Timeline bar for Project team partnering meeting]																	
12		Meeting with SCASD Admin & CAC(s) to identify potential local partner groups - Local business, township, etc. (if desired)	1 day	Thu 5/10/12	Thu 5/10/12	[Timeline bar for Meeting with SCASD Admin & CAC(s)]																	
13		Visioning (pedagogy, future, sustainability)	59 days	Tue 5/15/12	Fri 8/3/12	[Timeline bar for Visioning (pedagogy, future, sustainability)]																	
14		Visioning prep - Stantec	10 days	Tue 5/15/12	Sun 5/27/12	[Timeline bar for Visioning prep - Stantec]																	
15		Develop half-day workshop "Pedagogical Modeling for active learning: competencies vs. content" - Administration & faculty	12 days	Wed 5/23/12	Thu 6/7/12	[Timeline bar for Develop half-day workshop]																	
16		Develop online survey instrument to access faculty, community and student's attitudes and experiences concerning teaching and learning - technology focus	10 days	Wed 5/30/12	Tue 6/12/12	[Timeline bar for Develop online survey instrument]																	
17		Multiple stakeholder visioning workshops (community, CACs, faculty, students, business leaders, Penn State School of Education (if desired)	3 days	Mon 5/28/12	Wed 5/30/12	[Timeline bar for Multiple stakeholder visioning workshops]																	
18		Visioning workshop with SCASD admin, CAC(s) and CCG to discuss educational/ curriculum models that will support requirements of visioning	3 days	Tue 5/29/12	Thu 5/31/12	[Timeline bar for Visioning workshop with SCASD admin]																	
19		Sustainable design workshop with SCASD admin & CAC(s) - Strategies to link sustainable design to	1 day	Mon 6/4/12	Mon 6/4/12	[Timeline bar for Sustainable design workshop]																	
20		Sustainable design workshop with community	1 day	Mon 6/4/12	Mon 6/4/12	[Timeline bar for Sustainable design workshop with community]																	
21		Sustainable design workshop with students	1 day	Mon 6/4/12	Mon 6/4/12	[Timeline bar for Sustainable design workshop with students]																	
22		Continued meetings with SCASD admin, CAC(s) & CCG to facilitate research on educational models	36 days	Thu 6/7/12	Thu 7/26/12	[Timeline bar for Continued meetings with SCASD admin]																	
23		Half-day workshop "Pedagogical Modeling for active learning: competencies vs. content" - Administration & faculty	3 days	Mon 6/11/12	Wed 6/13/12	[Timeline bar for Half-day workshop]																	
24		"Role of technology in future schools" workshop - community/faculty/students with a focus on three themes: Technology Visioning, Virtual Benchmarking and Pedagogical Visioning	1 day	Thu 6/14/12	Thu 6/14/12	[Timeline bar for "Role of technology in future schools" workshop]																	
25		Develop an online student competition around learning spaces in the form of 2-3 minute video	17 days	Wed 5/23/12	Thu 6/14/12	[Timeline bar for Develop an online student competition]																	
26		Implement an online student competition around learning spaces in the form of 2-3 minute video	11 days	Fri 6/15/12	Fri 6/29/12	[Timeline bar for Implement an online student competition]																	
27		Review, organize, overlay, document workshop results - identify initial design drivers	12 days	Wed 5/30/12	Thu 6/14/12	[Timeline bar for Review, organize, overlay, document workshop results]																	
28		Prepare the classroom technology program document	24 days	Thu 6/14/12	Tue 7/17/12	[Timeline bar for Prepare the classroom technology program document]																	
29		Presentation of findings for classroom technology program, with costs - Administration, Students, Faculty, Submission of final classroom technology program	2 days	Wed 7/18/12	Thu 7/19/12	[Timeline bar for Presentation of findings for classroom technology program]																	
30		Multiple stakeholder visioning workshops results presentation - SCASD, CACs, Community, Faculty, Students - present divergencies, synergies, design and referendum drivers	1 day	Fri 7/20/12	Fri 7/20/12	[Timeline bar for Multiple stakeholder visioning workshops results presentation]																	
31		Deliverable - Document identifying relevant issues affecting all stakeholders -foundation upon which to build Ed specs and DWFMP update	1 day	Fri 6/15/12	Fri 6/15/12	[Timeline bar for Deliverable - Document identifying relevant issues]																	
32		Stakeholder review period	25 days	Mon 6/18/12	Fri 7/20/12	[Timeline bar for Stakeholder review period]																	
33		DWFMP Update	11 days	Fri 7/20/12	Fri 8/3/12	[Timeline bar for DWFMP Update]																	
34		review the direction for the elementary schools in the current DWMP, update costs and reimbursement calculations, and include the elementary schools in the final presentation	70 days	Mon 8/6/12	Fri 11/9/12	[Timeline bar for review the direction for the elementary schools]																	
35		Design charette - Superintendent, CCG, CAC(s) - Develop options that respond to the selected educational model	25 days	Mon 8/6/12	Fri 9/21/12	[Timeline bar for Design charette - Superintendent, CCG, CAC(s)]																	
36		Design charette documentation and analysis - Stantec	2 days	Wed 8/1/12	Thu 8/2/12	[Timeline bar for Design charette documentation and analysis - Stantec]																	
37		SCASD (superintendent/CCG)	12 days	Fri 8/3/12	Mon 8/20/12	[Timeline bar for SCASD (superintendent/CCG)]																	

Project: Project workplan_DRAFT
Date: Mon 1/30/12

Task Split Milestone Summary Project Summary External Milestone Inactive Milestone Manual Task Manual Summary Rollup Start-only Deadline External Tasks Inactive Task Inactive Summary Duration-only Manual Summary Finish-only Progress

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Project: Project workplan_DRAFT
Date: Mon 1/30/12

Task Milestone Project Summary External Milestone Inactive Milestone Manual Task Manual Summary Rollup Start-only Deadline Split Summary External Tasks Inactive Task Inactive Summary Duration-only Manual Summary Finish-only Progress

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ID	Task Mode	Task Name	Duration	Start	Finish	2012																
						April 1	4/15	4/29	5/13	5/27	6/10	6/24	7/8	7/22	8/5	8/19	9/2	9/16	9/30	10/14	10/28	11/11
98		Community Meetings - discussion of design and design drivers - transparency	65 days	Sat 12/1/12	Thu 2/28/13																	
99		Solicit Endorsements	65 days	Mon 12/3/12	Fri 3/1/13																	
100		Survey Monkey (gauge yes/no voters)	1 day	Mon 12/3/12	Mon 12/3/12																	
101		Outreach to opposition groups	23 days	Wed 1/2/13	Fri 2/1/13																	
102		Second Newspaper Article	1 day	Fri 2/15/13	Fri 2/15/13																	
103		Present to community groups	5 days	Mon 2/18/13	Fri 2/22/13																	
104		Bond Campaign - Pre-Election Activities	83 days	Mon 12/31/12	Wed 4/24/13																	
105		DEADLINE for Filing Bond Issue with Board of Elections	1 day	Mon 12/31/12	Mon 12/31/12																	
106		DEADLINE for Voter Registration	1 day	Fri 3/1/13	Fri 3/1/13																	
107		Reminder Mailer(s)	46 days	Mon 2/11/13	Sun 4/14/13																	
108		Final Newspaper Article/Endorsements	1 day	Sun 3/31/13	Sun 3/31/13																	
109		Phone Banks	28 days	Fri 3/15/13	Tue 4/23/13																	
110		Poll Watching	66 days	Mon 1/21/13	Mon 4/22/13																	
111		Referendum vote	1 day	Tue 4/23/13	Tue 4/23/13																	
112		Victory Party	1 day	Wed 4/24/13	Wed 4/24/13																	

Project: Project workplan_DRAFT
Date: Mon 1/30/12

Task
 Split
 Milestone
 Summary
 Project Summary
 External Tasks
 External Milestone
 Inactive Task
 Inactive Milestone
 Inactive Summary
 Manual Task
 Duration-only
 Manual Summary Rollup
 Manual Summary
 Start-only
 Finish-only
 Deadline
 Progress

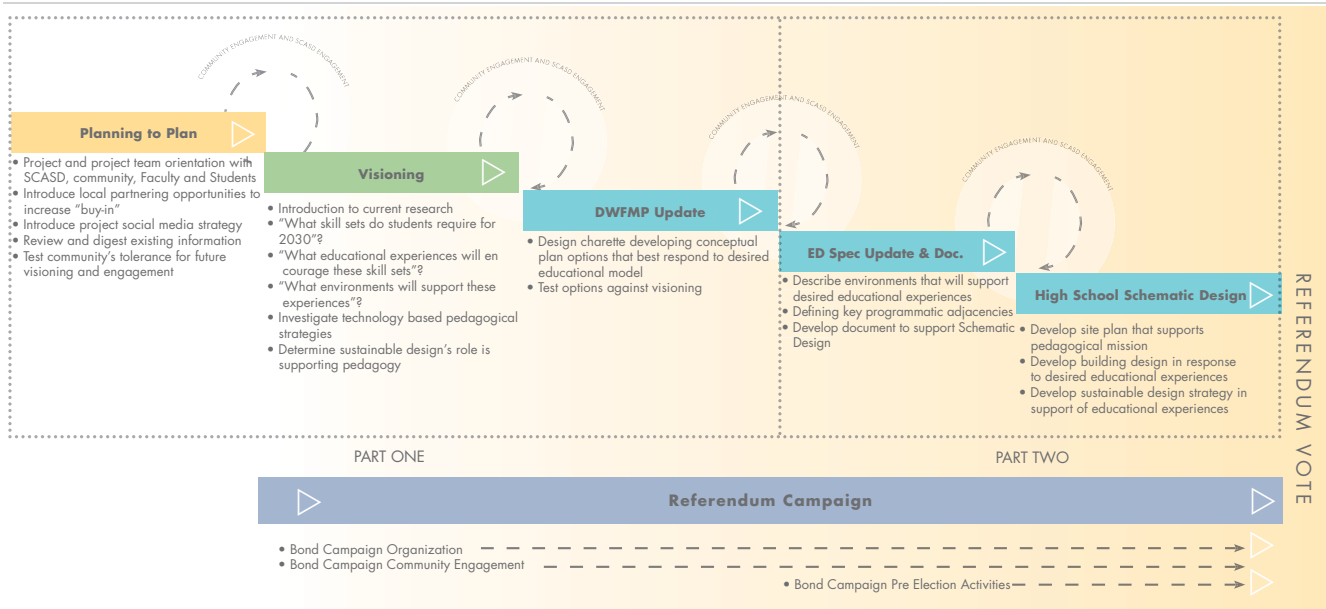


SECTION 4 Fee - Master Plan Update through Referendum



Fee - Master Plan Update through Referendum

PROCESS OF FACILITATION AND TRANSPARENCY COMMUNITY AND SCASD ENGAGEMENT



Part 1 – Master Plan Update

Stantec has developed a work plan that is geared toward maximizing the potential for success in the bond campaign. It includes a series of administrative, community, and student workshops for developing an educational vision for 21st century education in State College Area School District as well as workshops to develop a direction for the High School Project. Our fee is based upon the following number of meetings:

- 8 stakeholder workshops for visioning, technology, and sustainable design
- 3 design charrettes to explore high school options including sustainable design
- 9 meetings / presentations with SCASD administrators and CAC groups

Stantec proposes to complete the Master Plan update for a Lump sum fee of

\$245,000

The scope of meetings and amount of fee may be adjusted after our first step, Planning to Plan based upon input from the SCASD team.

Part 2 Schematic Design through Referendum

Upon authorization to proceed with a selected option Stantec will complete schematic design and assist the district with a bond campaign as described in our work plan per one of the two options listed below:

Part 2A High School Project:

Stantec will develop educational specifications, schematic design, and bond issue assistance for the selected high school project for a lump sum fee of:

\$980,000

Part 2B Concurrent High School and Elementary School projects

Stantec will develop educational specifications, schematic design, and bond issue assistance for the selected high school, as well as schematic design and bond issue assistance for one elementary school project utilizing existing elementary school Educational Specifications for a Lump Sum Fee of:

\$1,110,000

Assumptions and Exclusions:

The following tasks and deliverables are specifically excluded from the basic scope of services of this contract but can be included as an additional service as required by the specifics of the selected project site and at the request of the Owner.

1. Measured drawings of existing conditions.
2. Survey
3. Geotechnical Investigation
4. Traffic Study
5. Re-zoning & Variance Requests
6. Subdivision / Consolidation Plans
7. Environmental Investigation or Impact Assessment
8. Wetlands Delineation
9. Highway Occupancy Permit
10. Utility Approvals
11. Off-site Utility Design
12. US Army Corps of Engineers Section 404 Permit (Joint Permit)
13. National Pollutant Discharge Elimination Systems (NPDES) Individual Permit

A photograph of a graduation ceremony. In the foreground, the backs of several graduates are visible. They are wearing white gowns and white mortarboards with gold tassels. In the background, other graduates are wearing blue gowns and blue mortarboards. The scene is dimly lit, suggesting an indoor arena or gymnasium.

**SECTION 5 Fee - Design Development
through Construction**



Fee - Design Development through Construction

Part 3 - Design Development through Construction

Upon authorization to proceed Stantec will complete bid documents, bidding assistance, construction administration and close out services. We understand that architect will not be acting as the construction manager and that the district may negotiate a fixed fee prior to entering into a contract. These fees are given as a percentage of the construction costs.

Part 3A High School Project Design & Construction

Stantec proposes to complete these services for a fee in the range of 4% to 4.25% depending on the size and complexity of the selected option.

Add for LEED Silver document:

\$65,000 - \$85,000

Part 3B Elementary School Design and Construction

Stantec proposes to complete these services for a fee in the range of 4.25% to 4.9% depending on the size and complexity of the selected option, and if the elementary school project is constructed concurrently with the High School project.

Add for LEED Silver document:

\$65,000 - \$85,000

Optional Value Added Services:

Stantec professional team will assist SCASD in teaching course in civics, science, design, or building technology, utilizing the design and design process as a case study. Specific curriculum will be developed with SCASD. Fee for this service will be provided upon definition of scope with SCASD.

In addition to the requested services the Stantec team can offer professional development services through our consultant Frank Locker Educational Planning these services include the following scope:

- Lead all-school meetings and focus groups to share, develop, and deploy 21st century teaching/learning concepts
- Facilitate development of a high school Strategic Plan to coordinate activities, meetings, expectations, and

- early adopters of 21st century educational practices
- Maintain contact with the school over a period of time to guide internal development and discussions on 21st century learning
- Coordinate with SCAHS and SCASD administration

If requested Stantec will complete these services for a fixed fee of

\$40,000

Assumptions and Exclusions:

The following tasks and deliverables are specifically excluded from the basic scope of services of this contract but can be included as an additional service as required by the specifics of the selected project site and at the request of the Owner.

1. Measured drawings of existing conditions
2. Survey
3. Geotechnical Investigation
4. Traffic Study
5. Re-zoning & Variance Requests
6. Subdivision / Consolidation Plans
7. Environmental Investigation or Impact Assessment
8. Wetlands Delineation
9. Highway Occupancy Permit
10. Utility Approvals
11. Off-site Utility Design
12. US Army Corps of Engineers Section 404 Permit (Joint Permit)
13. National Pollutant Discharge Elimination Systems (NPDES) Individual Permit
14. National Pollutant Discharge Elimination Systems (NPDES) General Permit
15. Fees associated with permit applications, inspections and submittals
16. Professional Cost Estimating
17. LEED Documentation



SECTION 6 Addition Team Resumes





Judy A. Morgan

Educational Planner



EDUCATION

C.A.S., State University of New York at Cortland,
Cortland, NY, 1994

Masters of Science, Education, State University of New
York at Cortland, Cortland, NY, 1992

Bachelors of Science, Liberal Arts, The University of the
State of New York, 1988

PROFESSIONAL EXPERIENCE

2011 - Educational Consultant
Working with teachers and administrators around the
country to assist with the implementation of 21st century
skills with a focus on thinking and learning as well as
leadership development.

Anderson, South Carolina – Workshop for teachers to
plan for the implementation of 21st century skills

Cleveland, Ohio – 21st Century School Design
Workshop – Working with school administration and
architects to define the components of 21st century
learning which should be considered in the design for
future learning environments.

West Virginia – Working with schools identified by
State. Provide guidance and support for the
implementation of best instructional strategies to improve
student learning. Focus on the development of highly
effective leadership skills for administrators.

2000 - 2011 East Syracuse – Minoa Central School
District, Executive Director of Curriculum, Instruction and
Accountability
As a member of the Executive Cabinet, worked closely
with the superintendent and the other executive cabinet
members. Responsible for the creation and maintenance
of a comprehensive curriculum, State and local testing,
coordination of scoring and data reporting and creation
of documents for District accountability. Responsible for
the creation, organization and implementation of the
District Strategic Plan. Lead the implementation of 21st
century skills at all levels that aligned with Common Core

Standards and District curriculum. Planned and
monitored all district staff development for teachers,
support staff, as well as administrators. Reviewed and
approved the purchase of all district textbooks. Prepared
all State grants for submission and monitored the
expenditure of these funds. Oversaw eleven District
budgets. Supervised and evaluated the district
instructional specialists, reading teachers, math
diagnosticians, library media specialists, ESL teachers
and enrichment teachers. Supervised administrative
interns.

2002 - 2006 SUNY Cortland
Adjunct Instructor
Taught Supervision to students in the CAS program

1995 - 2000 East Syracuse-Minoa Central School
District, K-6 Principal – Minoa Elementary School
Responsible for the daily management of an elementary
building, including budgeting, scheduling, supervision
and discipline of students. Formed multi-grade level
teams within the building to align teaching with the New
York State Standards and the New York State tests.
Facilitated summer curriculum projects. Worked with
other administrators to evaluate and select new testing
instruments. Encouraged staff to implement alternative
teaching strategies to better meet the needs of students.
Supervised administrative intern. Served on many district
committees to facilitate change based on research of
best practices.

1994-1995 Dryden Central School District
K-3 Principal / Supervisor of Special Education Programs
Responsible for curriculum implementations, staff
supervision, building management and site based
budgeting for two elementary buildings that offered a
variety of options to most effectively meet the learning
needs of the students. One building operated as a
traditional graded system. The other building operated
under a developmentally appropriate continuous
progress philosophy. Other responsibilities included the
design and preparation of the K-6 master staff schedule
for 4 buildings and supervision of records for 61 home
schooled students. The special education responsibilities
included writing and monitoring Federal Grants,
supervising the CSE chair and the support staff chairs.

Judy A. Morgan

Educational Planner



1988-1994 OCM BOCES/Cortland City School District Administrative Intern (1993-94) – Worked with 7 administrators to build master schedules, interview professional and non-professional staff, teaching observations, teacher-parent-administrator conferencing, workshop planning and presentations, budget preparation, administrative meetings, established procedures for teacher supervision of Quiz Bowl and National Geographic Bee. Teacher / Coordinator of Gifted Programming – Designed and implemented a grade 2-6 pullout program for identified gifted students as well as designed curriculum for enrichment and acceleration for high ability students in grades K-6. Students were identified yearly for placement in the program. Administered inventories and analyzed data for identification consisting of IQ scores standardized test scores, parent/teacher recommendations and classroom observations. Designed curriculum yearly focusing on program goals, while meeting the needs of participating students. Classroom was equipped with advanced technology not available in all classrooms. Organized and accompanied students in grade 4-6 on yearly field trips to Boston, Albany and Rochester. Initiated student participation in Knowledge Master Open Quiz Bowl, NYS Quiz Bowl, National Geographic Geography Bee, Odyssey of the Mind, Stock Market Game, Johns-Hopkins Talent Search, and New York State Mathematics League Competition.

Consultant (Summer 1993) – Reviewed G/T program at Homer Central School District and made recommendations for services for gifted students. The process involved interviewing parents, teachers and students, collecting and compiling data resulting in a recommendation for a comprehensive master plan including identification, staffing, evaluation and program structure.

CONTINUING EDUCATION

21st Century Learning with Ken Kay 2007-2011

Professional Learning Communities with Rick and Becky DuFour 2006-2010

Leader in Me (Covey) Trainer Training 2010

7 Habits of Highly Effective People (Covey) Trainer Training 2009

Thinking Maps Trainer Training 2007

Cognitive Coaching Training 2002-2006

Adaptive Schools Training 2005-2006

Data Driven Decisions Training

PROFESSIONAL PRESENTATIONS

Creating 21st Century Classrooms (for teachers, administrators and architects) 2011

National School Boards Conferences 2003, 2006, 2008, 2010, 2011

New York State School Boards Conferences 2007, 2009, 2010

7 Habits of Highly Effective People 2009

7 Habits of Highly Effective Families 2010

Leader in Me 2010

Thinking Maps 2007

OTHER AREAS OF INVOLVEMENT

President New York State ASCD 2009-2011

Congressional Appointment to Military Academy Selection Committee 1986 - 2009, 2011

Susan G. Komen Board of Directors 2004-2006

Member of Cortland City School District Board of Education 1986-1988



Over 20 years industry experience and design credentials on over 600 projects across North America. Nationally-recognized visionary leader in Education Technology with over 30 years of tackling education, technology, and business needs to develop viable, successful, and sustainable solutions Career marked by creating award-winning educational programs and techniques enabling teachers to effectively utilize technology in the classroom to motivate and facilitate student achievement.

EDUCATION

Master of Science, Education, University of Iowa, 1983
Bachelor of Arts, Elementary Education, University, of Northern Iowa, 1979

PROJECT EXPERIENCE

Needham Public Schools, Needham, MA
Leadership Team Consultation

Coppin State University, Baltimore MD
Science & Technology Center STEM Learning
Environments Workshops

Howard Community College, Columbia MD
Health Sciences Pedagogical Visioning
Workshop

Northern Michigan University, Marquette MI
Jamrich Hall Pedagogical Visioning Session

State University of New York, Brockport NY
Brockport Drake Library

University of Iowa, Iowa City IA
Psychology Building Visioning Session

University of Michigan, Ann Arbor MI
School of Education Visioning Session

CAREER HIGHLIGHTS

While Executive Director of the Challenger Learning Center in Wheeling WV, designed and managed flagship center. Launched first space simulation delivered through technology; first Executive Director appointed to National Board of Challenger Center of Space Science Education.

Creator of professional development model EdVentures in Simulations: A Great START to the 21st Century, implemented in Challenger Learning Centers across the country, enabling teachers nationwide to utilize situated cognition learning environments; winner of Challenger Learning Center Achievement Award for eight consecutive years.

Invited to White House to personally brief President George W. Bush on successful development and implementation of e-Mission, a first-of-its-kind product providing online space simulation delivered in real time through real-world technology; program still in use today by students and teachers nationwide.

AWARDS AND ACHIEVEMENTS

Science Teacher of the Year, State of Iowa

180 Regent Court
Suite 102
State College, PA 16801
Tel: (814) 238.3491

400 Morgan Center
101 East Diamond Street
Butler, PA 16001
Tel: (724) 285.4761

